THE THIRTIETH LEGISLATURE **APPLICATION FOR GRANTS**

CHAPTER 42F, HAWAII REVISED STATUTES

Type of Gra	int Request:		
Operating	Capital		
Legal Name of Requesting Organization or Individual: Native Hawaiian Hospitality Association	Dba:		
Amount of State Funds Reque	sted: \$ <u>143,287</u>		
Brief Description of Request (Please attach word document State Grant-in-Aid funds would support the costs of workford essential to building capacity for Hawai'i's visitor industry an curation of authentic experiences and visitor engagement the knowledge and practices integral to supporting a cyclical econosting in Hawai'i.	ce education and cultural cap d the Hawaiʻi community. The at better connects the industr	acity soft skills ese funds woul y workforce to	d enhance the traditional
Amount of Other Funds Available: State: \$\frac{0}{0}\$ Federal: \$\frac{0}{0}\$ County: \$\frac{0}{0}\$ Private/Other: \$\frac{0}{0}\$	Total amount of State Gra Fiscal Years: \$\frac{0}{2}\$ Unrestricted Assets: \$\frac{627,179.73}{2}	ants Received	I in the Past 5
New Service (Presently Does Not Exist):	Existing Service (Pre	sently in Op	eration):
Type of Business Entity: 501(C)(3) Non Profit Corporation Other Non Profit Other	Mailing Address: 2201 Kalākaua Ave #A City: Honolulu	500 State: HI	Zip: 96815
Contact Person for Matters Involving this Application	on		
Name: Mālia Sanders Email: malia@nahha.com	Title: Luna Hoʻokele (Executi Phone: (808) 628-6374	ve Director)	
mana@nama.com	(000) 020 0014		
Federal Tax ID#:	State Tax ID#		
Malia Sander Malia Sander	rs, Executive Director	Janua	ary 13, 2024

January 13, 2024

Name and Title

Date Signed

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
2) Declaration Statement
3) Verify that grant shall be used for a public purpose
4) Background and Summary
5) Service Summary and Outcomes
 6) Budget a) Budget request by source of funds (Link) b) Personnel salaries and wages (Link) c) Equipment and motor vehicles (Link) d) Capital project details (Link) e) Government contracts, grants, and grants in aid (Link)
7) Experience and Capability
8) Personnel: Project Organization and Staffing

AUTHORIZED S GNATURE

MĀLIA SANDERS, EXECUTIVE DIRECTOR

 ${\tt JANUARY~13,2024}$

PRINT NAME AND TITLE

DATE



STATE OF HAWAII STATE PROCUREMENT OFFICE

CERTIFICATE OF VENDOR COMPLIANCE

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

Vendor Name: NATIVE HAWAIIAN HOSPITALITY ASSOCIATION

DBA/Trade Name: NaHHA

Issue Date: 01/10/2024

Status: Compliant

Hawaii Tax#:

New Hawaii Tax#:

FEIN/SSN#: XX-XXX4994 UI#: No record DCCA FILE#: 109833

Status of Compliance for this Vendor on issue date:

Form	Department(s)	Status	
A-6	Hawaii Department of Taxation	Compliant	
8821	Internal Revenue Service	Compliant	
COGS	Hawaii Department of Commerce & Consumer Affairs	Exempt	
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant	

Status Legend:

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	A status determination has not yet been made
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information

DECLARATION STATEMENT OF APPLICANTS FOR GRANTS PURSUANT TO CHAPTER 42F, HAWAI'I REVISED STATUTES

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Native Hawaiian Hospitality Association	
(Typed Name of Individual or Organization)	
Willia Jandergs	January 13, 2024
(Signature)	(Date)
Mālia Sanders	Luna Ho'okele (Executive Director)
(Typed Name)	(Title)

Rev 8/30/23 5 Application for Grants

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2023.

See attached Certificate of Vendor Compliance.

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with <u>Section</u> 42F-103, Hawaii Revised Statutes.

See attached Declaration Statement.

3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102. Hawaii Revised Statutes.

If awarded State GIA funds, the grant will be used for a public purpose as outlined in **Section II. Background and Summary, Question 3.** The grant would support the costs of in-person and virtual cultural education and workforce training sessions for Hawai'i's visitor industry, businesses or organizations intersecting with the tourism sector. This will build capacity to curate authentic experiences and visitor engagement that better connects the industry workforce to traditional knowledge and practices integral to supporting a cyclical economy that is an accurate representation of authentic hosting in Hawai'i.

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

The Native Hawaiian Hospitality Association (NaHHA) is a private nonprofit Native Hawaiian Organization founded in 1997 by Dr. George Kanahele and Senator Kenneth

Brown, two iconic Hawaiian leaders who understood the impacts of Hawaiii's largest industry on the people of Hawaii, Hawaiian culture, local ways and our state's natural and cultural resources. Working with other Native Hawaiian professionals, these leaders knew the visitor industry in Hawaii needed to elevate its consciousness and operating priorities. For 26 years, NaHHA has built upon the foundation of kūpuna leaders who have paved the way for a future reimagined. Since its humble beginnings with a small group of 12 Hawaiians "talking tourism," NaHHA has grown into an organization that is regarded as a leader in cultural tourism and a resource for Hawaiian culture in hospitality in Hawaii and beyond.

From the beginning, NaHHA's goals were to execute the groundwork needed to solidify the foundation of Hawaiian culture as the most important investment in Hawaii's tourism model and to use that foundation to provide opportunities for the development and advancement of Native Hawaiians as future leaders. From these ambitious beginnings, NaHHA has forged new projects and programs that have been cultivated to further execute its mission and address the challenges and opportunities tourism brings. With the goal of supporting Hawaii's efforts to be a leader in the regenerative tourism movement, NaHHA is well-positioned to accomplish the goals and objectives of this capacity building project through workforce education and cultural capacity soft skills training.

2. The goals and objectives related to the request;

The long-term, overarching goals of this project include:

- To transform tourism in Hawai'i by increasing the capacity of the visitor industry to enhance experiences and interactions with visitors and guests to ensure cultural authenticity that is rooted in the values of Hawaiian culture and regenerative tourism.
- To equip individuals, businesses and organizations in Hawaiii that are directly involved in, or intersect with tourism, with the education, best practices and soft skills cultural training necessary to engage with visitors and the workforce through knowledge rooted in Hawaiian culture values throughout the hospitality industry.

Objectives of the project over 12 months to reach stated goals include:

<u>Objective 1:</u> Equip 1800 participants through approximately 30, 1-hour in-person or virtual training sessions.

<u>Objective 2:</u> Equip 700 participants through approximately 10 1.5-hour in-person or virtual training sessions.

3. The public purpose and need to be served;

Hawai'i stands at the precipice of a paradigm shift – a pivotal juncture to reimagine our visitor industry as an agent of change for cultural and environmental preservation. Through a re-balance of priorities, Hawai'i is at a crossroads to chart a new course in tourism that offers substantial advantages for both visitors and residents, grounded in a Hawaiian World View. The terminology, Regenerative Tourism, has a nexus to our ancestral and indigenous DNA. For over 100 years Hawai'i's various models of tourism have marginalized, commodified, commercialized and capitalized on the Native Hawaiian culture with little benefit to the Native Hawaiian community.

According to statistical information provided by the Department of Economic Development and Tourism (DBEDT), Hawai'i's tourism economy recorded 10.4M visitors and \$17.75 billion in visitor spending in 2019. In October 2023, Hawai'i's tourism economy recorded 8.05M visitors and total visitor spending was \$17.29 billion. While visitor spending is on track to exceed pre-pandemic figures by the end of 2023, the Native Hawaiian community is not directly benefiting from the billions of dollars generated through tourism's economic engine. Generational wealth for Native Hawaiians is an area of major concern as we see tourism continue to commodify and appropriate culture to its advantage without better partnering with the Native Hawaiian community or providing support to grow and invest in the Native Hawaiian population who are the gatekeepers of culture, which is in essence, the "Brand" of Hawaii.

Authentic interactions and engagement experiences with Native Hawaiians and Hawaiian culture play a crucial role in supporting the Native Hawaiian workforce in tourism and preserving and ensuring the authenticity of Hawaiian culture in Hawai'i's tourism economy. By including Native Hawaiian educators and practitioners into the soft skills training components of tourism for the workforce, it will allow for more authentic cultural engagement and experiences with visitors and more equitable participation in the tourism workforce by Native Hawaiians.

This pivotal shift will also grow the number of non-native ambassadors of Hawaiian culture within tourism intensive industries, while underscoring the importance of Hawaii's location, its communities, and its Native Hawaiian culture. Over the past 26 years, NaHHA has promoted culture, values and traditions to build capacity for the Native Hawaiian community to shape the future of tourism. Through cultural training NaHHA nurtures Hawaiian culture and the Aloha Spirit, thereby re-envisioning the tourism industry as "keepers of Hawaiian culture" with an empowered identity that is celebrated around the world.

4. Describe the target population to be served; and

This project will target Hawai'i's visitor industry workforce and leadership, as well as provide customized sessions for businesses or organizations intersecting with tourism sectors.

5. Describe the geographic coverage.

In-person sessions will be conducted on Oʻahu, but virtual sessions will yield a reach Statewide, regionally and globally.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

Hawaiian cultural concepts and practices are not only powerful tools to market our destination, more importantly, they serve as resources to transform tourism into a regenerative industry that moves beyond the transactional and commercial sphere into one of reciprocity, relationality and regeneration of the local and Native Hawaiian community. This project will build capacity for Hawaii's visitor industry to curate authentic engagement experiences that connect visitors to traditional knowledge and practices in ways that are meaningful, enriching, reciprocal and pono. These authentic engagement experiences are integral to supporting a cyclical economy, where all stakeholders within the tourism sector, from businesses and communities to travelers worldwide, commit to a shared kuleana (privilege/responsibility) in perpetuating Native Hawaiian assets that enable our destination to flourish.

Led by seasoned experts with thousands of hours of experience in the field, NaHHA will offer a mix of in-person and virtual cultural education and workforce training sessions over 12 months for Hawai'i's visitor industry workforce and leadership, as well as provide customized sessions for businesses or organizations intersecting with tourism sectors. Using curriculum developed by NaHHA, training sessions will be 1 – 1.5 hours in length and guided by the values of mālama, aloha, hoʻokipa and kuleana - foundational values of Hawaiian culture and consistent elements of all of NaHHA's programming. Each training course will be highlighted in the Calendar Section of our website, with training consisting of a brief introductory film, followed by the core training module and a short Q&A session. Some examples of these training sessions include:

Introductory Courses

<u>Ho'okipa: Hawai'i Style</u> – An introduction to the values of aloha, ho'okipa and kuleana to foster a sense of belonging, encourage personal initiative and build collective knowledge of the history of place.

'Ōlelo Hawai'i – An examination of the rich history of the Hawaiian language, which is a tool and lens through which we can learn, interpret and activate culture. Participants will learn how to put the basics into practice. Normalizing the use of the Hawaiian language is a key component to creating authentic engagement experiences with our visitors and guests.

Living Our Values

<u>Aloha</u> – Reminiscent of the teaching of one of Hawai'i's treasured kūpuna (elders), participants explore how aloha is the core of ho'okipa (customer service and care) and can become special when coupled with the Aloha Spirit.

<u>Ho'okipa</u> – A deeper dive into the Hawaiian value and model of hospitality, one with a unique relationship between host, guest and place – a relationship that brings with it significant responsibilities for both host and guest.

<u>Kuleana</u> – A session focused on examples of kuleana and ways in which the privileges we have in the present always connect us back to the past, providing a sense of purpose, good work ethic, accountability and initiative.

<u>Mahalo</u> – Participants will understand how gratitude creates pilina (connections) between people, while exploring the many forms of gratitude: presence, punctuality, recognition, etc.

<u>Pono</u> – Exploring the state of harmony and balance we should all seek in doing what is right, just, equitable and fair – between man and nature, between individual needs and collective good, between work and family, and so on. Finding that balance within ourselves helps us to find that balance in our families, organizations and communities.

We also offer one-hour sessions focused on <u>Understanding Our Home</u>, where participants take a virtual huaka'i (journeys) around Hawai'i to learn the cultural stories and history of some of the most beloved, visited, and sometimes misrepresented wahi pana (storied places) in Hawai'i.

<u>Ma'ema'e Toolkit</u> – In 2022, NaHHA was tasked by the State of Hawai'i through the Hawai'i Tourism Authority to revise the Ma'ema'e Toolkit, which we co-authored in 2011 and revised several times over the years. As part of a 1-hour training, participants are introduced to the toolkit and its many resources, from geographical and cultural information to descriptions of Hawai'i traditions and customs. This toolkit serves as a guide to prevent misrepresentation of Hawai'i, providing essential information needed to portray Hawai'i accurately and authentically.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

Upon receiving the Notice to Proceed, NaHHA will immediately draw down funds, with project completion slated for 12 months. During each month of the project, NaHHA will:

- Confirm programming and prepare infrastructure (e.g., prepping Zoom links, inperson confirmation on site, photo assets and written text for social sharing and e-blasts).
- Share e-blast and social campaign.
- Execute in-person and virtual training sessions.

- Conduct make-up sessions, if necessary.
- 3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

NaHHA will complete monthly Training Reports, which include but are not limited to a summary of the number of in-person and virtual training sessions conducted, session topic and number of participants for each session.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

NaHHA will report quarterly progress to the State regarding the status of numbers served through in-person and virtual training sessions.

IV. Financial

Budget

- 1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds (Link)
 - b. Personnel salaries and wages (Link)
 - c. Equipment and motor vehicles (Link)
 - d. Capital project details (Link)
 - e. Government contracts, grants, and grants in aid (Link)

See attached Budget Forms.

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2025.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$35,821.75	\$35,821.75	\$35,821.75	\$35,821.75	\$143,287

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2025.

A \$143,287 grant from State GIA would complete funding for this project. No additional funds would be necessary to accomplish the project Goals and Objectives.

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Not Applicable

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2025 for program funding.

Not Applicable

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2023.

The balance of NaHHA's unrestricted current assets as of December 31, 2023 is \$627,179.73.

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Throughout its 26-year history, NaHHA has been involved in workforce development programs, capacity building experiences, support to Hawaiian owned businesses and training to professionals and individuals that intersect with the visitor industry to shape the future of tourism. Aligned with Hawai'i's efforts to be a leader in the Regenerative Tourism movement, NaHHA connects professional cultural resources across Hawai'i through networking and training projects and activities, including some of the following:

Kaiāulu Ho'okipa:

A cohort of nonprofits and community organizations that build capacity to access new revenue streams to ensure the authentic cultural experiences they share perpetuate Hawaiian culture and values for kamaʻāina and the visitor industry. This award winning program was deemed the Social Impact Entrepreneur of the Year for 2022 by the Hawaiʻi Venture Capitalists Association.

Pākōlea: A cohort designed to empower existing locally-based Hawai'i businesses rooted in Hawaiian values by highlighting cultural values as the premium advantage in the visitor industry marketplace.

Kuhikuhi: Pointing the Way to Hawaiian-Owned Businesses: In partnership with Hawai'i's Native Hawaiian Chambers of Commerce, Hawai'i Tourism Authority, Kamehameha Schools, Movers and Shakas, and the Office of Hawaiian Affairs, this program supports kama'āina businesses by directing public users to oihana 'ōiwi (Native Hawaiian-owned) small businesses within Hawai'i communities through a dedicated website kuhikuhi.com and social media handles.

Training Courses: As a mainstay of its educational programming, NaHHA conducts cultural education and workforce trainings which are guided by the values of malama, aloha, hoʻokipa and kuleana - foundational values of Hawaiian culture and consistent elements of all of NaHHA's programming. NaHHA offers a number of training sessions throughout the year, in addition to training sessions that can be customized for businesses and organizations including 1–2-hour courses on Aloha, Kuleana, Mālama and Hoʻokipa: Hawaiʻi Style and 'Ōlelo Hawaiʻi - An Introduction to the Hawaiian Language.

Lamakū Hoʻokipa Network - NaHHA works with a network of Lamakū Hoʻokipa who are cultural practitioners or cultural resources within the Native Hawaiian community who are employed, contracted or are in a volunteer capacity directly with the visitor industry. NaHHA has connections with 150+ individuals within this network, providing NaHHA with extended reach into the Native Hawaiian community. These resources can be tapped as cultural educators to execute the teaching of our curriculum and for additional marketing, support and/or collaboration on this project. This list is proprietary to NaHHA. For the purposes of this grant, proof of this list can be requested in writing upon notification of award.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

Training will take place in leased office space at the Royal Hawaiian Shopping Center or in other community spaces throughout Oʻahu and the Neighbor Islands.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Mālia Sanders serves as NaHHA's **Executive Director**, responsible for planning and reporting on the training sessions. Mālia has over 23 years of leadership experience in

the hospitality industry. Mālia is a graduate of the University of Hawaiʻi. She has been with NaHHA for 12 years and assumed the role of Executive Director in 2021, leading NaHHA during the peak of the pandemic and has received industry accolades for her work in regenerative tourism and cultural programming. In November 2023, Mālia earned a Professional Certificate in Cultural Heritage Tourism through the International Institute of Tourism Studies at the George Washington University. In 2022, she was named Social Impact Entrepreneur of the Year for her efforts in "re-imaging Hawai'i's economy with an emphasis on sustainability, innovation and diversification." Mālia is a 2022 Pineapple Award recipient in recognition of her contributions to hospitality leadership in Hawai'i and was featured as one of American Indian Alaska Native Tourism Association's Native American Women Leaders in Cultural Heritage Tourism in 2022. In 2023, Mālia was selected as a Fellow in the 18th cohort of the Pacific Century Fellows Program and in January 2024, Mālia assumed the role of President of the Hawaiian Civic Club of Honolulu founded by Prince Jonah Kūhiō Kalaniana'ole which has been in existence for over 105 years.

Kaʻiulani Spencer serves as the Administrative Coordinator for all of NaHHA's programming and provides executive support to NaHHA's leadership. Kaʻiulani will be the contact for training sessions and will also be responsible for administrative duties, including but not limited to scheduling and setting up classes/post-program check-ins, coordinating logistics, ensuring timely payments on invoices, ensuring timely collection of assessments/surveys and providing assistance for in-person and virtual classes. Kaʻiulani is a lifelong advocate for Native Hawaiian culture and 'āina-based learning. She is a member of the Hawaiian Civic Club of Honolulu, engages in voluntourism and is committed to assisting Native Hawaiians in achieving success in the hospitality sector. In November 2023, Kaʻiulani earned a Professional Certificate in Cultural Heritage Tourism through the International Institute of Tourism Studies at George Washington University.

Hi'ilani Shibata serves as NaHHA's Lead Cultural Trainer and as a free-lance cultural and language consultant. She is a graduate of the University of Hawai'i at Mānoa where she received her BA in 'Ōlelo Hawai'i (Hawaiian Language). A lifelong learner, Hi'ilani has spent the last 25 years in both formal and informal education. She learned informal education through the collections of the Bernice Pauahi Bishop Museum where she worked for 12 years as the Education Operations Manager and traveled throughout Hawai'i and the U.S. sharing the aloha of the Hawaiian people and culture. Hi'ilani is currently a Kumu (teacher and educator) at Ka Waihona o ka Na'auao Public Charter School, teaching mālama 'āina (caring for the land) in her agriculture and aquaculture classes conducted in the Hawaiian language. Hi'ilani is the co-founder and content creator of Ka Mahina Project, where people can engage daily with the Hawaiian lunar phases to find and build cultural, spiritual, emotional and physical connections through learning about the mahina (moon).

Kainoa Horcajo serves as a **Lamakū Hoʻokipa**, a Hawaiian cultural resource. He is a graduate of the University of San Diego where he received his BA in International Relations. Kainoa balances cultural practices with lifelong indigenous learning and has spent the last 20 years building "bridges" between people, cultures and industries.

Kainoa is the owner of Moʻolelo Group Ltd., a private cultural consulting firm bridging the gap between culture, commerce, and community.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

See attached Organizational Chart.

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, <u>not employee name.</u>

Title	Annual Salary
Executive Director	\$75,000
Director of Operations (vacant)	\$62,000
Administrative Coordinator	\$42,000

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not Applicable

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not Applicable

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see <u>Article X, Section</u> 1, of the State Constitution for the relevance of this question.

Not Applicable

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2024-25 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2024-25, but
- (b) Not received by the applicant thereafter.

If awarded the full \$143,287 requested, no additional funds will be needed for this project.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2024 to June 30, 2025

Applicant: Native Hawaiian Hospitality Association

	UDGET	Total State	Total Federal	Total County	Total Private/Other
C	ATEGORIES	Funds Requested (a)	Funds Requested (b)	Funds Requested (c)	Funds Requested (d)
_	DEDOCUMEN COOF	(a)	(b)	(0)	(u)
Α.	PERSONNEL COST	#50.500	40	40	40
	1. Salaries	\$58,500	\$0	\$0	\$0
	2. Payroll Taxes & Assessments	\$0	\$0	\$0	\$0
	3. Fringe Benefits	\$14,600	\$0	\$0	\$0
_	TOTAL PERSONNEL COST	\$73,100	\$0	\$0	\$0
В.	OTHER CURRENT EXPENSES				\$0
	Contractual Services	\$39,500	\$0	\$0	
	2. Zoom Add On	\$1,047	\$0	\$0	\$0
	Administrative Fee	\$20,000	\$0	\$0	\$0
	Lease/Rental of Space	\$0	\$0	\$0	\$0
	5. Staff Training	\$0	\$0	\$0	\$0
	6. Supplies	\$640	\$0	\$0	\$0
	7. Telecommunication	\$0	\$0	\$0	\$0
	8. Utilities	\$0	\$0	\$0	\$0
	9. Airfare & Ground Transportation	\$9,000	\$0	\$0	\$0
	10				
	11				
	12				
	13				
	14				
	15				
	16				
	17				
	18				
	19				
	20				
	TOTAL OTHER CURRENT EXPENSES	\$70,187	\$0	\$0	\$0
			·	·	
C.	EQUIPMENT PURCHASES	\$0	\$0	\$0	\$0
D.	MOTOR VEHICLE PURCHASES	\$0	\$0	\$0	\$0
E.	CAPITAL	\$0	\$0	\$0	\$0
то	TAL (A+B+C+D+E)	\$143,287	\$0	\$0	\$0
			Budget Prepared	Bv:	
60	URCES OF FUNDING		_ aagat i lopaloa	-,.	
l ³⁰		.			
	(a) Total State Funds Requested	\$143,287	Mālia Sanders		(808) 628-6374
	(b) Total Federal Funds Requested	\$0	Name (Please type or p	orint)	Phone
	(c) Total County Funds Requested	\$0	Malia San	detas	January 13, 2024
	(d) Total Private/Other Funds Requested	\$0	Signature of Authorized	Official	Date
	'		Mālia Sandara Luca II	oʻokolo (Evesutiya Dires	etor)
TA	TAL BUDGET	\$143,287		oʻokele (Executive Direc	
L'	TAL BUDGET	७ 143,∠07	Name and Title (Please	e type or print)	

Application for Grants

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES Period: July 1, 2024 to June 30, 2025

Applicant: Native Hawaiian Hospitality Association

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Executive Director	1 FTE	\$75,000.00	20.00%	\$ 37,500.00
Administrative Coordinator	1 FTE	\$42,000.00	20.00%	\$ 21,000.00
				\$
				\$
				\$
				\$
				\$
				- \$
				- \$
				\$
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				↔
TOTAL:				\$58,500.00
JUSTIFICATION/COMMENTS: State GIA Funds would support the salaries & wages of the Executive Director and Administrative Coordinator, key staff essential to accomplishing the Goals and Objectives of this request.	s & wages of the Exect	utive Director and Administ	trative Coordinator, F	cey staff essential to

Application for Grants

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2024 to June 30, 2025

Applicant: Native Hawaiian Hospitality Association

DESCRIPTION	NO. OF	COST PER	TOTAL	TOTAL
Not Applicable	O N	I EM	- -	
			- \$	
			-	
			-	
			· \$	
TOTAL:				
JUSTIFICATION/COMMENTS:				

DESCRIPTION	NO. OF	COST PER	TOTAL	TOTAL
OF MOTOR VEHICLE	VEHICLES	VEHICLE	COST	BUDGETED
Not Applicable			- \$	
			- \$	
			\$	
			- \$	
			۱ 🛠	
TOTAL:				
JUSTIFICATION/COMMENTS:				

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BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS Period: July 1, 2024 to June 30, 2025

Applicant: Native Hawaiian Hospitality Association

	FUNDING AMO	NDING AMOUNT REQUESTED - Not Applicable	TED - Not Applic	cable		
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEAR®	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS	STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	EQUIRED IN
	FY: 2022-2023	FY: 2023-2024	FY:2024-2025	FY:2024-2025	FY:2025-2026	FY:2026-2027
PLANS						
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
TOTAL:						
JUSTIFICATION/COMMENTS:						

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Applicant: Native Hawaiian Hospitality Association

Contracts Total:

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S./State/Hawaii/ Honolulu/ Kauai/ Maui County)	CONTRACT
~	Not Applicable				
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27					



ORGANIZATION CHART

