A BILL FOR AN ACT

RELATING TO COMMERCIAL OCEAN ACTIVITY.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The department of land and natural resources 2 (department) division of boating and ocean recreation is 3 responsible for ocean recreation management in state ocean 4 waters, among other responsibilities. Public safety and marine 5 natural resources can be affected by a variety of environmental factors and emerging ocean recreation technologies, some of 6 7 which may change rapidly and frequently. This Act is part of a 8 comprehensive ocean recreation management package put forth by 9 the department to ensure effective natural resource protection 10 by providing better management and enforcement tools.

Over the years, overcommercialization of state ocean waters has been unnaturally encouraged via social media and through unpermitted ocean tour operators who advertise and operate without regard for laws, rules, regulations, and cultural awareness. These unpermitted commercial operators set up advertisements and online payment schemes, circumventing commercial ocean activity laws and restrictions. Subsequently,

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1 when attempting to enforce laws against illegal commercial 2 activity, department staff have oftentimes encountered 3 difficulty in proving that commercial activity or compensation of the alleged illegal commercial operator occurred. Many 4 5 illegal commercial operators and their customers claim that a 6 commercial tour is a "friends and family" outing for no 7 compensation, preventing effective enforcement. 8 Therefore, the purpose of this Act is to, for purposes of 9 regulating commercial activity under the laws regulating ocean 10 recreation: 11 (1) Provide that advertisements and offers of unpermitted 12 commercial ocean use activities or commercial ocean 13 recreational equipment are prima facie evidence that: 14 The owner disseminated or directed dissemination (A) 15 of the advertisements or offers; and 16 The commercial activity is operated at the (B) 17 location advertised or offered; and 18 (2)Include advertisements and offers within the 19 definition of "commercial activity".

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1	SECTION 2. Chapter 200, Hawaii Revised Statutes, is			
2	amended by adding a new section to be appropriately designated			
3	and to read as follows:			
4	" <u>§200-</u> Unpermitted commercial activity; prima facie			
5	evidence; burden of proof. (a) For purposes of determining			
6	whether a violation of commercial activity restrictions under			
7	this chapter or rules adopted by the department has occurred,			
8	advertisement or offers in print; by word of mouth; or online in			
9	any form, including through social media, of unpermitted			
10	commercial ocean use activities or commercial ocean recreational			
11	equipment shall be prima facie evidence that:			
12	(1) The owner of the advertised or offered commercial			
13	activity disseminated or directed the dissemination of			
14	the advertisement or offer in that form and manner;			
15	and			
16	(2) The commercial activity is being operated at the			
17	location advertised or offered.			
18	(b) The burden of proof shall be on a person charged with			
19	a violation of commercial activity restrictions under this			
20	chapter or rules adopted by the department to establish that			
21	vessels or equipment, or both, are not being used for			

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1	unpermitted commercial activity or that the person's conduct is
2	authorized pursuant to a permit, lease, or license issued by the
3	department.
4	(c) For purposes of this section:
5	"Commercial activity" has the same meaning as in section
6	<u>200-4(a).</u>
7	"Social media" means any form of electronic communication
8	through which users create online communities to share
9	information, personal messages, and other content, offered from
10	platforms, including but not limited to Facebook, Foursquare,
11	Instagram, Reddit, TikTok, Tripadvisor, X, Yelp, and YouTube."
12	SECTION 3. Section 200-4, Hawaii Revised Statutes, is
13	amended by amending subsection (a) to read as follows:
14	"(a) The chairperson may adopt rules necessary:
15	(1) To regulate the manner in which all vessels may enter
16	the ocean waters and navigable streams of the State
17	and moor, anchor, or dock at small boat harbors,
18	launching ramps, and other boating facilities owned or
19	controlled by the State;

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1	(2)	To regulate the embarking and disembarking of
2		passengers at small boat harbors, launching ramps,
3		other boating facilities, and public beaches;
4	(3)	For the safety of small boat harbors, launching ramps,
5		and other boating facilities, and the vessels anchored
6		or moored therein;
7	(4)	For the conduct of the public using small boat
8		harbors, launching ramps, and other boating facilities
9		owned or controlled by the State;
10	(5)	To regulate and control recreational and commercial
11		use of small boat harbors, launching ramps, and other
12		boating facilities owned or controlled by the State
13		and the ocean waters and navigable streams of the
14		State;
15	(6)	To prevent the discharge or throwing into small boat
16		harbors, launching ramps, other boating facilities,
17		ocean waters, and navigable streams, of rubbish,
18		refuse, garbage, or other substances likely to affect
19		the quality of the water or that contribute to making
20		the small boat harbors, launching ramps, other boating
21		facilities, ocean waters, and streams unsightly,

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unhealthful, or unclean, or that are liable to fill 1 2 up, shoal, or shallow the waters in, near, or 3 affecting small boat harbors, launching ramps, and 4 other boating facilities and the ocean waters and 5 navigable streams of the State, and likewise to 6 prevent the escape of fuel or other oils or substances 7 into the waters in, near, or affecting small boat 8 harbors, launching ramps, or other boating facilities 9 and the ocean waters and navigable streams of the State from any source point, including but not limited 10 11 to any vessel or from pipes or storage tanks upon 12 land, including: 13 Requirements for permits and fees for: (A) 14 The mooring, docking, or anchoring of (i) 15 recreational and commercial vessels or the 16 launching of recreational or commercial 17 vessels at small boat harbors, launching 18 ramps, and other boating facilities; or 19 (ii) Other uses of these facilities;

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1	(B)	Requ	irements for permits and fees for use of a
2		vess	el as a principal place of habitation while
3		moor	ed at a state small boat harbor;
4	(C)	Requ	irements governing:
5		(i)	The transfer of any state commercial,
6			mooring, launching, or any other type of use
7			or other permit, directly or indirectly,
8			including but not limited to the imposition
9			or assessment of a business transfer fee
10			upon transfer of ownership of vessels
11			operating commercially from, within or in
12			any way related to the state small boat
13			harbors; and
14		(ii)	The use of state small boat harbors,
15			launching ramps, or other boating facilities
16			belonging to or controlled by the State,
17			including but not limited to the
18			establishment of minimum amounts of annual
19			gross receipts required to renew a
20			commercial use permit, and conditions under
21			which a state commercial, mooring,

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1		launching, or any other type of use or other
2		permit may be terminated, canceled, or
3		forfeited; and
4		(D) Any other rule necessary to implement this
5		chapter pertaining to small boat harbors,
6		launching ramps, and other boating facilities
7		belonging to or controlled by the State;
8	(7)	To continue the ocean recreational and coastal areas
9		programs and govern the ocean waters and navigable
10		streams of the State, and beaches encumbered with
11		easements in favor of the public to protect and foster
12		public peace and tranquility and to promote public
13		safety, health, and welfare in or on the ocean waters
14		and navigable streams of the State, and on beaches
15		encumbered with easements in favor of the public,
16		including:
17		(A) Regulating the anchoring and mooring of vessels,
18		houseboats, and other contrivances outside of any
19		harbor or boating facility, including:
20		(i) The designation of offshore mooring areas;

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1	(ii)	The licensing and registration of vessels,
2		houseboats, and other contrivances; and the
3		issuance of permits for offshore anchoring
4		and mooring of vessels, houseboats, and
5		other contrivances; and
6	(iii)	The living aboard on vessels, houseboats, or
7		other contrivances while they are anchored
8		or moored within ocean waters or navigable
9		streams of the State.
10	The r	ules shall provide for consideration of
11	envir	conmental impacts on the State's aquatic
12	resou	rces in the issuance of any permits for
13	offsh	ore mooring;
14	(B) Safet	y measures, requirements, and practices in
15	or or	the ocean waters and navigable streams of
16	the S	tate;
17	(C) The l	icensing and registration of persons or
18	orgar	izations engaged in commercial activities in
19	or or	the ocean waters and navigable streams of
20	the S	tate;

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1		(D) The licensing and registration of equipment
2		utilized for commercial activities in or on the
3		ocean waters and navigable streams of the State;
4		(E) For beaches encumbered with easements in favor of
5		the public, the prohibition or denial of the
6		following uses and activities:
7		(i) Commercial activities;
8		(ii) The storage, parking, and display of any
9		personal property;
10		(iii) The placement of structures or obstructions;
11		(iv) The beaching, landing, mooring, or anchoring
12		of any vessels; and
13		(v) Other uses or activities that may interfere
14		with the public use and enjoyment of these
15		beaches; and
16		(F) Any other matter relating to the safety, health,
17		and welfare of the general public;
18	(8)	To regulate the examination, guidance, and control of
19		harbor agents and their assistants; and
20	(9)	To regulate commercial activities in state waters
21		including operations originating from private marinas;

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1	provided that no new or additional permits shall be
2	required for those commercial activities regulated by
3	any other chapter.
4	For the purposes of this paragraph:
5	"Commercial activity" means to engage in any
6	action or attempt to engage in any action for
7	compensation in any form. The action or actions may
8	include providing or attempting to provide,
9	advertising, or offering or attempting to offer guide
10	services, charters, tours, and transportation to and
11	from the location or locations for which such services
12	are provided.
13	"Compensation" means money, barter, trade,
14	credit, and other instruments of value, goods, and
15	other forms of payment."
16	SECTION 4. New statutory material is underscored.
17	SECTION 5. This Act shall take effect on July 1, 3000.

Report Title:

Commercial Ocean Activity; Unpermitted Commercial Activity; Advertisements and Offers

Description:

Provides that advertisements or offers for commercial activity are prima facie evidence that the owner disseminated or directed dissemination of such advertisements or offers and the commercial activity is operated at the location advertised or offered. Includes advertisements and offers in the definition of "commercial activity" as used in the state boating laws. Effective 7/1/3000. (HD2)

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