JAN 19 2024

A BILL FOR AN ACT

RELATING TO MAIL.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. Chapter 481B, Hawaii Revised Statutes, is
- 2 amended by adding a new section to part I to be appropriately
- 3 designated and to read as follows:
- 4 "§481B- Deceptive mail. No person, firm, partnership,
- 5 association, or corporation, or agent or employee thereof, shall
- 6 distribute unsolicited mail that is reasonably likely to cause
- 7 the recipient to believe that a governmental agency is the
- 8 source of the mail or has otherwise approved of the
- 9 distribution; provided that this section shall not apply to any
- 10 government agency or any person, firm, partnership, association,
- 11 or corporation, or agent or employee thereof, authorized to
- 12 distribute mail on behalf of a government agency."
- 13 SECTION 2. This Act does not affect rights and duties that
- 14 matured, penalties that were incurred, and proceedings that were
- 15 begun before its effective date.
- 16 SECTION 3. New statutory material is underscored.



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1 SECTION 4. This Act shall take effect upon its approval.

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INTRODUCED BY:

SB LRB 24-0074.docx

S.B. NO. 2454

Report Title:

Mail; Deceptive; Unsolicited; Prohibitions

Description:

Prohibits certain entities from distributing unsolicited mail that is reasonably likely to cause the recipient to believe that a governmental agency has approved of the distribution.

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