

THE THIRTIETH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES

Type of Grant Request:

☐

Operating

☐

Capital

Legal Name of Requesting Organization or Individual: Db:

Amount of State Funds Requested: \$ _____

Brief Description of Request (Please attach word document to back of page if extra space is needed):

Amount of Other Funds Available:

State: \$ _____

Federal: \$ _____

County: \$ _____

Private/Other: \$ _____

Total amount of State Grants Received in the Past 5
Fiscal Years:

\$ _____

Unrestricted Assets:

\$ _____

New Service (Presently Does Not Exist): ☐ Existing Service (Presently in Operation): ☐

Type of Business Entity:

☐

501(C)(3) Non Profit Corporation

☐

Other Non Profit

☐

Other

Mailing Address:

City:

State:

Zip:

Contact Person for Matters Involving this Application

Name:

Title:

Email:

Phone:

Noah Jordines

Authorized Signature

Name and Title

Date Signed

I: Certification

1. Hawaii Compliance Express Certificate (If the Applicant is an Organization) If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2024.

2. Declaration Statement The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes.

Signed declaration is attached.

3. Public Purpose The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

CreativeHNL DBA Spectra Foundation confirms that the grant will be used for a public purpose, pursuant to Section 42F-102, Hawaii Revised Statutes:

(1) The name of the requesting organization or individual

CreativeHNL DBA Spectra Foundation

(2) The public purpose for the grant;

CreativeHNL DBA Spectra Foundation is a nonprofit organization dedicated to fostering creativity and community engagement in Hawaii through public art, art education and creating a network of creatives.

Our mission is to serve Hawaii's creative community by providing platforms for collaboration, learning, and cultural expression. Through innovative programming and transformative public art initiatives, we aim to enrich lives, revitalize communities, and inspire future generations of artists and creative thinkers.

(3) The services to be supported by the grant;

The primary goals of our nonprofit reflect a commitment to strengthening Hawaii's creative community through impactful initiatives and sustainable growth. Central to our mission delivery is the hiring of dedicated staff who will drive our programs and operations, ensuring our activities are executed with professionalism and consistency. By building a strong team, we aim to enhance the reach and effectiveness of our initiatives.

A key focus for the upcoming year is the successful execution of Spectra Fest 2025, our flagship event which will be held on Maui this year with a focus on Lahaina Intermediate School. This large-scale festival celebrates creativity by bringing together local and visiting artists,

musicians, and vendors to create a vibrant, immersive experience for the community. In addition, we seek to recognize and support the invaluable contributions of the wonderful artists and muralists involved by providing a small honorarium for their services during events such as Spectra Fest.

We are also committed to offering regular, quarterly creative workshops that are free and accessible to the public. CreativeMornings and Spectra Foundation's workshops are intentionally free to ensure accessibility for all members of Hawaii's creative community. By offering these events at no cost, we create an inclusive environment where individuals of all backgrounds can benefit from education, inspiration, and connection. For CreativeMornings, being a free event is a core requirement, reinforcing our commitment to fostering creativity without limitations. These workshops will provide opportunities for individuals of all ages and skill levels to explore art, develop new skills, and engage with creative technologies. By prioritizing inclusivity and accessibility, we aim to make art and creative education a cornerstone of community enrichment and revitalization.

(4) The target group;

The Spectra Foundation's initiatives are designed to serve a diverse range of individuals and groups across Hawaii, uniting communities through the power of art and creativity. This includes the over 2,000 members of the CreativeMornings community, the general public benefitting from public art and revitalized community spaces, youth interested in art education and a career in the arts as well as the business and tourism industries that both benefit from increased foot traffic that attractive public art can bring to a space.

(5) The cost of the grant and the budget.

Seeking \$150,000 grant Total Operating funds budget **\$479,834**

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

CreativeHNL began as a passion project when Noah and Lauryn Gordines, founders of the Ellemsee design agency and a dynamic husband-and-wife duo, established the Honolulu chapter of **CreativeMornings** in 2019. CreativeMornings is a global movement comprising 245 chapters worldwide, providing a monthly breakfast lecture series and fostering the world's largest face-to-face creative community. The Honolulu chapter has since become a cornerstone of the local creative scene, offering a platform for inspiration, connection, and collaboration.

Since its inception, Noah, Lauryn, and a team of dedicated volunteers have brought more than **45 diverse creative speakers** to the stage, including esteemed speakers such as Moana screenwriters Aaron and Jordan Kandell, Olympic Gold Medalist Kamalani Dung, featured Vogue designer Ara Laylo, University of Hawaii Professor Anne Bush, World Wide Walls founder Jasper Wong and Fête founder and the first Native Hawaiian woman James Beard Award winner Robynne Maii, each sharing their unique stories and creative journeys. These events have engaged and inspired a growing audience of over **3,600+ members of Honolulu's creative community**, solidifying CreativeHNL as a vital hub for fostering artistic and cultural exchange. Our community is a vibrant tapestry of diverse individuals, reflecting the belief that creativity knows no boundaries. At CreativeMornings, our motto, "Everyone is creative, everyone is welcome," is more than just words—it's a practice. Our community includes not only artists and designers but also software engineers, real estate agents, athletes, business executives, teachers, and professionals from countless other industries. By embracing this diversity, we create events and spaces where people from all walks of life can come together, share ideas, and find inspiration, fostering a truly inclusive creative ecosystem.

The impact of CreativeHNL was momentarily halted during the pandemic, as the group took a necessary hiatus in 2020-2021. However, when operations resumed in 2022, the team emerged with renewed energy and an expanded vision. Recognizing an increasing demand for meaningful creative engagement, the group partnered with Adobe to launch **hands-on workshops**, equipping aspiring designers and creatives of all skill levels with valuable tools and techniques. More than 500 people have benefited from these workshops in the past 2 years. These workshops have complemented the ongoing monthly CreativeMornings lectures, offering a blend of inspiration and practical skill-building. During this transformative period, the seed for an ambitious new project—a mural festival—was planted.

Based in Kaka'ako, CreativeHNL operates in a neighborhood renowned for its dynamic public art and murals. Yet, as Noah, a Kauai native, reflected on his own island's lack of similar artistic vibrancy, he recognized a significant opportunity: to bring the transformative power of public art and creative community engagement to Hawaii's **neighbor islands**. From this realization, **Spectra Fest** was born—a festival aimed at uniting communities through art, music, education, and culture while expanding access to public art beyond Oahu.

In 2019, CreativeHNL/Spectra **Foundation** was formally created to fulfill this mission. The inaugural **Spectra Fest**, held in March 2024 in Koloa, Kauai, marked the culmination of this vision. The festival was a true collaborative effort, bringing together organizations such as **CreativeMornings, Hawaii Walls (formally POW WOW), Gangway Gallery, Art & Flea**, and **The Brewz**. Over the course of the week-long event, **18 talented muralists** volunteered their time and skills to transform key community spaces, including **Koloa Elementary School, Koloa Library**, and **Koloa Village**, with **20 vibrant public murals**.

The festival extended far beyond the murals. Attendees participated in **storybook readings by local artists/authors**, **creative workshops** focused on music production and digital design in collaboration with Adobe, and a lively **night market** featuring **15 local vendors** from Art & Flea. Live music performances and a CreativeMornings breakfast lecture rounded out the event,

creating a truly immersive experience that celebrated art, culture, and community. This collective effort left an indelible mark on Koloa, revitalizing public spaces and fostering a renewed sense of pride among residents. More than 2,000 residents, tourists and community members attended Spectra Fest events in its inaugural year and countless others continue to enjoy the lasting murals across these important Koloa community spaces.

All of these achievements were made possible through the tireless efforts of volunteers, who collectively logged well over **3,000 hours** in the past year alone. Based on Hawaii's current minimum wage of \$14/hour, this amounts to an extraordinary contribution of **\$42,000** worth of time and labor. Yet, the true value of their efforts extends far beyond monetary calculations. Many volunteers even **paid out of pocket** to travel to Kauai, driven solely by their passion for community-building and the arts.

The success of Spectra Fest and the growth of CreativeMornings attendance and impact underscores the need for continued support and investment in Spectra Foundation. While the organization relies heavily on donations and the goodwill of its volunteers, we aspire to scale our operations to deliver more **regular and impactful contributions** to the communities we serve. With additional resources, we can expand our reach, increase the frequency and scale of our programming, and ensure that public art and creative education become accessible to all residents of Hawaii, including those on the neighbor islands. By supporting Spectra Foundation, you are investing in a vibrant and inclusive creative future for our state.

2. The goals and objectives related to the request;

For the next year, Spectra Foundation will execute three core initiatives:

1. Goal: Adequately staff the foundation in order to facilitate our mission initiatives
Objectives:
 - Hire a full-time Executive Director, 1 part-time program coordinator, and 4 contractors
 - Fundraise and submit grant applications to grow the foundation's reach
 - Organize and facilitate volunteers and contractors to fulfill the goals and objectives of Spectra Foundation
2. Goal: Host Spectra Fest 2025 in Lahaina, Maui
Objectives:
 - Cultivate donor relationships
 - Collaborate with local stakeholders in Maui
 - Execute a successful community-focused festival for the Lahaina community
3. Goal: Become a reliable pillar of the art community
Objectives:
 - Host 12 CreativeMornings Events
 - Host at least 1 Art and Technology Workshop per quarter

3. The public purpose and need to be served;

Art is a universal language that has the ability to inspire, heal, and connect people from all walks of life. It fosters creativity, innovation, and critical thinking, which are essential skills in today's rapidly evolving world. Beyond personal enrichment, art plays a pivotal role in strengthening communities by fostering pride, identity, and a shared sense of belonging. In public spaces, art becomes a reflection of the people who live there, telling their stories and celebrating their heritage.

Revitalizing Communities Through Public Art

The impact of public art can be seen clearly in communities like Kaka'ako and Kalihi on Oahu. Once overlooked, these areas have been revitalized through large-scale mural projects and creative initiatives. These efforts have transformed urban spaces into vibrant hubs of cultural and artistic expression, attracting locals and visitors alike while boosting local economies and fostering community pride.

Public art has a demonstrable impact on economic revitalization as well, serving as a catalyst for community development and economic growth. Nationally, the nonprofit arts and culture sector generates \$151.7 billion in economic activity, supporting 2.6 million jobs and generating \$29.1 billion in tax revenue.

Americans for the Arts:

https://www.americansforthearts.org/news-room/americans-for-the-arts-news/groundbreaking-arts-economic-prosperity-6-study-reveals-impact-of-the-arts-on-communities-across?utm_source=chatgpt.com

These statistics demonstrate that investment in public art can lead to substantial economic benefits, including increased tourism, job creation, and enhanced community engagement. By implementing public art initiatives in Hawaii's neighbor islands, we can spark the same kind of transformation, creating vibrant, art-filled spaces that uplift and energize these communities.

Representation and Inspiration

Representation in the arts is critical to inspiring the next generation. When youth see artists from their own communities creating and thriving, it sends a powerful message: a life and career in the arts is not only possible but also something to be celebrated. This visibility helps break down barriers, encourages young people to pursue their passions, and instills pride in their cultural identity. By showcasing local artists and their work, we aim to build a creative ecosystem where every individual feels seen and valued.

Preserving and Celebrating Culture

Hawaiian culture is deeply rooted in storytelling, art, and creative expression. Public art and art education are vital tools for preserving and celebrating this rich cultural heritage. Murals, for example, can serve as powerful visual narratives that honor Hawaii's history, people, and

traditions, while also providing a platform for modern interpretations of cultural identity. Creating spaces where cultural art and expression thrive ensures that these traditions remain alive and vibrant for generations to come.

Support Education in the Arts

Art education, in particular, is essential to nurturing the next generation of creatives. It equips individuals with the tools to express themselves, solve problems, and think outside the box. However, access to quality art education is often limited, especially in underserved and geographically remote areas like Hawaii's neighbor islands.

In phase 2 of Spectra Foundation's growth, we plan to create a scholarship program dedicated to supporting young creatives pursuing higher education in the arts. By reducing financial barriers, we aim to empower the next generation of artists and cultural innovators, inspiring them to achieve their goals and contribute to Hawaii's rich artistic landscape. This initiative aligns with our mission to nurture and inspire the next generation of artists, designers, and cultural innovators. By promoting public art and art education, we provide opportunities for individuals who might otherwise lack the resources to explore their creative potential, empowering them to enrich their communities and their own lives.

4. Describe the target population to be served; and

- All members of the art community here in Hawaii
 - 21,000+ people employed in the arts in the state (<https://www.arts.gov/impact/state-profiles/hawaii>)
 - All ages
- Local youth (K-12)
 - 160,000 DOE students
 - 6-18
- General Public & Community Members
 - Population of Honolulu: 350,000
 - All ages
- Business to Business networking opportunities for entrepreneurs, business leaders, and freelance individual
 - More than 135,000 small businesses across the state
 - 18-60
- Tourism community who would like to discover and support local art and artists
 - Total visitors to the islands range from 9 to 10 million tourists annually
 - All ages

The CreativeMornings Community and Hawaii's art community at large

With over 2,000 members, the CreativeMornings Honolulu community represents a vibrant network of artists, designers, educators, entrepreneurs, and other creatives. Through monthly

lectures and workshops, we provide these individuals with opportunities to connect, collaborate, and grow within a supportive and inclusive environment. Our efforts help strengthen this creative ecosystem, fostering innovation and cultural exchange.

The General Public and our local communities

Public art is central to our mission of making creativity accessible to all. Initiatives like Spectra Fest and public mural projects bring art into everyday spaces, inspiring community pride and engagement. By promoting public art, we aim to enrich the daily lives of residents and visitors, creating shared experiences that celebrate Hawaii's unique culture and creativity.

The Business Community

Revitalized public spaces contribute directly to the local economy by attracting visitors, increasing foot traffic, and enhancing the appeal of neighborhoods. Businesses located in areas transformed by public art benefit from these improvements, while events like Spectra Fest provide a platform for local vendors to connect with broader audiences. Through our work, we aim to strengthen the relationship between art and commerce, fostering economic growth and vibrancy.

Tourism Community

The tourism community and visitors to Hawaii benefit greatly from our nonprofit's mission to fill the community with public art and host events that promote artists and their work. Vibrant public art enhances the cultural appeal of our cities and towns, creating unique and visually stunning spaces that attract and engage tourists. These murals and creative installations tell the stories of Hawaii's rich heritage and diverse communities, offering visitors a deeper, more meaningful connection to the islands beyond traditional attractions. Additionally, events that celebrate and support local artists provide opportunities for tourists to experience authentic, creative expressions and even take home a piece of Hawaii's culture. By nurturing the next generation of artists, we ensure that Hawaii continues to be a destination where creativity thrives, enriching the experience of all who visit.

5. Describe the geographic coverage.

FY2026, July 2025 - July 2026

- Maui (June '25: Spectra Fest 2025)
 - Lahaina Intermediate School: State House District 14
- Oahu (CreativeMornings and Quarterly Workshops)
 - Kaka'ako (Monthly Keynote at Salt at Our Kaka'ako) State House District 25
 - Downtown (Keiki Festival at Capitol Modern) State House District 25
 - Downtown (Quarterly Workshops at Capitol Modern) State House District 25
- Hawaii Island (June '26: Spectra Fest 2026) and Oahu
 - Hilo: State House District 1

III: Service Summary

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request.

1. Describe the scope of work, tasks and responsibilities;

CreativeHNL DBA Spectra Foundation plans to hire a staff, plan and execute Spectra Fest 2025 in Maui, host regular creative workshops, and expand CreativeMornings programming. Additional resources and a full-time staff will allow Spectra Foundation to become a dependable pillar and hub for the creative community across the state.

1. Hire staff to facilitate more events/educational opportunities for the creative community

Currently the Foundation is run solely through volunteers' time and effort. In order to plan and execute the initiatives discussed previously, Spectra Foundation will need to hire 1 full-time staff, 1 part time staff, and 4 contractors to coordinate volunteers, manage daily operations, organize events, and focus on fundraising and grant applications.

- Executive Director

A full-time executive director is essential to managing and executing the Spectra Foundation's goals. The Executive Director will be responsible for fundraising, promoting events, organizing and developing workshop programming, and building relationships with the creative community and related stakeholders, including schools and the business community.

- Program Coordinator

This part-time position will be responsible for applying for further grant funding, assisting in managing day-to-day operations, assisting in developing creative workshops, and coordinating volunteers

- Event Planner

This will be a contract position to assist in planning location-specific details in the neighbor islands related to Spectra Fest. This local expert will assist in coordinating with local schools, businesses, and other stakeholders necessary to execute a successful festival in the given location.

- Bookkeeper

This contract position will be responsible for efficient management of funds as well as maintaining the organization's financial health and transparency

- HR/Payroll

This contract position would be responsible for payroll management, policy implementation and ensuring compliance with all relevant local and federal employment law.

- Taxes/CPA

This contract position will be responsible for assisting Spectra Foundation in managing funds, maintaining tax compliance, and financial reporting.

2. Host Spectra Festival 2025 in Maui

To successfully host Spectra Fest 2025 in Lahaina, Maui, we will coordinate with artists, securing their participation and managing travel and accommodations for them as well as for speakers, volunteers, and staff. The event will include planning a CreativeMornings Maui gathering, which entails securing a speaker, arranging an event space, organizing food, drinks, gifts, and supplies, and ensuring a smooth event setup. Collaboration with Art & Flea will allow us to host a vibrant market featuring local vendors in Lahaina. We will work closely with local schools and business owners to identify mural sites and source all necessary materials for their creation. Additionally, 1-2 engaging workshops will be planned during the festival week, providing opportunities for hands-on learning and creative engagement. Finally, live music performances will be coordinated to enrich the atmosphere and bring the community together, ensuring a dynamic and memorable festival experience.

3. CreativeMornings and Quarterly Workshops

To host 12 CreativeMornings events and 4 Quarterly Creative Workshops each year, we'll focus on creating meaningful and engaging experiences for our community. This includes finding and booking inspiring speakers, organizing event spaces that bring people together, and spreading the word to make sure everyone knows about these opportunities. We'll also rely on our amazing volunteers to help bring each event to life, from setup to making everyone feel welcome. The goal is to put together events that spark creativity, inspire connections, and leave everyone feeling energized and ready to create.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

Pre-grant period Jan-June 2025

- Planning for Spectra Fest 2025
- 5 CreativeMornings Events
- At least 1 workshop

July 2025 - September

- Execute Spectra Fest 2025 Maui
- 3 creative mornings events

-1 creative workshop

October -December

-Planning for Spectra Fest 2026 begins

-3 CreativeMornings events

-1 workshop

January - March 2026

-Planning for Spectra Fest 2026 continues

-3 CreativeMornings events

-1 workshop

April -July 2026

-Execute Spectra Fest 2026

-3 CreativeMornings events

-1 workshop

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

To ensure the ongoing effectiveness and growth of our nonprofit's activities, we will implement a structured approach to evaluation and continuous improvement. After each event, we will distribute feedback surveys to attendees, gathering insights on their experience, satisfaction, and suggestions for improvement. These evaluations will include questions about the event's content, logistics, and overall impact, allowing us to identify strengths and areas for growth. Additionally, we will collect demographic data, such as age, gender, and ethnicity, to ensure our programs are serving a diverse and representative audience and to inform efforts to reach underrepresented groups.

Beyond formal evaluations, we will create informal feedback channels to encourage ongoing input from our community. A "suggestion box," will be made available both physically at events and digitally. This will allow participants to propose speakers, workshop ideas, or other improvements. This community-driven approach ensures that our programming remains relevant and responsive to the needs of our audience. By regularly reviewing and analyzing this feedback, we will adapt and refine our activities, ensuring we continue to inspire and support Hawaii's creative community in meaningful and impactful ways.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

We will provide a quarterly report with the following:

- Type of staff hired.
- Amount raised
- And number of CreativeMornings events and creative workshops held

IV: Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.

- a. Budget request by source of funds (attached)
- b. Personnel salaries and wages (attached)
- c. Equipment and motor vehicles *Not Applicable*
- d. Capital project details *Not Applicable*
- e. Government contracts, grants, and grants in aid *Not Applicable*

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2026.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$70,000	\$26,666	\$26,666	\$26,666	\$150,00

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2026.

Spectra Foundation plans to submit 4 proposals to the following foundations:

- Vilcek Foundation
- McNerny Foundation
- Kosasa Foundation
- Hawaii Community Foundation
- Estimated funds to be gained from corporate sponsorships:
 - Mobi, Inc - \$18,000
 - Seeking various sponsorships from fundraising efforts: - \$100,000
- Estimated funds to be gained from earned income:
 - Merchandise sales: \$2,000
 - Educational event planning and curation: \$10,000

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Not Applicable

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2026 for program funding.

Not Applicable

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2024.

December 2024 Bank of Hawaii statement is attached. Ending balance: \$3,531.39

V. Experience and Capability

1. Necessary Skills and Experience The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Our team is uniquely qualified to execute this mission due to a proven track record of successfully organizing and delivering impactful events that celebrate and support the creative community in Hawaii. Over the past two years, we have consistently hosted almost 40 **CreativeMornings** events. Additionally, we have organized numerous creative workshops focused on hands-on learning and skill-building, providing accessible education to creatives of all ages and backgrounds. Most notably, we successfully launched **Spectra Fest**, a large-scale public art and cultural festival. All of this impact was made possible entirely through the dedication, time, and expertise of our volunteer team. With a permanent staff in place available to focus more time and resources into these initiatives, Spectra Foundation will have an even bigger impact on the community.

Our team thrives under pressure and has demonstrated an ability to solve problems as they arise, ensuring that every event we host runs smoothly and achieves its goals. The growth of the CreativeMornings community over the past two years with our audience more than tripling in size from 2020—despite challenges such as the COVID-19 hiatus—speaks to our ability to

engage, inspire, and serve the creative community effectively. Moreover, our leadership team includes individuals who are deeply rooted in the creative world. Several board members are active musicians, producers, founders, and business owners who understand the unique needs and aspirations of Hawaii's creative community. Our Board's Treasurer Lauryn Gordines, is a visual artist and muralist herself, bringing firsthand experience and a deep passion for public art.

This combination of hands-on expertise, strong community ties, and a proven history of successful event execution makes us well-equipped to expand our mission and continue making a meaningful impact.

2. Facilities The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

We provide storage and a meeting space at 547 Halekauwila (Weird Friends Studio). Spectra Fest will all be temporary facilities/rentals in the specific location of the festival. CreativeMornings monthly events are held at The Barn at SALT in Kaka'ako.

VI. Personnel:

Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Board Members:

- **Executive Director and President, Noah Gordines**
Noah has been in business development and creative marketing for the past 15 years. He co-founded Ellemsee and Honolulu CreativeMornings chapter with Lauryn. He also served on the board of directors for the American Institute of Graphic Arts as the education chair. He has worked with global brands like MGM, Sony, and Microsoft.
- **Vice President, Alyson Ishikuni-Sasaki**
Aly Ishikuni co-founded Art + Flea with one goal in mind: to create an outlet for local vendors and artists to grow the business with limited overhead. The dream event came to fruition with the first Art + Flea in July of 2010. At the time, hints of life of an urban market scene were few and far between but Honolulu's creative community was ready. Today, Art + Flea has become one of Honolulu's favorite monthly events where both artists and shoppers can genuinely connect.
- **Secretary, Chaz Umamoto**

The multiple Na-Hoku award-winning producer/ songwriters, Chaz Umamoto, and Joshua Stephens joined forces to start Craft Brewz Music, LLC. From licensing, music clearance, digital music marketing, to publishing administration, and large-scale corporate projects, Craft Brewz Music LLC serves as a hub for Music Business professionals and creators to better serve and connect with the local community.

- **Treasurer, Lauryn Gordines**

Lauryn has over 15 years in graphic design, UI/UX design, product design, print media journalism and photography. Her background in fashion merchandising and experience as a contributing editor for local retail magazines has trained her eye for aesthetics and attention to detail, allowing her to translate client needs into award-winning design projects that reflect each unique brand.

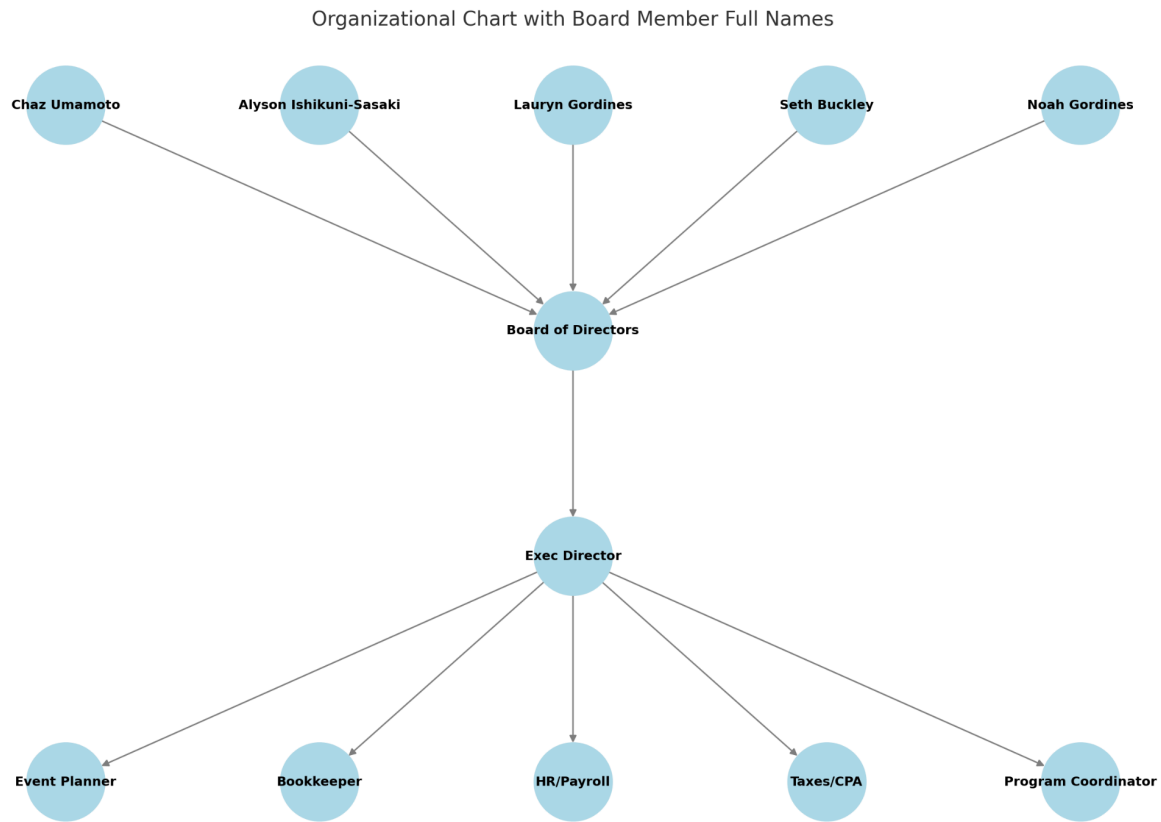
- **Counsel, Seth Buckley**

Seth has spent his career counseling clients in the areas of entrepreneurship, law, and corporate matters. As a business consultant and law expert, Seth is steadfastly dedicated to creative problem-solving, presenting candid advice and risk assessment, and exhausting every possibility. From entrepreneurial and emerging ventures to capital structuring, cross-border transactions, intellectual property strategies, scaling and expansion, and business exit planning, Seth has journeyed with clients through every critical stage of the business cycle.

Staff:

- Executive Director, Noah Gordines
- Event Planner (Contract position -TBD)
- Bookkeeper (Contract position -TBD)
- HR/Payroll (Contract position -TBD)
- Taxes/CPA (Contract position -TBD)
- Program Coordinator, Chrissy Chavez

2. Organization Chart The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.



3. Compensation The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name

- Executive Director Full Time: \$93,000.00
- Event Planner (sub contractor): \$25,000.00
- Bookkeeper (Sub-contractor): \$6,000.00
- HR/Payroll (Sub-contractor): \$6,000.00
- Taxes/CPA (Sub-contractor): \$18,000.00
- Program Coordinator (Part-Time): \$12,000.00

VII. Other

1. Litigation The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

N/A

2. Licensure or Accreditation The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

N/A

3. Private Educational Institutions The applicant shall specify whether the grant will be used to support or benefit a sectarian or nonsectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

N/A

4. Future Sustainability Plan The applicant shall provide a plan for sustaining after fiscal year 2026 the activity funded by the grant if the grant of this application is:

(a) Received by the applicant for fiscal year 2026, but

(b) Not received by the applicant thereafter.

- (a) Use the awarded funds to hire 1 FT staff, 1 PT staff and contract out other vital positions to continue the work of CreativeHNL DBA Spectra Foundation

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2024.

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with [Section 42F-103, Hawaii Revised Statutes](#).

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1. A brief description of the applicant's background;
2. The goals and objectives related to the request;
3. The public purpose and need to be served;
4. Describe the target population to be served; and
5. Describe the geographic coverage.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;
2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;
3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and
4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

IV. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds ([Link](#))
 - b. Personnel salaries and wages ([Link](#))
 - c. Equipment and motor vehicles ([Link](#))
 - d. Capital project details ([Link](#))
 - e. Government contracts, grants, and grants in aid ([Link](#))
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2026.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2026.
4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2026 for program funding.
6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2024.

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1, of the State Constitution](#) for the relevance of this question.

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2026 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2026, but
- (b) Not received by the applicant thereafter.

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- ☒ 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- ☒ 2) Declaration Statement
- ☒ 3) Verify that grant shall be used for a public purpose
- ☒ 4) Background and Summary
- ☒ 5) Service Summary and Outcomes
- ☒ 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- ☒ 7) Experience and Capability
- ☒ 8) Personnel: Project Organization and Staffing

Noah Gordines
AUTHORIZED SIGNATURE

Noah Gordines, Executive Director
PRINT NAME AND TITLE

01/17/2025
DATE



STATE OF HAWAII
STATE PROCUREMENT OFFICE

CERTIFICATE OF VENDOR COMPLIANCE

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

Vendor Name: CREATIVEHNL

Issue Date: 01/04/2025

Status: Compliant

Hawaii Tax#:

New Hawaii Tax#:

FEIN/SSN#: XX-XXX2041

UI#: No record

DCCA FILE#: 308856

Status of Compliance for this Vendor on issue date:

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
8821	Internal Revenue Service	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Exempt
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

Status Legend:

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	A status determination has not yet been made
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

CreativeHNL DBA Spectra Foundation

(Typed Name of Individual or Organization)

Noah Gordines

(Signature)

(Date)

Noah Gordines

(Typed Name)

(Title)

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2024 to June 30, 2025

Applicant: CreativeHNL DBA Spectra Foundation

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	105,000			
2. Payroll Taxes & Assessments	1,096			
3. Fringe Benefits	2,193			
TOTAL PERSONNEL COST	108,289			
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island	15,300			
2. Insurance	2,000			
3. Lease/Rental of Equipment	7,425			
4. Lease/Rental of Space	57,680			
5. Staff Training	3,000			
6. Supplies	13,000			
7. Telecommunication	0			
8. Utilities	2,040			
9. Marketing	71,000			
10. Audio/Visual	22,500			
11. Sub Contractors	55,000			
12. Paint Supplies	13,300			
13. Event Catering	2,550			
14. Artist Honorarium	40,000			
15. Transportation	3,750			
16. Musician Fee	8,000			
17. Sub Contractors	55,000			
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES	371,545			
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	479,834			
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	150,000	Noah Gordines (808) 652-7054 Name (Please type or print) Phone		
(b) Total Federal Funds Requested		Signature of Authorized Official Date		
(c) Total County Funds Requested		Noah Gordines, Executive Director Name and Title (Please type or print)		
(d) Total Private/Other Funds Requested				
TOTAL BUDGET	150,000			

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES Period: July 1, 2024 to June 30, 2025

Applicant: CreativeHNL DBA Spectra Foundation

POSITION TITLE		FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Executive Director		1	\$93,000.00	100.00%	\$ 93,000.00
Program Coordinator		0.12	\$12,000.00	100.00%	\$ 12,000.00
					\$ -
					\$ -
					\$ -
					\$ -
					\$ -
					\$ -
					\$ -
					\$ -
					\$ -
					\$ -
					\$ -
					\$ -
					\$ -
					\$ -
					\$ -
					\$ -
TOTAL:					105,000.00
JUSTIFICATION/COMMENTS:					



Statement of Account

Last statement: November 30, 2024
This statement: December 31, 2024
Total days in statement period: 31

Click here for inserts:

www.boh.com/agreements

CREATIVEHNL
440 KEAWE ST APT 403
HONOLULU HI 96813

Account: 0093-481950

Page 1 of 3

Number of Enclosures: (0)

Direct inquiries to:
888 643-3888

BANK OF HAWAII
111 S KING ST
HONOLULU HI 96813

Bank of Hawaii

WISHING YOU AND YOUR OHANA PEACE, LOVE AND JOY THIS HOLIDAY SEASON
AND THROUGHOUT THE NEW YEAR. THANK YOU FOR BANKING AT BANK OF
HAWAII'. MEMBER FDIC.

Business Checking Option 1

Account number	0093-481950	Beginning balance	\$5,910.91
Low balance	\$3,531.39	Total additions	.00
Average balance	\$4,491.74	Total subtractions	<u>2,379.52</u>
		Ending balance	\$3,531.39

CHECKS

Number	Date	Amount	Number	Date	Amount
1034	12-02	500.00			
1041 *	12-24	500.00			

DEBITS

Date	Description	Subtractions
12-05	POS Purchase MERCHANT PURCHASE TERMINAL 403454 HELE 61024 HONOLULU HI 12-04-24 XXXXXXXXXXXX1394	52.12
12-06	ACH Debit JASPER WONG LLC SALE 241206	200.00
12-09	POS Purchase MERCHANT PURCHASE TERMINAL 403629 BRODER BROS CO 800 523 4 PA 12-07-24 XXXXXXXXXXXX1394	126.88
12-09	POS Purchase MERCHANT PURCHASE TERMINAL 403629 BRODER BROS CO 800 523 4 PA 12-07-24 XXXXXXXXXXXX1394	439.62
12-16	POS Purchase MERCHANT PURCHASE TERMINAL 403454 91105 SALT KAKAA KO HONOLULU HI 12-12-24 XXXXXXXXXXXX1394	2.00

CREATIVEHNL
December 31, 2024 0093-481950

Date	Description	Subtractions
12-16	POS Purchase MERCHANT PURCHASE TERMINAL 425138 MORNING BREW KAKAA KO HONOLULU HI 12-12-24 XXXXXXXXXXXXX1394	42.21
12-23	POS Purchase MERCHANT PURCHASE TERMINAL 413746 TST BEVY HONOLULU HI 12-21-24 XXXXXXXXXXXXX1394	516.69

DAILY BALANCES

Date	Amount	Date	Amount	Date	Amount
11-30	5,910.91	12-06	5,158.79	12-23	4,031.39
12-02	5,410.91	12-09	4,592.29	12-24	3,531.39
12-05	5,358.79	12-16	4,548.08		

Not all statements contain the sections described below.

1. **CHECKS** appear on checking statements in numerical order if checks were processed during the statement cycle. An asterisk (*) next to the check number indicates that a check(s) preceding it is not stated because it has not yet cleared the bank, was listed on a prior statement or is an ACH converted check. ACH converted checks appear in the DEBITS section.
2. **DEBITS** Include withdrawals, automatic deductions/payments, transfers out of the account, ACH converted checks, card transactions (such as ATM and Check Card transactions), certain fees (such as the Monthly Service Fee/Maintenance Fee (if any)).
3. **CREDITS** include deposits, transfers to the account, special entries (such as corrections) and Interest Earned (if applicable).
4. **DAILY BALANCES** include all activity up to and including that date.
5. **SUMMARY OF ACCOUNT BALANCES** is reflected for combined statements. This reflects the balance at the end of the statement period.

