
HOUSE RESOLUTION

CONGRATULATING BRETMAN ROCK ON HIS SUCCESS ACROSS ALL SOCIAL MEDIA, COMMENDING HIM FOR HIS CONTRIBUTIONS TO SUPPORTING YOUTH, AND HONORING HIS COMMITMENT AND CONTRIBUTIONS TO THE STATE OF HAWAI'I, THE UNITED STATES AND THE WORLD, INCLUDING HIS CONTINUED EFFORTS TO SUPPORT NATIVE HAWAIIANS AND FILIPINOS.

1 WHEREAS, the House of Representatives is proud to honor
2 exceptionally talented and dedicated individuals who are able to
3 tell stories that challenge the status quo and preserve and
4 perpetuate Hawaiian culture and values for future generations;
5 and

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7 WHEREAS, BRETMAN ROCK is a Filipino-American beauty
8 influencer and social media personality who has broken
9 boundaries across media and has become a breakout star for
10 coveted magazines, trailblazed new paths for representation in
11 the world of entertainment, and cemented his legacy as a social
12 phenomenon and influential icon for Generation Z; and

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14 WHEREAS, BRETMAN ROCK, born in the Philippines as Bretman
15 Rock Sacayanan, immigrated to Hawai'i as a child, where he now
16 resides as a proud, queer, first-generation Asian-American
17 followed by 50 million fans around the world and widely
18 acclaimed as one of the leading voices of Gen Z; he is adored by
19 his fans for his outstanding fashion and beauty sense, laugh-
20 out-loud charisma, confidence, and anomalous personal brand,
21 demonstrating that it is possible to conquer all business
22 verticals and forms of media while remaining unapologetically
23 himself; and

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25 WHEREAS, since his first viral YouTube video a decade ago,
26 BRETMAN ROCK has continued to garner accolades and honors such
27 as being named one of *Forbes'* inaugural Top 50 Creators and 30
28 under 30 honorees and *Variety's* Power of Young Hollywood 2023



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1 honorees; he is the first-ever openly gay male to be featured on
2 the cover of *VOGUE Philippines*' inaugural Pride issue and has
3 also graced the covers of magazines such as *Attitude*, *NYLON*
4 *MANILA*, *GayTimes*, *teenVOGUE*, *tmrw Magazine*, and *StyleCaster*,
5 among many others; and

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7 WHEREAS, BRETMAN ROCK remains outspoken about his social
8 advocacy and environmentalism and continues to publicly showcase
9 his passion for causes that support youth, specifically AAPI and
10 LGBTQ communities; in addition to partnering with nonprofits,
11 including the Ocean Conservancy, Make-a-Wish Foundation, and Act
12 to Change, he is also a co-chair with former First Lady Michelle
13 Obama on the board of her voting rights organization, When We
14 All Vote; now, therefore,

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16 BE IT RESOLVED by the House of Representatives of the
17 Thirty-second Legislature of the State of Hawai'i, Regular
18 Session of 2024, that this body hereby congratulates BRETMAN
19 ROCK on his success across all social media, commends him for
20 his contributions to supporting youth, honors his commitment and
21 contributions to the State of Hawai'i, the United States and the
22 world, including his continued efforts to support Native
23 Hawaiians and Filipinos, and extends to him its warmest aloha
24 and best wishes for continued success in all future endeavors.

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OFFERED BY:



MAR 13 2024

