Kū Kamaēhu Redeveloping the Urban Core and Hawai`i's Main Streets

Growing the Economy, Creating Jobs, Rebuilding Our Communities

> Presented by Sen. Donovan Dela Cruz and Sen. Malama Solomon

Kū Kamaēhu Redeveloping the Urban Core

What is Mixed-Use Redevelopment?

- What does Redevelopment of the Urban Core mean?
- Why is it good for Hawai'i and where are the opportunities for Honolulu?
- What actions are needed?
 Is there supportive legislation?
 How do we make it happen in Hawaii?

• Current land use policy requires or encourages single use development which leads to stale, limited, and unsafe areas.

• Single family track homes are no longer cost effective or fuel efficient.

• Residential development must occur in the urban core.

• Mixed-Use Development

The use of a building, set of buildings, or neighborhood for more than one purpose.

The combination of different but compatible land uses within a single building, site, or district.

- Multiple purposes or uses include:
 - Residential
 - Retail
 - Office
 - Industrial
 - Institutional (Libraries, Schools, Post offices)
 - Hospitality
- Jobs, housing, and commercial activities located close together are vital for a healthy urban area and provide the community with more transportation options.







The Pearl District Portland, OR

Award Winning, Internationally Recognized Leader in Urban Renewal

- Retail
- Entertainment
- Residential
- Offices
- Rail System

http://www.explorethepearl.com

Capitol Place Honolulu, HI

Residential
Retail
Entertainment
Fitness Center
Hospitality

capitolplace.com

Vanguard Lofts Honolulu, HI

- Residential
- Retail
- Convenient
- thevanguardlofts.com



Pearl District – Portland, OR

Green Spaces

Virtual Back Yards

Farmers Market

Promote Small Business







Dining



Café

Redeveloping the Urban Core Vision and Opportunity

"We shape our buildings; thereafter they shape us."

- Winston Churchill

Our buildings should create a sense of place, a sense of who we are and where we belong.

Old Town, HI

- Alexander Young Hotel
- Hilo
- Merchant St.















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Passed Mixed-Use Development Legislation

•SB1394: Relating to Hawai'i Public Housing Authority

•Authorizes the Hawai'i Public Housing Authority to enter into contracts with developers to develop public housing projects in exchange for commercial space in the project.

•SB1555: Relating to the Department of Land & Natural Resources

•Directs the Department of Land and Natural Resources to use the request-for-proposals process to enter into a public-private partnership for the development of portions of Ala Wai Boat Harbor facilities that are presently underused to maximize the revenue potential from such facilities.

Pending Mixed-Use Development Legislation

•SB12: Relating to Affordable Housing

•Authorizes the Hawai'i Housing and Finance Development Corporation to facilitate the delivery of affordable housing as part of transit-oriented development by making grants-in-aid to counties to expedite permit processing through the use of county third party review programs.

•SB15: Relating to County Development Infrastructure

•Establishes a county infrastructure development revolving fund to be administered by the Director of Budget and Finance.

•SB16: Relating to Transit-Oriented Development

•Establishes a loan guaranty for transit-oriented development projects that include affordable housing.

•SB138: Relating to the Hawai`i Community Development Authority

•Designates the one-half mile area surrounding each rail transit station of the Honolulu high-capacity transit corridor project as the Honolulu rail transit corridor community development district.

•SB248: Relating to Fees

Prohibits the imposition of impact fees in urban land use districts.SB696: Relating to Housing

•Establishes the county infrastructure development revolving loan fund within the Department of Budget and Finance to provide no interest loans to the counties for the development, pre-development, or construction of projects to expedite the building of transit-oriented affordable housing infrastructure development.

•SB697: Relating to Affordable Housing

•Establishes a commission on transit-oriented development to facilitate affordable housing in transit-oriented developments by better coordinating transportation and housing planning and programs; requires counties to offer incentives for affordable housing development; authorizes counties to establish priorities for affordable housing in transit-oriented developments; requires counties to provide flexibility in public facility requirements for rental housing projects to set aside a percentage of units for tenants at or below median income levels and tenants with incomes eighty per cent or below the median, respectively.

•SB1395: Relating to Public Safety

•Authorizes the Director of Public Safety to establish a plan to redevelop correctional facilities through a partnership with a private developer in exchange for development rights. Requires the Director of Public Safety to report to the legislature.

•SB1556: Relating to Rail Transit Station Development

•Exempts developments within a half-mile radius of rail transit stations undertaken by qualified developers from generally applicable requirements.



Vertical Development: Honolulu Federal Detention Center



Redeveloping the Urban Core Why is this good for Hawai'i?

Economic Benefits

- Boosts Construction Industry by:
 - Incentivizing developers to build new product in the urban core
- Supports Tourism Industry by:
 - Creating a more appealing urban destination full of cultural and social opportunities
- Stimulates Innovation by:
 - Creating a dynamic urban environment that attracts young, creative, and innovative people who will be the ones to "invent" our next industry
 - Attracting and retaining high-quality talent would be the best use of the State's resources for attaining long-term prosperity.

Redeveloping the Urban Core Why is this good for Hawai'i?

Creating a Diversity of Uses

 Well planned mixed-use development creates a diversity of uses such that the streets are filled with people at all times of the day.

Social and Lifestyle Benefits

- Healthier lifestyle (walking and biking)
- Public places allow for more social interaction
- Increased affordable housing units
- Age in place opportunities
- De-segregation of socio-economic backgrounds



Redeveloping the Urban Core Why is this good for Hawai'i?

Environmental Benefits

- Reduce dependence on cars
- Reduce greenhouse gas emissions
- Preservation of agricultural lands
- "Greening" of existing buildings

Positive Budget Implications

- Reduced infrastructure costs compared to expanding suburban development
- Increased tax base by building upwards not outwards
- Modernizing and retrofitting existing infrastructure



- 1. Encourage Mixed-Use Redevelopment
- Policies, Incentives, Exemptions, and Requirements
 2. Transfer of Density Rights
 - Building the City Keeps the Country Country
 - Land Conservation
- 3. Transit-Ready Development
 - Developing the infrastructure today for the tomorrow's population

Encourage Mixed-Use Redevelopment

- Concentrating growth in the urban core results in less infrastructure
- Roosevelt's "New Deal" coalition



Oakland Town Center

Pearl District - Portland



Public Lands Corporation:

- Job Creation
- •Redevelopment of small boat harbors
- •Enhancement of recreational opportunities

•Stimulation of public private partnerships

Transfer of Density Rights

• TDR means less chance of development in rural areas such as these



Galbraith Estate

Kahana Valley

Transfer of Density Rights

- Promotes the preservation of Important Agricultural Lands
- Prevents urban sprawl
- Measures Introduced:
 - **SB683:** Relating to Kaka'ako
 - **SB1180:** Relating to Land Use
 - **SB1388:** Relating to Development Rights
 - **HB457:** Relating to Development Rights



• **SB683:** Relating to Kaka'ako

 Allows the conveyance of transferable development rights from landowners in Kaka'ako makai to landowners in Kaka'ako mauka, subject to approval by the Hawaii Community Development Authority.

• **SB1180:** Relating to Land Use

 Authorizes certain development rights to be conveyed from owners in agricultural districts to certain owners of land in urban districts, subject to conditions.

• **SB1388:** Relating to Development Rights

- Authorizes the various counties to provide for the transfer of development rights from lands designated as important agricultural lands to other districts or parcels of land.
- **HB457**: Relating to Development Rights
 - House Companion Bill to SB1388

Transit-Oriented Development (TOD)

A mixed-use residential or commercial area designed to maximize access to public transport, and often incorporates features to encourage transit ridership.

TOD typically includes:

- A central transit station or stop
- High density, mixed use development is concentrated within a ¼ mile radius surrounding the transit station



Redeveloping the Urban Core Where should we do it?



Redeveloping the Urban Core Where should we do it?



Redeveloping the Urban Core Vision and Opportunity

"Dull, inert cities, it is true, do contain the seeds of their own destruction and little else. But lively, diverse, intense cities contain the seeds of their own regeneration, with energy enough to carry over for problems and needs outside themselves."

– Jane Jacobs, "The Death and Life of Great American Cities"

Redeveloping the Urban Core Opportunity and Vision



Mixed-Use Redevelopment in the Urban Core

Transfer of Density Rights

Transit-Ready Development

Redeveloping the Urban Core What Can You Do?

Let us help you: Invite us to speak to your organization

Speak up: Voice support for legislation on mixed-use development

>Act now: Help us develop a network of business and community organizations that support mixed use development