## THE THIRTIETH LEGISLATURE APPLICATION FOR GRANTS

CHAPTER 42F, HAWA	II REVISED STATUTES			
Type of Gra	ant Request:			
Operating	Capital			
Legal Name of Requesting Organization or Individual:	Dba:			
Amount of State Funds Reque	sted: \$			
Brief Description of Request (Please attach word document	to back of page if extra space is needed):			
Amount of Other Funds Available: State: \$ Federal: \$ County: \$ Private/Other: \$ New Service (Presently Does Not Exist):	Total amount of State Grants Received in the Past 5 Fiscal Years: \$			
Type of Business Entity: 501(C)(3) Non Profit Corporation Other Non Profit	Mailing Address: City: State: Zip:			
	on			
Name:	Title:			
tate: \$   ederal: \$   s \$   ounty: \$   unrestricted Assets: \$   Unrestricted Assets: \$   vew Service (Presently Does Not Exist): Existing Service (Presently in Operation):   Type of Business Entity: Mailing Address:   501(C)(3) Non Profit Corporation City:   Other Non Profit City:   City: State:   Zip: Contact Person for Matters Involving this Application				
unt of Other Funds Available: Total amount of State Grants Received in the Past 5   :: \$				

Authorized Signature



#### STATE OF HAWAII STATE PROCUREMENT OFFICE

## **CERTIFICATE OF VENDOR COMPLIANCE**

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

Vendor Name:	Kanu Hawaii
DBA/Trade Name:	Kanu Hawaii
Issue Date:	01/08/2025
Status:	Compliant
Hawaii Tax#:	99965434-01
New Hawaii Tax#:	GE-1349337088-01
FEIN/SSN#:	XX-XXX2831
UI#:	No record
DCCA FILE#:	

Status of Compliance for this Vendor on issue date:

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
8821	Internal Revenue Service	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Exempt
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

#### Status Legend:

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	A status determination has not yet been made
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information

#### DECLARATION STATEMENT OF APPLICANTS FOR GRANTS PURSUANT TO CHAPTER 42F, HAWAI'I REVISED STATUTES

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

(Typed Name of Individual or Organization)		
A		
(Signature)	(Date)	
(Terrad Nama)	(T:41-)	
(Typed Name)	(Title)	

## **Application Submittal Checklist**

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- X 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- X 2) Declaration Statement
- X 3) Verify that grant shall be used for a public purpose
- X 4) Background and Summary
- 5) Service Summary and Outcomes
- X 6) Budget
  - a) Budget request by source of funds (Link)
  - b) Personnel salaries and wages (Link)
  - c) Equipment and motor vehicles (Link)
  - d) Capital project details (Link)
  - e) Government contracts, grants, and grants in aid (Link)
- X 7) Experience and Capability
- X 8) Personnel: Project Organization and Staffing

AUTHORIZED SIGNATURE

Sean Keone Kealoha, Executive Director PRINT NAME AND TITLE 1/10/2025

If any item is not applicable to the request, the applicant should enter "not applicable".

## I. <u>Certification – Please attach immediately after cover page</u>

#### 1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2024.

Certificate of Vendor Compliance attached.

## 2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes.

Declaration Statement attached.

## 3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

Kanu Hawai'i confirms that the requested grant will be used for a public purpose pursuant to Section 42F-102, Hawai'i Revised Statutes.

## II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

## 1. A brief description of the applicant's background;

#### **MISSION STATEMENT**

Kanu Hawai'i provides tools and opportunities for people to connect with one another – to take action that builds more compassionate and resilient communities across Hawai'i.

## **VISION STATEMENT**

Our robust volunteer platform empowers year-round community impact in Hawai'i by connecting residents, students, and visitors with meaningful volunteer opportunities. Volunteer communities help us grow student leadership, respond to crises, and promote responsible tourism, ensuring a brighter future for the islands.

Applicant	Kanu	Hawai'i
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#### VISION FOR DISASTER RESPONSE

Enable immediate, real-time mobilization of volunteers during crises through our disaster response tools, ensuring Hawai'i's communities recover faster and more effectively after natural disasters.

#### ORGANIZATIONAL OVERVIEW

Kanu Hawai'i began in 2006 with a focus on catalyzing collective, community action through personal commitments. Kanu Hawai'i started as a movement of everyday people, working to protect and promote the things that make Hawai'i special – a connection to the 'aina, a culture of aloha, and local self-reliance.

Kanu Hawai'i is a values-based organization that seeks to cultivate connection between people, community, and 'āina. Our values of kuleana, aloha, pono, and malama 'aina are deeply rooted in our mission to provide tools and opportunities for people to connect with one another. Through empowering both individual and collective action, Kanu addresses critical environmental, sustainability, equity, and community challenges.

## Four Key Areas of Programmatic Focus

#### 1) <u>Year-Round Initiatives</u>

Support quarterly and seasonal initiatives that engage volunteers across Hawai'i to address community needs like environmental cleanups, cultural preservation, and disaster recovery.

#### 2) Student Engagement and Impact Tracking

Empower Hawai'i's students through our Student Ambassador Program and volunteer impact tracking tools, helping them develop leadership skills and contribute to long-term community change.

#### 3) **Disaster Response Tools (focus of this application)**

Enable immediate, real-time mobilization of volunteers during crises through our disaster response tools, ensuring Hawai'i's communities recover faster and more effectively after natural disasters.

#### 4) Responsible Tourism and Visitor Engagement

Encourage visitors to give back to the local community through our responsible tourism initiatives, connecting travelers with volunteer opportunities that help preserve Hawai'i's culture and environment.

## 2. The goals and objectives related to the request;

**PROGRAM:** Community First: State Disaster Preparedness & Resiliency - Through a Volunteer and Nonprofit Network

## VISION FOR DISASTER RESPONSE

Leverage cutting-edge disaster response tools to enable immediate, real-time mobilization of volunteers, ensuring Hawai'i's communities recover efficiently and equitably after natural disasters.

Building on the successful creation and deployment of Phase I—funded by the City & County of Honolulu GIA—Kanu Hawai'i is prepared to implement Phase II of the statewide Disaster Preparedness Volunteer Platform. Phase I engaged over 75 O'ahu-based nonprofits, validating and integrating critical platform functionalities to manage volunteers during crises such as FEMA reportable volunteer hours, volunteer communication, resource allocation, and implementation of waivers.

Through this application, we aim to build on Phase I's success by addressing two key areas: (1) expanding our statewide engagement to include organizations on all islands, and (2) advancing to Phase II by actively mobilizing and training individual volunteers, thereby strengthening Hawai'i's disaster preparedness network.

<u>GOAL</u>: To expand our streamlined disaster response platform, training, and support statewide for nonprofits and volunteers, ensuring equitable and efficient disaster preparedness, particularly in vulnerable communities.

- OBJECTIVE 1 Identify and engage 75 nonprofit organizations across all neighbor islands, focusing on those most likely to play critical roles in disaster response. Train these organizations on dashboard functionalities, such as volunteer coordination, resource tracking, and real-time communication tools, to enhance their capacity to serve vulnerable populations effectively during emergencies.
- OBJECTIVE 2 Develop and launch a volunteer dashboard to register and engage at least 1,500 residents and visitors statewide. The dashboard will enhance disaster readiness by providing access to emergency training, real-time alerts, and streamlined opportunities for involvement, with features designed to ensure accessibility for kūpuna and other underserved populations.
- OBJECTIVE 3 Organize large-scale, highly visible volunteer events in every county, focusing on wildfire mitigation and hurricane preparedness. These events aim to directly engage at least 5,000 participants statewide, fostering long-term disaster awareness, preparedness, and resilience by equipping communities—particularly low-to moderate-income populations—with the tools and skills needed to effectively respond to emergencies.

## 3. The public purpose and need to be served;

Volunteer engagement is a critical component in addressing Hawai'i's unique vulnerabilities to natural disasters, particularly for low- to moderate-income communities. Hawai'i's geographic isolation in the Pacific, combined with escalating climate impacts, exacerbates risks such as hurricanes, tsunamis, and wildfires, disproportionately affecting vulnerable populations like kūpuna and individuals with mobility challenges.

## Geographic and Socioeconomic Challenges:

Hawai'i's dependence on imports makes the island's supply chain highly vulnerable during disasters. Approximately 40% of Hawai'i's residents live in low- to moderate-income households, with many concentrated in areas like Wai'anae and Kalihi that are more prone to flooding, housing instability, and limited resources. By involving kūpuna, we tap

into a wealth of lived experience and cultural knowledge, ensuring that community-wide resilience efforts are both inclusive and effective. Kanu Hawai'i's platform bridges these gaps by connecting communities most in need with vital volunteer resources.

#### Volunteerism as a Critical Resource:

According to the Corporation for National and Community Service, 62.6 million Americans volunteered in 2018, making significant contributions to disaster response and recovery. Volunteerism has consistently demonstrated its value in disaster response and recovery, as shown by Kanu Hawai'i's 'Respond With Aloha' platform, which mobilized over 5,000 volunteers during the COVID-19 pandemic. Building on this success, the proposed dashboard will manage spontaneous volunteering efficiently, particularly in vulnerable communities, by integrating real-time communication, training resources, and coordination tools.

## **Climate Change and Disaster Risks:**

Hawai'i faces increasing threats from climate-driven changes, including reduced rainfall, rising sea levels, and higher temperatures. These shifts have intensified wildfire risks due to reduced wet-season rainfall and heightened the vulnerability of coastal and low-lying communities to hurricanes and tsunamis. Low-income residents are disproportionately affected, often residing in areas with limited resources and greater exposure to disaster risks.

The proposed disaster response platform addresses these challenges by enabling the rapid mobilization of trained volunteers, including kūpuna, for critical preparedness measures. These tools facilitate the organization of efforts such as creating firebreaks, planning evacuation routes, and managing disaster-related tasks, building long-term resilience alongside immediate disaster readiness.

## **Barriers to Effective Disaster Response:**

Building on the validated functionalities from Phase I, this proposal addresses the critical gap in volunteer coordination identified by the City & County of Honolulu. The proposed dashboard bridges these gaps by providing tools to align volunteer contributions with emergency priorities, streamlining communication and resource allocation for faster, more effective disaster response.

## **Cultural and Community Needs:**

Beyond disaster response, volunteerism fosters cultural preservation and economic recovery, promoting social cohesion and empowerment. By leveraging Kanu Hawai'i's platform, communities collaboratively build resilience, creating measurable impacts in preparedness, recovery, and cultural preservation.

## **Community Priority:**

County Resilience Strategies emphasize building connected communities to bounce forward from shocks. Kanu Hawai'i's proposal directly supports these strategies by enhancing volunteer engagement statewide, strengthening disaster response systems, and prioritizing vulnerable communities.

## **Proven Need for Investment:**

Since 2018, Kanu Hawai'i's platform has supported over 350 organizations and 19,000 members, enabling volunteers to engage in meaningful opportunities. Partner feedback highlights a critical gap in tools for individual volunteers, particularly during disasters. Developing a dashboard tailored for individuals will streamline engagement, enhance preparedness, and strengthen recovery efforts for low- to moderate-income areas.

This proposal empowers residents and visitors with accessible tools, training, and opportunities to contribute to disaster resilience efforts. In doing so, we aim to strengthen the social fabric and create safer, more resilient communities across Hawai'i.

## 4. Describe the target population to be served; and

The platform enhancements aim to serve Hawai'i's entire population of over 1.46 million residents by providing streamlined access to volunteer opportunities and increasing statewide preparedness for disasters.

This initiative prioritizes vulnerable populations, including low- to moderate-income residents, kūpuna, and those living in high-risk areas prone to flooding, wildfires, or hurricanes. By fostering equitable access to disaster readiness and response efforts, the platform ensures that all individuals, regardless of socioeconomic status, can contribute meaningfully to building community resilience.

In addition to empowering individuals, the enhanced dashboard strengthens the capacity of nonprofits and local organizations to serve these communities effectively during disasters. Features such as real-time volunteer mobilization, training resources, and tailored disaster response tools create a more inclusive and efficient system, directly addressing the unique needs of underserved populations.

## 5. Describe the geographic coverage.

Based in Honolulu, Kanu Hawai'i provides services across the state. Through Volunteer Month Hawai'i and Pledge To Our Keiki, Kanu has provided services and assisted in planning volunteer events on seven Hawaiian Islands – Hawai'i Island, Maui, Moloka'i, Lana'i, Kaho'olawe, O'ahu, & Kaua'i.

## III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

## 1. Describe the scope of work, tasks and responsibilities;

## **SCOPE OF WORK**

The proposed Grant Activity centers on enhancing Kanu Hawai'i's volunteer management platform by developing an Individual Volunteer Dashboard and expanding its functionality to support disaster preparedness and response.

This initiative builds upon the platform's success in serving over 350 participating organizations, addressing a critical gap in resources tailored for individuals and small volunteer teams. By preparing the volunteer network functionality, we will empower residents and visitors to engage meaningfully with volunteer opportunities -- particularly in disaster response and resiliency efforts.

Volunteerism is vital to the health and resilience of Hawai'i's communities, yet individuals often lack accessible tools to connect with opportunities that match their interests and skills. Through feedback collected during our current grant cycle, organizations have identified the need for enhanced coordination during disaster events, especially to mobilize trained individual volunteers. By addressing these gaps, the proposed enhancements align directly with state priorities, including each County's Department of Emergency Management's goals for disaster readiness.

## TASKS

To ensure the successful implementation of the Individual Volunteer Dashboard and its functionality, the following tasks will be undertaken:

## 1. Conduct a Pre-Pilot Program (Early 2026)

- **Objective:** Refine dashboard functionality and gather feedback prior to the official launch.
- Activities:
  - Collaborate with a select group of nonprofit organizations and individual volunteers across all counties to test dashboard features.
  - Collect user feedback on features such as skill matching, training certifications, and disaster preparedness tools.
  - Address technical or operational gaps identified during the pre-pilot phase.

## 2. Official Dashboard Launch (Volunteer Month Hawai'i, April 2026)

- **Objective:** Maximize visibility and engagement during Volunteer Month Hawai'i by leveraging existing partnerships and public campaigns.
- Activities:
  - Launch the dashboard to the public, with targeted promotion to residents and visitors.
  - Conduct a statewide awareness campaign emphasizing the importance of disaster preparedness and how the dashboard supports this effort.
  - Host onboarding and training events for individual volunteers, focusing on tools for disaster readiness and response.

## 3. Streamline Volunteer Experience

- **Objective:** Provide a seamless platform for individual volunteers to participate in disaster preparedness and response activities.
- Activities:
  - Integrate features such as skill matching, training certifications, and real-time disaster updates to ensure volunteers are effectively mobilized during emergencies.
  - Develop user-friendly onboarding materials, including step-by-step guides, videos, and FAQs, tailored to kūpuna and other vulnerable populations.
  - Enable tracking and reporting of volunteer hours, certifications, and disasterrelated contributions, including FEMA-compliant metrics.

## 4. Strengthen Disaster Preparedness and Response Systems

- **Objective:** Enhance statewide resiliency by improving coordination between volunteers, nonprofits, and government agencies.
- Activities:
  - Work with county and state emergency management offices to align dashboard functionalities with local response plans.
  - Develop and provide disaster-specific training modules, including hurricane preparedness, wildfire mitigation, and evacuation planning.
  - Collaborate with nonprofits to ensure the dashboard reduces administrative burdens and improves volunteer coordination during disasters.

## 5. Track Metrics and Report Outcomes

- **Objective:** Provide meaningful data to evaluate the effectiveness of volunteer efforts and platform functionality.
- Activities:
  - Implement integrated metrics tracking to measure volunteer engagement, disaster preparedness, and response outcomes.
  - Generate periodic reports for partner organizations and government agencies, highlighting key achievements and areas for improvement.
  - Use data insights to refine platform features and inform future disaster response initiatives.

## **PARTNERSHIP ROLES**

## **Community Nonprofits**

- Utilize the dashboard to recruit, train, and coordinate volunteers for disaster preparedness and response activities.
- Promote the platform within their networks to expand outreach and engagement.

## State of Hawai'i Department of Emergency Management (DEM)

- Provide disaster response expertise and support the development of training modules.
- Collaborate on statewide promotion of the dashboard and disaster readiness initiatives.

## **County Offices:**

- Honolulu County (O'ahu): Office of Climate Change, Sustainability, and Resiliency
- Hawai'i County (Big Island): Office of Sustainability, Climate, Equity, and Resilience
- Maui County: Climate Action and Resilience Office\*

- Kaua'i County: Sustainability and Resilience Initiatives (under the Office of Economic Development)
- Support county-specific adaptation of the dashboard to address localized challenges and ensure alignment with county resilience goals.

# 2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

## Months 1-3: Planning and Pre-Pilot Preparation

#### • Key Activities:

- Hire key project personnel: Project Manager, Outreach Coordinator, and Marketing and Communications Specialist.
- Conduct stakeholder meetings with 75 participating organizations to identify priorities, refine dashboard features, and develop outreach strategies.
- Develop the Individual Volunteer Dashboard with a focus on disaster response functionality, skill-matching tools, and pre-pilot readiness.
- Create comprehensive marketing materials, including digital campaigns, social media content, video tutorials, and print collateral, to promote the dashboard.
- Select 10 organizations and 250 volunteers across all counties for initial testing in the pre-pilot phase, ensuring geographic and demographic diversity.

## Months 4-6: Pre-Pilot and Refinement

- Key Activities:
  - Launch the pre-pilot phase of the dashboard with selected organizations and volunteers, focusing on disaster preparedness tools and real-time communication features.
  - Provide hands-on technical assistance and collect feedback to refine dashboard functionality and user experience.
  - Conduct disaster response training sessions for pre-pilot participants, emphasizing wildfire mitigation, hurricane preparedness, and evacuation planning.
  - Execute targeted marketing campaigns to build awareness among broader volunteer and nonprofit networks, focusing on engagement with low- to moderate-income communities.

## Months 7-9: Volunteer Month Hawai'i Launch and Expansion

- Key Activities:
  - Officially launch the dashboard during Volunteer Month Hawai'i in April, targeting the engagement of over 2,000 new volunteers statewide.
  - Expand dashboard access to all 75 participating organizations, ensuring full integration of tools like metrics tracking, training certifications, and disaster updates.
  - Host county-wide group training sessions to onboard organizations and volunteers, focusing on kūpuna-friendly features and disaster-specific functionalities.
  - Leverage the visibility of Volunteer Month to execute large-scale marketing campaigns, including partnerships with local media and influencers, to maximize outreach and volunteer recruitment.

#### Months 10-12: Evaluation, Reporting, and Sustainability

#### • Key Activities:

- Conduct user surveys and interviews to evaluate platform effectiveness, user satisfaction, and areas for improvement.
- Publish a comprehensive impact report detailing outcomes, best practices, and recommendations for scaling and sustaining the dashboard.
- Host a final stakeholder meeting with nonprofits, government partners, and volunteers to celebrate milestones, share findings, and discuss long-term adoption and funding opportunities.
- Launch a final marketing campaign highlighting project achievements and encouraging continued community participation, with a focus on disaster preparedness efforts.

## 3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Kanu Hawai'i is committed to ongoing quality assurance and continuous improvement through robust monitoring and evaluation practices.

## 1. Annual Surveys and Feedback Loops:

- We conduct comprehensive annual surveys of all partners, gathering quantitative and qualitative data on metrics such as volunteer engagement, disaster preparedness outcomes, platform usability, and community impact.
- Feedback loops are integrated into our operations to ensure that partner insights inform iterative improvements to our campaigns, volunteer platform, and community engagement touchpoints. For example, suggestions from nonprofit partners during Phase I informed the addition of real-time communication and disaster-specific tools to the platform.

## 2. Partner Collaboration and Iterative Improvements:

 We work closely with our partners throughout the year to refine individual benefits and share points of value. Regular check-ins, collaborative workshops, and data-sharing sessions allow us to align on priorities and adapt our approach to evolving needs.

## 3. Metrics Tracking and Reporting:

- The enhanced volunteer dashboard will include integrated metrics tracking, providing real-time data on volunteer activity, disaster readiness training completion, and overall impact. This functionality enables both Kanu Hawai'i and its partners to monitor progress and identify areas for improvement.
- Key performance indicators (KPIs) include volunteer hours logged, number of trained volunteers, and metrics related to disaster readiness and response efficiency.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Kanu Hawai'i will deliver measurable outcomes aligned with the purposes of the Grants in Aid Fund by enhancing community resilience, increasing volunteer participation, and supporting disaster response efforts statewide. The following measures provide clear, objective standards for assessing the program's success:

## Key Measurable Outcomes for FY 2025/2026:

- 1. Development and Deployment of the Individual Volunteer Dashboard:
  - Successfully launch a disaster-ready volunteer dashboard to register and engage at least 2,500 volunteers, including residents and visitors, across 4 islands.
  - Dashboard functionalities will include skill matching, disaster response training modules, real-time updates, and metrics tracking.

## 2. Organizational Training and Engagement:

- Train 75 nonprofit and community organizations across all counties to integrate the dashboard into their disaster response efforts.
- Ensure participating organizations are equipped to use dashboard features, such as volunteer coordination, resource allocation, and FEMA-compliant reporting.

## 3. Volunteer Events and Community Engagement:

- Host at least 150 volunteer events statewide, focusing on wildfire mitigation, hurricane preparedness, and other disaster-related activities.
- Directly engage 5,000 participants in these events, with an emphasis on low- to moderate-income communities.

## 4. Volunteer Training and Certification:

 Provide disaster response training and engagement opportunities to 1,500 volunteers, enabling skill development and certification in areas like wildfire prevention, evacuation planning, and emergency shelter management.

## **Direct Benefits:**

- **Statewide Reach:** The platform enhancements will benefit over 1.46 million residents of Hawai'i, offering accessible and streamlined opportunities for volunteer engagement while increasing disaster preparedness across the state.
- **Increased Awareness:** Piloting the dashboard during Volunteer Month Hawai'i will leverage the campaign's significant public engagement to maximize adoption and visibility.

- Applicant Kanu Hawai'i
- **Support for Organizations:** Participating nonprofits will gain access to improved tools for tracking volunteer hours, reporting outcomes, and demonstrating impact, helping them better serve their communities and secure additional funding.
- **Community Resilience:** By prioritizing inclusivity and collaboration, the project fosters resilience and improves the quality of life, particularly in vulnerable, low- to moderate-income areas.

## IV. Financial

## Budget

- 1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
  - a. Budget request by source of funds (Link)
  - b. Personnel salaries and wages (Link)
  - c. Equipment and motor vehicles (Link)
  - d. Capital project details (Link)
  - e. Government contracts, grants, and grants in aid (Link)

The total budget for the project is \$475,000. We are committed to raising at least \$225,000 and request \$250,000 in State of Hawai'i support. The \$250,000 budget for this initiative supports staffing, technology development, training, outreach, and operational expenses necessary to achieve the proposed outcomes. Budget documents attached.

# 2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2026.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
62,500	62,500	62,500	62,500	250,000

# 3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2026.

## Pending:

• City & County GIA - \$150,000

## Planned:

- Hawaiian Electric Industries Foundation \$25,000
- Hawaii Community Foundation \$25,000
- Hawaii Tourism Authority \$25,000 (next cycle submission for CEP: Volunteer Month Hawai'i 2026)

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

None.

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2026 for program funding.

Government Contracts, Grants, and/or Grants In Aid attachment.

# 6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2024.

As of December 31, 2024, Kanu Hawai'i's unrestricted current assets total \$5,000. While our annual operating budget aligns with the scale and impact of our programs, the majority of our funding is restricted to specific initiatives.

## V. Experience and Capability

## 1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Kanu Hawai'i has consistently demonstrated success in implementing programs that connect and empower communities through volunteer engagement, disaster response, and capacity-building initiatives. This foundation ensures our ability to deliver the proposed project effectively.

## Volunteer Week Hawai'i and Volunteer Month Hawai'i:

Since its inception, Volunteer Week Hawai'i (VWH) has grown into the state's largest volunteer event, culminating in Volunteer Month Hawai'i (VMH) in 2023. The program engaged over 10,000 volunteers statewide, including 5,000+ participants in the City & County of Honolulu (C&C). These efforts included 198 partner organizations hosting 231 events, generating 38,450 volunteer hours valued at over \$1 million. Marketing and communications, including digital campaigns and collaborative outreach, were critical to achieving this reach.

Applicant	Kanu	Hawai'i

#### **COVID-19 Emergency Volunteer Platform:**

During the pandemic, Kanu launched the "Respond With Aloha" platform, connecting 108 organizations to over 5,000 volunteers. Rapid-response marketing ensured effective mobilization to support food distribution, wellness checks, and PPE dissemination. This success highlights Kanu's ability to combine outreach, technology, and partnerships for community impact.

#### State of Volunteerism in Hawai'i Reports:

Since 2019, these annual reports have provided actionable data to improve engagement strategies. They integrate insights to target underserved populations, address key needs, and refine marketing approaches. The reports also affirm Kanu's leadership in volunteerism and commitment to informed decision-making.

#### Pledge to Our Keiki Initiative:

This statewide campaign engages Hawai'i's youth in environmental stewardship and cultural preservation. By leveraging school and community partnerships, Kanu has reached 85% of school-aged youth, demonstrating its ability to foster collaboration across demographics.

#### Hawai'i Tourism Authority Partnership:

In collaboration with the Hawai'i Visitors and Convention Bureau (HVCB), Kanu launched a private-labeled version of its platform on GoHawaii.com. This expanded volunteer opportunities for residents and visitors, showcasing Kanu's ability to scale technology solutions and integrate outreach for diverse audiences.

## **Platform Development Experience:**

Through prior grants, Kanu engaged 75 organizations across O'ahu to inform upgrades to its volunteer management platform. This feedback-driven process focused on enhancing disaster response capabilities and collaboration among organizations, laying the groundwork for the proposed Individual Volunteer Dashboard.

These successes reflect Kanu's ability to design, implement, and promote programs that align with community needs, county goals, and funder priorities. By leveraging targeted marketing, technology, and collaboration, Kanu ensures widespread participation and meaningful impact.

## 2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

Kanu Hawai'i's working space consists of one mail service/shared office hub space + conference room rental as needed. Kanu's staff and its contractors function as a fully remote workforce.

## VI. Personnel: Project Organization and Staffing

## 1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Kanu Hawai'i's 16 years of experience in volunteer engagement, disaster response, and community outreach ensures its capacity to deliver the proposed outcomes. Our organizational knowledge, skilled team, infrastructure, and partnerships position us to implement this initiative effectively.

## **Organizational Knowledge:**

Kanu Hawai'i's success in initiatives like the COVID-19 Emergency Volunteer Platform and Volunteer Month Hawai'i demonstrates our ability to engage thousands of volunteers and organizations statewide. These programs highlight our expertise in integrating disaster preparedness, outreach, and engagement strategies tailored to O'ahu's needs.

## Staffing

Our staffing plan reflects the critical roles required to implement and sustain this initiative effectively. The team combines experienced leadership with specialized contractors to ensure all deliverables are met while maintaining scalability.

• Executive Director – Keone Kealoha

As the only full-time staff member, the Executive Director brings extensive experience in disaster response, volunteer coordination, and nonprofit leadership. Keone oversees the project's strategic direction, ensuring alignment with statewide goals and stakeholder priorities.

## • Marketing and Communications Specialist (Contractor)

Tasked with managing statewide campaigns and public engagement efforts, the Marketing and Communications Specialist promotes the dashboard and Volunteer Month Hawai'i, leveraging targeted digital and traditional media strategies to maximize visibility and participation.

• Project Manager (Contractor)

Responsible for the day-to-day implementation of the Individual Volunteer Dashboard, the Project Manager coordinates tasks across teams, tracks milestones, and ensures deliverables are met on schedule. This role is pivotal for statewide coordination and adherence to project timelines.

## • Technology Specialist (Contractor)

The Technology Specialist ensures the dashboard is user-friendly, accessible, and equipped with disaster-specific functionalities, such as skill matching, real-time alerts, and metrics tracking. They also address any technical challenges during the pre-pilot, launch, and post-launch phases.

## Outreach Coordinator (Contractor)

The Outreach Coordinator builds and nurtures partnerships with nonprofits, government agencies, and community organizations across all counties. This role also includes facilitating training sessions and ensuring organizations integrate dashboard functionality effectively.

## Accounting/Payroll Services (Contractor)

This role is responsible for accounting and payroll services.

## • Survey and Reporting (Contractor)

This role is responsible for collecting and analyzing data to evaluate program outcomes. They provide detailed reports on metrics such as volunteer engagement, training completion, and disaster response impact, ensuring transparency and accountability to stakeholders.

## County Community Facilitators (Contractors)

Four facilitators, one for each county, act as local liaisons to nonprofits and volunteers. They organize county-specific volunteer events, onboard volunteers, and provide real-time feedback on dashboard usability. These facilitators ensure the program is tailored to the unique needs of each island community.

#### Infrastructure:

The Individual Volunteer Dashboard builds on Kanu's existing platform, which supports over 350 organizations and 200 volunteer opportunities annually. Enhanced features like metrics tracking, disaster readiness tools, and accessibility options will amplify its impact, ensuring equitable engagement for volunteers of all ages and abilities.

## **Financial Model:**

Kanu Hawai'i's funding streams include government grants (45%), corporate sponsorships/earned income (25%), foundation grants (25%), and individual donations (5%). Partnerships with organizations like Hilton Hotels, United Airlines, and Outrigger Resorts provide financial stability for dashboard enhancements and outreach efforts.

## **Partnerships:**

Strong relationships with nonprofits, businesses, schools, and government agencies enable broad community support. Partners like OCCSR and the counties' Department of Emergency Management (DEM), as mentioned in the Tasks Section, provide expertise and help align project goals with broader county initiatives, expanding engagement to underserved populations.

## **Capacity Building:**

Programs like Volunteer Month Hawai'i and the State of Volunteerism in Hawai'i reports highlight Kanu's ability to scale initiatives and maximize impact. These experiences ensure our readiness to deliver the proposed outcomes effectively and sustainably. By leveraging expertise, proven infrastructure, and strong partnerships, Kanu Hawai'i ensures successful implementation and long-term impact of the Volunteer Network.

## 2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

Organization Chart attached.

## 3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, <u>not employee name</u>.

## **Executive Director**

\$85,000 to \$100,000

The Executive Director position is currently the only salaried role within the organization. Given the seasonal nature and segmented scopes of our projects, we rely on contract positions to engage highly skilled professionals, ensuring the expertise needed to effectively execute each project segment.

## <u>Other</u>

## 4. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not applicable.

## 5. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not applicable.

## 6. **Private Educational Institutions**

The applicant shall specify whether the grant will be used to support or benefit a sectarian or nonsectarian private educational institution. Please see <u>Article X, Section</u> <u>1, of the State Constitution</u> for the relevance of this question.

Not applicable.

## 7. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2026 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2026, but
- (b) Not received by the applicant thereafter.

The Individual Volunteer Dashboard will serve as a cornerstone for O'ahu's community resilience, fostering long-term engagement through strategic partnerships, innovative outreach, and sustainable funding models.

The dashboard will integrate seamlessly with Kanu Hawai'i's existing platform, which supports over 350 organizations and facilitates 200+ opportunities annually. Leveraging the expertise of the Outreach Coordinator and the Marketing and Communications Specialist, we will enhance participation among residents, visitors, and underserved populations. These efforts will be bolstered by partnerships with corporate sponsors, particularly in disaster-resilient industries like insurance, utilities, and transportation. These sponsors will underwrite maintenance and enhancements, aligning their corporate social responsibility goals with community impact.

Kanu Hawai'i's proven earned-income model further ensures sustainability. Current collaborations with Hilton Hotels, United Airlines, and Outrigger Resorts exemplify our ability to monetize services while maintaining free access for nonprofits. Revenue from these partnerships will support ongoing outreach, marketing, and platform improvements, ensuring the dashboard remains visible and relevant.

Community feedback mechanisms, including surveys and focus groups, will shape postgrant platform updates and outreach strategies. Regular reports and training workshops will maintain engagement, while targeted marketing campaigns managed by the Marketing and Communications Specialist will drive continued adoption and growth.

By embedding the dashboard within existing infrastructure and leveraging robust partnerships, Kanu Hawai'i will sustain and expand this transformative tool, fostering a culture of volunteerism that strengthens O'ahu's capacity to respond to future challenges effectively.

## **BUDGET REQUEST BY SOURCE OF FUNDS**

Period: July 1, 2025 to June 30, 2026

	UDGET ATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)	
A.	PERSONNEL COST					
	1. Salaries	50,000	0	34,560	15,440	
	2. Payroll Taxes & Assessments	3,800	0	2,644	1,181	
	3. Fringe Benefits	11,200	0	0	11,500	
	TOTAL PERSONNEL COST	65,000	0	37,204	28,121	
В.	OTHER CURRENT EXPENSES					
	1. Airfare/Travel	0	0	0	0	
	2. Insurance	0	0	0	0	
	3. Lease/Rental of Equipment	0	0	0	0	
	4. Lease/Rental Storage Space	0	0	0	0	
	5. Staff Training	0	0	0	0	
	6. Program Activities Supplies	30,000	0	17,000	0	
	7. Telecommunication	0	0	5,625	0	
	8. Utilities, Occupancy, Rent	0	0	2,346	0	
	9. Marketing & Communications Specialist	10.000		0.575		
	Contractor	10,000	0	8,575	0	
	10. Promotions, Marketing & Communications	30,000	0	0	21,879	
	11. Project Manager Contractor	0 25,000	0	44,000 20,250	0	
	12. Technology Specialist Contractor 13. Outreach Coordinator Contractor	25,000	0	13,800	25,000	
	14. Accounting/Payroll Services Contractor	0	0	1,200	23,000	
	15. Survey & Reporting Contractor	10,000	0	0	0	
	16. County Community Facilitators	80,000	0	0	0	
	17				-	
	18					
	19					
	20					
	TOTAL OTHER CURRENT EXPENSES	185,000	0	112,796	46,879	
C.	EQUIPMENT PURCHASES	0	0	0	0	
D.	MOTOR VEHICLE PURCHASES	0	0	0	0	
<u>.</u> Е.	CAPITAL	0	0	0	0	
		-	•	•		
10	TAL (A+B+C+D+E)	250,000	<b>0</b> Budget Prepared	<b>150,000</b> Bv:	75,000	
so	URCES OF FUNDING		0 1	,		
	(a) Total State Funds Requested	250,000				
		_	Sean Keone Kealoha Name (Please type or	orint)	808-634-8174 Phone	
	(b) Total Federal Funds Requested	0		,		
(c) Total County Funds Requested		150,000			1/10/2025	
	(d) Total Private/Other Funds Requested	75,000	Signature of Authorized	UTICIAL	Date	
TOTAL BUDGET		475,000	Sean Keone Kealoha, Name and Title (Please		-	

## **BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES**

Period: July 1, 2025 to June 30, 2026

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Executive Director	1	\$100,000.00	50.00%	\$ 50,000.00
				\$-
				\$-
				\$-
				\$-
				\$-
				\$-
				\$-
				\$-
				\$-
				\$-
TOTAL:				50,000.00
JUSTIFICATION/COMMENTS: Executive Director Role: Total oversight of both internal and external (final report)	project, partnership	s, fiscal reviews, ma	naging tech developn	nent, reporting reviews

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
EQUIPMENT	ITEWIS		0001	BODGETED
			\$-	
			\$-	
			\$-	
			\$-	
			\$-	
TOTAL:				
JUSTIFICATION/COMMENTS: Not Applicable.				

DESCRIPTION	NO. OF	COST PER	TOTAL	TOTAL
OF MOTOR VEHICLE	VEHICLES	VEHICLE	COST	BUDGETED
			\$-	
			\$-	
			\$-	
			\$-	
			\$-	
TOTAL:				
JUSTIFICATION/COMMENTS: Not Applicable.				

## **BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS**

Period: July 1, 2025 to June 30, 2026

RECEIVED IN			OTHER SOURCES	FUNDING REQUIRED IN	
RECEIVED IN PRIOR YEARS		REQUESTED	OF FUNDS REQUESTED	SUCCEEDING YEARS	
FY:2023-2024	FY:2024-2025	FY:2025-2026	FY:2025-2026	FY:2026-2027	FY:2027-2028
	FY:2023-2024	FY:2023-2024 FY:2024-2025	FY:2023-2024     FY:2024-2025     FY:2025-2026	FY:2023-2024       FY:2024-2025       FY:2025-2026         Image: Contract of the second	FY:2023-2024       FY:2024-2025       FY:2025-2026       FY:2025-2026         Image: Strategy of the strat

## GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Applicant: Kanu Hawai'i

Contracts Total: 302

302,000

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S./State/Hawaii/ Honolulu/ Kauai/ Maui County)	CONTRACT VALUE
1	State HTA CEP: Giveback December	7/1/2023-12/31/2023	Hawaii Tourism Authority	State	40,000
2	State HTA CEP: Volunteer Month 2024	1/1/2024-8/31/2024	Hawaii Tourism Authority	State	40,000
3	State HTA CEP: Voluntourism Month 2025	1/31/2025-6/30/2025	Hawaii Tourism Authority	State	22,000
4	State GIA FY2025: Pledge To Our Keiki	8/1/2024-7/31/2025	Office of Community Services	State	50,000
5	City GIA FY2025: Community Resiliency	12/06/2024-12/05/2025	Department of Community Service	Honolulu	150,000

