



## Application Submittal Checklist

*The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.*

- 1) Hawaii Compliance Express Certificate (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
  - a) Budget request by source of funds ([Link](#))
  - b) Personnel salaries and wages ([Link](#))
  - c) Equipment and motor vehicles ([Link](#))
  - d) Capital project details ([Link](#))
  - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing



MELVIN PU'U, DIRECTOR MMMF  
PRINT NAME AND TITLE

JANUARY 18, 2024

DATE



Senator Donovan M. Dela Cruz  
Chair, Ways and Means Committee  
Hawai'i State Capitol, Rm. 208  
Honolulu, HI 96813

January 18, 2024

Subject: Grant Proposal Submission – Operational, Grant-In-Aid for Mauka to Makai Makaha Foundation, \$448,720

Dear Chair Dela Cruz,

I am delighted to present the enclosed proposal from Mauka to Makai Makaha Foundation for your consideration regarding a Capital Grant-In-Aid from the Hawaii State Legislature.

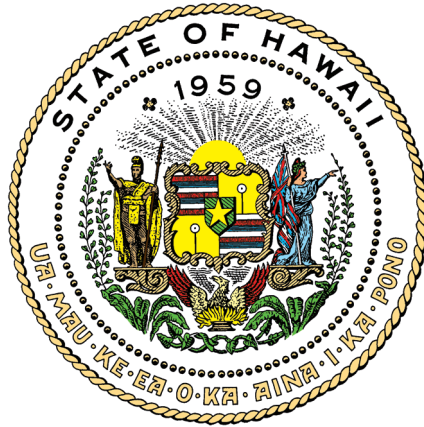
In our pursuit of funding for FY2023, we are requesting support amounting to \$448,720. With a significant focus on individuals aged 7-18, these funds are intended not only to instill essential skills in Ocean Safety and Awareness and preserve Hawaiian cultural traditions but also to integrate STEM (Science, Technology, Engineering, Mathematics) components into life-saving skills and ocean awareness.

Mauka to Makai Makaha Foundation collaborates with various private entities across Hawaii, attracting keiki and youth from schools throughout Oahu. While ocean safety and awareness is a central aspect of our program, our primary objective is to impart knowledge about Hawaiian culture, language ('olelo), and instill respect for the 'aina (land) and moana (ocean), emphasizing Ocean Safety and awareness.

Your support for our Grant-In-Aid proposal is invaluable to our mission. Thank you for taking the time to consider our application. Should you have any questions or require additional information, please do not hesitate to contact Melvin Puu, Director of Mauka to Makai Makaha Foundation.

With warm aloha,

Melvin Pu'u, Director, Mauka to Makai Makaha Foundation



## Department of Commerce and Consumer Affairs

### CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

MAUKA TO MAKAI MAKAHA FOUNDATION

was incorporated under the laws of Hawaii on 02/18/2020 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 16, 2024

Director of Commerce and Consumer Affairs



**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISED STATUTES**


The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Mauka to Makai Makaha Foundation  
(Typed Name of Individual or Organization)

  
(Signature) 1/16/2024  
(Date)

Melvin Pu'u  
(Typed Name) Director  
(Title)

## Application for Grants

*If any item is not applicable to the request, the applicant should enter "not applicable".*

### **I. Certification – Please attach immediately after cover page**

#### **1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)**

See attached file.

If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2023.

#### **2. Declaration Statement**

See attached file.

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes.

This funding will be utilized for a public purpose in accordance with Section 42F-102 of the Hawaii Revised Statutes. All necessary information as per this section is incorporated into this grant application.

#### **3. Public Purpose**

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

### **II. Background and Summary**

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

#### **1. A brief description of the applicant's background;**

1. Growing up on Makaha Beach in the 60s, 70s, and 80s, I learned the value of family and mutual support. The Makaha lifestyle emphasized sharing, learning, and listening to Kupuna's stories. Early exposure to risk mitigation and caring for others became integral to my upbringing. Today, I see the same spirit in the keiki's at Makaha, sharing surf and dive tales. Providing food and looking out for their safety reflects our west side community's ethos. With 35 years as a City and County of Honolulu Ocean Safety Rescue Operator/Trainer, I've trained personnel globally.

Despite retirement, I remain active in Ocean Safety and Rescue Training, ensuring vital information reaches the public. I'm committed to imparting knowledge to Makaha's keiki and ohana, promoting the values of ALOHA, kindness, and sharing instilled in me and my own children.

## **2. The goals and objectives related to the request;**

Goal 1: Facilitate successful transitions for Oahu K-12 students and young adults, focusing on key milestones like staying in school and graduation.

Objective 1.1: Increase high school graduation rates and decrease dropout rates.

Objective 1.2: Foster a positive attitude towards school, elevate educational aspirations, and boost college enrollment rates among youth members.

Objective 1.3: Parents will observe improved behavior in their children both at home and at school.

Objective 1.4: Encourage healthier relationships and lifestyle choices.

Objective 1.5: Strengthen relationships between youth members, parents, teachers, and peers.

Goal 2: Connect participants with kupuna who have a deep connection to the land, emphasizing the importance of ancestral values for a sustainable ecosystem.

Objective 2.1: Participants understand their responsibilities within the group.

Objective 2.2: Foster the value of collaboration and highlight the significance of individual contributions to collective goals.

Objective 2.3: Identify and appreciate participants' unique gifts in the places they paddle.

Objective 2.4: Teach land and sea conservation practices.

Objective 2.5: Instruct participants in taro farming.

Objective 2.6: Educate on the restoration of turtle ponds and reforestation of Koa trees through planting.

Objective 2.7: Familiarize participants with the responsibilities of all six outrigger canoe seats.

Objective 2.8: Train participants in proper outrigger canoe maintenance procedures.

Goal 3: Provide culturally enriching activities that enhance students' decision-making, leadership, service learning, career exploration, creative expression, and personal growth.

Objective 3.1: Participants perform traditional chants and songs.

Objective 3.2: Recite the Hawaiian language names of outrigger canoe parts.

Objective 3.3: Share the history and legends of each paddling location.

Objective 3.4: Improve interpersonal skills, self-esteem, and self-confidence.

Objective 3.5: Decrease the likelihood of participants initiating drug and alcohol use.

Goal 4: Help students enhance physical health, self-confidence, athletic and scholastic competence, physical appearance, and coping skills.

Objective 4.1: Ensure participants can swim 100 yards.

Objective 4.2: Develop the ability to tread water for five minutes.

Objective 4.3: Enable participants to paddle an outrigger canoe for two miles.

Objective 4.4: Teach the art of Hawaiian outrigger canoe paddling and instill a symbiotic cultural relationship between paddler and place.

Goal 5: Ocean Safety Education, to offset the unnerving data distributed by the state of Hawaii on Drowning and Near Drowning incidents across the State. *Data*; since 2017 to 2022 indicates that, 43 tourists visiting the state, fall victims of Drowning and Near Drownings and 40 residents also fall victims to Drownings and Near Drownings across the state during the same time period, of which children make up 40% of the data.

Objectives 1.1: Educate the keiki and the community on Ocean Safety Education.

Objectives 1.2: Educate the keiki and the community on Risk Assessment System.

Objectives 1.3: Teach the keiki and the community on initiation of the 911 system.

Objectives 1.4: Train the keiki and the community to be physically prepared for activities in the ocean, using Lifeguard Training Regiments and Training Techniques.

Objectives 1.5: Teach the keiki and the community Ocean Safety Rescue Techniques and Skills Training.

Objectives 1.6: Teach the keiki and the community CPR, (Cardiopulmonary Resuscitation).

Objectives 1.7: Teach the keiki and the community First-Aid techniques.

Objectives 1.8: Train the keiki and the community how to respond to emergency situations.

Goal 6: Hawaiian Culture and Sustainable Traditions. Provide culturally responsive and enriching activities that enhance the community: Responsive Decision Making; Leadership Development; Career Training/Exploration; Service Learning; Creative Expression; Personal Growth Development Activities.

Objectives 2.1: Connect participants to our community “Kupuna’s”, to learn about the culture of their times, listening to their stories of old, taking heed to their advice on life experiences.

Objectives 2.2: Participants will be able to perform Cultural Chants and traditional Mele’s.

Objectives 2.3: Participants will be able to Recite the Hawaiian language names of the beaches and areas of the ocean.



Objectives 2.4: Participants will be taught the Hawaiian names of their Ahu'pua'a and the Ahu'pua'as in their area..

Objectives 2.5: Participants will participate in the Re-Construction and Sailing of our community Double Hulled Sailing Canoe E'ala!

Objectives 2.6: They will learn the art of Bartering with others for common items. (Hawaiians that lived on or near the shoreline would travel to the mountains or farm lands to Trade or Bartering for food or goods from these areas and vica-versa.)

Objectives 2.7: Participants will learn the Traditional art of Hawaiian Outrigger Canoe Paddling.

Objectives 2.8: Participants will recite the Hawaiian language names of all outrigger canoe parts.

Objectives 2.9: Participants will learn how to take care (Malama) of the Land and the Sea.

Objectives 2.10: Participants will learn Cultural and Sustainable Farming Practices.

Objectives 2.11: Participants will learn Sustainable Gathering Practices.

#### Goal 7: Outcome:

Objective 3.1: Participants in the MMMFI Jr .Lifeguard programs programs will be able to Run - 1000 yards.

Objective 3.2: Participants in the MMMFI Jr .Lifeguard programs will be able to Swim 500 yards.

Objective 3.3: Participants in the MMMFI Jr .Lifeguard programs will be able to Tread Water for 20 minutes.

Objective 3.4: Participants in the MMMFI Jr .Lifeguard programs will be able to perform Ocean Rescues in certain conditions.

Objective 3.5: Participants in the MMMFI Jr .Lifeguard programs will be able to recognize Hazardous Situation and Conditions. (RISK-ASSESSMENT.)

Objective 3.6: Participants in the MMMFI Jr .Lifeguard programs will be able to perform CPR and First-Aid.

Objective 3.7:

#### Goal 8: Facilitate successful transitions for Oahu K-12 students and young adults, focusing on key milestones like staying in school and graduation.

Objective 1.1: Increase high school graduation rates and decrease dropout rates.

Objective 1.2: Foster a positive attitude towards school, elevate educational aspirations, and boost college enrollment rates among youth members.

Objective 1.3: Parents will observe improved behavior in their children both at home and at school.

Objective 1.4: Encourage healthier relationships and lifestyle choices.

Objective 1.5: Strengthen relationships between youth members, parents, teachers, and peers.

### **3. The public purpose and need to be served;**

The U.S. Department of Education emphasizes the critical importance of K-12 STEM education for American youth to thrive in the global marketplace. Despite the increasing demand for STEM skills, a limited number of U.S. students pursue expertise in these fields. In Hawaii, where 20% of jobs require scientific or engineering expertise, the State DOE Industrial and Engineering Technology Pathway is crucial. With over 23,000 professional jobs in STEM, the aging workforce (37% aged 45 or older) necessitates a focus on civil engineers, airline pilots, electrical engineers, mechanics, and technicians.

Recognizing the challenges faced by Hawaii's public school teachers, the Mauka to Makai Makaha Foundation supports STEM education, especially in Title I schools with high concentrations of low-income students. The overwhelming workload leaves educators unprepared for comprehensive skills instruction, putting the state's economic health at risk.

The economic disparity among Native Hawaiian youth on Oahu is severe, with lower incomes, lower-status jobs, and higher unemployment rates compared to other ethnic groups. Native Hawaiians face a 40% higher poverty rate and a 12% higher unemployment rate. These challenges contribute to higher rates of heart disease, cancer, and mortality, with a life expectancy eight years shorter than other groups. This situation contrasts with historical observations of Hawaiians as the healthiest people in 1778 by English sea captain James Cook.

### **4. Describe the target population to be served; and**

Our target population is the Native Hawaiian Community. A significant number of Native Hawaiians and other ethnic groups are facing challenges in Hawai'i, marked by a notable increase in homelessness, overcrowding, and migration to other states. Large community segments are grappling to survive while striving to fulfill their kuleana (responsibility) to care for families, communities, and the well-being of Hawai'i. The rising cost of living in Hawai'i poses a growing affordability crisis, impacting all residents. However, Native Hawaiians are disproportionately affected. At the minimum wage, an employee needs to work 125 hours per week to afford a one-bedroom rental unit. This housing challenge has indirectly contributed to a homeless crisis, especially on O'ahu, where Honolulu has the highest per-capita rate of homelessness in the U.S. Nearly half of Hawai'i residents, 48%, face difficulties in making mortgage or rent payments, with Native Hawaiians constituting a notably high percentage of the homeless population.

### **5. Describe the geographic coverage.**

Although MMMF is based in Makaha, Hawaii, it welcomes participants from any of the islands. The organization hosts a Junior Lifeguard competition in the summer, drawing youth from various Hawaiian Islands to participate. Additionally, MMMF conducts a beach clean program for all keiki in the program, involving cleaning beaches on Oahu and neighboring islands. When venturing to the neighbor islands, they instill in the keiki the importance of expressing gratitude to the Gods for a safe arrival and teach them how to give back to the 'aina (land).

### **III. Service Summary and Outcomes**

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

#### **1. Describe the scope of work, tasks and responsibilities;**

Traditional Hawaiian Cultural Practices: students gain an understanding and reverence for the canoe's history and the paddling location. The curriculum includes teachings on land stewardship, agricultural techniques, traditional place names, core values of kalo farming, ahupuaa mauka-to-makai ecosystem management, and identification of native plant and animal species.

Ocean Safety Program: The primary goal of the Ocean Safety Program is to ensure the well-being and safety of individuals engaging in water-related activities within the designated area. This includes implementing preventive measures, emergency response protocols, and educational initiatives to minimize risks and promote a safe aquatic environment.

Tasks and Responsibilities:

Risk Assessment:

Conduct thorough risk assessments for the designated water area.

Identify potential hazards, including currents, weather conditions, marine life, and any other factors affecting safety.

Regularly update risk assessments based on changing conditions.

Preventive Measures:

Implement and enforce safety guidelines and regulations for beachgoers and water enthusiasts.

Install and maintain clear signage indicating safe zones, prohibited areas, and emergency contact information.

Provide educational materials on water safety and distribute them to the public.

### Emergency Response:

Establish and maintain a rapid-response system for water-related emergencies.

Train staff on first aid, CPR, and water rescue techniques.

Coordinate with local emergency services and participate in joint drills.

### Monitoring and Surveillance:

Utilize surveillance equipment to monitor water conditions and activities.

Conduct regular patrols along the shoreline and in the water to identify potential risks or incidents.

Collaborate with lifeguards and other relevant personnel to enhance surveillance efforts.

### Public Outreach and Education:

Develop and implement educational programs on water safety for schools, community groups, and visitors.

Organize workshops, seminars, and demonstrations to raise awareness about potential dangers and best practices.

Engage in community outreach events to promote a culture of safety.

### Equipment Maintenance:

Regularly inspect and maintain safety equipment, including lifebuoys, first aid kits, and communication devices.

Ensure that rescue equipment is readily available and in good working condition.

### Data Collection and Reporting:

Keep detailed records of incidents, interventions, and near misses.

Generate regular reports on program activities, safety statistics, and recommendations for improvement.

Share relevant information with stakeholders and local authorities.

### Coordination with Stakeholders:

Collaborate with local government agencies, tourism boards, and community organizations.

Participate in meetings and initiatives related to water safety and emergency response.

Foster positive relationships with relevant stakeholders to enhance the overall safety of the water environment.

**Conclusion:** This Ocean Safety Program encompasses a comprehensive approach to safeguarding individuals engaging in water activities. By combining preventive



measures, emergency response readiness, education, and collaboration with stakeholders, the program aims to create a secure and enjoyable environment for all water enthusiasts.

**2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;**

Month 1: Program Launch and Planning (January)

Week 1-2:

Program announcement and promotion.

Stakeholder meetings to align goals and expectations.

Initial risk assessments for designated water areas.

Week 3-4:

Develop curriculum for both Ocean Safety Training and Hawaiian Culture Programs.

Begin outreach to local schools, community groups, and businesses.

Month 2: Educational Materials and Outreach (February)

Week 1-2:

Finalize educational materials for both programs.

Conduct preliminary outreach to schools and community organizations.

Week 3-4:

Distribute educational materials.

Schedule informational sessions at local schools and community centers.

Month 3: Training and Workshop Preparation (March)

Week 1-2:

Begin Ocean Safety Training sessions for staff.

Finalize logistics and materials for Hawaiian Culture Workshops.

Week 3-4: Continue staff training.

Conduct pilot Hawaiian Culture Workshops for feedback.

Month 4: Program Implementation (April)

Week 1-2:

Launch Ocean Safety Training sessions for the public.

Begin regular Hawaiian Culture Workshops.

Week 3-4:

Monitor program feedback and make necessary adjustments.

Expand outreach to increase program participation.

Month 5: Emergency Response Drills and Community Engagement (May)

Week 1-2:

Conduct emergency response drills for staff.

Increase community engagement through events and partnerships.

Week 3-4:

Review and improve emergency response protocols.

Evaluate the effectiveness of community engagement initiatives.

Month 6: Mid-Year Review and Enhancements (June)

Week 1-2:

Conduct a mid-year review of program performance.

Seek feedback from participants and stakeholders.

Week 3-4:

Implement enhancements based on the mid-year review.

Plan for the second half of the year.

Month 7: Summer Intensification (July)

Week 1-2:

Intensify Ocean Safety Training during peak summer months.

Organize special Hawaiian Culture Programs for summer events.

Week 3-4:

Evaluate the impact of intensified programs.

Capture and share success stories through media channels.

Month 8: Community Celebrations and Events (August)

Week 1-2:

Participate in local community events and celebrations.

Showcase program achievements and engage with the community.

Week 3-4:

Plan special events to celebrate Hawaiian culture.

Extend invitations to local leaders and influencers.

Month 9: Outreach and Expansion (September)

Week 1-2:

Renew outreach efforts to attract new participants.

Explore opportunities for program expansion to neighboring communities.

Week 3-4:

Collaborate with local media for increased visibility.

Evaluate the feasibility of expansion plans.

Month 10: Fall Programs and School Partnerships (October)

Week 1-2:

Introduce fall-specific Ocean Safety Training programs.

Strengthen partnerships with local schools for sustained engagement.

Week 3-4:

Host special Hawaiian Culture Programs for schools.

Collect feedback from school participants for continuous improvement.

Month 11: Program Reflection and Planning (November)

Week 1-2:

Conduct end-of-year program reflection.

Plan for the following year, incorporating lessons learned.

Week 3-4:

Seek input from stakeholders for future improvements.

Set goals and objectives for the upcoming year.

Month 12: Winter Initiatives and Year-End Celebration (December)

Week 1-2:

Launch winter-specific initiatives for Ocean Safety Training.

Host a year-end celebration to acknowledge program participants and supporters.

Week 3-4:

Evaluate the success of winter initiatives.

Express gratitude to partners and stakeholders through year-end communications.

**3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and**

Quality Assurance and Evaluation Plans: Ocean Safety Educational Program

The Ocean Safety Educational Program is committed to ensuring the highest standards of quality through a robust quality assurance and evaluation framework. Our approach encompasses continuous monitoring, comprehensive evaluation methods, and a dedication to continual improvement. The following outlines our detailed plans:

1. Monitoring:

Regular Assessments:

Implement ongoing assessments of program components, including curriculum effectiveness, instructor performance, and participant engagement.

Conduct periodic reviews of educational materials to ensure relevance and accuracy.

Surveillance and Incident Monitoring:

Utilize surveillance tools to monitor program activities in real-time.

Establish a system for tracking and analyzing incidents, near misses, and emergency responses.

2. Evaluation:

Participant Feedback:

Collect feedback from participants through surveys, interviews, and focus groups.

Analyze participant responses to assess the impact of the program on their understanding of ocean safety.

Stakeholder Involvement:

Engage with stakeholders, including community leaders, local authorities, and partner organizations, to gather diverse perspectives.

Seek input on program effectiveness, outreach strategies, and community impact.

Data Analysis:

Analyze data on program participation, incident reports, and emergency response metrics.



Evaluate trends and patterns to identify areas for improvement and success.

### 3. Improvement Plans:

#### Feedback Integration:

Develop a structured process for integrating feedback into program enhancements.

Prioritize areas identified through participant and stakeholder feedback for immediate improvement.

#### Training and Professional Development:

Provide regular training and professional development opportunities for program staff and instructors.

Incorporate best practices in ocean safety education based on industry standards and evolving knowledge.

#### Curriculum Updates:

Establish a systematic review of the curriculum to ensure alignment with the latest safety guidelines and educational methodologies.

Update materials based on participant feedback, emerging trends, and changes in safety protocols.

### 4. Continuous Learning:

#### Regular Review Meetings:

Conduct regular review meetings with program staff to discuss ongoing challenges, successes, and improvement opportunities.

Encourage open communication and a culture of continuous learning within the program team.

#### Benchmarking:

Benchmark program performance against industry standards and best practices.

Explore innovative approaches in ocean safety education and consider adapting successful models.

#### Public Communication:

Maintain open communication channels with the public regarding program updates and improvements.

Use various media channels to showcase success stories and emphasize the program's positive impact.

Our commitment to quality assurance and evaluation reflects our dedication to creating a safe and effective Ocean Safety Educational Program. By continuously monitoring,

evaluating, and improving our initiatives, we aim to provide participants with the highest standard of education and contribute to safer water-related activities in our community.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application, the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

#### **IV. Financial**

##### **Budget**

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
  - a. Budget request by source of funds ([Link](#))
  - b. Personnel salaries and wages ([Link](#))
  - c. Equipment and motor vehicles ([Link](#))
  - d. Capital project details ([Link](#))
  - e. Government contracts, grants, and grants in aid ([Link](#))
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2025.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
111,180	111,180	111,180	111,180	444,720

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2025.

Hawaii Tourism Agency: \$30,000

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

N/A

1. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2025 for program funding.

2022: Hawaii Tourism Agency: \$30,000

5. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2023.

Unrestricted assets were: 0

## **V. Experience and Capability**

### **1. Necessary Skills and Experience**

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Effective Ocean Safety programs necessitate a blend of practical skills, comprehensive knowledge of water environments, and experience in emergency response. Incorporating hands-on training, hazard identification, and preventive measures is crucial to achieving the primary safety objectives.

Through ongoing collaboration with coastal communities and local authorities, MMMF management has gained insight into the critical importance of skilled Ocean Safety practitioners. Recognizing the unique challenges posed by various coastal areas, our experience involves tailoring safety protocols and response strategies to address specific risks.

This proposal aims to integrate and expand upon MMMF's successful Ocean Safety initiatives. Drawing from our extensive experience, we understand the nuanced needs of diverse beachgoers and aim to enhance safety measures through targeted education and effective emergency response protocols.

### **2. Facilities**

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

Acquire a facility that serves as a feasible and centralized location for storing Ocean Safety training equipment, hosting cultural events in a classroom setting, and facilitating Ocean Education programs and training. By implementing this comprehensive plan, the goal is to secure a facility that not only addresses the immediate storage and hosting needs but becomes a hub for Ocean Safety, cultural enrichment, and education in the community.

## **VI. Personnel: Project Organization and Staffing**

### **1. Proposed Staffing, Staff Qualifications, Supervision and Training**

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

#### **Lead Instructor:**

##### **MELVIN N. PUU: IC, PWC-LROIT.**

Occupation: 42 Years Hawaiian Water Patrol (HWP) / Westside Water Patrol Founding member.

35 years C&C of Honolulu Ocean Safety Officer,  
30 years C&C PWC Rescue Operator Instructor/Trainer,  
30 years C&C Rescue Operator,  
15 years Windward Community College Ocean Safety Education Instructor/Trainer,  
Safety Coordinator  
Stunt Coordinator/Performer.

Certifications: WCC Grand Master Ocean Safety Education and PWC Instructor/Trainer.

##### **BRIAN L. KEAULANA: IC, PWC-LROIT.**

Occupation: Film Producer/Director  
Stunt Coordinator/Performer,  
35 years C&C of Honolulu Ocean Safety Captain,  
C&C PWC Rescue Innovator,  
C&C Rescue Operator,  
C&C PWC Rescue Instructor/Trainer,  
42 Years Hawaiian Water Patrol Founding member.

Certification: WCC Grand Master Ocean Safety Education and PWC Instructor/Trainer.  
C&C of Honolulu PWC Lead Rescue Operator Instructor/Trainer. "PWC-LROIT (Retired)

##### **Terrance Ahue: IC, PWC-LROIT.**

Occupation: 37 years C&C of Honolulu Ocean Safety Officer,  
30 years C&C PWC Rescue Operator Instructor/Trainer,  
30 years C&C Rescue Operator,  
Windward Community College Ocean Safety Education Instructor/Trainer,  
Hawaiian Water Patrol Founding member. 42 years.  
Stunt Coordinator/Performer.



Certifications: WCC Grand Master Ocean Safety Education and PWC Instructor/Trainer.  
C&C of Honolulu PWC Lead Rescue Operator Instructor/Trainer. "PWC-LROIT (Retired)

### **Ocean Safety Instructors**

**Nolan Keaulana: PWC-RO**

Occupation: 12 years C&C of Honolulu Ocean Safety Officer,

**Abe Wills: PWC-RO**

Occupation: 17 years C&C of Honolulu Ocean Safety Officer,  
10 years C&C Rescue Operator,  
Hawaiian Water Patrol Rescue Operator.

**Chad Keaulana:**

Occupation: 12 years C&C of Honolulu Ocean Safety Officer,  
Hawaiian Water Patrol Rescue Operator.

**Keoni Keaulana:**

Occupation: 12 years C&C of Honolulu Ocean Safety Officer,  
Hawaiian Water Patrol Rescue Operator

**Mac Hall:**

Occupation: 25 Years C&C of Honolulu Ocean Safety Office,  
Hawaiian Water Patrol

**Jason Patterson: PWC-ROIT**

Occupation: 24 years C&C of Honolulu Ocean Safety Officer,  
20 years C&C PWC Rescue Operator Instructor/Trainer,  
20 years C&C Rescue Operator,  
Hawaiian Water Patrol Rescue Operator.

**Criag Davidson: PWC-ROIT**

Occupation: 16 years C&C of Honolulu Ocean Safety Officer,  
15 years C&C PWC Rescue Operator Instructor/Trainer,  
15 years C&C Rescue Operator,  
Hawaiian Water Patrol Rescue Operator.

## **2. Organization Chart**

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

## **3. Compensation**

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

N/A

## **VII. Other**

### **Litigation**

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

N/A

### **2. Licensure or Accreditation**

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

N/A

### **3. Private Educational Institutions**

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

N/A

### **4. Future Sustainability Plan**

The applicant shall provide a plan for sustaining after fiscal year 2024-25 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2024-25, but
- (b) Not received by the applicant thereafter.

1. Strategic Partnerships:

Form strategic partnerships with local government agencies, educational institutions, and community organizations to enhance resources, share expertise, and increase the reach of ocean safety training programs.

## 2. Grant Diversification:

Diversify funding sources by actively seeking grants from governmental, non-governmental, and private entities interested in promoting water safety and community well-being.

## 3. Community Engagement:

Foster a sense of community ownership and involvement in ocean safety by organizing regular awareness campaigns, events, and workshops that engage both residents and visitors.

## 4. Program Expansion:

Expand the scope of ocean safety training programs to cover a broader audience, including schools, local businesses, and community groups.

Develop specialized training modules to address specific needs or demographics.

## 5. Technology Integration:

Leverage technology to enhance training effectiveness and accessibility. Develop online modules, mobile applications, or virtual reality simulations for wider dissemination of ocean safety knowledge.

## 6. Continuous Training for Instructors:

Invest in ongoing training for instructors to ensure they are updated on the latest safety protocols, teaching methodologies, and advancements in ocean safety technology.

## 7. Data-Driven Decision Making:

Implement a data collection and analysis system to evaluate the effectiveness of training programs. Use data insights to refine and tailor future training initiatives based on performance metrics.

## 8. Sustainable Funding Models:

Explore and implement sustainable funding models, such as fee-based training for certain groups, sponsorship programs, or partnerships with local businesses that benefit from a water-safe community.

#### 9. Certification Programs:

Introduce certification programs for individuals who complete advanced levels of ocean safety training. Certifications can enhance the credibility of the program and provide participants with recognized qualifications.

#### 10. Research and Development:

Allocate resources to research and development initiatives aimed at identifying emerging risks and evolving safety standards. Stay at the forefront of ocean safety knowledge to ensure training programs remain relevant.

#### 11. Inclusion and Accessibility:

Ensure that ocean safety training programs are inclusive and accessible to individuals with diverse backgrounds, abilities, and age groups. Remove barriers to participation and promote inclusivity.

#### 12. Environmental Stewardship:

Incorporate environmental stewardship components into ocean safety training to instill a sense of responsibility for the well-being of oceans and coastal ecosystems.

#### 13. Community Feedback Mechanism:

Establish a feedback mechanism to collect input from the community, participants, and stakeholders. Use this feedback to continually improve and adapt training programs to meet evolving needs.

#### 14. Global Collaboration:

Explore opportunities for collaboration with international organizations, sharing best practices and contributing to global efforts in ocean safety education.

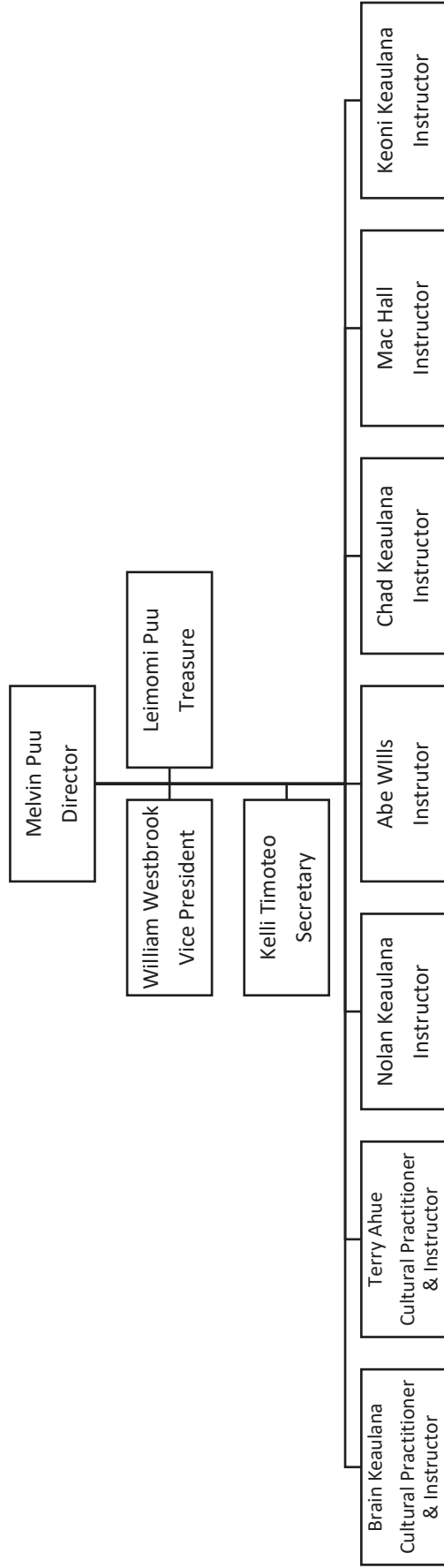
#### 15. Public-Private Partnerships:

Engage with private sector entities, such as resorts, water sports businesses, or tourism boards, to create mutually beneficial partnerships that support ocean safety initiatives.

This sustainability plan aims to create a resilient and adaptable Ocean Safety Training program, ensuring its continued effectiveness and positive impact on community safety and well-being.



MAUKA TO MAKAI MAHAKA BOARD OF  
DIRECTORS AND INSTRUCTORS



## BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2024 to June 30, 2025

Applicant: Mauka to Makai Makaha Foundation

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
<b>A. PERSONNEL COST</b>				
1. Salaries	179,000			
2. Payroll Taxes & Assessments	32,220			
3. Fringe Benefits	\$			
<b>TOTAL PERSONNEL COST</b>	<b>211,220</b>			
<b>B. OTHER CURRENT EXPENSES</b>				
1. Airfare, Inter-Island				10,000
2. Insurance	10,000			
3. Lease/Rental of Equipment	16,500			
4. Lease/Rental of Space	15,000			
5. Staff Training	5,000			
6. Supplies	30,000			
7. Telecommunication				10,000
8. Utilities				15,000
9. Kids Jerseys/Uniforms	12,000			
10 Pop-Up Tent 10'ft x 20'ft	6,000			
11 Event Tent 30'ft x 60'ft	3,000			
12				
13				
14				
15				
16				
17				
18				
19				
20				
<b>TOTAL OTHER CURRENT EXPENSES</b>	<b>97,500</b>			<b>35,000</b>
<b>C. EQUIPMENT PURCHASES</b>	<b>90,000</b>			
<b>D. MOTOR VEHICLE PURCHASES</b>	<b>50,000</b>			
<b>E. CAPITAL</b>				
<b>TOTAL (A+B+C+D+E)</b>	<b>448,720</b>			<b>35,000</b>
<b>SOURCES OF FUNDING</b>		Budget Prepared By:		
(a) Total State Funds Requested	444,720	Melvin N. Puu <span style="float: right;">808-478-9086</span>		
(b) Total Federal Funds Requested		Name (Please type or print) <span style="float: right;">Phone</span>		
(c) Total County Funds Requested		Signature of Authorized Official <span style="float: right;">Date</span>		
(d) Total Private/Other Funds Requested	35,000	Melvin N. Puu, President Mauka to Makai Makaha Foundation Inc.		
<b>TOTAL BUDGET</b>	<b>479,720</b>	Name and Title (Please type or print)		

## BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Period: July 1, 2024 to June 30, 2025

Applicant: Mauka to Makai Makaha Foundation

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Program Director	1	\$50,000.00	100.00%	\$50,000.00
Lead Jr. Lifeguard Instructor	1	\$19,250.00	100.00%	\$19,250.00
Jr. Lifeguard Instructor	4	\$55,000.00	100.00%	\$ 55,000.00
Hawaiian Practitioner	4	\$30,000.00	100.00%	\$ 30,000.00
Event Planner	1	\$13,750.00	100.00%	\$13,750.00
Program Administrator	1	\$19,250.00	100.00%	\$19,250.00
Equipment Manager	1	\$11,000.00	100.00%	\$ 11,000.00
		\$ -		-
		\$ -		-
		\$ -		-
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		\$ -		-
<b>TOTAL:</b>				<b>179,000.00</b>
<b>JUSTIFICATION/COMMENTS:</b>				

# BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2024 to June 30, 2025

Applicant: Mauka to Makai Makaha Foundation Inc

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
PWC Trailer	2.00	\$4,800.00	\$ 9,600.00	
Equipment Trailers	2	\$20,000.00	\$ 40,000.00	
Life-Vest	10	\$189.00	\$ 1,890.00	
Tables	10	\$210.00	\$ 2,100.00	
Chairs	10	\$90.00	\$ 900.00	
Drinking Coolers	4	\$178.00	\$ 712.00	
Generators	2	\$3,000.00	\$ 6,000.00	
Rescue Boards	15	\$1,700.00	\$ 25,500.00	
RescueBoogie Boards	15	\$250.00	\$ 3,750.00	
Rescue Tubes	20	\$69.00	\$1,380.00	
4-man Canoes	2	\$8,000.00	\$16,000.00	
Extra Large Coolers	6	\$250.00	\$1,500.00	
One-Man Canoes - Kids	6	\$5,000.00	\$30,000.00	
Paddles	18	\$300.00	\$4,500.00	
Computer and Printer	1	\$2,500.00	\$2,500.00	
Supsquatch	2	\$2,800.00	\$5,600.00	
Bouys and Anchors	8			
Rescue Life Sled	2	\$2,800.00	\$5,600.00	
			\$ -	
<b>TOTAL:</b>	<b>135</b>			

JUSTIFICATION/COMMENTS:

## BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2024 to June 30, 2025

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
15 Passener Van	1.00	\$50,000.00	\$ 50,000.00	
4x4 Four-Door Truck	1.00	\$50,000.00	\$ 50,000.00	
PWC Yamaha Waverunner	2.00	\$21,000.00	\$ 42,000.00	
All Terrain Vehicle	1.00	\$2,500.00	\$ 2,500.00	
			\$ -	
<b>TOTAL:</b>	5		\$ 144,500.00	
<b>JUSTIFICATION/COMMENTS:</b>				

# BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2024 to June 30, 2025

Applicant: Mauka to Makai Makaha Foundation

FUNDING AMOUNT REQUESTED							
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED		FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2022-2023	FY: 2023-2024	FY: 2024-2025	FY: 2024-2025	FY: 2025-2026	FY: 2026-2027	
PLANS	N/A	N/A	N/A	N/A	N/A	N/A	
LAND ACQUISITION	N/A	N/A	N/A	N/A	N/A	N/A	
DESIGN	N/A	N/A	N/A	N/A	N/A	N/A	
CONSTRUCTION	N/A	N/A	N/A	N/A	N/A	N/A	
EQUIPMENT	N/A	N/A	N/A	N/A	N/A	N/A	
<b>TOTAL:</b>	N/A	N/A	N/A	N/A	N/A	N/A	
<b>JUSTIFICATION/COMMENTS:</b>							



**GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID**

Applicant: Mauka to Makai Makaha Foundation

Contracts Total: 60,000

	<b>CONTRACT DESCRIPTION</b>	<b>EFFECTIVE DATES</b>	<b>AGENCY</b>	<b>GOVERNMENT ENTITY (U.S./State/Hawaii/ Honolulu/ Kauai/ Maui County)</b>	<b>CONTRACT VALUE</b>
1	Junior Lifeguards Training Sessions	2023	Hawaii Tourism Authority	HNL	30,000
2	Braddah Mel's Surfing Event	2023	Hawaii Tourism Authority	HNL	30,000
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