# A BILL FOR AN ACT

RELATING TO SOLICITATION OF FUNDS FROM THE PUBLIC.

#### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1	PART I
2	SECTION 1. Chapter 467B, Hawaii Revised Statutes, is
3	amended by adding a new section to be appropriately designated
4	and to read as follows:
5	"§467B- Charitable fundraising platforms; platform
6	charities. (a) A charitable fundraising platform shall be
7	subject to the department's supervision for activities regulated
8	by this section. Before soliciting, permitting, or otherwise
9	enabling solicitations for purported charitable purposes, a
10	charitable fundraising platform shall register with the
11	department on a form provided by the department. Persons or
12	entities that meet the definition of a charitable fundraising
13	platform and platform charity shall register as charitable
14	fundraising platforms before conducting activities regulated by
15	this section. Registrations under this section shall be subject
16	to an annual registration and renewal fee imposed by the
17	department. Fee revenues from this section shall be deposited

1	into the s	solicitation of funds for charitable purposes special
2	fund.	
3	(b)	A platform charity shall be subject to the
4	department	's supervision. The platform charity shall register
5	with the o	department as a platform charity before conducting
6	activities	s regulated by this section.
7	<u>(c)</u>	Each charitable fundraising platform and platform
8	charity sh	nall file periodic reports with the department on a
9	form provi	ded by the department. Reports shall be filed
10	pursuant t	to section 467B-12. Each report shall:
11	(1)	Enable the department to ascertain whether charitable
12		funds have been properly solicited, received, held,
13		controlled, or distributed;
14	(2)	Provide information on the number of donations made,
15		the amounts raised, the length of time for
16	•	distributing donations or grants of recommended
17		donations, the fees charged by or through a charitable
18		fundraising platform or platform charity, and
19		information on recipient charitable organizations or
20		other charitable organizations that were sent or were

1		not sent donations or grants of recommended donations;
2		and
3	(3)	Not include the disclosure of personally identifiable
4		information of donors or other persons using a
5		charitable fundraising platform.
6	(d)	A platform charity shall not facilitate acts of
7	solicitat	ion on a charitable fundraising platform unless the
8	platform	charity is in good standing.
9	<u>(e)</u>	A charitable fundraising platform or platform charity
10	shall onl	y solicit, permit, or otherwise enable solicitations,
11	or receiv	e, control, or distribute funds from donations for
12	purported	charitable purposes for recipient charitable
13	organizat	ions or other charitable organizations in good
14	standing.	To determine good standing of recipient charitable
15	organizat	ions or other charitable organizations, a charitable
16	fundraisi	ng platform or platform charity may rely on electronic
17	lists per	iodically published by the Internal Revenue Service,
18	the depar	tment of taxation, or the department; provided that if
19	none of t	he foregoing agencies publishes a list, then the
20	charitabl	e fundraising platform or platform charity shall not be

Ţ	required	to comply with this section for the length of time tha				
2	lists are unavailable.					
3	(f) With respect to purported charitable purposes, a					
4	charitabl	e fundraising platform or platform charity that				
5	performs,	permits, or otherwise enables solicitation activities				
6	shall, be	fore a person can complete a donation or select or				
7	change a	recipient charitable organization, provide conspicuous				
8	disclosures that prevent a likelihood of deception, confusion,					
9	or misund	erstanding, including:				
10	(1)	A statement that donations are made to the charitable				
11		fundraising platform, the platform charity, the				
12		recipient charitable organization, or the person				
13		engaging in peer-to-peer charitable fundraising,				
14		whichever is applicable;				
15	(2)	A statement that a recipient charitable organization				
16		may not receive donations or grants or recommended				
17		donations, with an explanation identifying the most				
18		pertinent reasons under which a recipient charitable				
19		organization may not receive the funds; provided that				
20	·	the explanation as to the maximum length of time may				
21		be provided through a conspicuous hyperlink, so long				

7		as the disclosure is conspicuous when the hyperlink is
2		selected; provided further that this paragraph shall
3		not apply when there are no circumstances under which
4		a recipient charitable organization may not receive
5		the funds;
6	(3)	The maximum length of time it takes to send the
7		donation or a grant of the recommended donation to a
8		recipient charitable organization with an explanation
9		as to the length of time, unless the donation is sent
10		contemporaneously to a recipient charitable
11		organization after the donation is made; provided that
12		the explanation as to the maximum length of time may
13		be provided through a conspicuous hyperlink, so long
14		as the disclosure is conspicuous when the hyperlink is
15		selected;
16	(4)	The fees or other amounts, if any, deducted from or
17		added to the donation or a grant of the recommended
18		donation that are charged or retained by the
19		charitable fundraising platform, platform charity, or
20		any other partnering vendor, other than digital

1		payment processing fees when no fees or amounts are
2		deducted or added; and
3	(5)	A statement as to the tax deductibility of the
4		donation; provided that this paragraph shall not apply
5		to tier 3 activities.
6	(g)	A charitable fundraising platform or platform charity
7	that soli	cits, permits, or otherwise enables solicitations shall
8	obtain th	e written consent of a recipient charitable
9	organizat	ion before using its name in a solicitation for a
10	purported	charitable purpose. Written consent shall be provided
11	directly	to the charitable fundraising platform or platform
12	charity,	or may be provided to a charitable fundraising platform
13	or platfo	rm charity and apply to any affiliated charitable
14	fundraisi	ng platforms expressly identified in an agreement
15	providing	consent, by one authorized officer, director, trustee,
16	or other	duly authorized representative of the recipient
17	charitabl	e organization.
18	(h)	After donors contribute donations and with respect to
19	purported	charitable purposes, the charitable fundraising
20	platform	or platform charity shall promptly provide a tax
21	donation	receipt in a format determined by the department.

1	(i) The charitable fundralsing platform or platform
2	charity shall not divert or otherwise misuse the donations for
3	purported charitable purposes that the charitable fundraising
4	platform or platform charity receives through solicitation on
5	the charitable fundraising platform, and shall hold them in a
6	separate account or accounts from other funds belonging to the
7	charitable fundraising platform or platform charity. The
8	charitable fundraising platform or platform charity shall
9	promptly ensure donations and grants of recommended donations
10	are sent to recipient charitable organizations with an
11	accounting of any fees imposed for processing the funds, and in
12	accordance with any rules adopted pursuant to chapter 91. A
13	platform charity shall be vicariously liable for a charitable
14	fundraising platform's misuse of funds, and vice versa.
15	(j) If a charitable fundraising platform or platform
16	charity enters into any contracts with a vendor to solicit,
17	receive, control, process, distribute, and otherwise account for
18	donations on the charitable fundraising platform, the contract
19	shall be available for inspection by the department.
20	(k) As used in this section:

1	<u>"Cha</u>	ritable fundraising platform" means any person that					
2	uses the	Internet to provide an internet website, service, or					
3	other platform to persons in the State, and performs, permits,						
4	or otherw	ise enables acts of solicitation to occur, which					
5	includes	the following and any similar activity:					
6	(1)	Listing or referencing by name one or more recipient					
7		charitable organizations to receive donations or					
8		grants of recommended donations made by the platform					
9	·	based on purchases made or other activity performed by					
10		persons who use the platform; and					
11	(2)	Providing to charitable organizations a customizable					
12		internet-based website, software as a service, or					
13		other platform that allows charitable organizations to					
14		solicit or receive donations on or through the					
15		platform, including through peer-to-peer charitable					
16		fundraising; provided that the customizable platform					
17	,	provided by the charitable fundraising platform does					
18		not include the charitable organization's own					
19		platform, but may integrate with the charitable					
20	•	organization's platform.					
21	"Cha	ritable fundraising platform" does not include:					

1	<u>(1)</u>	A charitable organization's own platform that solicits
2		donations only for itself;
3	(2)	A vendor that solely provides technical or supportive
4		services to a charitable fundraising platform so that
5		the charitable fundraising platform can function and
6		operate, including vendors used for hosting or domain
7		services, security certificates, internet access,
8		internet application development, or digital payment
9		processing. If that vendor also performs, permits, or
10		otherwise enables acts of solicitation described by
11		paragraph (1) on its own platform to persons in the
12	•	State, it is a charitable fundraising platform for its
13		own platform;
14	(3)	A sponsoring organization of donor advised funds that
15		solicits donors to open donor advised fund accounts or
16		similar accounts, receives recommendations from donors
17		on charitable organizations that may receive grants of
18		funds previously contributed to the sponsoring
19		organization for a donor's donor advised fund account,
20		and the sponsoring organization does not list or
21		reference by name one or more recipient charitable

1		orga	nizations for solicitation purposes on its
2		plat	form for persons who do not have advisory
3		priv	ileges with respect to the granting of funds in a
4		dono	r advised fund of the sponsoring organization; or
5	(4)	A pe	rson or entity that meets the definition of both a
6		prof	essional solicitor and a charitable fundraising
7		plat	form is only a professional solicitor when the
8		pers	on or entity for compensation performs any of the
9		foll	owing acts of solicitation:
10		<u>(A)</u>	Direct mail solicitation, excluding electronic
11	•		mail or messages;
12		<u>(B)</u>	Estate gift or estate planning solicitation;
13		<u>(C)</u>	In-person solicitation through a fundraising
14			event, door-to-door or other public spaces, or a
15			vending machine or similar equipment that does
16			not use a person to perform the solicitation;
17		<u>(D)</u>	Noncash solicitation;
18		<u>(E)</u>	Nonincidental acts of solicitation that are not
19	,		internet based, including solicitation through
20			<pre>print, radio, or television;</pre>

Ţ	(F) Solicitation involving receiving something of
2	value, or a chance to win something of value, in
3	connection with a donation; or
4	(G) Telephone solicitation.
5	Donor advised fund" shall have the same meaning as in
6	section 4966(d)(2) of the Internal Revenue Code of 1986, as
7	amended.
8	"Good standing" means that a platform charity, recipient
9	charitable organization, or other charitable organization's
10	tax-exempt status has not been revoked by the Internal Revenue
11	Service or is not prohibited from soliciting or operating in the
12	state by the department.
13	"Peer-to-peer charitable fundraising" means a solicitation
14	campaign created by a person to support a recipient charitable
15	organization, through or with other assistance provided by a
16	charitable fundraising platform or platform charity.
17	"Platform charity" means a charitable organization that
18	facilitates acts of solicitation on a charitable fundraising
19	platform, which includes either of the following and any similar
20	activity:

1	<u>(T)</u>	Solicits donations through a charitable fundralsing
2		platform for itself from donors who use the charitable
3		fundraising platform with the implied or express
4		representation that the platform charity may grant
5		donations to recipient charitable organizations; or
6	(2)	Grants funds to recipient charitable organizations
7		based on purchases made or other activity performed by
8		persons who use a charitable fundraising platform.
9	<u>"Pla</u>	tform charity" does not include a sponsoring
10	organizat	ion of donor advised funds that solicits donors to open
11	donor adv	ised fund accounts or similar accounts, receives
12	recommend	ations from donors on charitable organizations that may
13	receive g	rants of funds previously contributed to the sponsoring
14	organizat	ion for a donor's donor advised fund account, and the
15	sponsorin	g organization does not list or reference by name one
16	or more r	ecipient charitable organizations for solicitation
17	purposes	on its platform for persons who do not have advisory
18	privilege	s with respect to the granting of funds in a donor
19	advised f	und of the sponsoring organization.
20	"Rec	ipient charitable organization" means a charitable
21	organizat	ion that is listed or referenced by name on a

- 1 charitable fundraising platform or by a platform charity for
- 2 solicitation purposes."
- 3 SECTION 2. Section 467B-1, Hawaii Revised Statutes, is
- 4 amended as follows:
- 5 1. By amending the definition of "charitable sales
- 6 promotion" to read:
- 7 ""Charitable sales promotion" means an advertising or sales
- 8 campaign, conducted by a commercial co-venturer, charitable
- 9 fundraising platform, or platform charity, that represents that
- 10 the purchase or use of goods or services offered by the
- 11 commercial co-venturer, charitable fundraising platform, or
- 12 platform charity will benefit, in whole or in part, a charitable
- 13 organization or charitable purpose."
- 14 2. By amending the definition of "gross revenue" to read:
- ""Gross revenue" means income of any kind from all sources,
- 16 including all amounts received as the result of any solicitation
- 17 by a professional solicitor [-], charitable fundraising platform,
- 18 or platform charity."
- 19 3. By amending the definition of "owner" to read:
- 20 ""Owner" means any person who has a direct or indirect
- 21 interest in any professional fundraising counsel [or]

1	professional solicitor $[\cdot]$ , charitable fundraising platform, or				
2	platform charity."				
3	SECTION 3. Section 467B-1.5, Hawaii Revised Statutes, is				
4	amended to read as follows:				
5	"\$467B-1.5 Professional solicitors[+], charitable				
6	fundraising platforms, platform charities; required disclosures				
7	(a) Every professional solicitor, charitable fundraising				
8	platform, platform charity, and every employee or agent thereof,				
9	who solicits contributions from a prospective donor or				
10	contributor in this State shall at the outset of any oral or				
11	written request for a contribution:				
12	(1) Identify themselves by their true surname and first				
13	name, and the name of their employer or the contractor				
14	as the case may be, that is compensating the				
15	individual making the solicitation;				
16	(2) Identify the name of the professional solicitor.				
17	charitable fundraising platform, or platform charity				
18	registered with the department of the attorney general				
19	that has contracted with the charitable organization				
20	to provide the solicitation services and, if the				

1		individual is employed by a subcontractor, the name of
2		the registered subcontractor;
3	(3)	Disclose that the person making the oral or written
4		request for a donation is being paid to make such
5		solicitation and the name of the charitable
6		organization on whose behalf the person making the
7		request is soliciting; and
8	(4)	Disclose, orally and in writing, the fact that a copy
9		of the professional solicitor's, charitable
10	•	fundraising platform's, or platform charity's,
11		registration data and financial reports are available
12		from the department of the attorney general.
13	(d)	A professional solicitor, charitable fundraising
14	platform,	or platform charity who makes an oral solicitation by
15	telephone	, door-to-door, or otherwise, prior to collecting or
16	attemptin	g to collect any contribution, shall provide a written
17	confirmat	ion of the expected contribution and clearly disclose
18	that the	contribution is not tax-deductible, if applicable, or,
19	if the pro	ofessional solicitor, charitable fundraising platform,
20	or platfo	rm charity maintains that the contribution is tax-
21	deductible	e in whole or in part, the portion of the contribution

- 1 that the professional solicitor, charitable fundraising
- 2 platform, or platform charity maintains is tax-deductible. The
- 3 written confirmation shall also conspicuously disclose the name
- 4 and current address of the registered professional solicitor[-],
- 5 charitable fundraising platform, or platform charity."
- 6 SECTION 4. Section 467B-2.5, Hawaii Revised Statutes, is
- 7 amended to read as follows:
- 8 "§467B-2.5 Professional solicitor, charitable
- 9 fundraising platform, and platform charity financial reports;
- 10 contribution account. (a) A professional solicitor, charitable
- 11 fundraising platform, or platform charity shall file with the
- 12 attorney general a financial report for any charitable
- 13 solicitation campaign, including gross revenue from Hawaii
- 14 donors and national gross revenue and an itemization of all
- 15 expenses incurred on a form prescribed by the attorney
- 16 general no more than ninety days after the end of the
- 17 solicitation campaign and, for solicitation campaigns
- 18 lasting more than one year, within ninety days after each
- 19 anniversary of the commencement of the solicitation
- 20 campaign and within ninety days after the end of the
- 21 solicitation campaign.

1 The attorney general may require the financial (b) report required by subsection (a) to be submitted 2 3 electronically and may require the use of electronic 4 signatures. This report shall be signed by the professional 5 solicitor, charitable fundraising platform, platform charity, or by an authorized officer or agent of the professional solicitor, 6 7 charitable fundraising platform, or platform charity who shall 8 certify that the statements therein are true and correct to the 9 best of the solicitor's, officer's, or agent's knowledge subject 10 to penalties imposed by section 710-1063. If a financial report 11 required under this section is not filed in a timely manner, 12 taking into account any extension of time for filing, unless it 13 is shown that the failure is due to reasonable cause, an initial 14 late filing fee of \$100 shall be imposed, and an additional late 15 filing fee of \$20 per day shall be imposed, for each day during 16 which the violation continues; provided that the total fee 17 amount imposed under this subsection shall not exceed \$1,000. The attorney general may waive all or part of the late filing 18 19 fee imposed by this subsection if there is a reasonable cause 20 for the failure to timely file. The professional solicitor, charitable fundraising platform, or platform charity shall 21

- 1 provide a copy of the financial report to the charitable
- 2 organization to which the financial report pertains within
- 3 ten days of its submission of the report to the attorney
- 4 general.
- 5 (c) A professional solicitor, charitable fundraising
- 6 platform, or platform charity shall maintain during each
- 7 solicitation campaign and for not less than three years
- 8 after the completion of that campaign the following records,
- 9 which shall be available for inspection upon demand by the
- 10 attorney general:
- 11 (1) The date and amount of each contribution received
- and the name and address of each contributor;
- 13 (2) The name and residence of each employee, agent, or
- 14 other person involved in the solicitation;
- 15 (3) Records of all revenue received and expenses
- 16 incurred in the course of the solicitation
- 17 campaign; and
- 18 (4) The location and account number of each bank or
- 19 other financial institution account in which the
- 20 professional solicitor has deposited revenue from
- the solicitation campaign.

- 1 (d) Any material change in any information filed with the
- 2 attorney general pursuant to this section shall be reported in
- 3 writing by the professional solicitor, charitable fundraising
- 4 platform, or platform charity to the attorney general not more
- 5 than seven days after the change occurs.
- 6 (e) Each contribution in the control or custody of the
- 7 professional solicitor, charitable fundraising platform, or
- 8 platform charity in its entirety and within five days of its
- 9 receipt, shall be deposited in an account at a bank or other
- 10 federally insured financial institution, which shall be in the
- 11 name of the charitable organization. The charitable
- 12 organization shall maintain and administer the account and shall
- 13 have sole control of all withdrawals."
- 14 SECTION 5. Section 467B-5, Hawaii Revised Statutes, is
- 15 amended to read as follows:
- 16 "\$467B-5 Records to be kept. (a) Every charitable
- 17 organization, professional fundraising counsel, professional
- 18 solicitor, [and] commercial co-venturer, charitable fundraising
- 19 platform, and platform charity subject to this chapter shall
- 20 keep true and accurate records as to its activities in a form
- 21 that will accurately provide support for the information

1	required by this chapter. Upon demand, the records shall be
2	made available to the attorney general for inspection. Except
3	as provided in subsection (b), records shall be retained for a
4	period of not less than three years.
=	(b) If a professional solicitor shoritable fundraising

- (b) If a professional solicitor, charitable fundraising 5 6 platform, or platform charity sells tickets to an event and represents that tickets will be donated for use by another, the 7 professional solicitor, charitable fundraising platform, or 8 9 platform charity for not less than three years after the 10 completion of such event, shall maintain the following records, which shall be available for inspection upon demand by the 11 12 attorney general:
- 13 (1) The number of tickets purchased and donated by each 14 contributor; and
- 15 (2) The name and address of all organizations receiving donated tickets for use by others, including the 16 number of tickets received by each organization." 17
- 18 SECTION 6. Section 467B-5.5, Hawaii Revised Statutes, is
- 19 amended to read as follows:
- 20 "§467B-5.5 Commercial co-venturer's, charitable
- 21 fundraising platform, and platform charity charitable sales



- 1 promotions. (a) All charitable sales promotions by a
- 2 commercial co-venturer, charitable fundraising platform, and
- 3 platform charity shall disclose the name of the commercial co-
- 4 venturer[-], charitable fundraising platform, and platform
- 5 charity.
- 6 (b) Prior to the commencement of any charitable sales
- 7 promotion in this State conducted by a commercial co-venturer,
- 8 charitable fundraising platform, or platform charity using the
- 9 name of a charitable organization, the commercial co-venturer,
- 10 charitable fundraising platform, or platform charity shall
- 11 obtain the written consent of the charitable organization whose
- 12 name will be used during the charitable sales promotion. The
- 13 commercial co-venturer, charitable fundraising platform, or
- 14 platform charity shall file a copy of the written consent with
- 15 the department not less than ten days prior to the commencement
- 16 of the charitable sales promotion within this State. An
- 17 authorized representative of the charitable organization and the
- 18 commercial co-venturer, charitable fundraising platform, or
- 19 platform charity shall sign the written consent, and the terms
- 20 of the written consent shall include the following:
- 21 (1) The goods or services to be offered to the public;

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1	(2)	The geographic area where, and the starting and final
2		date when, the offering is to be made;
3	(3)	The manner in which the name of the charitable

- organization is to be used, including any
  representation to be made to the public as to the
  amount or per cent per unit of goods or services
  purchased or used that is to benefit the charitable
  organization;
- A provision for an accounting on a per unit basis, 9 (4)10 which shall be prepared by the commercial co-venturer, 11 charitable fundraising platform, and platform charity 12 and given to the charitable organization, and the date when it is to be made, which date shall be no more 13 14 than ninety days after the end of the charitable sales 15 promotion and, for promotions lasting more than one 16 year, shall be within ninety days after each 17 anniversary of the commencement of the charitable 18 sales promotion and within ninety days after the end 19 of the charitable sales promotion; and
  - (5) The date when and the manner in which the benefit is to be conferred on the charitable organization, which

1	date shall be within ninety days after the end of the
2	charitable sales promotion and, for charitable sales
3	promotions lasting more than one year, shall be within
4	ninety days after each anniversary of the commencement
5	of the promotion and within ninety days after the end
6 .	of the charitable sales promotion.

- 7 (c) A copy of an accounting shall be provided to the attorney general not more than twenty days after the copy is 8 9 requested by the attorney general. An accounting shall be kept 10 by the commercial co-venturer, charitable fundraising platform, 11 and platform charity for a period of three years, unless the 12 commercial co-venturer, charitable fundraising platform, or 13 platform charity and the charitable organization mutually agree 14 that the accounting should be kept by the charitable 15 organization instead of the commercial co-venturer.
- (d) A late filing fee of \$20 shall be imposed on a

  commercial co-venturer, charitable fundraising platform, or

  platform charity who fails to file a written consent as required

  by subsection (b), unless it is shown that the failure is due to

  reasonable cause, for each day during which the violation

- 1 continues; provided that the total amount imposed under this
- 2 subsection shall not exceed \$1,000.
- 3 (e) The written consent required under subsection (b)
- 4 shall be signed by the authorized representative of the
- 5 commercial co-venturer, charitable fundraising platform, or
- 6 platform charity and the charitable organization certifying that
- 7 the statements made therein are true and correct to the best of
- 8 their knowledge subject to penalties imposed by section 710-
- 9 1063. The attorney general may require the written consent to
- 10 be submitted electronically and may require the use of
- 11 electronic signatures.
- 12 (f) The attorney general may issue a cease and desist
- 13 order whenever the attorney general finds that a commercial co-
- 14 venturer, charitable fundraising platform, or platform charity
- 15 has engaged in an act or practice that violates this chapter.
- 16 (g) When the attorney general finds that a commercial co-
- 17 venturer, charitable fundraising platform, or platform charity
- 18 has violated or is operating in violation of this chapter, the
- 19 attorney general may impose an administrative fine not to exceed
- 20 \$1,000 for each act that constitutes a violation of this chapter
- 21 and an additional penalty, not to exceed \$100 per day, for each



- 1 day during which the violation continues. Any person aggrieved
- 2 by an action of the attorney general under this section may
- 3 request a hearing to review that action in accordance with
- 4 chapter 91 and rules adopted by the attorney general. Any
- 5 request for hearing shall be made within ten days after the
- 6 attorney general has served the person with notice of the
- 7 action, which notice shall be deemed effective upon mailing."
- 8 SECTION 7. Section 467B-8, Hawaii Revised Statutes, is
- 9 amended to read as follows:
- 10 "\$467B-8 Information filed to become public records.
- 11 Statements, reports, professional fundraising counsel contracts
- 12 [or], professional solicitor contracts, charitable fundraising
- 13 platform contracts and consents, platform charity contracts and
- 14 consents, and commercial co-venturer consents, and all other
- 15 documents and information required to be filed under this
- 16 chapter or by the attorney general shall become government
- 17 records in the department and be open to the general public for
- 18 inspection pursuant to chapter 92F; provided that information in
- 19 any registration statement concerning the residential addresses
- 20 of any officer or director or that identifies a charitable
- 21 organization's financial or banking accounts and audited

- 1 financial statements submitted by registered charitable
- 2 organizations shall be confidential under chapter 92F."
- 3 SECTION 8. Section 467B-9, Hawaii Revised Statutes, is
- 4 amended to read as follows:
- 5 "\$467B-9 Prohibited acts. (a) No person, for the purpose
- 6 of soliciting contributions from persons in the State, shall use
- 7 the name of any other person except that of an officer,
- 8 director, or trustee of the charitable organization by or for
- 9 which contributions are solicited, without the written consent
- 10 of the other persons.
- 11 A person shall be deemed to have used the name of another
- 12 person for the purpose of soliciting contributions if the latter
- 13 person's name is listed on any stationery, advertisement,
- 14 brochure, or correspondence in or by which a contribution is
- 15 solicited by or on behalf of a charitable organization or the
- 16 latter person's name is listed or referred to in connection with
- 17 a request for a contribution as one who has contributed to,
- 18 sponsored, or endorsed the charitable organization or its
- 19 activities.
- 20 (b) No charitable organization, professional solicitor,
- 21 professional fundraising counsel, or commercial co-venturer\_

- 1 charitable fundraising platform, or platform charity soliciting
- 2 contributions shall use a name, symbol, or statement so closely
- 3 related or similar to that used by another charitable
- 4 organization or governmental agency that the use thereof would
- 5 tend to confuse or mislead the public.
- 6 (c) No person, in connection with any solicitation or
- 7 sale, shall misrepresent or mislead anyone by any manner, means,
- 8 practice, or device whatsoever, to believe that the solicitation
- 9 or sale is being conducted on behalf of a charitable
- 10 organization or that the proceeds of the solicitation or sale
- 11 will be used for charitable purposes, if that is not the fact.
- 12 (d) No professional solicitor, charitable fundraising
- 13 platform, or platform charity, and no agent, employee,
- 14 independent contractor, or other person acting on behalf of the
- 15 professional solicitor, charitable fundraising platform, or
- 16 platform charity shall solicit in the name of or on behalf of
- 17 any charitable organization unless:
- 18 (1) The professional solicitor, charitable fundraising
- 19 platform, or platform charity has obtained the written
- 20 authorization of two officers of the organization,
- 21 which authorization shall bear the signature of the

1		professional solicitor, charitable fundraising
2	,	platform, or platform charity and the officers of the
3		charitable organization and shall expressly state on
4		its face the period for which it is valid, which shall
5		not exceed one year from the date of issuance, and has
6		filed a copy of the written authorization with the
7		attorney general prior to the solicitation; and
8	(2)	The professional solicitor, charitable fundraising
9		platform, platform charity, and any person who, for
10		compensation, acts as an agent, employee, independent
11		contractor, or otherwise on behalf of the professional
12		solicitor, charitable fundraising platform, or
13	٠	platform charity carries a copy of the authorization
14		while conducting solicitations, and exhibits it on
15		request to persons solicited or police officers or
16		agents of the department.
17	(e)	No charitable organization, professional fundraising
18	counsel,	professional solicitor, [ <del>or</del> ] commercial co-venturer,
19	charitabl	e fundraising platform, or platform charity subject to
20	this chap	ter shall use or exploit the fact of filing any
21	statement	, report, professional fundraising counsel contracts,

- 1 written consents, [or] professional solicitor contracts,
- 2 charitable fundraising platform contracts, or platform charity
- 3 contracts and written consents, or other documents or
- 4 information required to be filed under this chapter or with the
- 5 department so as to lead the public to believe that the filing
- $\mathbf{6}$  in any manner constitutes an endorsement or approval by the
- 7 State of the purposes or goals for the solicitation by the
- 8 charitable organization, professional fundraising counsel,
- 9 professional solicitor, [or] commercial co-venturer[+],
- 10 charitable fundraising platform, or platform charity; provided
- 11 that the use of the following statement shall not be deemed a
- 12 prohibited exploitation: "Information regarding this
- 13 organization has been filed with the State of Hawaii department
- 14 of the attorney general. Filing does not imply endorsement or
- 15 approval of the organization or the public solicitation for
- 16 contributions."
- 17 (f) No person, while soliciting, shall impede or obstruct,
- 18 with the intent to physically inconvenience the general public
- 19 or any member thereof in any public place or in any place open
- 20 to the public.

- 1 (q) No person shall submit for filing on behalf of any
- 2 charitable organization, professional fundraising counsel,
- 3 professional solicitor, [or] commercial co-venturer, charitable
- 4 fundraising platform, or platform charity any statement,
- 5 financial statement, report, attachment, or other information to
- 6 be filed with the department that contains information,
- 7 statements, or omissions that are false or misleading.
- 8 (h) No person shall solicit contributions from persons in
- 9 the State or otherwise operate in the State as a charitable
- 10 organization, an exempt charitable organization, professional
- 11 fundraising counsel, professional solicitor, [or] commercial co-
- 12 venturer, charitable fundraising platform, or platform charity
- 13 unless the person has filed the information required by this
- 14 chapter with the department in a timely manner.
- 15 (i) No person shall aid, abet, or otherwise permit any
- 16 persons to solicit contributions from persons in the State
- 17 unless the person soliciting contributions has complied with the
- 18 requirements of this chapter.
- 19 (j) No person shall fail to file the information and
- 20 registration statement, annual or financial reports, and other
- 21 statements required by this chapter or fail to provide any

- 1 information demanded by the attorney general pursuant to this
- 2 chapter in a timely manner.
- 3 (k) No person shall employ in any solicitation or
- 4 collection of contributions for a charitable organization, any
- 5 device, scheme, or artifice to defraud or obtain money or
- 6 property by means of any false, deceptive, or misleading
- 7 pretense, representation, or promise.
- 8 (1) No person, in the course of any solicitation, shall
- 9 represent that funds collected will be used for a particular
- 10 charitable purpose, or particular charitable purposes, if the
- 11 funds solicited are not used for the represented purposes.
- 12 (m) No person shall receive compensation from a charitable
- 13 organization for obtaining moneys or bequests for that
- 14 charitable organization if that person has also received
- 15 compensation for advising the donor to make the donation;
- 16 provided that compensation may be received if the person obtains
- 17 the written consent of the donor to receive compensation from
- 18 the charitable organization.
- 19 (n) No person shall act as a professional solicitor,
- 20 charitable fundraising platform, or platform charity if the
- 21 person, any officer, any person with a controlling interest

- 1 therein, or any person the professional solicitor, charitable
- 2 fundraising platform, or platform charity employs, engages, or
- 3 procures to solicit for compensation, has been convicted by any
- 4 federal or state court of any felony, or of any misdemeanor
- 5 involving dishonesty or arising from the conduct of a
- 6 solicitation for a charitable organization or purpose.
- 7 (o) No charitable organization shall use the services of
- 8 an unregistered professional solicitor [or], professional
- 9 fundraising counsel [-], charitable fundraising platform, or
- 10 platform charity."
- 11 SECTION 9. Section 467B-9.5, Hawaii Revised Statutes, is
- 12 amended to read as follows:
- "\$467B-9.5 Financial statements. Whenever the attorney
- 14 general has reasonable grounds to believe that any charitable
- 15 organization, professional fundraising counsel, professional
- 16 solicitor, [or] commercial co-venturer, charitable fundraising
- 17 platform, or platform charity has engaged in any act or practice
- 18 constituting a violation of this chapter or any rule or order
- 19 adopted or issued, the attorney general may require the
- 20 charitable organization, professional fundraising counsel,
- 21 professional solicitor, [or] commercial co-venturer, charitable

- 1 fundraising platform, or platform charity to submit to the
- 2 department an audited financial statement prepared in accordance
- 3 with generally accepted accounting principles by an independent
- 4 certified public accountant, or as otherwise required by the
- 5 attorney general."
- 6 SECTION 10. Section 467B-9.6, Hawaii Revised Statutes, is
- 7 amended to read as follows:
- 8 "\$467B-9.6 Enforcement. (a) If any charitable
- 9 organization, professional fundraising counsel, professional
- 10 solicitor, [or] commercial co-venturer, charitable fundraising
- 11 platform, or platform charity fails to file any statement,
- 12 report, written consent, or other information required to be
- 13 filed under this chapter, the attorney general may demand that
- 14 the charitable organization, the professional fundraising
- 15 counsel, professional solicitor, [or] commercial co-venturer,
- 16 charitable fundraising platform, or platform charity provide the
- 17 statement, report, written consent, or other information not
- 18 more than twenty days after demanded by the attorney general.
- 19 This demand may be mailed to the address on file with the
- 20 department.

(b)

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that any charitable organization, professional fundraising 2 3 counsel, professional solicitor, commercial co-venturer, charitable fundraising platform, or platform charity, or other 4 5 person is operating in violation of this chapter, the attorney general may investigate and bring an action in any court of this 6 7 State to enjoin the charitable organization, professional 8 fundraising counsel, professional solicitor, commercial coventurer, charitable fundraising platform, or platform charity, 9 10 or other person from continuing the violation or doing any acts 11 in furtherance thereof, and for any other relief that the court 12 deems appropriate." 13 SECTION 11. Section 467B-9.7, Hawaii Revised Statutes, is 14 amended by amending subsection (a) to read as follows: 15 The attorney general may refuse to register, revoke, 16 or suspend the registration of any charitable organization, professional fundraising counsel, [or] professional solicitor, 17

charitable fundraising platform, or platform charity, or issue a

cease and desist order whenever the attorney general finds that

a charitable organization, professional fundraising counsel,

Whenever the attorney general has reason to believe

T	( <del>or</del> ) proi	essional solicitor, <u>charitable fundralsing platform, or</u>
2	platform	charity, or its agent, servant, or employee:
3	(1)	Has violated or is operating in violation of this
4		chapter, the rules of the attorney general, or an
5		order issued by the attorney general;
6	(2)	Has refused or failed, after notice, to produce any
7		records of the organization or to disclose any
8		information required to be disclosed under this
9		chapter or the rules of the attorney general;
10	(3)	Has made a material false statement in an application,
11		statement, or report required to be filed under this
12		chapter; or
13	(4)	Has failed to file the financial report required by
14		section 467B-2.5, or filed an incomplete financial
15		report."
16	SEČT	ION 12. Section 467B-12, Hawaii Revised Statutes, is
17	amended t	o read as follows:
18	"§ <b>46</b>	7B-12 Filing requirements for professional fundraising
19	counsel a	nd professional solicitors[+], charitable fundraising
20	platform,	and platform charity. (a) Every professional
21	fundraiși	ng counsel [ <del>or</del> ], professional solicitor, <u>charitable</u>

- 1 fundraising platform, or platform charity, prior to any
- 2 solicitation, shall register with the department. The
- 3 registration statement shall contain the information set forth
- 4 in subsection (e). The registration statement shall be
- 5 accompanied by a fee in the amount of \$250, or in the amount and
- 6 with any additional sums as may be prescribed by the attorney
- 7 general. Renewal registration statements shall be filed with
- 8 the department on or before July 1 of each calendar year by each
- 9 professional fundraising counsel [or], professional
- 10 solicitor [-], charitable fundraising platform, and platform
- 11 charity. The renewal statement shall contain the information
- 12 set forth in subsection (e). A renewal fee of \$250, or in any
- 13 amount and with any additional sums as may be prescribed by the
- 14 attorney general, shall accompany the renewal statement. If a
- 15 renewal registration required under this section is not filed,
- 16 unless it is shown that the failure is due to reasonable cause,
- 17 a fine of \$20 shall be imposed for each day during which the
- 18 violation continues; provided that the total amount imposed
- 19 under this subsection shall not exceed \$1,000.
- 20 (b) Each professional solicitor, charitable fundraising
- 21 platform, or platform charity, at the time of each filing, shall



- 1 file with and have approved by the attorney general a bond in
- 2 which the applicant is the principal obligor in the penal sum of
- 3 \$25,000 issued with good and sufficient surety or sureties
- 4 approved by the attorney general and which shall remain in
- 5 effect for one year. The bond shall inure to the benefit of the
- 6 State, conditioned that the applicant, its officers, directors,
- 7 employees, agents, servants, and independent contractors shall
- 8 not violate this chapter. A partnership or corporation that is
- 9 a professional solicitor, charitable fundraising platform, or
- 10 platform charity may file a consolidated bond on behalf of all
- 11 its members, officers, and employees.
- 12 (c) The attorney general shall examine each registration
- 13 statement and supporting document filed by a professional
- 14 fundraising counsel [or], professional solicitor, charitable
- 15 fundraising platform, or platform charity, and shall determine
- 16 whether the registration requirements are satisfied. If the
- 17 attorney general determines that the registration requirements
- 18 are not satisfied, the attorney general shall notify the
- 19 professional fundraising counsel [or], professional solicitor,
- 20 charitable fundraising platform, or platform charity in writing
- 21 within fifteen business days of its receipt of the registration

- 1 statement; otherwise the registration statement is deemed to be
- 2 approved. Within seven business days after receipt of a
- 3 notification that the registration requirements are not
- 4 satisfied, the professional fundraising counsel [or],
- 5 professional solicitor, charitable fundraising platform, or
- 6 platform charity may request a hearing.
- 7 (d) The attorney general may require that registration and
- 8 renewal registration, surety bonds, and contracts be filed with
- 9 the department electronically and may require the use of
- 10 electronic signatures.
- 11 (e) Each registration and renewal registration shall
- 12 contain:
- 13 (1) The names and addresses of all owners, officers, and
- directors of a professional fundraising counsel  $[\tau]$  or
- charitable fundraising platform, and the names and
- 16 addresses of all owners, officers, and directors of a
- 17 professional solicitor  $[\div]$  or platform charity;
- 18 (2) A statement concerning the corporate form of the
- registrant, whether corporation, limited liability
- 20 corporation, partnership, or individual;

1	(3)	A statement whether the registrant has an office in
2	•	Hawaii and the name and phone number of the person in
3		charge of the office;
4	(4)	The names and addresses of any individuals supervising
5	·	any solicitation activity;
6	(5)	A statement whether the [registrant] has entered into
7		a consent agreement with, or been disciplined by or
8		subject to administrative action by, another
9		governmental agency;
10	(6)	A statement whether any officer, director, or any
11		person with a controlling interest in the registrant
12		has ever been convicted of a felony or a misdemeanor
13		involving dishonesty in the solicitation for a
14		charitable purpose;
15	(7)	The date that the registrant began soliciting Hawaii
16		residents on behalf of a charitable organization or
17		providing professional fundraising counsel services;
18		and
19	(8)	Whether any owners, directors, or officers are related
20		to:

1	1 (A) Any other officers, direct	ors, owners, or
2	2 employees of the registran	t;
3	3 (B) Any officer, director, tru	stee, or employee of a
4	4 charitable organization un	der contract with the
5	5 registrant; and	
6	6 (C) Any vendor or supplier pro	viding goods or
7	7 services to a charitable o	rganization under
8	8 contract with the registra	nt."
9	9 SECTION 13. Section 467B-12.5, Hawa	ii Revised Statutes, is
10	10 amended by amending subsections (a), (b),	and (c) to read as
11	11 follows:	
12	12 "(a) There shall be a written contr	act between a
13	13 charitable organization and a professiona	l fundraising counsel
14	14 [or], professional solicitor, charitable	fundraising platform,
15	or platform charity, that shall be filed	by the professional
16	16 fundraising counsel [or], professional so	licitor, charitable
17	17 <u>fundraising platform, or platform charity</u>	with the attorney
18	18 general at least ten business days prior	to the performance by
19	19 the professional fundraising counsel $[\frac{or}{c}]$	, professional
20	20 solicitor, charitable fundraising platfor	m, or platform charity
21	21 of any service. No solicitation or servi	ce pursuant to the

1	contract	shall begin before the contract is filed with the
2	attorney	general. The contract shall be signed by two
3	authorize	d officials of the charitable organization, one of whor
4	shall be	a member of the organization's governing body, and the
5	authorize	d contracting officer for the professional fundraising
6	counsel [	or], professional solicitor[-], charitable fundraising
7	platform,	or platform charity. The contract shall contain all
8	of the fo	llowing provisions:
9	(1)	The legal name and address of the charitable
10		organization;
11	(2)	A statement of the charitable purpose for which the
12		solicitation campaign is being conducted;
13	(3)	A statement of the respective obligations of the
14		professional fundraising counsel [or], professional
15		solicitor, charitable fundraising platform, or
16		platform charity and the charitable organization;
17	(4)	A statement of the guaranteed minimum percentage of
18		the gross receipts from contributions that will be
19		remitted to or retained by the charitable
20		organization, if any, or, if the solicitation involves
21		the sale of goods, services, or tickets to a

1		rundralsing event, the percentage of the purchase
2		price that will be remitted to the charitable
3		organization, if any. The stated percentage shall
4		exclude any amount that the charitable organization is
5	•	to pay as fundraising costs;
6	(5)	Information concerning the compensation of the
7		professional solicitor and fundraising counsel as
8		follows:
9		(A) If the compensation of the professional
10		fundraising counsel [or], professional solicitor,
11		charitable fundraising platform, or platform
12		charity is contingent upon the number of
13		contributions or the amount of revenue received,
14		a statement shall be included specifying the
15		percentage of the gross revenue that is the basis
16		for that compensation. The stated percentage
17		shall include any amount that the professional
18		fundraising counsel $[\frac{or}{L}]_{\underline{L}}$ professional solicitor $\underline{L}$
19		charitable fundraising platform, or platform
20		charity is to be reimbursed for fundraising
21		costs;

1	•	(15)	it the compensation of the professional
2			solicitor, charitable fundraising platform, or
3			platform charity is not contingent upon the
4	,		number of contributions or amount of revenue
5			received from the solicitation campaign, the
6			compensation shall be expressed as a reasonable
7	•		estimate of the percentage of the gross revenue,
8			and the contract shall clearly disclose the
9			assumptions upon which the estimate is based.
10			The stated assumptions shall be based upon all of
11			the relevant facts known to the professional
12			solicitor regarding the solicitation to be
13			conducted by the professional solicitor; or
14		(C)	If the compensation of the fundraising counsel,
15			charitable fundraising platform, or platform
16			charity is not contingent on the number of
17			contributions or amount of revenue received from
18	,		the solicitation campaign, the compensation shall
19			be stated in a dollar amount;
20	(6)	The	effective and termination dates of the contract
21		or,	if the contract does not have a set termination

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2		period to terminate the contract or notify the other
3		party if either party chooses not to renew. The
4	•	contract shall also contain the date services will
5		commence with respect to solicitation in this State of
6		contributions for a charitable organization;
7	(7)	In the case of a professional fundraising counsel,
8		charitable fundraising platform, or platform charity,
9		a statement that the professional fundraising counsel
10		will not at any time have custody or control of
11		contributions[+], as applicable;
12	(8)	A statement that the charitable organization exercises
13		control and approval over the content and volume of
14		any solicitation; and
15	(9)	Any other information required by the rules of the
16		attorney general.
17	(b) <sub>.</sub>	No professional fundraising counsel [or], professional
18	solicitor	, charitable fundraising platform, or platform charity
19	shall cont	tract with a charitable organization unless the
20	profession	nal fundraising counsel [or], professional solicitor,
21	charitable	e fundraising platform, or platform charity is

date, a clause allowing either party a reasonable

- 1 registered with the department. A contract with an unregistered
- 2 professional fundraising counsel [or], professional solicitor,
- 3 charitable fundraising platform, or platform charity shall be
- 4 voidable at the option of the charitable organization.
- 5 (c) Whenever a charitable organization contracts with a
- 6 professional fundraising counsel [or], professional solicitor,
- 7 charitable fundraising platform, or platform charity, the
- 8 charitable organization shall have the right to cancel the
- 9 contract without cost, penalty, or liability, for a period of
- 10 ten days following the date on which that contract is executed.
- 11 Any provision in the contract that is intended to waive this
- 12 right of cancellation shall be void and unenforceable."
- 13 PART II
- 14 SECTION 14. This Act does not affect rights and duties
- 15 that matured, penalties that were incurred, and proceedings that
- 16 were begun before its effective date.
- 17 SECTION 15. Statutory material to be repealed is bracketed
- 18 and stricken. New statutory material is underscored.

- 1 SECTION 16. This Act shall take effect on January 1, 3000;
- 2 provided that part I shall take effect on January 1, 2026.

S.B. NO. 2983 S.D. 2 H.D. 1

#### Report Title:

Donations; Solicitations; Platforms; Registration

#### Description:

Regulates charitable fundraising platforms and activities of platform charities. Includes provisions relating to the misuse of funds. Imposes vicarious liability upon a platform charity for a charitable fundraising platform's misuse of funds, and vice versa. Effective 1/1/3000. (HD1)

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