

MAR 08 2024

SENATE CONCURRENT RESOLUTION

REQUESTING THAT THE "PLEDGE TO OUR KEIKI" BE PRINTED ON THE
REVERSE SIDE OF EACH STATE OF HAWAII PLANT AND ANIMAL
DECLARATION FORM.

1 WHEREAS, the "Pledge to Our Keiki" is a pledge developed by
2 Kanu Hawaii that invites residents and visitors to give back
3 during their stay in Hawaii; and
4

5 WHEREAS, the "Pledge to Our Keiki" recognizes the things
6 that make Hawaii a special place, including a connection to the
7 `āina, a culture of aloha, and local self-reliance; and
8

9 WHEREAS, the "Pledge to Our Keiki" was created to share the
10 message that Hawaii is more than just a place to visit--Hawaii
11 is also an island home to many that must be treated with respect
12 and reverence to ensure that the things that make it special are
13 preserved for future generations; and
14

15 WHEREAS, the Hawaii Tourism Authority's Strategic Plan,
16 2020-2025, establishes a goal to educate visitors about
17 responsible travel; and
18

19 WHEREAS, encouraging travelers to Hawaii to sign the
20 "Pledge to Our Keiki" can help to foster responsible and
21 respectful tourism; now, therefore,
22

23 BE IT RESOLVED by the Senate of the Thirty-second
24 Legislature of the State of Hawaii, Regular Session of 2024, the
25 House of Representatives concurring, that the Department of
26 Agriculture; Department of Business, Economic Development, and
27 Tourism; Department of Transportation; and Hawaii Tourism
28 Authority are requested to print a copy of the "Pledge to Our
29 Keiki" on the reverse side of each State of Hawaii Plant and
30 Animal Declaration Form distributed pursuant to section 150A-5,
31 Hawaii Revised Statutes; and
32



1 BE IT FURTHER RESOLVED that the "Pledge to Our Keiki" be
2 provided in substantially the following form:

3
4 "PLEDGE TO OUR KEIKI

5
6 From our elders, we have learned that we are part of
7 the environment, not above it. The life, lands, and
8 water are more than just our surroundings, they are
9 our family.

10
11 From our children, we will learn that Hawaii is not
12 inherited from our ancestors but borrowed from our
13 future generations.

14
15 So, when you are welcomed here, you become part of
16 this ohana that is responsible for us and our island
17 home too. Just as we "na keiki o ka aina", the
18 children of Hawaii, pledge to care for these islands,
19 we ask that you make this pledge to us:

20
21 For a rare and endangered place, where a destructive
22 foreign species is introduced every day: I will bring
23 only what is invited and be mindful of where I
24 explore.

25
26 For an island community that defines wealth not by
27 what is kept, but by what is shared: I will give my
28 respect and leave what is not mine to take.

29
30 For an indigenous culture that has evolved with these
31 islands, both unique and intertwined in their
32 existence: I will experience sacred places and
33 practices with a bowed head and open heart.

34
35 For this birthplace of aloha that typically welcomes
36 more visitors than has residents: I will live aloha,
37 tread lightly amongst this beauty, and make it cleaner
38 than I found it.

39
40 For a Hawaiian people whose ancestors sailed here
41 using only the stars to guide them in search of
42 islands to sustain them: I will learn from your



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1 legacy and support your ongoing voyage toward
2 sustainability."; and

3
4 BE IT FURTHER RESOLVED that any appropriate Hawaiian
5 diacritical marks be added to the pledge; and

6
7 BE IT FURTHER RESOLVED that a signature line be added
8 directly below the pledge, on which travelers may sign their
9 names to symbolize their commitment to the pledge; and

10
11 BE IT FURTHER RESOLVED that the Department of Business,
12 Economic Development, and Tourism is requested to replace the
13 Hawaii Tourism Authority survey that is currently printed on the
14 back of each Hawaii Plant and Animal Declaration Form with the
15 "Pledge to Our Keiki"; and

16
17 BE IT FURTHER RESOLVED that certified copies of this
18 Concurrent Resolution be transmitted to the Chairperson of the
19 Board of Agriculture; Director of Business, Economic
20 Development, and Tourism; Director of Transportation; and
21 President and Chief Executive Officer of the Hawaii Tourism
22 Authority.

23
24
25
OFFERED BY: _____

A handwritten signature in black ink, appearing to be 'De', written over a horizontal line.