STAND. COM. REP. NO. 1803-24

Honolulu, Hawaii

APR 0 5 ' 2024

RE: S.B. No. 3364

S.D. 2 H.D. 2

Honorable Scott K. Saiki Speaker, House of Representatives Thirty-Second State Legislature Regular Session of 2024 State of Hawaii

Sir:

Your Committee on Finance, to which was referred S.B. No. 3364, S.D. 2, H.D. 2, entitled:

"A BILL FOR AN ACT RELATING TO DESTINATION MANAGEMENT,"

begs leave to report as follows:

The purpose of this measure is to:

- (1) Require the Hawaii Tourism Authority to develop
  Destination Management Action Plans for each county and
  perform specific actions in the Plans to meet
  destination management objectives;
- (2) Expand the Hawaii Tourism Authority's powers and duties;
- (3) Repeal the exemption of the Hawaii Tourism Authority from administrative supervision of boards and commissions;
- (4) Require the Strategic Tourism Management Plan to include statewide destination management and regenerative tourism efforts and programs; and
- (5) Rename the Tourism Marketing Plan as the Strategic Tourism Management Plan.

2024-2776 SB3364 HD2 HSCR HMSO

Your Committee received testimony in support of this measure from the Hawai'i Tourism Authority; Kohala Coast Resort Association; Council for Native Hawaiian Advancement; Maui Chamber of Commerce; Maui Hotel & Lodging Association; and Hawai'i Lodging & Tourism Association. Your Committee received testimony in opposition to this measure from two individuals.

As affirmed by the record of votes of the members of your Committee on Finance that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 3364, S.D. 2, H.D. 2, and recommends that it pass Third Reading.

Respectfully submitted on behalf of the members of the Committee on Finance,

Ande

KYLE T. YAMASHITA, Chair

## State of Hawaii House of Representatives The Thirty-second Legislature

H5CR 1803-24

## **Record of Votes of the Committee on Finance**

SUBBULL SDA, HDA TOU, J	e Referral:	Date 4	2/2024	
The committee is reconsidering its previous decision on the measure.				
The recommendation is to:  Pass, unamended (as is)  Pass, with amendments (HD)  Hold  Pass short form bill with HD to recommit for future public hearing (recommit)				
FIN Members	Ayes	Ayes (WR)	Nays	Excused
1. YAMASHITA, Kyle T. (C)	/	12 College (College)		
2. KITAGAWA, Lisa (VC)	<b>/</b>			
3. AIU, Micah P.K.				
4. CHUN, Cory M.	V			
5. COCHRAN, Elle				The Union State of St
6. GARRETT, Andrew Takuya	V	10.7	9459.091.7W	
7. KAHALOA, Kirstin	V -			
8. KILA, Darius K.	<u> </u>		e de la composition	Verman State of the Control of the C
9. KOBAYASHI, Bertrand	n nortani dalikina			
10. LAMOSAO, Rachele F.		mara - e	THE PARTY STREET, BRIDE	No. of the second of the second of the second of
11. MORIKAWA, Dee				
12. NISHIMOTO, Scott Y.				
13. POEPOE, Mahina			·····································	
14. TAKENOUCHI, Jenna 15. ALCOS III, David				
16. WARD, Gene				
10. WARD, Gelle				
TOTAL (16)	15	0	0	1
The recommendation is:   Adopted	□ Not Adopte	d	· . <del></del>	
If joint referral, did not support recommendation.  committee acronym(s)				
Vice Chair's or designee's signature:				
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