

**THE THIRTIETH LEGISLATURE**  
**APPLICATION FOR GRANTS**  
**CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:



Operating



Capital

Legal Name of Requesting Organization or Individual: Db:

Pacific Whale Foundation

Amount of State Funds Requested: \$129,378.50

Brief Description of Request (Please attach word document to back of page if extra space is needed):

Keiki Whalewatch provides students in grades 2-5 with the opportunity to learn about humpback whales and marine ecosystems through both classroom instruction and real-life observation aboard a private whale watching tour. Offered during whale season, the program includes classroom activities and a 1.5-hour customized whale tour led by Pacific Whale Foundation Education Specialists. This unique experience allows students to witness the majesty of humpback whales up close, fostering a deep connection with these incredible animals and reinforcing the importance of marine conservation. By engaging students with both classroom learning and real-world experiences, Keiki Whalewatch helps cultivate a lifelong passion for marine stewardship. Pacific Whale Foundation seeks funding to serve a diverse population of students in Maui County, focusing on underserved communities, including Native Hawaiian students, keiki impacted by the August 2023 Maui fires and those from Title 1 schools (40% or more students qualifying for free or reduced lunch).

Amount of Other Funds Available:

State: \$ 0.00  
Federal: \$ 0.00  
County: \$ 0.00  
Private/Other: \$ 0.00

Total amount of State Grants Received in the Past 5

Fiscal Years:

\$ 25,000.00

Unrestricted Assets:

\$ 2,758,073.00

New Service (Presently Does Not Exist): ☐

Existing Service (Presently in Operation): ☒

Type of Business Entity:



501(C)(3) Non Profit Corporation



Other Non Profit



Other

Mailing Address:

300 Maalaea Road Ste 211

City:

Wailuku

State:

HI

Zip:

96793

Contact Person for Matters Involving this Application

Name:

Kaitlyn Cole

Title:

Grant Administrator

Email:

kaitlyncole@pacificwhale.org

Phone:

(808) 707-7108



Authorized Signature

Dayna Y. Garland Interim Executive Director 1/16/2025

Name and Title

Date Signed

## Application Submittal Checklist

*The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.*

- ☒ 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- ☒ 2) Declaration Statement
- ☒ 3) Verify that grant shall be used for a public purpose
- ☒ 4) Background and Summary
- ☒ 5) Service Summary and Outcomes
- ☒ 6) Budget
  - a) Budget request by source of funds ([Link](#))
  - b) Personnel salaries and wages ([Link](#))
  - c) Equipment and motor vehicles ([Link](#))
  - d) Capital project details ([Link](#))
  - e) Government contracts, grants, and grants in aid ([Link](#))
- ☒ 7) Experience and Capability
- ☒ 8) Personnel: Project Organization and Staffing



AUTHORIZED SIGNATURE

Dayna Y. Gatland

PRINT NAME AND TITLE

Interim Executive Director

1/16/2025

DATE



STATE OF HAWAII  
STATE PROCUREMENT OFFICE

**CERTIFICATE OF VENDOR COMPLIANCE**

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

**Vendor Name:** **PACIFIC WHALE FOUNDATION**

**Issue Date:** **01/16/2025**

**Status:** **Compliant**

Hawaii Tax#: 20336786-01

New Hawaii Tax#:

FEIN/SSN#: XX-XXX7417

UI#: XXXXXX1253

DCCA FILE#: 45803

Status of Compliance for this Vendor on issue date:

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
8821	Internal Revenue Service	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Exempt
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

**Status Legend:**

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	A status determination has not yet been made
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information



**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISÉD STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

*Pacific Whale Foundation*

(Typed Name of Individual or Organization)

*Dayna Garland*

(Signature)

*1/14/2025*

(Date)

*Dayna Garland, Interim Executive Director*

(Typed Name)

(Title)

## Application for Grants

*If any item is not applicable to the request, the applicant should enter "not applicable".*

### **I. Certification – Please attach immediately after cover page**

#### **1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)**

If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2024.

Included please find one (1) copy of a Hawai'i Compliance Express Certificate dated January 16, 2025.

#### **2. Declaration Statement**

The applicant shall submit a declaration statement affirming its compliance with [Section 42F-103, Hawaii Revised Statutes](#).

Included please find a declaration statement affirming compliance with [Section 42F-103, Hawaii Revised Statutes](#).

#### **3. Public Purpose**

The applicant shall specify whether the grant will be used for a public purpose pursuant to [Section 42F-102, Hawaii Revised Statutes](#).

The grant will be used for a public purpose pursuant to [Section 42F-102, Hawaii Revised Statutes](#).

### **II. Background and Summary**

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

#### **1. A brief description of the applicant's background;**

Pacific Whale Foundation (PWF) is a 501(c)(3) nonprofit organization founded in 1980 to protect the ocean through science and advocacy, and to inspire environmental stewardship. The nonprofit is governed by a volunteer Board of Directors and work is funded through fundraising activities, memberships, grants and donations from approximately 7,000 supporters worldwide. While the headquarters are located on Maui, PWF also spearheads and partners on critical research, education, and conservation work to safeguard the ocean environment in Australia, Ecuador, Chile and, most recently,

Japan. PWF's vision is to be the people's environmental organization for the global protection of whales, dolphins and other marine animals living wild in their natural habitat.

PWF conducts research to assess and mitigate key threats to marine life, including climate change, bycatch, vessel collisions, marine plastic pollution and unsustainable tourism practices. Additionally, PacWhale Eco-Adventures is the social enterprise owned and operated by Pacific Whale Foundation, which provides sustainable, educational ecotours, such as whale watching and snorkel trips. As a recognized leader in responsible whale watching, the organization works to foster a deeper public understanding of ocean conservation, inspiring future generations of ocean stewards. PWF prioritizes accessibility, offering engaging, experience-based learning opportunities that empower underserved students and the broader community to become active participants in marine conservation.

2. The goals and objectives related to the request;

*Goal 1: Expand opportunities and participation for Maui county students to view and learn about humpback whales during their annual migration.*

- *Objective 1A:* Engage at least 3,000 local students annually in marine education and whale-watching experiences.
- *Objective 1B:* Increase outreach to Title I schools and community groups to ensure participation from diverse student populations.

*Goal 2: Ensure accessibility of marine science and nature-based education to underserved communities by providing scholarships.*

- *Objective 2A:* Provide full scholarships to at least 50% of participants, prioritizing students from Title I schools.
- *Objective 2B:* Offer at least 1,500 full scholarships for Keiki Whalewatch compared to true cost of \$39 per student. The remaining students who participate pay a discounted rate through partial scholarships provided by PWF and PacWhale Eco-Adventures. In 2025 that rate was \$17 per student.

*Goal 3: Enhance learning outcomes for students through experienced-based learning.*

- *Objective 3A:* Ensure 100% of participants see and learn about humpback whales in their natural habitat on a PacWhale vessel.
- *Objective 3B:* Achieve at least 60% of participants expressing an increased understanding of:
  - Humpback whale anatomy, behavior, and life history.
  - Threats to humpback whales and conservation strategies.

*Goal 4: Improve PWF's financial sustainability and community involvement.*

- *Objective 4A:* Secure funding to ensure long-term sustainability through grants, partnerships, and donor support.
- *Objective 4B:* Increase parent, teacher, and community involvement in educational program activities and conservation efforts.

3. The public purpose and need to be served;

PWF's Keiki Whalewatch is a one-of-a-kind opportunity to learn from a professional Education Specialist and get up close to humpback whales during their annual migration. Experiencing a whale watch as a young keiki can be a transformative moment. The sheer size, grace, and power of these marine giants leave an unforgettable impression, turning abstract classroom lessons into a vivid, emotional, and deeply personal call to protect the ocean.

The need to collectively address high-quality marine science education, which promotes environmental stewardship, and supports the academic and emotional well-being of Maui's youth is more imperative than ever. By providing scholarships and targeting underserved populations, PWF ensures that these transformative experiences are available to all students in grades 2-5, regardless of their socioeconomic background. The long-term benefits of these programs include increased ocean literacy, enhanced career prospects in marine sciences, and a stronger, more engaged community dedicated to ocean conservation.

4. Describe the target population to be served; and

Hawai'i's children and youth face significant challenges in both education and mental health. According to the 2022 KIDS COUNT® Data Book, the state ranks in the lowest third for the educational and economic well-being of its young residents. The report also highlights that during the first year of the pandemic, children and youth experienced a notable increase in anxiety and depression, further stressing the importance of addressing both educational and emotional needs. Furthermore, trauma from Maui fires have also had profound impacts on the emotional and mental well-being of local keiki.

Due to economic hardships and instability, many students lack access to high-quality, experiential education which fosters a deeper understanding and appreciation of marine life and conservation. This is why PWF serves a diverse population of students in Maui County, focusing on underserved communities, including Native Hawaiian students and those from Title 1 schools (40% or more students qualifying for free or reduced lunch).

5. Describe the geographic coverage.

The geographic area of focus for this grant funding is all regions of Maui County apart from Hana due to geographical constraints. Through a combination of classroom lessons and whale watching tours, students gain insights into humpback whale anatomy and behavior while observing these majestic giants in their natural environment.

### **III. Service Summary and Outcomes**

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

Scope of Work

Keiki Whalewatch delivers a comprehensive, hands-on learning experience through classroom instruction, field-based whale watching, and pre/post-trip reflection.

The key components of the program include:

- Pre-Trip Classroom Education: Students receive foundational knowledge on whale biology, behavior, migration, and conservation threats.
- Whale Watching Excursion: A 1.5-hour guided educational tour aboard a PacWhale vessel where students observe whales in their natural environment.
- Pre/Post-Trip Engagement: Reflection activities and surveys to assess learning outcomes and inspire conservation actions.

Tasks and Responsibilities

*A. Program Coordination & Administration*

- Schedule and coordinate trips with schools across Maui County.
- Work with teachers and administrators to align the program with educational standards.
- Manage participant registration, transportation logistics, and liability waivers.
- Oversee scholarship allocation and reporting for Title I school students.
- Maintain program budget and expense tracking to ensure financial accountability.
- Submit progress reports to funders and state agencies to evaluate program effectiveness.

*B. Educational Curriculum & Instruction*

- Develop and deliver age-appropriate educational materials on whale biology, behavior, and conservation.
- Conduct pre-trip classroom sessions to prepare students for their whale watching experience.
- Lead interactive and engaging presentations aboard the vessel during excursions.
- Implement post-trip surveys and activities to measure learning outcomes and encourage conservation efforts.

*C. Field Operations & Safety Management*

- Ensure compliance with vessel safety regulations and enforce student behavior guidelines during excursions.
- Coordinate with boat captains, naturalists, and onboard educators to deliver a high-quality experience.
- Monitor weather conditions and emergency protocols to ensure student safety.

*D. Community & Stakeholder Engagement*

- Partner with local marine scientists, conservation organizations, and cultural educators to enrich the program.
- Maintain relationships with school districts, community leaders, and local businesses to expand participation.
- Engage parents and educators through post-program feedback and outreach.



2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

The projected timeline for Keiki Whalewatch is January 2026 – April 2026.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Pacific Whale Foundation is committed to ensuring the highest quality educational experience through a comprehensive monitoring, evaluation, and continuous improvement process. The program will utilize pre- and post-program assessments, stakeholder feedback, and data-driven analysis to track progress, measure outcomes, and refine program delivery.

### Monitoring and Evaluation Strategy

1. Student Learning Outcomes Measurement
  - a. Pre-Program Surveys: Assess baseline knowledge of humpback whale anatomy, behavior, and conservation threats.
  - b. Post-Program Surveys: Evaluate increased understanding and retention of key marine science concepts.
  - c. Target Metrics:
    - i. 100% of participants will see and learn about humpback whales in their natural habitat.
    - ii. At least 60% of participants will express an increased understanding of whale biology, behavior, and conservation issues.
2. Educator and Teacher Feedback
  - a. Collect qualitative and quantitative feedback from participating teachers to gauge program effectiveness and curriculum alignment with state education standards.
  - b. Conduct annual educator roundtables to incorporate feedback and adjust instructional materials.
3. Scholarship and Accessibility Tracking
  - a. Maintain detailed records on scholarship recipients to ensure that at least 50% of participants are from Title I schools or underserved communities.
  - b. Partner with school administrators and community organizations to expand outreach to low-income students.

### Continuous Improvement Plan

1. Annual Data Review and Adaptation
  - a. Conduct an annual internal review of survey data, teacher feedback, and student reflections.
  - b. Adjust curriculum, classroom activities, and outreach strategies to address identified gaps in knowledge retention and engagement.
2. Stakeholder Engagement and Advisory Input
  - a. Form a PWF Education Advisory Committee, including educators, marine scientists, and community leaders, to review program outcomes and recommend improvements.

- b. Incorporate cultural perspectives and Indigenous knowledge into curriculum development through partnerships with Native Hawaiian educators.
3. Operational Excellence and Training
- a. Provide ongoing professional development for Education Specialists to ensure best practices in marine science instruction.
  - b. Conduct annual training sessions for staff on engaging diverse learners and implementing interactive teaching techniques.

Through these rigorous quality assurance and evaluation mechanisms, Pacific Whale Foundation ensures that Keiki Whalewatch remains an impactful, data-driven, and continuously evolving educational program, effectively fostering environmental stewardship and ocean literacy among Hawaii's youth.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

The effectiveness of Keiki Whalewatch will be assessed through standardized, objective metrics that demonstrate program achievement and impact. These measures will be reported to the Hawai'i Department of Education to ensure accountability and transparency. If funding levels differ from the requested amount, these measures will be updated and transmitted accordingly.

*1. Student Participation & Accessibility*

- Total number of students served annually (Target: 3,000 participants).
- Percentage of students receiving full scholarships (Target: at least 50%).
- Number of Title I schools participating (Target: Invite all Title I schools in Maui County).

*2. Educational Impact & Knowledge Retention*

- Percentage of students demonstrating increased knowledge of marine science topics (Target: 60% increase from pre- to post-program surveys).
- Percentage of students who can correctly identify key aspects of humpback whale anatomy, behavior, and conservation threats (Target: 60%).
- Percentage of students expressing intent to take conservation action (Target: 60% commit to at least one conservation action post-trip).

*3. Teacher & Educator Feedback*

- Percentage of participating teachers rating the program as effective or highly effective (Target: 90%).
- Number of schools expressing interest in repeat participation (Target: 80%).

*4. Program Quality & Execution*

- Completion rate of all scheduled whale watch trips (Target: 100%).
- Percentage of students successfully seeing humpback whales in their natural habitat (Target: 100%).

### 5. *Community & Stakeholder Engagement*

- Number of school groups participating in program (Target: Increase collaborations with at 10% new schools and/or educators annually).
- Parent/guardian feedback on student engagement and learning outcomes (Target: 75% positive feedback).

These measurable indicators provide a clear and objective assessment of Keiki Whale Watch's success and impact. Pacific Whale Foundation is committed to tracking and reporting these metrics to ensure accountability, program effectiveness, and continuous improvement in marine education for Hawai'i's youth.

## **IV. Financial**

### **Budget**

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
  - a. Budget request by source of funds ([Link](#))
  - b. Personnel salaries and wages ([Link](#))
  - c. Equipment and motor vehicles ([Link](#))
  - d. Capital project details ([Link](#))
  - e. Government contracts, grants, and grants in aid ([Link](#))
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2026.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$97,033.75	\$32,344.75	\$0.00	\$0.00	\$129,378.50

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2026.

PWF will generate funding through sponsorships, memberships, adoptions, events, grants, and individual donations for the fiscal year 2026.

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Not applicable.

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2026 for program funding.

Maui County Environmental Management | \$35,000.00 | 7/3/24 - 6/30/25

Hawaii Tourism Authority | \$25,000.00 | 1/1/24 - 12/30/24

Maui County Office of Economic Development | \$20,000.00 | 8/9/23 - 8/9/24

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2024.

\$2,758,073.00

## **V. Experience and Capability**

### **1. Necessary Skills and Experience**

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Pacific Whale Foundation has a proven track record in marine science education, conservation, and community outreach, making it uniquely qualified to implement and expand Keiki Whalewatch. With over 40 years of experience, PWF has developed and delivered high-quality environmental education programs that align with state standards and serve thousands of students annually.

#### **Keiki Whalewatch Historical Outcomes**

- PWF has been providing the Keiki Whalewatch program to Maui schools for decades. Current records are available from 2016. Since 2016, Keiki Whalewatch has provided 22,554 students with specialized, private whale-watching experiences integrated with marine science education.
- The program has demonstrated measurable educational outcomes, with at least 60% of students consistently reporting increased understanding of whale biology and conservation and 95% observing whales in their natural environment.

#### **Ocean Camp & Ocean Career Quest Historical Outcomes**

- Hands-on marine science camp for grades 2-8, including experiential learning, conservation projects, and engagement with marine professionals.
- While PWF has provided the Ocean Camp program since 2017 the program changed from a daily to a weekly program in 2022. Since 2022 603 students have participated in these programs.

## **2. Facilities**

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

Pacific Whale Foundation is located centrally on Maui within Ma'alaea Harbor Shops at 300 Ma'alaea Road, Suite 211, Wailuku, HI. PWF shares office space with PacWhale Eco-Adventures, limiting direct costs for office space and storage of supplies and equipment. This location is situated ideally for students to access from the main population centers on the island of Maui and has direct access to boat transport from Ma'alaea Harbor for whale watches.

## **VI. Personnel: Project Organization and Staffing**

### **1. Proposed Staffing, Staff Qualifications, Supervision and Training**

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

#### *A. Lauren Spencer – Lead Education Specialist*

Develops and implements age-appropriate marine science curricula for Keiki Whale Watch. Conducts pre-trip classroom sessions and leads educational activities during whale-watching excursions. Trains and supervises Education Specialists and volunteers to ensure high-quality instruction and supervision. Collaborates with teachers and school administrators to align program content with Hawai'i State Education Standards. Assesses student learning outcomes through pre- and post-program evaluations.

Qualifications: See attachment

#### *Bri Simon – Outreach Supervisor and Conservation Biologist*

Assists in curriculum delivery, engaging students with interactive marine science lessons. Leads whale-watching excursions, providing onboard interpretation and guidance. Supports pre-trip logistics, classroom education and post-trip evaluations. Ensures student safety and engagement during field trips. Assists in data collection for program evaluation.

Qualifications: See attachment

#### *C. Vacant – Education Specialist*

Manages community and school outreach, ensuring maximum participation in Keiki Whalewatches. Strengthens relationships with educators, local conservation organizations, and Title I schools. Coordinates logistics for student groups, including scheduling, registration, and scholarship allocation. Supports parent and teacher engagement, ensuring accessibility for underserved communities.



*D. Susan Frett – Programs Director*

Provides strategic program and budget oversight for Keiki Whalewatch. Builds and maintains partnerships with schools, government agencies, and conservation organizations. Oversees staff training and professional development. Analyzes program effectiveness through data collection, surveys, and stakeholder feedback. Assists in public relations efforts, promoting the program through social media, newsletters, and community events.

Qualifications: See attachment

Supervision & Training Plan

To ensure program success, all staff will undergo continuous training and professional development, including:

Annual Training Workshops: Covering marine conservation, best practices in experiential learning, and student engagement strategies.

Field Training on Whale Watch Vessels: Hands-on experience in delivering onboard education and ensuring student safety.

Cultural Competency & Justice, Equity, Diversity, and Inclusion Training: Ensuring inclusive education that integrates Native Hawaiian perspectives and knowledge.

Annual Performance Reviews: Conducted by PWF Leadership to assess effectiveness and provide constructive feedback.

**2. Organization Chart**

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

Susan Frett – Program Director

Briana Simon – Conservation Biologist

Lauren Spencer – Lead Education Specialist

Vacant – Education Specialist

**3. Compensation**

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

Salary Range (Annually) | \$102,830 - \$156,600

Position Titles | Senior Research Manager, Chief Development Officer and Chief Research Scientist

## **VII. Other**

### **1. Litigation**

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not applicable.

### **2. Licensure or Accreditation**

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Susan Frett is trained in Advanced Community-Based Social Marketing which uses behavior change principles to drive sustainable behavior. Lauren Spencer holds a Master's in Education which focused on improving informal science education (ISE) accessibility for underrepresented and marginalized communities by studying ISE centers and promoting diversity, equity, and inclusion practices.

### **3. Private Educational Institutions**

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1, of the State Constitution](#) for the relevance of this question.

This grant will not be used to support or benefit any private educational institution.

### **4. Future Sustainability Plan**

The applicant shall provide a plan for sustaining after fiscal year 2026 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2026, but
- (b) Not received by the applicant thereafter.

PWF fully owns PWE and the profits from PWE support a percentage of PWF program work. Additionally, PWF's raises funds through annual giving, major and planned giving, grants, events and more to support its programs. Following the August fires on Maui, which destroyed Lahaina Harbor, including PWE's newest boat, and the subsequent drop in tourism on Maui, PWE's profits have declined by 53%. With the rebuilding of Lahaina in the coming years, tourism will return to pre-fire numbers. This return in profits, as well as current insurance payouts, will allow PWE to increase their support of PWF's work, including support of Keiki Whalewatch.

## BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2025 to June 30, 2026

Applicant: Pacific Whale Foundation

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
<b>A. PERSONNEL COST</b>				
1. Salaries	\$ 57,000.00			
2. Payroll Taxes & Assessments	\$ 7,039.50			
3. Fringe Benefits	\$ 18,639.00			
<b>TOTAL PERSONNEL COST</b>	<b>\$ 82,678.50</b>			
<b>B. OTHER CURRENT EXPENSES</b>				
1. Airfare, Inter-Island	\$ -			
2. Insurance	\$ -			
3. Lease/Rental of Equipment	\$ -			
4. Lease/Rental of Space	\$ -			
5. Staff Training	\$ -			
6. Supplies	\$ 500.00			
7. Telecommunication	\$ -			
8. Utilities	\$ -			
9. Fuel for Travel to Classrooms	\$ 1,200.00			
10 Charter Boat Costs	\$ 45,000.00			
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
<b>TOTAL OTHER CURRENT EXPENSES</b>	<b>\$ 46,700.00</b>			
<b>C. EQUIPMENT PURCHASES</b>				
<b>D. MOTOR VEHICLE PURCHASES</b>				
<b>E. CAPITAL</b>				
<b>TOTAL (A+B+C+D+E)</b>	<b>\$ 129,378.50</b>			
<b>SOURCES OF FUNDING</b>		Budget Prepared By:		
(a) Total State Funds Requested	\$ 129,378.50	Susan Frett 808-269-2728		
(b) Total Federal Funds Requested	0	Name (Please type or print) Phone		
(c) Total County Funds Requested	0	1/16/2025		
(d) Total Private/Other Funds Requested	0	Signature of Authorized Official Date		
<b>TOTAL BUDGET</b>	<b>\$ 129,378.50</b>	<b>Dayna Y Garland</b> Name and Title (Please type or print) <b>Interim Executive Director</b>		

## BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2025 to June 30, 2026

Applicant: Pacific Whale Foundation

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Programs Director (PD)	100%	\$90,000.00	15.00%	\$ 13,500.00
Conservation Biologist & Outreach Supervisor (OS)	100%	\$65,000.00	15.00%	\$ 9,750.00
Lead Education Specialist (LES)	100%	\$65,000.00	30.00%	\$ 19,500.00
Education Specialist (ES)	100%	\$57,000.00	25.00%	\$ 14,250.00
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
<b>TOTAL:</b>				57,000.00
<b>JUSTIFICATION/COMMENTS:</b> The LES oversees curriculum development ensuring alignment with state education standards as well as instruction and evaluation. ES position is currently vacant but will be filled to assist with program facilitation, student supervision and instruction. The OS will help with logistical support as needed as well as contact with community partners. The PD provides strategic oversight, budgeting, reporting, stakeholder engagement and will ensure all grant requirements are fulfilled.				

## BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2025 to June 30, 2026

Applicant: \_\_\_\_\_

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
<b>TOTAL:</b>				
<b>JUSTIFICATION/COMMENTS:</b>				

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
<b>TOTAL:</b>				
<b>JUSTIFICATION/COMMENTS:</b>				



## BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2025 to June 30, 2026

Applicant: \_\_\_\_\_

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY:2023-2024	FY:2024-2025	FY:2025-2026	FY:2025-2026	FY:2026-2027	FY:2027-2028
PLANS						
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
<b>TOTAL:</b>						
JUSTIFICATION/COMMENTS:						

# GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Applicant: Pacific Whale Foundation

Contracts Total: 35,000

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S./State/Hawaii/ Honolulu/ Kauai/ Maui County)	CONTRACT VALUE
1	Reef Cleanup Program	7/3/24 - 6/30/25	Department of Environmental Management	Maui County	35,000
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
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26					
27					

# Lauren A Spencer (she/her)

Objective: Working in education, I am hoping to continually expand the scope of how we educate our communities about the environment by making environmental education just, accessible, and equitable.

49 Kihalani Pl Unit 3807  
Kihei, HI 96753  
(248)-396-6959  
laurens Spencer33@gmail.com

## EXPERIENCE

### **Pacific Whale Foundation, Wailuku, HI — Lead Education Specialist** | February 2024 - PRESENT

- Education team liaison within the organization and to the public
- Delegation of tasks within education department
- Supporting the work of other education specialists on the team
- Continue all my education specialist responsibilities
- Analysis of programs JEDI practices

### **Pacific Whale Foundation, Wailuku, HI — Education Specialist** | May 2022 - February 2024

- Operate the keiki programs like camps and whale watch field trips
- Develop new curriculum for our various programs
- Lead education and outreach events
- Maintain relationships with our vessel crew, school connections and community partners.

### **PacWhale Eco-Adventures, Wailuku, HI — Marine Naturalist** | December 2021 - PRESENT

- Serving as a crew member on eco tour vessels
- Focus on balancing service work while teaching marine science and conservation to guests

### **Greater Seattle YMCA Camp Colman, Longbranch, WA — Environmental Educator** | Fall of 2021

- Primarily teaching school groups of 5-6<sup>th</sup> graders
- Marine science, wildlife ecology, & conservation curriculum development
- Work with students on high and low ropes elements
- Supervising and leading boating activities

### **URJ 6 Points Sci-Tech Academy, Byfield, MA — Marine Science Instructor** | Summer of 2021

- Work included curriculum crafting, classroom teaching, leading younger counselors, working on an educational team, and more
- Member of core leadership team

## SKILLS

Passion about education  
Teaching and planning programs  
Curriculum development  
Microsoft Suite  
Deck crew experience  
Excellent communicator  
Scientific field research  
Animal husbandry  
JEDI training  
Outreach coordination

## CERTIFICATIONS & AWARDS

**CPR and First Aid Certified** through the RedCross, valid through October of 2024

**NNOCI Graduate**, completed certification program from National Network for Ocean and Climate Change Interpretation

**Captain of HPU's Women's Soccer Team**, served as captain for junior and senior year

**Most Outstanding Student Award for Marine Biology Cohort**, selected as top student from undergraduate marine biology cohort in 2019

## **Otterbein University Women's Soccer, Westerville, OH — Graduate Assistant and Goalkeeper Coach |**

August 2019- May 2021

- Work included preparing and conducting training sessions, completing administrative work, planning and coordinating team events, and presenting to large groups of players, parents and incoming recruits

## **Camp Shutout, Racine, WI — Staff Coach |** Dec 2017 - June 2022

- Gained experience preparing and conducting training sessions for players ranging from 8-18 years old
- Grew from assistant coach to a full time staff coach

## **EDUCATION**

### **Otterbein University, Westerville, OH—Master's of Education**

August 2019 - May 2021

Focuses: Conservation Education, Informal Science Education GPA 4.0

Capstone Project focused on studying informal science education (ISE) centers, how these institutions are available to underrepresented and marginalized citizens and how to better ISE availability through diversity, equity and inclusive practices.

- Presented at the SciTalks conference in April 2024

### **Hawai'i Pacific University, Kaneohe, HI—Bachelor's of Science in Marine Biology**

August 2015 - May 2019

Major: Marine Biology, Minor: Religious Studies GPA 3.87

Dean's List: Fall 2015– Spring 2019

HPU Women's Soccer Team (4 seasons)

## **REFERENCES**

**Robyn Ehrlich**, Education Manager with Pacific Whale Foundation, Cell- (908) 419-7278

**Celia McGurie**, Vessels Manager with PacWhale EcoAdventures, Cell- (401) 330-7462 Email- celiamecguire@pacwhale.com

**Jayne Dale Mallindine**, Director of URJ SciTech Academy, Cell- (828) 450-6190 Email- jmallindine@urj.org

**Brandon Koons**, Head Coach of Otterbein Women's Soccer, Cell- (614) 404-7786, Email- bkoons@otterbein.edu

**Gina Brewer**, Head Coach of Hawaii Pacific University Women's Soccer, Cell-(206) 354-3122

# BRIANNA SIMON

509-413-6076

BRIANNAJMSIMON@YAHOO.COM

PUKALANI, HI

## RESUME SUMMARY

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Collaborative conservationist with three years of professional experience on Maui, a history of leading teams through problem solving, passion, and active listening. Motivated to engage community in responsible stewardship and connection to culture and place while personally participating in community initiatives. Actively seeking new experiences, challenges and building skills for personal and professional development.

## EXPERIENCE

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September 2023- Present

### **Conservation Biologist/ Outreach Supervisor**

Pacific Whale Foundation, Maui, HI. Program Director: Susan Frett

- Develop and implement PWF Conservation programs that support marine and coastal ecosystems.
- Identify challenges and opportunities to mitigate threats to marine life and support biodiversity.
- Develop, lead, plan, organize, and coordinate outreach programs for the community.
- Build community partnerships to form mutually beneficial relationships.
- Maintain a respectful and inclusive work environment for team members to thrive.
- Understand and demonstrate core values of community, transparency, respect, and integrity.

January 2021- August 2023

### **Senior Naturalist/ Vessel Supervisor**

PacWhale Eco-Adventures, Maui, HI. Vessel Staff Manager: Celia McGuire

- Was responsible for daily crew leadership, ensured teamwork, high morale, excellent customer service, public speaking and quality program execution.
- Identified and troubleshooted program issues and supported implementation of improvements.
- Created and taught quality programs about local marine fauna, geology, Native Hawaiian culture, conservation practices, and marine research.
- Provided training and mentoring to new crew members and fostered environments for all crew to learn and grow.
- Ensured clear and frequent communication through challenging safety situations, while exhibiting solid mariner abilities.

April 2020- 2023

### **Volunteer Research Assistant**

Whale Trust Foundation, Maui, HI. Research Biologist: Haley Robb

- Organized and entered data from humpback whale sightings using Microsoft Word and Excel as well as external websites.
- Versed in fieldwork methodologies, data collection techniques. Assisted on research boats, collecting biopsy samples, drone footage, underwater footage, photo ID, hydrophone recordings.
- Understood humpback whale research and communicated technical information to diverse ages/ groups.



May 2017- May 2019

**Volunteer Research Assistant, Ocean Acidification Project**

Humboldt State University, Trinidad, CA. Principal Investigator: Paul Bourdeau

- Conducted abundance surveys of rocky intertidal zones, specifically invertebrates and algae along the Northern coast of California.
- Deployed monitoring instruments for measuring biotic (predator attacks) and abiotic conditions (temperature, pH, and wave forces) in the field.

## EDUCATION

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December 2019

**Bachelor of Science in Marine Biology**

Humboldt State University

May 2016

**Associate in Art- Direct Transfer Agreement**

Spokane Falls Community College

## ADDITIONAL SKILLS

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Red Cross certified CPR/ First Aid/ Lifeguard

NAUI Diving first aid for professional divers

NAUI Open Water Scuba Diver

Hawai'i Boater's Card

## EXTRACURRICULAR ACTIVITIES

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Hula- Halau Kauluokalā- 2022-Present

Track and Field- 2012-2019

## REFERENCES

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1. Susan Frett- Programs Director, Pacific Whale Foundation  
[Susanfrett@pacificwhale.org](mailto:Susanfrett@pacificwhale.org) (808) 269-2728
2. Celia McGuire- Vessel Staff Manager- PacWhale Eco-Adventures  
[celiamcguire@pacwhale.com](mailto:celiamcguire@pacwhale.com) (401)330-7462
3. Sarah Ingram- Head Track and Field coach- Humboldt State University  
[sarah.ingram@humboldt.edu](mailto:sarah.ingram@humboldt.edu) (707) 407-7199

# SUSAN K. FRETT

96 Kinohi Loa Street, Wailuku, HI ~ (808)269-2728 ~ [skfrett@gmail.com](mailto:skfrett@gmail.com) ~ [www.linkedin.com/in/susan-karin-frett](http://www.linkedin.com/in/susan-karin-frett)

## PROFESSIONAL EXPERIENCE

### PACIFIC WHALE FOUNDATION

PROGRAMS DIRECTOR | MĀ'ALAEĀ, HI | AUGUST 2022 – PRESENT

- ♦ Leadership of the Conservation, Education and Outreach Departments (ECO programs)
- ♦ Supervision of seven staff, including hiring, onboarding, training, mentorship, and evaluations
- ♦ Responsible for the budget for the departments including salaries, equipment, supplies, travel and training
- ♦ Extensive grant writing to secure funding for programs
- ♦ Collaboration with PWF Development team to build relationships with donors for funding support
- ♦ Partnership building with other conservation and community organizations in Hawai'i
- ♦ Relationship building with government officials to build support for legislative efforts for marine conservation on a local and statewide level
- ♦ Strategic planning for long-term effectiveness of the ECO programs team
- ♦ Development of the PWF scuba diving program to investigate the effect of the Maui fires on the marine environment
- ♦ Outreach about the major threats to whales and dolphins utilizing all available channels

### MAUI INVASIVE SPECIES COMMITTEE

ACTING COQUI CONTROL COORDINATOR | PĀ'IA, HI | DECEMBER 2021 – AUGUST 2022

- ♦ Leadership of the coqui control program which works to eradicate invasive coqui frogs from Maui
- ♦ Supervision and mentorship of field staff
- ♦ Big picture planning of coqui field staff activities to make best use of limited resources and stop the spread of coqui frogs
- ♦ Data analysis and reporting to meet grant requirements
- ♦ Purchasing of supplies and equipment for field work, including working with vendors
- ♦ Assistance with the development of coqui frog barrier fencing in collaboration with co-workers and DLNR
- ♦ Community virtual presentations about the status of coqui frogs on Maui

### MAUI INVASIVE SPECIES COMMITTEE

COMMUNITY ENGAGEMENT COORDINATOR | PĀ'IA, HI | MARCH 2020 – AUGUST 2022

- ♦ Develop and manage the Community Coqui Control program which engages landowners in coqui control
- ♦ Supervision of program staff including hiring, onboarding, training, work assignments and evaluation
- ♦ Mobilize community members to participate in coqui control activities, using social media, e-newsletters, webpages and phone calls
- ♦ Development of the Coqui News Pipeline quarterly newsletter to keep stakeholders informed
- ♦ Collaborate with team members to strategize how to limit the spread of coqui
- ♦ Respond to reports of coqui outside the main population area to prevent the spread of coqui
- ♦ Collaboration with partners at Hawai'i Department of Agriculture to stop the spread of coqui frogs from nurseries on Maui
- ♦ Collaborate on the development of training resources for program participants
- ♦ Data analysis and quarterly reporting to meet grant requirements
- ♦ Coordination of the installation of acoustic monitors to begin to understand coqui population dynamics
- ♦ Development of a free green waste disposal program for program participants to prevent the spread of invasive species through illegal green waste dumping
- ♦ Development of a community advisory board for the Community Coqui Control program to connect leaders of different neighborhood groups and facilitate the flow of communication between the groups and MISC
- ♦ Assist with fieldwork as needed

### WISCONSIN DNR, DIVISION OF FORESTRY, EFFECTIVENESS SECTION

LEARNING COORDINATOR | MADISON, WI | JULY 2019 – FEBRUARY 2020

- ♦ Evaluate and recommend improvements for Division of Forestry employee training program
- ♦ Coordination and support for Forestry training programs for Foresters, Technicians and Fire positions

- ♦ Development and documentation of standard operating procedures for training program

#### WISCONSIN DNR (WDNR), OFFICE OF APPLIED SCIENCE, SNAPSHOT WISCONSIN

NATURAL RESOURCES EDUCATOR & RESEARCH SCIENTIST | MADISON, WI | FEB 2016 – JULY 2019

- ♦ Coordination of daily volunteer management operations of Snapshot Wisconsin, a statewide trail camera network for wildlife monitoring utilizing 1,700 volunteers, maintaining 2,000 cameras
- ♦ Collaboration with project team members to meet goals, deadlines and improve the project
- ♦ Leadership of the project volunteer management team to guide daily tasks, long-term plans and deadlines
- ♦ Hiring of new team members including job postings, application review, interviews, hiring and training
- ♦ Scheduling and oversight of daily work for 4 technicians, 2 contractors and 1 student intern
- ♦ Communication with news media for Snapshot Wisconsin including print, radio and tv interviews
- ♦ Development and distribution of science-based communications to report findings and goal progress
- ♦ Outreach using social media, webpages, images, e-newsletters, blogging, public events and presentations
- ♦ Reporting to meet grant requirements and update WDNR leadership
- ♦ Data review to ensure that collected data is accurate and timely for wildlife management decision making
- ♦ Volunteer recruitment utilizing partnerships with local community groups and contacts across Wisconsin
- ♦ Volunteer management including enrollment, training, recognition, retention and documentation
- ♦ Scheduling, preparations and leadership of over 60 in person training sessions for new volunteers
- ♦ Field work including camera trap deployment and data checks
- ♦ Collaboration with internal and external partners regarding new and innovative uses of project data
- ♦ Management of volunteer and photo database, running Access queries, SQL and R scripts

#### FRIENDS OF LAKE WINGRA

PROGRAM MANAGER | MADISON, WI | FEB 2015 – JUN 2016

- ♦ Collaboration with volunteer board members to promote a healthy and active watershed community
- ♦ Volunteer coordination for projects promoting local water quality, including rain garden installation
- ♦ Outreach to build awareness of Friends of Lake Wingra using social media, newsletters and canvassing
- ♦ Networking with local partners to collaborate on projects and pool resources to improve local water quality
- ♦ Coordination of a Chloride Reduction Pilot including grant application, implementation and reporting
- ♦ Supervision of Badger Volunteer team including setting up and directing weekly projects

#### CLEAN LAKES ALLIANCE

INTERIM PROGRAM AND DEVELOPMENT COORDINATOR | MADISON, WI | AUG 2015 – NOV 2015

- ♦ Implementation and coordination of a pilot project which used social marketing techniques to reduce phosphorus runoff caused by leaves in city streets
- ♦ Coordination of the 3<sup>rd</sup> Annual Fore! Lakes Golf Outing which raised over \$40,000 for healthy lakes

#### HOMBURG COMPANIES

ENVIRONMENTAL PLANNER (GRADUATE PROJECT) | MADISON, WI | JAN 2015 – AUG 2015

- ♦ Development of an implementation and management plan for wildlife habitat in a new residential area
- ♦ Outreach and public presentations to stakeholders in support of the management plan

#### NATURAL RESOURCES FOUNDATION OF WISCONSIN

DEVELOPMENT ASSISTANT | MADISON, WI | MAR 2014 – DEC 2014

- ♦ Assisted the Development Director with major donor development to support the organization's mission
- ♦ Coordination of field trips for Major Donors including planning an appreciation field trip for top donors

#### PATRICK FRETT CONSTRUCTION COMPANY

BUSINESS MANAGER | MILES, IA | JAN 2005 – JUN 2013

- ♦ Responsible for bookkeeping, billing, collections, client retention and marketing
- ♦ Employee management including payroll, taxes and worker's compensation

## **SENECA ENVIRONMENTAL SERVICES**

PROJECT MANAGER – CERT. GROUNDWATER PROFESSIONAL | DES MOINES, IA | JUN 2006 – JUL 2009

- ♦ Development of proposals, budgeting and billing for cleanup and monitoring projects at contaminated sites
- ♦ Data analysis, reporting and implementation of cleanup and monitoring efforts

## **EDUCATION**

UNIVERSITY OF WISCONSIN, NELSON INSTITUTE FOR ENVIRONMENTAL STUDIES, MADISON, WI

MASTER OF SCIENCE IN ENVIRONMENTAL CONSERVATION

UNIVERSITY OF IOWA, IOWA CITY, IA

BACHELOR OF SCIENCE IN ENVIRONMENTAL SCIENCE – HYDROSCIENCE

## **VOLUNTEER ACTIVITY**

SURFRIDER BLUE WATER TASK FORCE MAUI – FEBRUARY 2021 – AUGUST 2022

MONTHLY WATER SAMPLING AT 2-3 NORTH SHORE BEACHES FOR THE PRESENCE OF BACTERIA

UNIVERSITY OF WISCONSIN ARBORETUM VOLUNTEER STEWARD MARCH 2015-AUGUST 2017

REGULAR MONITORING OF ARBORETUM TRAILS WHILE HIKING, PROVIDING GUIDANCE TO VISITORS, PICKING UP TRASH AND REPORTING ON UNUSUAL ACTIVITY AT THE ~1500 ACRE PRESERVE IN MADISON, WI

## **PUBLICATIONS**

LOCKE, C.M., ANHALT-DEPIES, C.M., FRETT, S., STENGLEIN, J.L., CAMERON, S., MALLESHPA, V., PELTIER, T., ZUCKERBERG, B., TOWNSEND, P.A. 2019. MANAGING A LARGE CITIZEN SCIENCE PROJECT TO MONITOR WILDLIFE. WILDLIFE SOCIETY BULLETIN. 43(1)4-10.

## **SELECTED PRESENTATIONS**

*MAUKA TO MAKAI WILDFIRE RESPONSE BY PACIFIC WHALE FOUNDATION, KNOW YOUR OCEAN SPEAKER SERIES, JANUARY 2024* <https://www.youtube.com/watch?v=P1Af9NVGKHc>

*AN UPDATE OF COQUI CONTROL EFFORTS BY THE MAUI INVASIVE SPECIES COMMITTEE, HAWAI'I INVASIVE SPECIES AWARENESS MONTH, FEBRUARY 8, 2022*

*COQUI FROG (ELEUTHERODACTYLUS COQUI) ERADICATION EFFORTS TRANSFORMED THROUGH PARTNERSHIPS BETWEEN RESOURCE MANAGERS AND THE COMMUNITY, 28<sup>TH</sup> HAWAI'I CONSERVATION CONFERENCE, JULY 28, 2021*

*MAUI NUI MINISERIES COMMUNITY COQUI CONTROL PROGRAM, HAWAI'I INVASIVE SPECIES AWARENESS MONTH, FEBRUARY 2021*

*INNOVATIVE OBSERVATIONAL TECHNOLOGY: SEEING THE UNSEEN, 12<sup>TH</sup> ANNUAL NELSON EARTH DAY CONFERENCE, MADISON, WI APRIL 23, 2018*

## **ADDITIONAL TRAINING**

PADI DIVE MASTER, NO. 552425 – MAY 2024

ADVANCED ECOLOGICAL MONITORING CERTIFICATION (CONSERVATION DIVER) – MAY 2024

ECOLOGICAL MONITORING PLAN CERTIFICATION (CONSERVATION DIVER) – MAY 2023

WILDERNESS FIRST AID CERTIFICATION – MARCH 2022

INTRODUCTORY WORKSHOP IN COMMUNITY-BASED SOCIAL MARKETING – OCTOBER 2020

ADVANCED WORKSHOP IN COMMUNITY-BASED SOCIAL MARKETING – OCTOBER 2020