



STATE OF HAWAII | KA MOKU'ĀINA 'O HAWAI'I
OFFICE OF THE DIRECTOR
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS

NADINE Y. ANDO
DIRECTOR | KA LUNA HO'OKELE

JOSH GREEN, M.D.
GOVERNOR | KE KIA'ĀINA
SYLVIA LUKE
LIEUTENANT GOVERNOR | KA HOPE KIA'ĀINA

DEAN I. HAZAMA
DEPUTY DIRECTOR | KA HOPE LUNA HO'OKELE

KA 'OIHANA PILI KĀLEPA
335 MERCHANT STREET, ROOM 310
P.O. BOX 541
HONOLULU, HAWAII 96809
Phone Number: (808) 586-2850
Fax Number: (808) 586-2856
cca.hawaii.gov

Testimony of the Department of Commerce and Consumer Affairs

Before the
Senate Committee on Commerce and Consumer Protection
Monday, March 25, 2024
9:00 a.m.
Conference Room 229 and Via Videoconference

On the following measure:
G.M. 630, SUBMITTING FOR CONSIDERATION AND CONFIRMATION
TO THE BOARD OF BARBERING AND COSMETOLOGY,
GUBERNATORIAL NOMINEE, ASHLEY MARIE CORNELIO,
FOR A TERM TO EXPIRE 06-30-2028

Chair Keohokalole and Members of the Committee:

My name is Nadine Y. Ando, and I am the Director of the Department of Commerce and Consumer Affairs (Department). The Department supports the appointment of Ms. Ashley Marie Cornelio to the Board of Barbering and Cosmetology (Board).

Ms. Cornelio has over ten years of experience as a licensed master barber and has consistently demonstrated exceptional skills and dedication to the industry. Ms. Cornelio currently works at Sixty-One Barbershop in Honolulu as a licensed master barber. She has a long work history as a master barber that includes positions at Gentleman Jaxs Grooming Lounge, The Art of Shaving, and Pro Cuts Barbershop. Ashley exhibits strong leadership, maintaining high standards of client consultation, customized styling, and sanitation procedures.

Testimony of DCCA

G.M. 630

Page 2 of 2

Ashley's comprehensive understanding of Hawaii rules and regulations is evident in her roles at The Art of Shaving and Pro Cuts Barbershop. She consistently met sales targets, managed complex appointment schedules, and upheld sanitation standards.

Ashley currently holds a barber license in Hawaii and her extensive experience, leadership skills, and commitment to excellence make her an ideal candidate the Board. The Department is confident Ms. Cornelio will contribute significantly to the Board and uphold the highest standards in the barbering industry. Ms. Cornelio's experience and accomplishments offers a welcomed perspective to the Board.

Thank you for the opportunity to testify on this measure.

GM-630

Submitted on: 3/21/2024 3:26:09 PM

Testimony for CPN on 3/25/2024 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Lauren Lum Ho	Individual	Support	Written Testimony Only

Comments:

Dear Committee,

I am writing to offer my enthusiastic endorsement for Ashley Marie Cornelio's application to be admitted to the Hawai'i State Board of Barbering and Cosmetology. I can confidently attest to Ashley's exceptional skills, unwavering dedication, and profound passion for the barbering profession.

Ashley's commitment to her craft is evident in every aspect of her work. As a barber, she possesses technical proficiency, consistently delivering outstanding results that exceed the expectations of her clients. Beyond her technical abilities, Ashley's genuine care and empathy for her clients set her apart. She is professional and creates a welcoming atmosphere in her barbershop, where clients feel valued and appreciated.

In addition to her remarkable skills behind the chair, Ashley is also deeply committed to upholding the highest standards of hygiene and safety, in alignment with all state regulations and guidelines, prioritizing the well-being of her clients and colleagues above all else.

Furthermore, Ashley's dedication to ongoing learning and professional development is truly commendable. Ashley exemplifies the qualities of an exemplary barber who would be a tremendous asset to the State Board of Barbering and Cosmetology in Hawaii.

Best,

Dr. Lauren Lum Ho

GM-630

Submitted on: 3/22/2024 8:57:22 AM

Testimony for CPN on 3/25/2024 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Alicia Palomino	Individual	Support	Written Testimony Only

Comments:

To Whom it May Concern:

I am writing to express my wholehearted support for Ashley Marie Cornelio’s candidacy for the State Board of Barbering and Cosmetology. As someone who has had the privilege of knowing Ashley personally and professionally, I can attest to her unwavering commitment to excellence in her craft and character.

Ashley is more than just talented, she is inspirational. Her dedication to continuous growth and pursuit of high standards are inspirational. I have witnessed firsthand her drive to elevate her skills and knowledge to better serve her clients and community.

In conclusion, I believe that Ashley would be an invaluable addition to the State Board of Barbering and Cosmetology. Her dedication to service and professionalism makes her a great person to uphold the standards of the industry and maybe even elevate it.

I’m proud to know her, and I’m confident she will continue to inspire others the way she has myself.

Mahalo
Alicia Palomino

GM-630

Submitted on: 3/22/2024 2:10:58 PM

Testimony for CPN on 3/25/2024 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Christopher Johnson	Individual	Support	Written Testimony Only

Comments:

I have known Ashley since 2020. She has always been very kind and trustworthy. I could not speak higher of her at all and fully endorse her for her barber's license.

LATE

GM-630

Submitted on: 3/24/2024 11:16:37 AM

Testimony for CPN on 3/25/2024 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Ryan Bateman	Individual	Support	Written Testimony Only

Comments:

To Whom it May Concern,

I am writing to express my strong endorsement of Ashley Cornelio for a position on the State Board of Barbering and Cosmetology. As someone who has witnessed first hand Ashley's dedication and proficiency in the beauty industry, I am confident in her ability to contribute effectively to the board's mission and objectives.

Ashley's commitment to excellence in the beauty industry is evident in her unwavering pursuit of knowledge and skill development. Her passion for serving her clients with the utmost professionalism sets her apart as a leader in her field.

In my opinion, Ashley's unique blend of talent, expertise, and commitment to service make her an ideal candidate for the State Board of Barbering and Cosmetology. I am confident that she will bring fresh insights and a strong ethical compass to the board, ensuring that industry standards are upheld and elevated.

I wholeheartedly support Ashley Cornelio's candidacy and am excited about the positive impact she will undoubtedly make in this role.

Sincerely,

Ryan Bateman

LATE

GM-630

Submitted on: 3/24/2024 5:53:33 PM

Testimony for CPN on 3/25/2024 9:00:00 AM

Submitted By	Organization	Testifier Position	Testify
Robin Arndt	Individual	Support	Written Testimony Only

Comments:

Dear Members of the Committee,

I am writing to enthusiastically support the appointment of Ms. Ashley Marie Cornelio's to the Board of Barbering and Cosmetology (Board).

Ms. Cornelio has a profound passion for the barbering profession, as evidenced by her over ten years of experience as a licensed master barber. She is committed to her craft and consistently delivers outstanding results that exceed her clients' expectations. Ashley *currently works at* Sixty-One Barbershop in Honolulu as a licensed master barber. She previously worked as a master barber Gentleman Jaxs Grooming Lounge, The Art of Shaving, and Pro Cuts Barbershop.

Ashley exhibits strong leadership, maintaining high standards of client consultation, customized styling, and sanitation procedures. She is committed to upholding the highest hygiene and safety standards in alignment with all state regulations and guidelines.

Her understanding of the Hawaii rules and regulations, extensive experience, leadership skills, and commitment to excellence make her an excellent candidate for the Board.

Sincerely,

Robin G. Arndt, MSW, LSW