

STAND. COM. REP. NO. 3911

Honolulu, Hawaii

APR 19 2024

RE: H.C.R. No. 184

Honorable Ronald D. Kouchi
President of the Senate
Thirty-Second State Legislature
Regular Session of 2024
State of Hawaii

Sir:

Your Committee on Energy, Economic Development, and Tourism,
to which was referred H.C.R. No. 184 entitled:

"HOUSE CONCURRENT RESOLUTION REQUESTING THE DEPARTMENT OF
BUSINESS, ECONOMIC DEVELOPMENT, AND TOURISM TO COLLABORATE
WITH UNIVERSITIES IN THE STATE TO CONVENE THE HAWAII CREATIVE
INNOVATION GROUP,"

begs leave to report as follows:

The purpose and intent of this measure is to request the
Department of Business, Economic Development, and Tourism to
collaborate with universities in the State to convene the Hawaii
Creative Innovation Group.

Your Committee received testimony in support of this measure
from the Department of Business, Economic Development, and Tourism
and University of Hawai'i System.

Your Committee finds that the fashion and music industries in
the State contribute to economic growth, job creation, cultural
preservation, and tourism development, and that the State's
diverse ecosystem of artists, venues, recording studios, and
educational institutions strengthens the State's cultural identity
and enriches the lives of residents and visitors alike. Your
Committee further finds that fashion and design education programs
in the University of Hawaii System and at other universities in
the State can provide the training necessary to advance creative
entrepreneurs in these industry sectors. This measure therefore



requests the convening of the Hawaii Creative Innovation Group to develop a strategy by which the State can grow emerging creative sectors into new brands, music placement, music sectors, companies, and value-added businesses in design, fashion, and technology.

As affirmed by the record of votes of the members of your Committee on Energy, Economic Development, and Tourism that is attached to this report, your Committee concurs with the intent and purpose of H.C.R. No. 184, and recommends its adoption.

Respectfully submitted on
behalf of the members of the
Committee on Energy, Economic
Development, and Tourism,


LYNN DECOITE, Chair



