

STAND. COM. REP. NO.

967

Honolulu, Hawaii

MAR 03 2023

RE: S.B. No. 1522
S.D. 2

Honorable Ronald D. Kouchi
President of the Senate
Thirty-Second State Legislature
Regular Session of 2023
State of Hawaii

Sir:

Your Committee on Ways and Means, to which was referred S.B. No. 1522, S.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO ECONOMIC DEVELOPMENT,"

begs leave to report as follows:

The purpose and intent of this measure is to dissolve the Hawaii Tourism Authority and replace it with an Office of Tourism and Destination Management.

Your Committee received written comments in opposition to this measure from one individual.

Your Committee received written comments on this measure from the Department of Business, Economic Development, and Tourism; Department of Taxation; Hawaii Tourism Authority; Kohala Coast Resort Association; Hawaii Lodging and Tourism Association; and Maui Hotel and Lodging Association.

Your Committee finds that replacing the Hawaii Tourism Authority with a new agency that is subject to different requirements will help to improve the State's management of marketing Hawaii as a tourism destination.



Your Committee has amended this measure by:

- (1) Making the Office of Tourism and Destination Management more independent of the Department of Business, Economic Development, and Tourism;
- (2) Establishing that the Office of Tourism and Destination Management will be headed by an Executive Director rather than an Administrator;
- (3) Redefining "regenerative tourism";
- (4) Amending the responsibilities of the Tourism and Marketing Branch and the Destination Management Branch;
- (5) Establishing the Board of Directors of the Office of Tourism and Destination Management;
- (6) Transferring the rights, powers, duties, employees, contracts, and rules of the Hawaii Tourism Authority to the Office of Tourism and Destination Management, instead of the Department of Business, Economic Development, and Tourism;
- (7) Specifying positions in the Office of Tourism and Destination Management; and
- (8) Making technical nonsubstantive amendments for purposes of clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Ways and Means that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 1522, S.D. 1, as amended herein, and recommends that it pass Third Reading in the form attached hereto as S.B. No. 1522, S.D. 2.

Respectfully submitted on
behalf of the members of the
Committee on Ways and Means,


DONOVAN M. DELA CRUZ, Chair



The Senate
Thirty-Second Legislature
State of Hawai'i

Record of Votes
Committee on Ways and Means
WAM

Bill / Resolution No.:* SB 1522 SDI	Committee Referral: EET, WAM	Date: 3/1/23		
<input type="checkbox"/> The Committee is reconsidering its previous decision on this measure. If so, then the previous decision was to: _____				
The Recommendation is: <input type="checkbox"/> Pass, unamended 2312 <input checked="" type="checkbox"/> Pass, with amendments 2311 <input type="checkbox"/> Hold 2310 <input type="checkbox"/> Recommit 2313				
Members	Aye	Aye (WR)	Nay	Excused
DELA CRUZ, Donovan M. (C)	X			
KEITH-AGARAN, Gilbert S.C. (VC)	X			
AQUINO, Henry J.C.	X			
DECOITE, Lynn	X			
INOUYE, Lorraine R.		X		
KANUHA, Dru Mamo		X		
KIDANI, Michelle N.	X			
KIM, Donna Mercado	X			
LEE, Chris	X			
MORIWAKI, Sharon Y.	X			
SHIMABUKURO, Maile S.L.	X			
WAKAI, Glenn	X			
FEVELLA, Kurt	X			
TOTAL	11	2		
Recommendation: <input checked="" type="checkbox"/> Adopted <input type="checkbox"/> Not Adopted				
Chair's or Designee's Signature: 				
Distribution: Original Yellow Pink Goldenrod File with Committee Report Clerk's Office Drafting Agency Committee File Copy				

*Only one measure per Record of Votes