

Testimony of the Board of Barbering and Cosmetology

**Before the
Senate Committee on Commerce and Consumer Protection
Friday, March 1, 2024
9:00 a.m.
Conference Room 229 and Videoconference**

**On the following measure:
G.M. 613, SUBMITTING FOR CONSIDERATION AND CONFIRMATION
TO THE BOARD OF BARBERING AND COSMETOLOGY,
GUBERNATORIAL NOMINEE, RAYNETTE HALL,
FOR A TERM TO EXPIRE 06-30-2028**

Chair Keohokalole and Members of the Committee:

My name is Kerrie Shahan, and I am the Executive Officer of the Board of Barbering and Cosmetology (Board). The Board supports the confirmation of Ms. Raynette Hall's reappointment to the Board as a licensee member.

Ms. Hall has held a beauty operator license sine March 25, 2002, and her license is current, active and in good standing. She owns and operates Hapa Heaven Salon & Spa in Hawaii Kai.

Ms. Hall has served on the Board since July 1, 2021, and has attended all scheduled meetings since her appointment. Ms. Hall has served as Vice Chairperson of the Board since March 29, 2022. She is one of the two required beauty operator member positions on the Board.

Ms. Hall's commitment, interest in serving on the Board, and desire to contribute to the community, along with her extensive experience as a licensed beauty operator and as the owner of a local beauty shop will continue to enhance the effectiveness of the Board and make her a strong choice for reappointment to the Board.

Thank you for the opportunity to testify on this measure.

February 27, 2024

The Honorable Senator Jarrett Keohokalole
Chair, Committee on Commerce and Consumer Protection
Hawaii State Capitol, Room 229
415 South Beretania Street
Honolulu, Hawaii 96813

Dear Chair Keohokalole, Vice Chair Fukunaga and Members of the Committee:

I recommend and **strongly support the nomination of Raynette Hall** for a second term as a member of the State Board of Barbering and Cosmetology.

Ms. Hall began as a licensed professional in the beauty industry nearly 25 years ago. As the owner of Hapa Heaven Salon and Spa in Hawaii Kai on Oahu, she has demonstrated her commitment to making a positive difference in her industry, as well as her community.

During her first term on the Board, Ms. Hall has made significant contributions to the beauty and wellness industry. As a salon owner and nail technician, she brings a valuable, much-needed perspective to the Board. When Oahu was forced into shutdown due to the COVID-19 pandemic, Ms. Hall advocated for the safe reopening of salons and barbershops, and stepped forward to work with State and City officials on their reopening proposals, sharing her insights and the challenges that she and her peers had been facing. Throughout the year, she supports our communities by holding fundraisers and donation drives at her salon for charitable organizations and those in need.

I have been a client of Ms. Hall for many years and have also worked with her as a fellow small business owner. I admire her dedication to her profession and compassion for others. Her focused determination, and creative and collaborative approach to problem-solving is impressive. Ms. Hall takes her responsibilities seriously – as a beauty professional, small business owner and community member.

With her extensive professional background, experience as a salon owner, as well as her deep commitment to her industry, our communities and state, I'm confident Ms. Hall will continue to be an asset to the Board.

Thank you for the opportunity to express my support of Raynette Hall.

Respectfully,

A handwritten signature in black ink, appearing to read "Jodi Endo Chai". The signature is fluid and cursive, with a long horizontal line extending to the right.

Jodi Endo Chai