

## Application for Grants

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### **I. Certification – Please attach immediately after cover page**

#### **1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)**

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#### **2. Declaration Statement**

The applicant shall submit a declaration statement affirming its compliance with [Section 42F-103, Hawaii Revised Statutes](#).

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#### **3. Public Purpose**

Kula no na Po'e Hawaii certifies that this grant will be used for a public purpose pursuant to [Section 42F-102, Hawaii Revised Statutes](#).

### **II. Background and Summary**

#### **1. A brief description of the applicant's background;**

Kula no na Po'e Hawai'i (KULA), a 501(c)(3) community-based nonprofit formed in 1992, serves members of the Hawaiian Homestead communities of Papakōlea, Kewalo, and Kalawahine which includes 2,200 residents of Native Hawaiian ancestry. With a staff of 23, KULA provides educational and health activities, traditional NH healing, health screenings and promotion programs, vocational training, and cultural training activities to residents of all ages. KULA collaborates with Hawaii universities for community-based participatory research and service learning to meet the community's needs and to address the importance of healthy living, successfully improving the health of community members through culturally-appropriate and community acceptable programs and services. KULA serves more than 1000 annually in its health programs, believing that the wellness of the NH community can effectively be achieved when healthcare is community driven, working directly with others. KULA services are community-based provided at the Papakōlea Community Center, a full-service community center serving community residents and the surrounding community. KULA is linked to the larger NH Homestead communities across Oahu, including 16 NH homestead communities with 18,258 NH residents and statewide.

2. The goals and objectives related to the request;

Goals - Conduct community engagement and community-wide meetings for planning of the Kupuna Supportive Living Center on Puowaina the 7.25 acres requested from the Department of Hawaiian Home Lands to address kupuna aging in place in Papakōlea, gathering partners, community agreement for development of project.

Objective 1 - Community Engagement – Conduct 24 meetings of facilitated community conversations and community workgroups to discuss plans for Kupuna safely “aging in place” and development of the Kupuna Supportive Living Center.

Goal: Improve comprehensive, coordinated care for kupuna living in Papakolea through coordinating an integrated delivery system for health care support systems and increasing access to the provision of health care services.

Objective 1 - Service Delivery Engagement – Provide program activities for 40+ weekly (aged 50 and older) in various activities in-person and online weekly to address social isolation and the impact of COVID-19 on the family to understand their needs for aging in place in Papakolea that will assist in informing the development of the Kupuna Supportive Living Center and Innovation Center on Aging.

3. The public purpose and need to be served;

Addressing the health disparities and the social determinants of health of our community is crucial to our community which is a leader in health among Native Hawaiian Homesteads. Our the top five chronic disease among our kupuna are hypertension, arthritis, diabetes, cataracts, and asthma. Dementia is quickly moving up on the list which impact quality of life and require long-term care if not controlled. Nearly 33% of kupuna provide care for their grandchildren.

4. Describe the target population to be served; and

Our 2019 community report indicates there are 2077 residents, 427 homes and 30% of the population being kupuna (age 50+). 17% of families live below poverty level. Many homes are multi-generational having 6 or more people reside in 37% of the homes. Nearly 33% of kupuna provide care for their grandchildren. Nearly 70% of kupuna have lived at their present address over 20 years.

5. Describe the geographic coverage.

Papakolea is a 177-acre Hawaiian Homestead community located in Honolulu comprised of three land tracts, Papakolea, Kewalo, and Kalawahine, collectively known as Papakolea region.

### **III. Service Summary and Outcomes**

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;
2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;
3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

KULA programs are developed with theoretical frameworks to assess the processes, contents, and coexistence of multiple aspects of the individual, family, household, neighborhood, community, and larger intra- and inter-community dynamics that are involved with generating and sustaining meaningful, transformational change that is generalizable to native populations within and beyond Papakōlea. To achieve this, our program used utilizes three models in our program designs:

1) The Social-Ecological Model (SEM) helps frame and understand the overarching multitude of factors that influence a topic/behavior and organizes subsequent multi-level interventions (Bronfenbrenner, 1979; WHO, 2002). While many health/behavioral programs and interventions are implemented at the individual level (e.g., provider to patient, on a one-to-one basis), the SEM acknowledges that a person does not exist in isolation. Their relationships influence the people, organizations, and communities they belong to, the places where they live/work/play, and societal forces that surround all of us (e.g., policies, social norms, cultural values, media, etc.). All of the programs and approaches contribute to the overall wellness of the Papakōlea Community; however, it is only with a strategically planned effort to guide our collective movement that a better coordinated, integrated, and comprehensive approach to achieving health equity.

2) The Logic Model. Within the overarching framework of SEM, we have systematically developed, designed, and refined our many years of empirical evaluative data with the kinds of resources and activities that enabled KCCN II to achieve our goals and their respective process and outcome measures. The logic model provides us with the framework that the services, programs, and interventions provided are systematically evaluated: i) content and quality as benchmarked against comparable measures; ii) process that ensures we have fidelity in implementing services that can be replicated in other communities; iii)

effort or scalability iv) effectiveness, i.e., determine if the services/interventions made a meaningful difference. Together, the SEM and Logic model provides the theoretical and practical framework within which KULA programs find the freedom to utilize additional, program-specific theory/models (e.g., motivational and project-based learning) that show promise while maintaining overall strategic focus and accountability.

3) PEN-3 Cultural Model. The P3CM is a theoretical framework to centralize culture and to integrate culturally relevant factors in the development of interventions. Our work over the past four years has provided the opportunity to understand at a greater depth the need to strengthen the cultural identity/connectedness of Native Hawaiians for successful program outcomes. We incorporate the three dimensions of the P3CM and the related components to understand the needs of our program participants. The P3CM theory is used to place a plausible explanation of cause and effect relationships. The P3CM uses the following dimensions: The first dimension, Cultural Identity, helps to define the target audience (person, extended family, and neighborhood). The second dimension, Relationships, and Expectations determine the factors (perceptions, enablers, and nurturers) influencing the actions of the target audience. The third, Cultural Empowerment is vital in the development of culturally sensitive interventions and instruments to assess the cultural impact. The dimensions are used to "contextualize" findings to align with the theoretical paradigm (Melancon, Oomen-Early, & Del Rincon, 2009). These three approaches lay the foundation for producing successful program outcomes for KULA.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

The Evaluation Plan includes self-assessment surveys, customer satisfaction tools, and posttraining assessments that will assist with SWOT analysis and project refinement. Evaluation will occur at the end of each training, and at the end of the project period, through a comprehensive approach utilizing staff and collaborating partners. Outputs will be measured by surveys, sign-in sheets, curricula produced, and evidence by participants. The ED, with support from staff, will be responsible for conducting monitoring, evaluation and reporting activities.

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### **Budget**

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
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Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
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3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2025.
4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.  
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5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2025 for program funding.
6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2023.

*Net Assets without Donor Restrictions \$228,180.90 as 12/31/2023*

## **V. Experience and Capability**

### **1. Necessary Skills and Experience**

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

As a native Hawaiian beneficiary-serving organization founded by the kūpuna of Papakōlea, KULA promotes cultural, educational, environmental, and health equity for

all. Today, our organization operates out of the Papakōlea community center with a staff of 23. Most of the KULA team were born and raised in Papakōlea. Those who were not volunteered in the community as practicum students or through other programs before being hired.

The legacy of aloha `āina is essential to everything in this community. KULA has successfully implemented over 75 programs and secured over \$20 million in grant funding over the 30 years it has served to provide families of the Papakōlea Hawaiian homestead region with access to culturally relevant services and programs from a social determinant of health perspective. We believe that increasing the amount of culturally tailored health and human services will lead to health equity in Papakōlea.

KULA has an annual operating budget of \$3.3 million, supporting programs with a team of staff and volunteers. KULA administered a \$2.3 million federal grant from the US Department of Education, the Native Hawaiian Education Program from 2016-2018, which promoted high school graduation and career development, and a recent Administration for Native American grant of \$1.2 million over three years. These grants speak to KULA's capacity to manage and administer a project with a vast scope through sound accounting policies and practices and excellent management practices.

KULA is governed by a seven-member Board of Native Hawaiians that meets quarterly to provide policy direction and oversight. Members come with broad experience in education, business, community development, corporate operations, nonprofit management, and finance.

## **2. Facilities**

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

## **VI. Personnel: Project Organization and Staffing**

### **1. Proposed Staffing, Staff Qualifications, Supervision and Training**

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

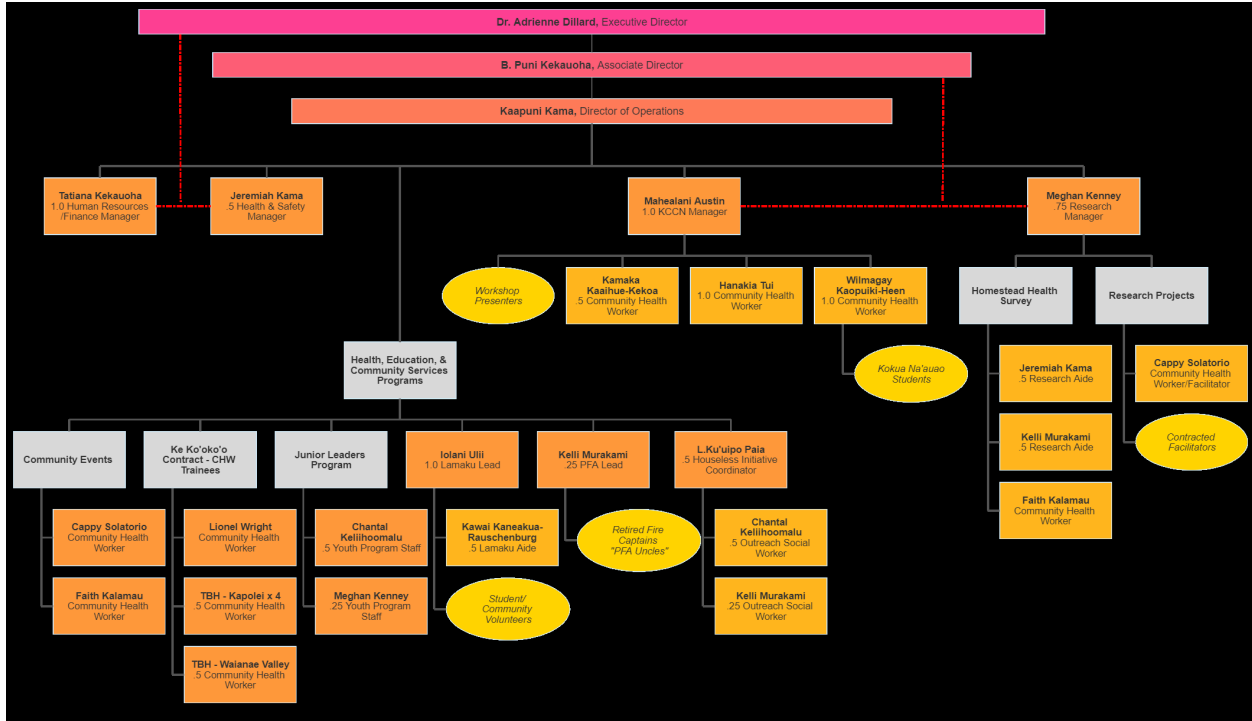
KULA is led by Chief Executive Officer, Dr. Adrienne Dillard, Ph.D., M.S.W., L.S.W., a licensed social worker in the State of Hawaii with both Bachelor's and Master's degrees in Social Work from Hawaii Pacific University and a doctorate in Social Welfare from the University of Hawaii Manoa. She is experienced in community development, community

based participatory research, and youth programming because of her service to the community of Papakōlea, Kewalo, and Kalawahine since 1993. She served as an adjunct faculty for the University of Hawaii, John A. Burns School of Medicine, Department of Native Hawaiian Health and Vice-Chair of the City and County Neighborhood Board #12. Dr. Dillard was adjunct faculty for Hawaii Pacific University, School of Social Work and for the Community Health Worker Certificate Program for Kapiolani Community College from 2017-2019.

The organization's activities are co-led by Sr. Vice President, B. Puni Kekauoha, who has served Papakōlea since 1992. She works closely with community organizations and the Department of Native Hawaiian Health. She is comfortable working with organizations and local service agencies to address the health disparities in the Native Hawaiian community. As a visionary leader, she helped to form the organization, serving on the board from 1992-2002. In 1999, she, with key community members, founded the Papakolea Community Development Corporation, serving as its Executive Director for 12 years. She has extensive experience in collaborating effectively with university departments to provide services to residents of Papakōlea as well as providing care to kupuna (elders). She is a proponent of community health care networks and the strength and resiliency of a strong community.

## **2. Organization Chart**

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.



#### 4. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

Salary range from highest management \$140,000 to \$98,000

#### VII. Other

##### 1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain. N/A

##### 2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

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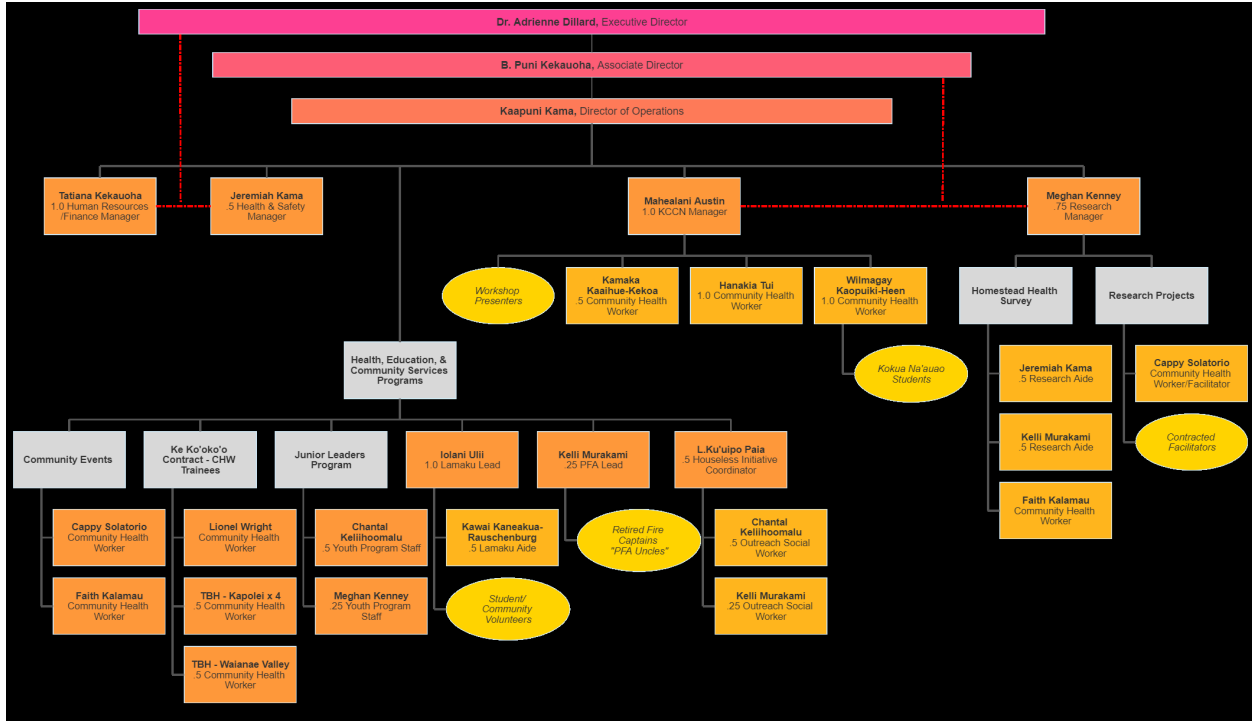
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