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## HOUSE CONCURRENT RESOLUTION

URGING THE HAWAII TOURISM AUTHORITY AND DEPARTMENT OF  
TRANSPORTATION TO EXPAND THE KĀHEA AIRPORT GREETINGS  
PROGRAM TO DISPLAY KEIKI ART IN ALL NEIGHBOR ISLAND  
AIRPORTS.

1           WHEREAS, the goal of the Hawaii Tourism Authority's Visitor  
2 Experience Initiative is to boost visitors' experiences in the  
3 State while preserving and promoting Native Hawaiian culture in  
4 addition to Hawaii's multi-ethnic cultures and communities; and  
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6           WHEREAS, the Kāheha Airport Greetings Program plays a  
7 valuable role in the Visitor Experience Initiative by offering  
8 free, year-round Hawaiian entertainment, cultural enrichment,  
9 and support for young artists by showcasing student artwork at  
10 Daniel K. Inouye International Airport, which fosters a  
11 welcoming and pleasant experience for visitors and residents  
12 across the State; and  
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14           WHEREAS, showcasing keiki art displays the artistic talents  
15 of the State's students and creates a deeper appreciation for  
16 Hawaiian culture and the unique identities of each island; and  
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18           WHEREAS, funding for the Kāheha Airport Greetings Program  
19 was cut in fiscal year 2025, but the Hawaii Tourism Authority  
20 has requested funding in the amount of \$888,889 for fiscal years  
21 2026 and 2027 to continue this culturally vital program, and  
22 this funding request remains under consideration; and  
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24           WHEREAS, expanding this program to display keiki art to  
25 neighbor island airports, including Kahului Airport, Līhu'e  
26 Airport, Kona International Airport, Hilo International Airport,  
27 Moloka'i Airport, and Lāna'i Airport, would provide equitable  
28 opportunities for neighbor island student art to be proudly



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1 displayed and lauded outside of O'ahu and by their own  
2 communities; and

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4 WHEREAS, such an expansion would further enhance the travel  
5 experience for visitors while reinforcing the cultural and  
6 educational values of the State's keiki; now, therefore,

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8 BE IT RESOLVED by the House of Representatives of the  
9 Thirty-third Legislature of the State of Hawaii, Regular Session  
10 of 2025, the Senate concurring, that the Hawaii Tourism  
11 Authority and Department of Transportation are urged to expand  
12 the Kāhea Airport Greetings Program to display keiki art in all  
13 neighbor island airports; and

14  
15 BE IT FURTHER RESOLVED that the Hawaii Tourism Authority  
16 and Department of Transportation are encouraged to secure  
17 sufficient funding for the continuation and expansion of this  
18 program for fiscal years 2026 and 2027 and to collaborate with  
19 the Department of Education and local communities in its  
20 implementation; and

21  
22 BE IT FURTHER RESOLVED that certified copies of this  
23 Concurrent Resolution be transmitted to the Governor, Director  
24 of Transportation, Superintendent of Education, and Chief  
25 Executive Officer of the Hawaii Tourism Authority.

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27  
28 OFFERED BY:



MAR 07 2025

