

**THE THIRTIETH LEGISLATURE**  
**APPLICATION FOR GRANTS**  
**CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

☐

Operating

☐

Capital

Legal Name of Requesting Organization or Individual:   Db:

Amount of State Funds Requested: \$\_\_\_\_\_

Brief Description of Request (Please attach word document to back of page if extra space is needed):

Amount of Other Funds Available:

State:           \$\_\_\_\_\_

Federal:       \$\_\_\_\_\_

County:        \$\_\_\_\_\_

Private/Other: \$\_\_\_\_\_

Total amount of State Grants Received in the Past 5  
Fiscal Years:

\$\_\_\_\_\_

Unrestricted Assets:

\$\_\_\_\_\_

New Service (Presently Does Not Exist): ☐   Existing Service (Presently in Operation): ☐

Type of Business Entity:

☐

501(C)(3) Non Profit Corporation

☐

Other Non Profit

☐

Other

Mailing Address:

City:

State:

Zip:

Contact Person for Matters Involving this Application

Name:

Title:

Email:

Phone:



Authorized Signature

Name and Title

Date Signed

## Application Submittal Checklist

*The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.*

- ☐ 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- ☐ 2) Declaration Statement
- ☐ 3) Verify that grant shall be used for a public purpose
- ☐ 4) Background and Summary
- ☐ 5) Service Summary and Outcomes
- ☐ 6) Budget
  - a) Budget request by source of funds ([Link](#))
  - b) Personnel salaries and wages ([Link](#))
  - c) Equipment and motor vehicles ([Link](#))
  - d) Capital project details ([Link](#))
  - e) Government contracts, grants, and grants in aid ([Link](#))
- ☐ 7) Experience and Capability
- ☐ 8) Personnel: Project Organization and Staffing

  
\_\_\_\_\_  
AUTHORIZED SIGNATURE

\_\_\_\_\_  
PRINT NAME AND TITLE

\_\_\_\_\_  
DATE



STATE OF HAWAII  
STATE PROCUREMENT OFFICE

**CERTIFICATE OF VENDOR COMPLIANCE**

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

**Vendor Name:** ALZHEIMER'S CAREGIVING & THE CAREGIVERS

**Issue Date:** 01/09/2025

**Status:** Compliant

Hawaii Tax#:

New Hawaii Tax#:

FEIN/SSN#: XX-XXX7091

UI#: No record

DCCA FILE#: 324527

Status of Compliance for this Vendor on issue date:

| Form  | Department(s)                                     | Status    |
|-------|---|-----------|
| A-6   | Hawaii Department of Taxation                     | Compliant |
| 8821  | Internal Revenue Service                          | Compliant |
| COGS  | Hawaii Department of Commerce & Consumer Affairs  | Compliant |
| LIR27 | Hawaii Department of Labor & Industrial Relations | Compliant |

**Status Legend:**

| Status        | Description   |
|---------------|---|
| Exempt        | The entity is exempt from this requirement  |
| Compliant     | The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance |
| Pending       | A status determination has not yet been made  |
| Submitted     | The entity has applied for the certificate but it is awaiting approval  |
| Not Compliant | The entity is not in compliance with the requirement and should contact the issuing agency for more information                 |

**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISED STATUTES**

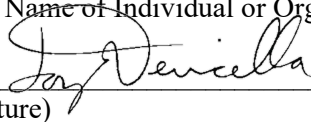
The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

\_\_\_\_\_  
(Typed Name of Individual or Organization)

\_\_\_\_\_  
(Signature) 

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Typed Name)

\_\_\_\_\_  
(Title)

## Application for Grants

*If any item is not applicable to the request, the applicant should enter "not applicable".*

### **I. Certification – Please attach immediately after cover page**

#### **1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)**

If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2024.

#### **2. Declaration Statement**

The applicant shall submit a declaration statement affirming its compliance with [Section 42F-103, Hawaii Revised Statutes](#).

3. **Public Purpose:** The grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes. It directly supports the public by: improving access to essential services; facilitating community development; ensuring inclusivity and equity; and strengthening local nonprofit organizations' capacity to serve. These outcomes align with the broader goal of enhancing the well-being, quality of life, and sustainability of Hawaii's communities.

### **II. Background and Summary**

1. **Applicant's Background:** Alzheimer's Caregiving & The Caregivers' (AlzCare) goal is to provide continual support and preparation to families who are caring for loved ones experiencing the deteriorating effects of Alzheimer's/Dementia. Our mission is to equip caregivers with the necessary tools and knowledge to assist their loved ones in the best possible way. We are dedicated to building a digital community for those caring for individuals with Alzheimer's and/or Dementia, offering them answers, support, and fellowship during their struggles.

Despite our board's lack of prior professional experience in dealing with Alzheimer's/ Dementia, the personal experience dealing with some of our family member's own Alzheimer's/Dementia conditions provides us the unquestioned empathy and understanding required to effectively lead AlzCare.

Our board includes several long-time senior executives in Hawaii's hospitality industry as well as nonprofits like National Park Service, Pearl Harbor Aviation Museum, and the U.S. Marine Corps. This allows them to tap into organizational skills and the ability to interact with diverse groups of people to lead this nonprofit successfully.

The focus of AlzCare is raising awareness of the organization and the services it offers. Through a comprehensive digital platform, AlzCare provides crucial support, education, and resources for caregivers dealing with Alzheimer's/Dementia. The CEO oversees all aspects of AlzCare's operation, from managing fundraising activities to ensuring the functionality of the online platform and maintaining regular communication with community members.

One of the board's main responsibilities involves connecting with other local nonprofits,

healthcare organizations, and relevant governmental bodies to collaborate on outreach initiatives. This involves: promoting our mission through public speaking engagements; attending conferences; networking; and leveraging social media and other forms of digital marketing.

AlzCare's main priority is to make the lives of Alzheimer's/Dementia caregivers easier, both through providing resources and through creating a sense of community. Caregivers often feel alone in their struggles, and the isolation can add to their stress and burnout. I am committed to changing this, by creating an environment where caregivers can communicate and empathize with others who understand what they're going through. This shared experience provides much-needed emotional support.

Additionally, given the central role of family in Hawaiian culture and the common practice of providing at-home care, we offer a robust resource and support system for these family caregivers. Resources could include: dementia care education; caregiver self-care and wellness education; guidance on handling behavioral changes in loved ones with dementia; and how to prepare and deal with Alzheimer's/Dementia end-of-life stages. This would ensure caregivers are equipped and supported in their role, thereby reducing the possibility of caregiver burnout and subsequent health and financial strain.

AlzCare is a direct result of our board's own challenges and experiences in navigating the complex world of Alzheimer's/Dementia care. Every step we take as directors is driven by the goal of making sure that no one else has to feel as lost or unsupported as we once did. Our objective is not just to help those caregivers that are struggling now, but to effect a change that will make it easier for future caregivers to manage the strain that comes with caring for someone with Alzheimer's/Dementia.

## 2. Goals And Objectives:

Project 1 Monthly Caregiver Support Services: Support 15 caregivers each month (total = 180) through services helping facilitate their roles as caregivers for their loved ones with Alzheimer's/Dementia.

Goal: Provide consistent and meaningful support to caregivers of individuals with Alzheimer's/Dementia, enhancing their caregiving experience and reducing feelings of isolation.

Objective: Support 15 caregivers each month (total = 180 annually) by offering guidance, resources, and emotional support that facilitate their caregiving roles and improve their overall well-being.

Project 2 - Guidance for Alzheimer's Caregivers: Provide regular support and guidance to caregivers who are looking after their loved ones with Alzheimer's/Dementia.

Goal: Empower caregivers of individuals with Alzheimer's/Dementia through regular support and expert guidance, enabling them to provide better care for their loved ones.

Objective: Deliver consistent support and tailored guidance to caregivers, addressing their unique challenges and equipping them with practical strategies to manage their caregiving responsibilities effectively.

Project 3 - Referrals for Caregiver Education Programs: Refer clients to programs that deliver robust Alzheimer's/Dementia care education and training programs covering like: managing behavioral changes; ensuring patient safety; nutrition management; and other pertinent issues.

Goal: Connect caregivers with specialized education and training programs to enhance their skills and knowledge in providing effective Alzheimer's/Dementia care.

Objective: Refer caregivers to reputable programs offering comprehensive training on managing behavioral changes, ensuring patient safety, nutrition management, and other key caregiving topics.

Project 4 - Resources for Patient and Self-Care: Provide a comprehensive set of resources and tools that will help in the care of the Alzheimer's patient and also promote the caregivers' own self-care and well-being.

Goal: Equip caregivers with practical resources and tools to enhance Alzheimer's/Dementia patient care while encouraging their own self-care and well-being.

Objective: Provide a comprehensive array of resources, including care strategies, wellness tools, and self-care guidance, to support both effective patient care and caregiver health and resilience.

Project 5: Digital Community for Caregivers: Establish a digital community for caregivers, providing a platform where they can share their experiences, ask questions, and get professional guidance.

Goal: Create a supportive online community for caregivers to connect, share experiences, and access professional guidance for Alzheimer's/Dementia care.

Objective: Develop and maintain a digital platform that promotes communication, peer support, and access to expert advice, helping caregivers navigate their roles more effectively and reduce feelings of isolation.

3. Public Purpose: AlzCare's working with Alzheimer's and Dementia clients' caregivers serves several public purposes:
  1. Enhancing Public Health: By providing necessary support, training, and resources to caregivers, AlzCare contributes to maintaining and enhancing public health. It ensures those with Alzheimer's and Dementia receive the best care, which helps in managing the progress and symptoms of these diseases, thereby enhancing their quality of life.
  2. Social Welfare: This work also supports social welfare by providing care and assistance to some of the most vulnerable members of society. These efforts ensure that caregivers are not alone in their journey, providing both emotional and practical support.
  3. Education and Awareness: Working with caregivers allows AlzCare to raise awareness and educate the public about Alzheimer's and Dementia. It dispels myths and misconceptions about these conditions and promotes better understanding of the patients' needs.
  4. Encouraging Empathy: AlzCare helps create more empathetic communities by encouraging an understanding of the challenges faced by people with Alzheimer's and Dementia and their caregivers. This empathy may inspire volunteerism, donations, and broader societal support for individuals facing these difficult situations.

5. Policy Advocacy: By providing firsthand accounts of caregivers' experiences, AlzCare can advocate for policy changes, pushing for better funding and legislation to support Alzheimer's and Dementia patients and their caregivers.
6. Economic Stability: AlzCare also contributes to economic stability by providing support and resources to caregivers, which can help prevent them from experiencing financial strain or job loss due to their caregiving responsibilities. This also indirectly helps to lessen the economic burden on public health services.

Need Served: Alzheimer's is the sixth leading cause of death in Hawaii. A new person develops Alzheimer's in Hawaii every hour. This shows the severe impact of Alzheimer's disease in the state, underlining the urgency of our mission to support affected families" (Source: Alzheimer's Association Aloha Chapter).

"A study in Hawaii revealed that the state is grappling with one of the highest growth rates of Alzheimer's in the nation, which only confirms that Hawaii's community is particularly burdened by this progressive disease." (Source: Pacific Business News).

A Hawaii Department of Health report notes: "In Hawaii, the aging population is increasing, and with it, so is the prevalence of Alzheimer's disease. By 2025, the number of people aged 65 and older with Alzheimer's dementia is projected to rise by nearly 30%. The figures shed light on how pervasive and urgent this problem is for our Hawaii community" (Source: Hawaii State Plan on Alzheimer's Disease and Related Dementias 2019-2024).

"Caregivers for those with Alzheimer's disease or other forms of dementia in Hawaii provide over 61 million hours of unpaid care annually. This clearly reflects how dementia impacts not only those suffering but also those who provide care, intensifying the necessity for support services in the community." (Source: Alzheimer's Association).

"Hawaii is also projected to have the fastest growth rate in Alzheimer's disease by 2025 among the states," says Brent Zerbe, Director of the University of Hawaii at Manoa's Aging Center, quoted in Hawaii News Now article, "The Staggering Growth of Alzheimer's in Hawaii," dated February 22, 2020.

As per Alzheimer's Association report 2021, "Dementia is a public health crisis in Hawaii. With Alzheimer's alone costing the state more than \$450 million in healthcare and long-term care, it is already impacting the families financially and emotionally," mentioned by Brenda Freitas- Obregon, Public Policy Coordinator at Alzheimer's Association Aloha Chapter, in Pacific Business News dated June 14, 2021.

"The Alzheimer's Association says the disease is the third leading cause of death in Hawaii, but researchers at the University of Hawaii claim the numbers are much higher... if Alzheimer's was recognized as the actual cause of death as often as it should be, the disease would easily be the number one killer in Hawaii." – Honolulu Civil Beat, 'Alzheimer's: The Stealthy, Deadly Killer We Hardly Recognize.'



“Our already overburdened healthcare system will become increasingly strained with the growth in the Alzheimer's population. We need a collaborative effort between families, communities, and our government to prepare for this public health crisis,” says Cullen Hayashida, Kapiolani Community College Long Term Care Coordinator, in the Maui News article “Dementia: A Rising Tide” published on October 17, 2018.

Alzheimer's and related Dementias primarily affect older adults, typically those aged 65 and over. There are significant concerns on Oahu for various reasons.

1. Aging Population: Hawaii has a high proportion of senior citizens due to a combination of longer lifespans and the state's popularity as a retirement destination. In 2019, about 18% of Hawaii's population was 65 or older, higher than the national average of 16%. It is estimated that 29,000 individuals aged 65 and older in Hawaii live with Alzheimer's and related Dementia disease and the figure is predicted to rise to 35,000 by 2025.
2. Racial and Ethnic Factors: The Aloha State has a diverse ethnic population with a high concentration of Asians, Pacific Islanders, and Native Hawaiians, who are found to have higher rates of Alzheimer's compared to their white counterparts. This exacerbates the problem further, requiring concerted efforts and resources to address the increasing healthcare and social needs.
3. Limited Healthcare Resources: In Hawaii, there is still limited access to specialized healthcare, especially in the rural and underserved areas. The island's geographical isolation can also complicate healthcare access, with long distances to medical facilities or specialists who can correctly diagnose and treat those with Alzheimer's and related Dementias. This could delay diagnosis and effective management of Alzheimer's/Dementia, worsening their impact.
4. Caregiving Burden: Alzheimer's/Dementia are progressive diseases. Their effects on a person's ability to function independently worsen over time. Families are usually the primary caregivers for patients with Alzheimer's/Dementia, often without professional training. This results in high emotional, physical, and financial stress for the family, thus adversely affecting the patient's overall care and wellbeing.
5. Lifestyle Factors: Conditions like cardiovascular diseases, diabetes, and hypertension, more prevalent in Hawaii's population, can also increase the risk of Alzheimer's and related Dementias. Furthermore, people in Hawaii have high exposure to sun and ultraviolet rays, and several studies have found correlations between sun exposure and Alzheimer's.
6. Cultural Perspective: The cultural perspective also plays a significant role too. In Hawaii's multiethnic community, stigmas associated with Alzheimer's and related Dementias may prevent early diagnosis and intervention. Family is central in Hawaii's cultural setting. Some families, driven by the island's traditional cultural values, often choose to provide care at home. This in-home caregiving without adequate resources, training, or support, however, often leads to burnout, caregiver health issues; and increased financial strain magnifying the social impact.

7. Social and Economic Impacts: The patient's cognitive decline has extensive societal and economic consequences. They affect a person's (and his/her caregivers') productivity, wellbeing, and lifespan, and increase public health expenditures significantly.

All these factors contribute to making Alzheimer's and related Dementias a severe problem in Hawaii that necessitates ongoing and substantial attention from all quarters – healthcare providers, policymakers, families, and nonprofit organizations like ours.

4. Target population to be served: Alzheimer's and Dementia patient caregivers.
5. Describe geographic coverage. State of Hawaii

### **III. Service Summary and Outcomes**

Detailed discussion of applicant's approach to the request. Clearly and concisely specify: results; outcomes; and measures of effectiveness.

#### **1. Scope Of Work**: Over the next 12 months:

- support 15 caregivers each month (total = 180) through services helping facilitate their roles as caregivers for their loved ones with Alzheimer's/Dementia.
- Refer clients to programs that deliver robust Alzheimer's/Dementia care education and training programs covering like: managing behavioral changes; ensuring patient safety; nutrition management; and other pertinent issues.
- Provide a comprehensive set of resources and tools that will help in the care of the Alzheimer's patient and also promote the caregivers' own self-care and well-being.
- Establish a digital community for caregivers, providing a platform where they can share their experiences, ask questions, and get professional guidance.

#### **Tasks**:

1. Caregiver Identification and Enrollment: The initial task will involve identifying potential caregivers who require assistance and then enrolling them into the support program.
2. Caregiver Support Program Development: This will involve the development of an effective strategy that ensures all caregivers are given proper guidance and assistance in caring for their loved ones with +-. This can include activities like arranging sessions on the emotional and psychological effects of caregiving, how to communicate with people who have dementia, etc.
3. Facilitate Regular Support Sessions: Plan and organize regular support sessions and meetings with the caregivers, either individually or in groups, for counseling and assistance.

4. Establish Referral Services' Partnerships: Create alliances with local agencies, healthcare institutions, or relevant organizations that provide Alzheimer's/Dementia care education and training programs. Facilitate the referral process for caregivers to these programs.
5. Resources and Tools Development and Distribution: Develop and distribute educational materials, tools, and resources created to support caregivers. These could be in the form of: pamphlets; guides; and online resources covering pertinent issues like: patient safety; nutrition management; etc.

Develop and distribute "Caregiver Kits." The kits will include reference and resource materials stemming from the four main resource sections on the AlzCare website (<https://www.alzcaregiving.org/>): Help Manage Caregiving; Engage, Stimulate & Amuse; Educate, Inform & Update; and Hope, Comfort & Support.

6. Monitor and oversee the production and airing of Hawaii News Now HI Now television segments.
7. Setting Up Digital Community Platform: Develop a website or an online forum where caregivers can communicate with each other, share experiences, and ask questions. Engage with healthcare professionals to provide professional guidance on this platform.
8. Regular Monitoring and Feedback Collection: Constantly monitor the performance of the caregiver support program, collect feedback from the caregivers to ensure the effectiveness of the support and assistance provided, and make changes as required.
9. Promoting Caregivers' Self-Care: Plan activities and resources focused on the physical and emotional well-being of caregivers themselves, emphasizing the importance of self-care.
10. Administrative Tasks: These include: managing records; reporting progress; and scheduling activities.
11. Awareness and Promotion: Conduct campaigns to increase awareness about the support services and ensure they are accessible to caregivers who need them.

Responsibilities: The AlzCare Board of Directors will:

- Mobilize financial and non-financial resources – e.g., a trained and skilled staff -- necessary to support these programs. This will include: fundraising initiatives; grant writing and/ or soliciting sponsorships.
- Set strategies and policies that guide the execution of the tasks outlined in the scope of work. This will include developing effective policies for referring clients to the necessary programs.
- Monitor and oversee the work of AlzCare management to ensure the targets of supporting 180 caregivers are met in the stipulated timeframe.

- Assess the impact of the support provided to caregivers. This will include reviewing reports and performance metrics, to ensure all efforts align with the set goal.
- Engage with other stakeholders – e.g., government agencies, private corporations, or other non-profits that focus on Alzheimer's/Dementia care -- for collaborations or partnerships.
- Promote the interests of Alzheimer's/Dementia patient caregivers, including engaging in policy advocacy to improve their condition.
- Ensure AlzCare's financial health to facilitate the smooth execution of the programs, such as preparing budgets and maintaining transparency in financial dealings.
- Provide oversight and direction on how to communicate AlzCare's initiatives, and ensure our efforts are well-marketed.
- Establish a digital community for caregivers, the board will provide input and approval on digital strategy including online platform selection and privacy protections.
- Foster an innovative environment to continually improve services offered and adjust to evolving caregiver needs.

a. Project Timeline:

July 2025:

- Continue outreach efforts to identify/recruit caregivers for program.
- Initiate/update partnerships with orgs offering Alzheimer's/Dementia care education.
- Compile a comprehensive resource toolkit for caregivers.
- Update digital community platform structure and design.
- Create/Produce 50 Caregiver Kits.
- Distribute Caregiver Kits to 15 Alzheimer's/Dementia caregivers new to AlzCare.
- Oversee two caregiving segments on Hawaii News Now's HI Now Daily.

August 2025:

- Continue outreach efforts to identify/recruit caregivers for program.
- Refer clients to educational programs on Alzheimer's/Dementia care.
- Start compiling a comprehensive resource toolkit for caregivers.
- Create/Produce 50 Caregiver Kits.
- Distribute Caregiver Kits to 25 Alzheimer's/Dementia caregivers new to AlzCare.
- Oversee two caregiving segments on Hawaii News Now's HI Now Daily.

September 2025:

- Continue outreach efforts to identify/recruit caregivers for program.
- Evaluate caregiver support services' effectiveness and adjust as needed.
- Continue referring new clients to the training and education programs.
- Finalize digital community platform updates.
- Create/Produce 50 Caregiver Kits.
- Distribute Caregiver Kits to 25 Alzheimer's/Dementia caregivers new to AlzCare.
- Oversee two caregiving segments on Hawaii News Now's HI Now Daily.

October 2025:

- Continue outreach efforts to identify/recruit caregivers for program.
- Update and distribute the resource toolkit with new findings and recommendations.
- Launch the digital community platform, encouraging active participation and engagement.
- Create/Produce 50 Caregiver Kits.
- Distribute Caregiver Kits to 25 Alzheimer's/Dementia caregivers new to AlzCare.
- Oversee four caregiving segments on Hawaii News Now's HI Now Daily.

November 2025:

- Continue outreach efforts to identify/recruit caregivers for program.
- Conduct feedback sessions with caregiver participants to-date to gather insights.
- Promote educational programs and resources through various channels.
- Develop interactions within the digital community to expand the supportive network.
- Create/Produce 50 Caregiver Kits.
- Distribute Caregiver Kits to 25 Alzheimer's/Dementia caregivers new to AlzCare.
- Oversee four caregiving segments on Hawaii News Now's HI Now Daily.

December 2025:

- Continue outreach efforts to identify/recruit caregivers for program.
- Review progress on caregiver support services and make improvements as needed.
- Continue enrolling new participants in education programs.
- Host a virtual event within the digital community to enhance collaboration.
- Create/Produce 60 Caregiver Kits.
- Distribute Caregiver Kits to 50 Alzheimer's/Dementia caregivers new to AlzCare.
- Oversee four caregiving segments on Hawaii News Now's HI Now Daily.

January 2026:

- Continue outreach efforts to identify/recruit caregivers for program.
- Assess and refine resource toolkit based on caregiver feedback.
- Monitor engagement within the digital community and implement enhancements.
- Create/Produce 60 Caregiver Kits.
- Distribute Caregiver Kits to 25 Alzheimer's/Dementia caregivers new to AlzCare.
- Oversee two caregiving segments on Hawaii News Now's HI Now Daily.

February 2026:

- Continue outreach efforts to identify/recruit caregivers for program.
- Collect data on education and training programs' outcomes.
- Maintain ongoing participant support and updates digitally.
- Encourage sharing of experiences and solutions within the AlzCare community platform.
- Create/Produce 60 Caregiver Kits.
- Distribute Caregiver Kits to 25 Alzheimer's/Dementia caregivers new to AlzCare.

March 2026:

- Continue outreach efforts to identify/recruit caregivers for program.
- Organize webinars or online workshops focusing on key care issues.

- Expand the digital community with more resources and discussion topics.
- Create/Produce 60 Caregiver Kits.
- Distribute Caregiver Kits to 25 Alzheimer's/Dementia caregivers new to AlzCare.

April 2026:

- Continue outreach efforts to identify/recruit caregivers for program.
- Analyze program data to measure success and areas for improvement.
- Continue connecting caregivers with relevant education and support.
- Strengthen the sense of community by recognizing active contributors.
- Create/Produce 60 Caregiver Kits.
- Distribute Caregiver Kits to 25 Alzheimer's/Dementia caregivers new to AlzCare.
- Oversee two caregiving segments on Hawaii News Now's HI Now Daily.

May 2026:

- Continue outreach efforts to identify/recruit caregivers for program.
- Implement any necessary changes to enhance service delivery.
- Prepare a year-end report summarizing achievements and lessons learned.
- Create/Produce 60 Caregiver Kits.
- Distribute Caregiver Kits to 25 Alzheimer's/Dementia caregivers new to AlzCare.
- Oversee two caregiving segments on Hawaii News Now's HI Now Daily.

June 2026:

- Continue outreach efforts to identify/recruit caregivers for program.
- Review the overall project outcomes and finalize recommendations for future efforts.
- Celebrate the achievements of caregivers and program participants through an online event.
- Plan for the continuation and expansion of services in the following year.
- Create/Produce 60 Caregiver Kits.
- Distribute Caregiver Kits to 25 Alzheimer's/Dementia caregivers new to AlzCare.
- Oversee two caregiving segments on Hawaii News Now's HI Now Daily.

b. Quality Assurance And Evaluation Plans:

Monitor:

1. Develop a Monitoring and Evaluation (M&E) Plan: AlzCare will create an M&E plan at the project's outset. This will include defining: indicators of success; determining how to collect data; setting a timeline for review; and identifying who will be responsible for the monitoring tasks.
2. Regular Reviews and Check-Ins: AlzCare will hold regular meetings to: review progress on tasks; address challenges; and make necessary adjustments to ensure project remains on track.
3. Surveys and Feedback: Regular feedback will be collected from staff, volunteers, and project beneficiaries, using methods such as: questionnaires; focus group discussions; and one-on-one interviews.

4. Documentation and Reporting: To maintain accountability and transparency, AlzCare will document all project aspects.

Evaluate:

5. Internal Audits: AlzCare will conduct regular internal audits to: ensure all operations are compliant with agreed standards; identify areas for improvement; and monitor the project's financial management.
6. Risk Management: AlzCare will continuously assess and manage project risks by identifying potential issues and developing strategies to mitigate them.
7. Professional Development and Training: AlzCare will provide staff with ongoing professional development and training opportunities to ensure their skills and knowledge remain relevant to effectively manage the project.

Improve:

8. Continuous Improvement: The AlzCare Board of Directors will review the M&E data and audit results to identify trends, issues, and areas of improvement. They will use these insights to update strategies, approaches, and activities for the project's continuous improvement.
9. Partner Collaboration: AlzCare will collaborate on external project evaluation with partners and stakeholders to gather a broader perspective on the project's performance and identify potential improvements.
10. Reporting to Funders: Regular reports will be prepared for the project's funders – and other stakeholders -- providing updates on progress, spending, and challenges. Feedback from funders can help guide improvements and adaptations to the project.

c. Measures Of Effectiveness:

- 15 caregivers are supported each month (total = 180) through services facilitating their roles as caregivers for their loved ones with Alzheimer's/Dementia.
- Number of Caregiver Kits produced (total = 670)
- Number of Caregiver Kits distributed (total = 450)
- Number of Hawaii News Now Hi Now Daily segments (total = 36)

- **Financial**

**Budget**

d. Submit a budget, using enclosed budget forms, to detail request costs.

- i. Budget request by source of funds ([Link](#))
- ii. Personnel salaries and wages ([Link](#))
- iii. Equipment and motor vehicles ([Link](#))
- iv. Capital project details ([Link](#))
- v. Government contracts, grants, and grants in aid ([Link](#))

e. Provide anticipated quarterly funding requests for the fiscal year 2026.

| Quarter 1 | Quarter 2 | Quarter 3 | Quarter 4 | Total Grant |
|-----------|-----------|-----------|-----------|-------------|
| \$62,500  | \$62,500  | \$62,500  | \$62,500  | \$250,000   |

f. List all other sources of funding applicant will seek in FY 26.

City and County GIA  
Foundation grants  
Federal Grants

g. List all state and federal tax credits granted within the prior three years. List all state and federal tax credits applicant has applied for or anticipates applying for pertaining to any capital project.  
N/A

h. List all federal, state, and county government contracts, grants, and GIAs applicant:

- a) was awarded in 2022, 2023, and 2024; and
- b) will be receiving program funding in FY 26.

- a. Honolulu City and County Grant in Aid FY 2024, State of Hawaii Grant in Aid FY 2024
- b. Nothing solidified as of yet.

i. Provide balance of its unrestricted current assets as of December 31, 2024.

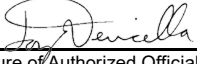
\$1,530.00



## BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2025 to June 30, 2026

Applicant: Alzheimer's Caregiving & The Caregivers

| BUDGET CATEGORIES                             | Total State<br>Funds Requested<br>(a) | Total Federal<br>Funds Requested<br>(b)   | Total County<br>Funds Requested<br>(c) | Total Private/Other<br>Funds Requested<br>(d) |
|---|---------------------------------------|---|--|---|
| A. PERSONNEL COST                             |                                       |   |  |   |
| 1. Salaries                                   | 12,000                                |   | 12,000                                 |   |
| 2. Payroll Taxes & Assessments                | 2,400                                 |   | 1,284                                  |   |
| 3. Fringe Benefits                            |                                       |   |  |   |
| TOTAL PERSONNEL COST                          | <b>14,400</b>                         |   | <b>13,284</b>                          |   |
| B. OTHER CURRENT EXPENSES                     |                                       |   |  |   |
| 1. Airfare, Inter-Island                      | 12,000                                |   |  |   |
| 2. Insurance                                  | 1,000                                 |   |  |   |
| 3. Lease/Rental of Equipment                  |                                       |   |  |   |
| 4. Lease/Rental of Space                      | 1,920                                 |   | 1,920                                  |   |
| 5. Staff Training                             |                                       |   |  |   |
| 6. Program Supplies and Activities            | 154,380                               |   | 104,596                                | 45,000  |
| 7. Telecommunication                          |                                       |   |  |   |
| 8. Utilities                                  | 1,500                                 |   |  |   |
| 9. Marketing & Public Relations               | 25,000                                |   | 12,000                                 |   |
| 10. Grant Manager                             | 24,000                                |   | 12,000                                 |   |
| 11. Office Maintenance/Repair and/or Security | 4,200                                 |   | 4,200                                  |   |
| 12. Postage                                   | 2,000                                 |   | 2,000                                  |   |
| 13. Website Maintenance                       | 3,600                                 |   |  |   |
| 14. Social Media Contractor                   | 6,000                                 |   |  |   |
| 15  |                                       |   |  |   |
| 16  |                                       |   |  |   |
| 17  |                                       |   |  |   |
| 18  |                                       |   |  |   |
| 19  |                                       |   |  |   |
| 20  |                                       |   |  |   |
| TOTAL OTHER CURRENT EXPENSES                  | <b>235,600</b>                        |   | <b>136,716</b>                         | <b>45,000</b>                                 |
| C. EQUIPMENT PURCHASES                        |                                       |   |  |   |
| D. MOTOR VEHICLE PURCHASES                    |                                       |   |  |   |
| E. CAPITAL                                    |                                       |   |  |   |
| <b>TOTAL (A+B+C+D+E)</b>                      | <b>250,000</b>                        |   | <b>150,000</b>                         | <b>45,000</b>                                 |
| <b>SOURCES OF FUNDING</b>                     |                                       | Budget Prepared By:<br><div style="display: flex; justify-content: space-between;"> <div>                         (a) Total State Funds Requested<br/>                         (b) Total Federal Funds Requested<br/>                         (c) Total County Funds Requested<br/>                         (d) Total Private/Other Funds Requested                     </div> <div>                         250,000<br/> <br/>                         150,000<br/>                         45,000                     </div> </div> |  |   |
|   |                                       | <div style="display: flex; justify-content: space-between;"> <div>                         Marie Villa<br/>                         Name (Please type or print)                     </div> <div>                         (808) 518-5223<br/>                         Phone                     </div> </div>  |  |   |
|   |                                       | <div style="display: flex; justify-content: space-between;"> <div> <br/>                         Signature of Authorized Official                     </div> <div>                         1/12/2025<br/>                         Date                     </div> </div>  |  |   |
| <b>TOTAL BUDGET</b>                           | <b>445,000</b>                        | Anthony Vericella<br>Name and Title (Please type or print)  |  |   |

## BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2025 to June 30, 2026

Applicant: Alzheimer's Caregiving & The Caregivers

| POSITION TITLE          | FULL TIME EQUIVALENT | ANNUAL SALARY A | % OF TIME ALLOCATED TO GRANT REQUEST B | TOTAL STATE FUNDS REQUESTED (A x B) |
|-------------------------|----------------------|-----------------|--|-------------------------------------|
| CEO                     | 1                    | \$24,000.00     | 50.00%                                 | \$ 12,000.00                        |
|                         |                      |                 |  | \$ -                                |
|                         |                      |                 |  | \$ -                                |
|                         |                      |                 |  | \$ -                                |
|                         |                      |                 |  | \$ -                                |
|                         |                      |                 |  | \$ -                                |
|                         |                      |                 |  | \$ -                                |
|                         |                      |                 |  | \$ -                                |
|                         |                      |                 |  | \$ -                                |
|                         |                      |                 |  | \$ -                                |
|                         |                      |                 |  | \$ -                                |
|                         |                      |                 |  | \$ -                                |
|                         |                      |                 |  | \$ -                                |
|                         |                      |                 |  | \$ -                                |
|                         |                      |                 |  | \$ -                                |
| <b>TOTAL:</b>           |                      |                 |  | 12,000.00                           |
| JUSTIFICATION/COMMENTS: |                      |                 |  |                                     |
|                         |                      |                 |  |                                     |

## BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2025 to June 30, 2026

Applicant: \_\_Alzheimer's Caregiving & The Careg

| DESCRIPTION<br>EQUIPMENT | NO. OF<br>ITEMS | COST PER<br>ITEM | TOTAL<br>COST | TOTAL<br>BUDGETED |
|--------------------------|-----------------|------------------|---------------|-------------------|
| N/A                      |                 |                  | \$ -          |                   |
|                          |                 |                  | \$ -          |                   |
|                          |                 |                  | \$ -          |                   |
|                          |                 |                  | \$ -          |                   |
|                          |                 |                  | \$ -          |                   |
| TOTAL:                   |                 |                  |               |                   |
| JUSTIFICATION/COMMENTS:  |                 |                  |               |                   |

| DESCRIPTION<br>OF MOTOR VEHICLE | NO. OF<br>VEHICLES | COST PER<br>VEHICLE | TOTAL<br>COST | TOTAL<br>BUDGETED |
|---------------------------------|--------------------|---------------------|---------------|-------------------|
|                                 |                    |                     | \$ -          |                   |
|                                 |                    |                     | \$ -          |                   |
|                                 |                    |                     | \$ -          |                   |
|                                 |                    |                     | \$ -          |                   |
|                                 |                    |                     | \$ -          |                   |
| TOTAL:                          |                    |                     |               |                   |
| JUSTIFICATION/COMMENTS:         |                    |                     |               |                   |

## BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2025 to June 30, 2026

Applicant: \_Alzheimer's Caregiving & The Caregivers

| FUNDING AMOUNT REQUESTED       |   |              |                          |                                     |   |              |
|--------------------------------|---|--------------|--------------------------|-------------------------------------|---|--------------|
| TOTAL PROJECT COST             | ALL SOURCES OF FUNDS<br>RECEIVED IN PRIOR YEARS |              | STATE FUNDS<br>REQUESTED | OTHER SOURCES<br>OF FUNDS REQUESTED | FUNDING REQUIRED IN<br>SUCCEEDING YEARS |              |
|                                | FY:2023-2024                                    | FY:2024-2025 | FY:2025-2026             | FY:2025-2026                        | FY:2026-2027                            | FY:2027-2028 |
| PLANS                          | N/A   | N/A          | N/A                      | N/A                                 | N/A                                     | N/A          |
| LAND ACQUISITION               | N/A   | N/A          | N/A                      | N/A                                 | N/A                                     | N/A          |
| DESIGN                         | N/A   | N/A          | N/A                      | N/A                                 | N/A                                     | N/A          |
| CONSTRUCTION                   | N/A   | N/A          | N/A                      | N/A                                 | N/A                                     | N/A          |
| EQUIPMENT                      | N/A   | N/A          | N/A                      | N/A                                 | N/A                                     | N/A          |
| <b>TOTAL:</b>                  |   |              |                          |                                     |   |              |
| <b>JUSTIFICATION/COMMENTS:</b> |   |              |                          |                                     |   |              |

## GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Applicant: \_\_Alzheimer's Caregiving & The Caregivers\_\_\_\_\_

Contracts Total: 228,000

|    | CONTRACT DESCRIPTION   | EFFECTIVE DATES     | AGENCY                             | GOVERNMENT<br>ENTITY<br>(U.S./State/Hawaii/<br>Honolulu/ Kauai/<br>Maui County) | CONTRACT<br>VALUE |
|----|------------------------|---------------------|------------------------------------|---|-------------------|
| 1  | Grant in Aid 2024-2025 | 7/1/2024-6/30/2025  | Department of Health               | State of Hawaii   | 78,000            |
| 2  | Grant in Aid 2024-2025 | 10/1/2024-9/30/2024 | Department of<br>Community Service | City of Honolulu  | 150,000           |
| 3  |                        |                     |                                    |   |                   |
| 4  |                        |                     |                                    |   |                   |
| 5  |                        |                     |                                    |   |                   |
| 6  |                        |                     |                                    |   |                   |
| 7  |                        |                     |                                    |   |                   |
| 8  |                        |                     |                                    |   |                   |
| 9  |                        |                     |                                    |   |                   |
| 10 |                        |                     |                                    |   |                   |
| 11 |                        |                     |                                    |   |                   |
| 12 |                        |                     |                                    |   |                   |
| 13 |                        |                     |                                    |   |                   |
| 14 |                        |                     |                                    |   |                   |
| 15 |                        |                     |                                    |   |                   |
| 16 |                        |                     |                                    |   |                   |
| 17 |                        |                     |                                    |   |                   |
| 18 |                        |                     |                                    |   |                   |
| 19 |                        |                     |                                    |   |                   |
| 20 |                        |                     |                                    |   |                   |
| 21 |                        |                     |                                    |   |                   |
| 22 |                        |                     |                                    |   |                   |
| 23 |                        |                     |                                    |   |                   |
| 24 |                        |                     |                                    |   |                   |
| 25 |                        |                     |                                    |   |                   |
| 26 |                        |                     |                                    |   |                   |
| 27 |                        |                     |                                    |   |                   |
| 28 |                        |                     |                                    |   |                   |
| 29 |                        |                     |                                    |   |                   |
| 30 |                        |                     |                                    |   |                   |

## V. Experience and Capability:

### 1. Necessary Skills and Experience:

Though at AlzCare's inception, board members did not have any prior professional experience with Alzheimer's and Dementia, the personal experiences of dealing with some of our family members' Alzheimer's and Dementia conditions provided us the unquestioned empathy and understanding required to effectively lead AlzCare.

Our board includes several long-time senior executives in: Hawaii's hospitality industry; well-known community organizations (National Park Service and Pearl Harbor Aviation Museum); and the U.S. Marine Corps. This allows them to tap into organizational skills and ability to interact with diverse groups of people to lead this nonprofit successfully.

A. Staffing: AlzCare has a highly experienced team of board members and volunteers who are passionate and dedicated to assisting Alzheimer's/Dementia patients.

The team consists of:

- Care Advisors: Their role is to make the referrals to appropriate Alzheimer's/Dementia services based on the specific needs of our clients. They maintain strong relationships with local care providers, thereby ensuring quality services for our clients.
- Media and Communications Advisors: Hawaii News Now staff help design AlzCare's promotional initiatives.
- Fundraising & Grants Team: Ensure continuous fund inflow beyond the grant period by actively: participating in various fundraising activities; reaching out to donors; and applying for relevant grants.
- Volunteers: Our community volunteers, who have been trained to assist in various capacities, also play a significant role in the success of the project.

B. Resource Materials: AlzCare possesses a robust collection of Alzheimer's/Dementia-related resources. These include: a database of tips, techniques, and tools to help manage caregiving; sources that provide caregivers hope, comfort and support; healthcare institutions focused on Alzheimer's and related brain diseases, and legal experts; and a library of caregiver stories, research and medical updates, etc., All these resources support our mission to inform and empower the community.

C. Strong Community Presence: The AlzCare Board's history -- and continuous work within the Hawaii community -- have garnered strong local support and participation. The community's involvement enables us to continuously carry out and expand upon projects like this one.

2. Facilities: AlzCare does not have any facilities at the current time. Until the need for a shared workspace – based on client load – requires a centralized location, board members will work remotely from their home offices.

## **VI. Personnel: Project Organization and Staffing**

### **1. Proposed Staffing, Staff Qualifications, Supervision and Training:**

#### **AlzCare CEO: Tony Vericella**

Tony Vericella “retired” as the President of both Island Partners Hawai‘i and Luxe Travel Hawai‘i and as SVP Business Development of MC&A, Inc. Collectively, these are the premier event and destination management companies throughout Hawai‘i, specializing in: corporate incentives and meetings; distinctive celebrations and social events; and exclusive, private groups from North America, Asia & Pacific, and Europe & Latin America.

Born and raised in New Castle, Pennsylvania, Tony earned his Bachelor of Science degree in Biology and Chemistry from Purdue University, and achieved his MBA, with concentrations in Marketing and Finance, from UCLA.

Tony has 40+ years of extensive leadership experience in all aspects of the travel and tourism industry. His career in Hawai‘i began with Hawaiian Airlines and evolved to American Express Travel Related Services, Budget Rent a Car-Asia/Pacific and the Hawai‘i Visitors and Convention Bureau.

He has served on, or is currently on, the boards of several businesses, international travel associations, local community organizations, as well as private educational institutions.

Tony is very proud and honored to have served as the Executive Director of the 75th Commemoration Committee of the Attack on Pearl Harbor (2016) and also coordinated the historic event, in late December 2016, that brought President Obama and Prime Minister Abe together at Pearl Harbor.

He was honored once again to serve as Executive Director for the 75th WWII Commemoration Committee (2020).

#### **Responsibilities and Duties:**

##### **1. Leadership and Management:**

- Ensure AlzCare has a long-term strategy which achieves its mission and makes consistent progress towards its strategic objectives.
- Ensure the day-to-day operation of AlzCare is in accordance with the standards set out by the board.
- Develop, maintain, and support a strong Board of Directors; serve as an ex-officio member of each committee; seek and build board involvement with strategic direction for ongoing operations.

##### **2. Communication:**

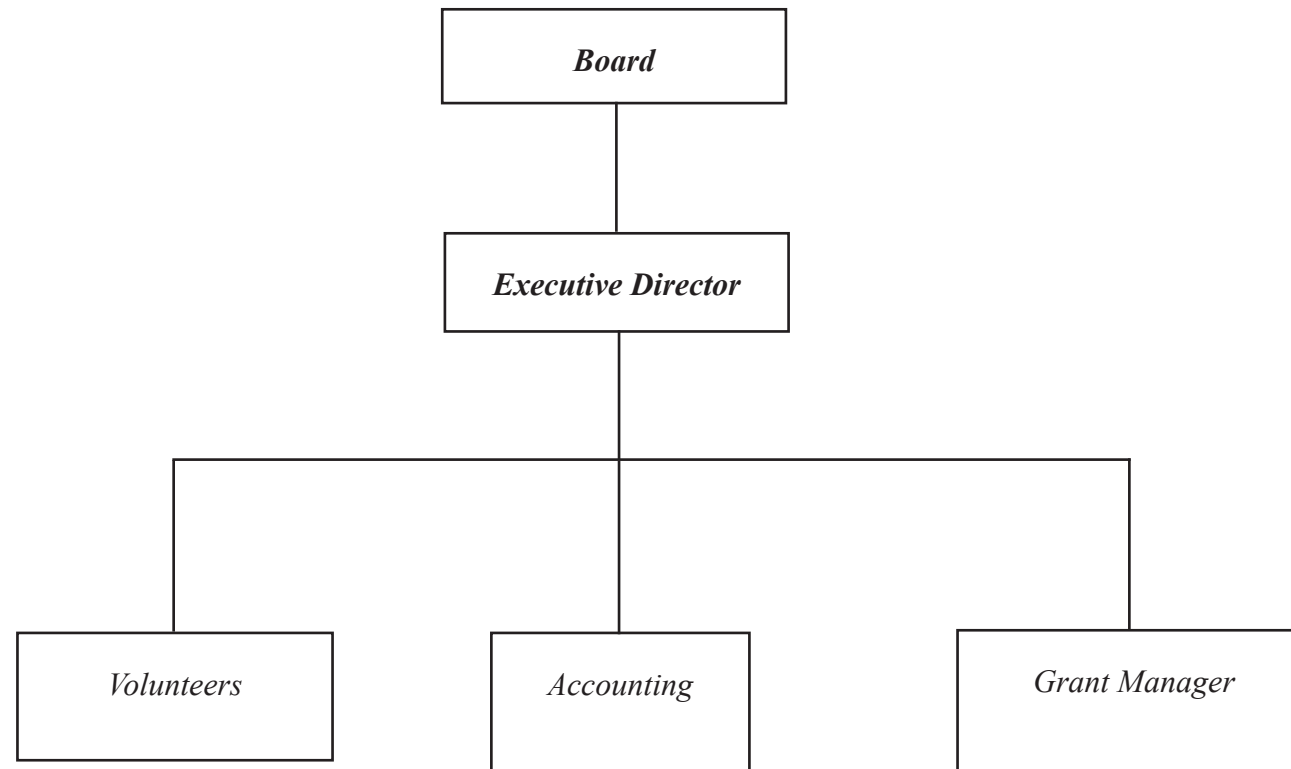
- Deepen and refine all aspects of communications - from web presence to external relations with the goal of creating a stronger brand.
- Establish good working relationships and collaborative arrangements with community groups, sponsors, politicians, and other organizations to help achieve the goals of AlzCare.

3. Financial Management:
    - Develop, recommend, and manage annual budget, ensure sound financial management and optimal use of resources.
    - Fundraise and develop other resources necessary to support AlzCare's mission.
  4. Planning and Evaluation:
    - Implement and lead a continuous quality improvement process throughout the program and service areas, focusing on systems/process improvement.
  5. Community Outreach:
    - As a public speaker and public relations representative of AlzCare in ways that strengthen its profile.
2. Organization Chart:  
Attached
  3. Compensation: Provide annual salary range paid to three highest paid org officers, directors, or employees by position title, not employee name.  
CEO - \$12,000





# ALZHEIMER'S CAREGIVING & THE CAREGIVERS



## **VII. Other**

1. Litigation: Not applicable
2. Licensure or Accreditation: Not applicable
3. Private Educational Institutions: Not applicable
4. Future Sustainability Plan: Understanding the significance of long-term sustainability, AlzCare is committed to diversifying funding sources. In the past year, we have reached out to several grant makers to secure financial support.

The AlzCare leadership team is optimistic that it can enhance its programmatic and organizational sustainability if we receive this 2026 GIA, but not received thereafter through a mix of strategies:

- Enhancing the fundraising skills of both board and staff via professional development opportunities
- Fostering and maintaining connections with local and mainland foundations
- Establishing stronger links with local corporations and small businesses
- Broadening our activities to cultivate individual donors

To achieve this, the team has engaged a grant writing team to craft and implement a strategic fundraising plan. The board believes that their efforts, combined with its own, will create a successful grant-seeking program that secures AlzCare's financial future beyond the current GIA funding period.

By promoting a strong culture of philanthropy and implementing a comprehensive fundraising strategy, the team plans to sustain, expand, and scale programs effectively. The organization's goal is to continue serving Hawaii's Alzheimer's/Dementia caregivers' community well into the future, long after this GIA grant period ends.