

**THE THIRTIETH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

Operating

Capital

Legal Name of Requesting Organization or Individual: Db a:

Alzheimer's Caregiving & The Caregivers

Amount of State Funds Requested: \$ 126,811

Brief Description of Request (Please attach word document to back of page if extra space is needed):

Alzheimer's Caregiving & The Caregivers' mission is to equip caregivers with the necessary tools and knowledge to assist their loved ones in the best possible way. We are dedicated to building a digital community for those caring for individuals with Alzheimer's and/or Dementia, offering them answers, support, and fellowship during their struggles. We offer referrals to the caregivers to help in their day to day life of caring for others.

Amount of Other Funds Available:

State: \$ 0

Federal: \$ 0

County: \$ 0

Private/Other: \$ 20,000

Total amount of State Grants Received in the Past 5 Fiscal Years:

\$ 0

Unrestricted Assets:

\$ 20,000

New Service (Presently Does Not Exist): Existing Service (Presently in Operation):

Type of Business Entity:

501(C)(3) Non Profit Corporation

Other Non Profit

Other

Mailing Address:

1909 Ala Wai Blvd #1603

City:

Honolulu

State:

HI

Zip:

96815

Contact Person for Matters Involving this Application

Name:
Anthony Vericella

Title:
CEO

Email:
tvericella@gmail.com

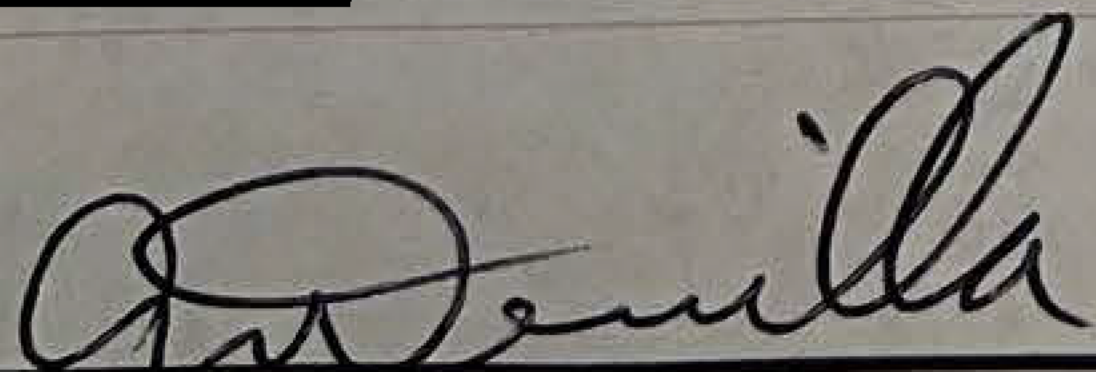
Phone:
(808) 295-0200

Federal Tax ID#:

██████████

State Tax ID#

██████████



Authorized Signature

Anthony Vericella, CEO

Name and Title

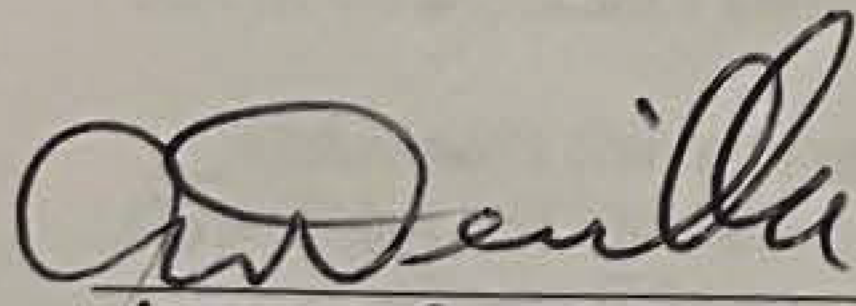
01/19/2024

Date Signed

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Certificate of Good Standing (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing



AUTHORIZED SIGNATURE

ANTHONY VERICELLA, CEO

PRINT NAME AND TITLE

01/18/2024

DATE



STATE OF HAWAII
STATE PROCUREMENT OFFICE

CERTIFICATE OF VENDOR COMPLIANCE

This document presents the compliance status of the vendor identified below on the issue date with respect to certificates required from the Hawaii Department of Taxation (DOTAX), the Internal Revenue Service, the Hawaii Department of Labor and Industrial Relations (DLIR), and the Hawaii Department of Commerce and Consumer Affairs (DCCA).

Vendor Name: ALZHEIMER'S CAREGIVING & THE CAREGIVERS

Issue Date: 01/18/2024

Status: **Compliant**

Hawaii Tax#:

New Hawaii Tax#:

FEIN/SSN#: XX-XXX7091

UI#: No record

DCCA FILE#: 324527

Status of Compliance for this Vendor on issue date:

Form	Department(s)	Status
A-6	Hawaii Department of Taxation	Compliant
8821	Internal Revenue Service	Compliant
COGS	Hawaii Department of Commerce & Consumer Affairs	Compliant
LIR27	Hawaii Department of Labor & Industrial Relations	Compliant

Status Legend:

Status	Description
Exempt	The entity is exempt from this requirement
Compliant	The entity is compliant with this requirement or the entity is in agreement with agency and actively working towards compliance
Pending	A status determination has not yet been made
Submitted	The entity has applied for the certificate but it is awaiting approval
Not Compliant	The entity is not in compliance with the requirement and should contact the issuing agency for more information

DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISED STATUTES

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.

- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) a) Is incorporated under the laws of the State; and
 - b) b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and

- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) b) Has a governing board whose members have no material conflict of interest and serve without compensation.

- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Alzheimer's Caregiving & The Caregivers
(Typed Name of Individual or Organization)



(Signature)

1/18/2024

(Date)

Anthony Vericella
(Typed Name)

CEO
(Title)

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Hawaii Compliance Express Certificate (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a Hawaii Compliance Express Certificate from the Comptroller of the Department of Accounting and General Services that is dated no earlier than December 1, 2023.

Attached

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with [Section 42F-103, Hawaii Revised Statutes](#).

Attached

3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to [Section 42F-102, Hawaii Revised Statutes](#).

Alzheimer's Caregiving & The Caregivers (ACTC) will use the GIA grant funding for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes. For more information on how ACTC fulfills this requirement, see the "public purpose and need to be served" section II number 3.

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

Alzheimer's Caregiving & The Caregivers' (ACTC) goal is to provide continual support and preparation to families who are caring for loved ones experiencing the deteriorating effects of Alzheimer's/Dementia. Our mission is to equip caregivers with the necessary tools and knowledge to assist their loved ones in the best possible way. We are dedicated to building a digital community for those caring for individuals with Alzheimer's and/or Dementia, offering them answers, support, and fellowship during their struggles.

Despite our board's lack of prior professional experience in dealing with Alzheimer's/Dementia, the personal experience dealing with some of our family member's own Alzheimer's/Dementia conditions provides us the unquestioned empathy and understanding required to effectively lead Alzheimer's Caregiving & The Caregivers (ACTC).

Our board includes several long-time senior executives in Hawaii's hospitality industry as well as nonprofits like National Park Service, Pearl Harbor Aviation Museum, and the U.S. Marine Corps. This allows them to tap into organizational skills and the ability to interact with diverse groups of people to lead this nonprofit successfully.

The focus of ACTC is raising awareness of the organization and the services it offers. Through a comprehensive digital platform, ACTC aims to provide crucial support, education, and resources for caregivers dealing with Alzheimer's/Dementia. The CEO oversees all aspects of ACTC's operation, from managing fundraising activities to ensuring the functionality of the online platform and maintaining regular communication with community members.

One of the board's main responsibilities involves connecting with other local nonprofits, healthcare organizations, and relevant governmental bodies to collaborate on outreach initiatives. This involves: promoting our mission through public speaking engagements; attending conferences; networking; and leveraging social media and other forms of digital marketing.

ACTC's main priority is to make the lives of Alzheimer's/Dementia caregivers easier, both through providing resources and through fostering a sense of community. Caregivers often feel alone in their struggles, and the isolation can add to their stress and burnout. I am committed to changing this, by creating an environment where caregivers can communicate and empathize with others who understand what they're going through. This shared experience provides much-needed emotional support.

Additionally, given the central role of family in Hawaiian culture and the common practice of providing at-home care, we offer a robust resource and support system for these family caregivers. Resources could include: dementia care education; caregiver self-care and wellness education; guidance on handling behavioral changes in loved ones with dementia; and how to prepare and deal with Alzheimer's/Dementia end-of-life stages. This would ensure caregivers are equipped and supported in their role, thereby reducing the possibility of caregiver burnout and subsequent health and financial strain.

ACTC is a direct result of our board's own challenges and experiences in navigating the complex world of Alzheimer's/Dementia care. Every step we take as directors is driven by the goal of making sure that no one else has to feel as lost or unsupported as we once did. Our objective is not just to help those caregivers that are struggling now, but to effect a change that will make it easier for future caregivers to manage the strain that comes with caring for someone with Alzheimer's/Dementia.

2. The goals and objectives related to the request;

Goals:

1. Over a span of 12 months, support 15 caregivers each month (total = 180) through services aimed at facilitating their roles as caregivers for their loved ones with Alzheimer's/Dementia.
2. Provide regular support and guidance to caregivers who are looking after their loved ones with Alzheimer's/Dementia.
3. Refer clients to programs that deliver robust Alzheimer's/Dementia care education and training programs covering like: managing behavioral changes; ensuring patient safety; nutrition management; and other pertinent issues.
4. Provide a comprehensive set of resources and tools that will help in the care of the Alzheimer's patient and also promote the caregivers' own self-care and well-being.
5. Establish a digital community for caregivers, providing a platform where they can share their experiences, ask questions, and get professional guidance.

Objectives:

1. Support a substantial number of caregivers who are managing individuals with Alzheimer's/Dementia by providing them with necessary resources, enhancing their capabilities to better care for their loved ones.
2. Increase the caregivers' knowledge and skills through dedicated Alzheimer's and Dementia care education and training programs, allowing them to manage behavioral changes, ensure patient safety, manage nutrition, and handle other related issues effectively.
3. Develop a supportive and nurturing environment for the caregivers, reducing their stress levels and enhancing their mental and emotional well-being.
4. Foster a collaborative community for caregivers of Alzheimer's/Dementia patients to exchange their experiences, concerns, and successes, ultimately building a sense of community, solidarity, and shared learning.
5. Improve the overall quality of care provided to Alzheimer's/Dementia patients by empowering and equipping their caregivers with the right resources, skills, and support network.
6. Make quality information and resources readily accessible to caregivers through a comprehensive set of tools that assist in Alzheimer's/Dementia patient care and caregiver self-care.

7. Connect caregivers with specific programs that cater to their needs, helping them navigate the complexities of caring for their loved ones with Alzheimer's/Dementia.
3. The public purpose and need to be served;

PUBLIC PURPOSE: ACTC's working with Alzheimer's and Dementia clients' caregivers serves several public purposes:

1. Enhancing Public Health: By providing necessary support, training, and resources to caregivers, ACTC contributes to maintaining and enhancing public health. It ensures those with Alzheimer's and Dementia receive the best care, which helps in managing the progress and symptoms of these diseases, thereby enhancing their quality of life.
2. Social Welfare: This work also supports social welfare by providing care and assistance to some of the most vulnerable members of society. These efforts ensure that caregivers are not alone in their journey, providing both emotional and practical support.
3. Education and Awareness: Working with caregivers allows ACTC to raise awareness and educate the public about Alzheimer's and Dementia. It dispels myths and misconceptions about these conditions and promotes better understanding of the patients' needs.
4. Encouraging Empathy: ACTC helps create more empathetic communities by fostering an understanding of the challenges faced by people with Alzheimer's and Dementia and their caregivers. This empathy may inspire volunteerism, donations, and broader societal support for individuals facing these difficult situations.
5. Policy Advocacy: By providing firsthand accounts of caregivers' experiences, ACTC can advocate for policy changes, pushing for better funding and legislation to support Alzheimer's and Dementia patients and their caregivers.
6. Economic Stability: ACTC also contributes to economic stability by providing support and resources to caregivers, which can help prevent them from experiencing financial strain or job loss due to their caregiving responsibilities. This also indirectly helps to lessen the economic burden on public health services.

NEED SERVED:

Alzheimer's is the sixth leading cause of death in Hawaii. A new person develops Alzheimer's in Hawaii every hour. This shows the severe impact of Alzheimer's disease in the state, underlining the urgency of our mission to support affected families" (Source: Alzheimer's Association Aloha Chapter).

“A study in Hawaii revealed that the state is grappling with one of the highest growth rates of Alzheimer's in the nation, which only confirms that Hawaii's community is particularly burdened by this progressive disease.” (Source: Pacific Business News).

A Hawaii Department of Health report notes: “In Hawaii, the aging population is increasing, and with it, so is the prevalence of Alzheimer's disease. By 2025, the number of people aged 65 and older, with Alzheimer's dementia is projected to rise by nearly 30%. The figures shed light on how pervasive and urgent this problem is for our Hawaii community” (Source: Hawaii State Plan on Alzheimer's Disease and Related Dementias 2019-2024).

“Caregivers for those with Alzheimer's disease or other forms of dementia in Hawaii provide over 61 million hours of unpaid care annually. This clearly reflects how dementia impacts not only those suffering but also those who provide care, intensifying the necessity for support services in the community.” (Source: Alzheimer's Association).

“Hawaii is also projected to have the fastest growth rate in Alzheimer's disease by 2025 among the states,” says Brent Zerbe, Director of the University of Hawaii at Manoa's Aging Center, quoted in Hawaii News Now article, “The Staggering Growth of Alzheimer's in Hawaii,” dated February 22, 2020.

As per Alzheimer's Association report 2021, “Dementia is a public health crisis in Hawaii. With Alzheimer's alone costing the state more than \$450 million in healthcare and long-term care, it is already impacting the families financially and emotionally,” mentioned by Brenda Freitas- Obregon, Public Policy Coordinator at Alzheimer's Association Aloha Chapter, in Pacific Business News dated June 14, 2021.

“The Alzheimer's Association says the disease is the third leading cause of death in Hawaii, but researchers at the University of Hawaii claim the numbers are much higher... if Alzheimer's was recognized as the actual cause of death as often as it should be, the disease would easily be the number one killer in Hawaii.” – Honolulu Civil Beat, 'Alzheimer's: The Stealthy, Deadly Killer We Hardly Recognize.'

“Our already overburdened healthcare system will become increasingly strained with the growth in the Alzheimer's population. We need a collaborative effort between families, communities, and our government to prepare for this public health crisis,” says Cullen Hayashida, Kapiolani Community College Long Term Care Coordinator, in the Maui News article “Dementia: A Rising Tide” published on October 17, 2018.

Alzheimer's and related Dementias primarily affect older adults, typically those aged 65 and over. There are significant concerns on Oahu for various reasons.

1. Aging Population: Hawaii has a high proportion of senior citizens due to a combination of longer lifespans and the state's popularity as a retirement destination. In 2019, about 18% of Hawaii's population was 65 or older, higher than the national average of 16%. It is estimated that 29,000 individuals aged 65 and older in Hawaii live with Alzheimer's and related Dementia disease and the figure is predicted to rise to 35,000 by 2025.
2. Racial and Ethnic Factors: The Aloha State has a diverse ethnic population with a high concentration of Asians, Pacific Islanders, and Native Hawaiians, who are found to have higher rates of Alzheimer's compared to their white counterparts. This exacerbates the problem further, requiring concerted efforts and resources to address the increasing healthcare and social needs.
3. Limited Healthcare Resources: In Hawaii, there is still limited access to specialized healthcare, especially in the rural and underserved areas. The island's geographical isolation can also complicate healthcare access, with long distances to medical facilities or specialists who can correctly diagnose and treat those with Alzheimer's and related Dementias. This could delay diagnosis and effective management of Alzheimer's/Dementia, worsening their impact.
4. Caregiving Burden: Alzheimer's/Dementia are progressive diseases. Their effects on a person's ability to function independently worsen over time. Families are usually the primary caregivers for patients with Alzheimer's/Dementia, often without professional training. This results in high emotional, physical, and financial stress for the family, thus adversely affecting the patient's overall care and wellbeing.
5. Lifestyle Factors: Conditions like cardiovascular diseases, diabetes, and hypertension, more prevalent in Hawaii's population, can also increase the risk of Alzheimer's and related Dementias. Furthermore, people in Hawaii have high exposure to sun and ultraviolet rays, and several studies have found correlations between sun exposure and Alzheimer's.
6. Cultural Perspective: The cultural perspective also plays a significant role too. In Hawaii's multiethnic community, stigmas associated with Alzheimer's and related Dementias may prevent early diagnosis and intervention. Family is central in Hawaii's cultural setting. Some families, driven by the island's traditional cultural values, often choose to provide care at home. This in-home caregiving without adequate resources, training, or support, however, often leads to burnout, caregiver health issues; and increased financial strain magnifying the social impact.

7. Social and Economic Impacts: The patient's cognitive decline has extensive societal and economic consequences. They affect a person's (and his/her caregivers') productivity, wellbeing, and lifespan, and increase public health expenditures significantly.

All these factors contribute to making Alzheimer's and related Dementias a severe problem in Hawaii that necessitates ongoing and substantial attention from all quarters – healthcare providers, policymakers, families, and nonprofit organizations like ours.

4. Describe the target population to be served; and
Alzheimer's and Dementia patient caregivers.

5. Describe the geographic coverage.

State of Hawaii

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

SCOPE OF WORK: Over the next 12 months:

- support 15 caregivers each month (total = 180) through services aimed at facilitating their roles as caregivers for their loved ones with Alzheimer's/Dementia.
- Provide regular support and guidance to caregivers who are looking after their loved ones with Alzheimer's/Dementia.
- Refer clients to programs that deliver robust Alzheimer's/Dementia care education and training programs covering like: managing behavioral changes; ensuring patient safety; nutrition management; and other pertinent issues.
- Provide a comprehensive set of resources and tools that will help in the care of the Alzheimer's patient and also promote the caregivers' own self-care and well-being.
- Establish a digital community for caregivers, providing a platform where they can share their experiences, ask questions, and get professional guidance.

TASKS:

1. Caregiver Identification and Enrollment: The initial task will involve identifying potential caregivers who require assistance and then enrolling them into the support program.
2. Caregiver Support Program Development: This will involve the development of an effective strategy that ensures all caregivers are given proper guidance and assistance in caring for their loved ones with Alzheimer's/Dementia. This can include activities like arranging sessions on the emotional and psychological effects of caregiving, how to communicate with people who have dementia, etc.
3. Facilitate Regular Support Sessions: Plan and organize regular support sessions and meetings with the caregivers, either individually or in groups, for counseling and assistance.
4. Establish Referral Services' Partnerships: Create alliances with local agencies, healthcare institutions, or relevant organizations that provide Alzheimer's/Dementia care education and training programs. Facilitate the referral process for caregivers to these programs.
5. Resources and Tools Development and Distribution: Develop and distribute educational materials, tools, and resources aimed at supporting caregivers. These could be in the form of pamphlets, guides, and online resources covering pertinent issues like patient safety, nutrition management, etc.
6. Setting Up Digital Community Platform: Develop a website or an online forum where caregivers can communicate with each other, share experiences, and ask questions. Engage with healthcare professionals to provide professional guidance on this platform.
7. Regular Monitoring and Feedback Collection: Constantly monitor the performance of the caregiver support program, collect feedback from the caregivers to ensure the effectiveness of the support and assistance provided, and make changes as required.
8. Promoting Caregivers' Self-Care: Plan activities and resources focused on the physical and emotional well-being of caregivers themselves, emphasizing the importance of self-care.
9. Administrative Tasks: These include: managing records; reporting progress; and scheduling activities.
10. Awareness and Promotion: Conduct campaigns to increase awareness about the support services and ensure they are accessible to caregivers who need them.

RESPONIBILITIES: The ACTC Board of Directors will:

- Mobilize financial and non-financial resources – e.g., a trained and skilled staff -- necessary to support these programs. This will include: fundraising initiatives; grant writing and/ or soliciting sponsorships.
 - Set strategies and policies that guide the execution of the tasks outlined in the scope of work. This will include developing effective policies for referring clients to the necessary programs.
 - Monitor and oversee the work of ACTC management to ensure the targets of supporting 180 caregivers are met in the stipulated timeframe.
 - Assess the impact of the support provided caregivers. This will include reviewing reports and performance metrics, to ensure all efforts align with the set goal.
 - Engage with other stakeholders – e.g., government agencies, private corporations, or other non-profits that focus on Alzheimer's/Dementia care -- for collaborations or partnerships.
 - Promote the interests of Alzheimer's/Dementia patient caregivers, including engaging in policy advocacy to improve their condition.
 - Ensure ACTC's financial health to facilitate the smooth execution of the programs, such as preparing budgets and maintaining transparency in financial dealings.
 - Provide oversight and direction on how to communicate ACTC's initiatives, and ensure our efforts are well-marketed.
 - Establish a digital community for caregivers, the board will provide input and approval on digital strategy including online platform selection and privacy protections.
 - Foster an innovative environment to continually improve services offered and adjust to evolving caregiver needs.
2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

The ACTC leadership team is prepared to initiate this plan on July 1, 2024, and is committed to realizing all the stated outcomes by June 20, 2025.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

MONITOR:

1. Develop a Monitoring and Evaluation (M&E) Plan: ACTC will create an M&E plan at the project's outset. This will include defining: indicators of success; determining how to collect data; setting a timeline for review; and identifying who will be responsible for the monitoring tasks.
2. Regular Reviews and Check-Ins: ACTC will hold regular meetings to: review progress on tasks; address challenges; and make necessary adjustments to ensure project remains on track.
3. Surveys and Feedback: Regular feedback will be collected from staff, volunteers, and project beneficiaries, using methods such as: questionnaires; focus group discussions; and one-on-one interviews.
4. Documentation and Reporting: To maintain accountability and transparency, ACTC will document all project aspects.

EVALUATE:

5. Internal Audits: ACTC will conduct regular internal audits to: ensure all operations are compliant with agreed standards; identify areas for improvement; and monitor the project's financial management.
6. Risk Management: ACTC will continuously assess and manage project risks by identifying potential issues and developing strategies to mitigate them.
7. Professional Development and Training: ACTC will provide staff ongoing professional development and training opportunities to ensure their skills and knowledge remain relevant to effectively manage the project.

IMPROVE:

8. Continuous Improvement: The ACTC Board of Directors will review the M&E data and audit results to identify trends, issues, and areas of improvement. They will use these insights to update strategies, approaches, and activities for the project's continuous improvement.
9. Partner Collaboration: ACTC will collaborate on external project evaluation with partners and stakeholders to gather a broader perspective on the project's performance and identify potential improvements.

10. Reporting to Funders: Regular reports will be prepared for the project's funders – and other stakeholders -- providing updates on progress, spending, and challenges. Feedback from funders can help guide improvements and adaptations to the project.
4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.
- 15 caregivers are supported each month (total = 180) through services aimed at facilitating their roles as caregivers for their loved ones with Alzheimer's/Dementia.
 - Regular support and guidance is provided caregivers looking after their loved ones with Alzheimer's/Dementia.
 - ACTC refers clients to programs that deliver robust Alzheimer's/Dementia care education and training programs covering topics like: managing behavioral changes; ensuring patient safety; nutrition management; and other pertinent issues.
 - ACTC compiled a comprehensive set of resources and tools that will help in the care of the Alzheimer's patient and also promote the caregivers' own self-care and well-being.
 - ACTC will establish a digital community for caregivers, providing a platform where they can share their experiences, ask questions, and get professional guidance.

IV. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds - Attached
 - b. Personnel salaries and wages - Attached
 - c. Equipment and motor vehicles - Attached
 - d. Capital project details - Attached
 - e. Government contracts, grants, and grants in aid - Attached

- The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2025.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$31,703	\$31,703	\$31,703	\$31,703	\$126,811

- The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2025.

Alzheimer's Caregiving and The Caregivers actively seeks funding through various channels, including foundations, state and city grants, and federal grants, all year round. To that end, we have submitted grant applications to numerous organizations, such as the City & County of Honolulu for \$200,000 for FY 24/25 and the Bank of Hawaii Foundation for \$50,000. In addition to these efforts, we receive public support from a diverse range of sources and we've registered with the Aloha United Way and the Hawaii Community Foundation

- The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

Not applicable

- The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2025 for program funding.

Attached

- The applicant shall provide the balance of its unrestricted current assets as of December 31, 2023.

\$20,000

V. Experience and Capability

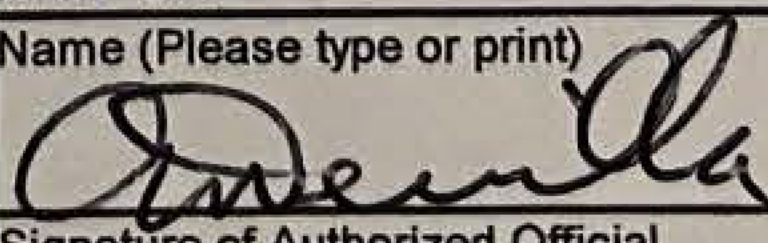
1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2024 to June 30, 2025

Applicant: Alzheimer's Caregiving & the Caregivers

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Salaries	\$42,000		\$12,000	
2. Payroll Taxes & Assessments	\$12,600		\$918	
3. Fringe Benefits				
TOTAL PERSONNEL COST	\$54,600		\$12,918	
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island	\$12,000			
2. Insurance	\$991			
3. Lease/Rental of Equipment				
4. Lease/Rental of Space	\$1,920		\$1,920	
5. Staff Training				
6. Supplies	\$5,200			
7. Telecommunication				
8. Utilities	\$1,500		\$1,322	
9. Office Maintenance/Security	\$4,000		\$3,840	
10. Social Media Contractor	\$6,000		\$6,000	
11. Website Maintenance	\$3,600		\$3,600	
12. Marketing & Public Relations	\$25,000		\$2,400	
13. Grant Manager	\$12,000		\$12,000	
14. Program Activities & Supplies			\$156,000	
15				
16				
17				
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES	\$72,211		\$187,082	
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	\$ 126,811		\$ 200,000	
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	\$126,811	Marie Villa	(808) 518-5223	
(b) Total Federal Funds Requested		Name (Please type or print) Phone		
(c) Total County Funds Requested	\$200,000		1/18/2024	
(d) Total Private/Other Funds Requested		Signature of Authorized Official Date		
TOTAL BUDGET	\$326,811	Anthony Vericella, CEO Name and Title (Please type or print)		

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2024 to June 30, 2025

Applicant: Alzheimer's Caregiving & The Caregivers

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
N/A			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
N/A			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2024 to June 30, 2025

Applicant: Alzheimer's Caregiving & the Caregivers

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2022-2023	FY: 2023-2024	FY:2024-2025	FY:2024-2025	FY:2025-2026	FY:2026-2027
PLANS			N/A			
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
TOTAL:						
JUSTIFICATION/COMMENTS:						

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Applicant: ___Alzheimer's Caregiving & The Caregivers

Contracts Total: -

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S./State/Hawaii/ Honolulu/ Kauai/ Maui County)	CONTRACT VALUE
1	N/A				
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
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22					
23					
24					
25					
26					
27					
28					
29					
30					

As stated above (II. Background and Summary. 1.), despite our board's lack of prior professional experience in dealing with Alzheimer's/ Dementia, the personal experience dealing with some of our family member's own Alzheimer's/Dementia conditions provides us the unquestioned empathy and understanding required to effectively lead Alzheimer's Caregiving & The Caregivers (ACTC).

Our board includes several long-time senior executives in Hawaii's hospitality industry as well as nonprofits like National Park Service, Pearl Harbor Aviation Museum, and the U.S. Marine Corps. This allows them to tap into organizational skills and ability to interact with diverse groups of people to lead this nonprofit successfully.

1. Staffing: ACTC has a highly experienced team of board members and volunteers who are passionate and dedicated to assisting Alzheimer's/Dementia patients.

The team consists of:

- Care Advisors: Their role is to make the referrals to appropriate Alzheimer's/Dementia services based on the specific needs of our clients. They maintain strong relationships with local care providers, thereby ensuring quality services for our clients.
 - Media and Communications Advisors: Hawaii News Now staff will help design ACTC's promotional initiatives.
 - Fundraising & Grants Team: Ensure continuous fund inflow beyond the grant period by actively participating in various fundraising activities, reaching out to donors, and applying for relevant grants.
 - Volunteers: Our community volunteers, who have been trained to assist in various capacities, will also play a significant role in the continuity of the project.
2. Resource Materials: ACTC possesses a robust collection of Alzheimer's/Dementia related resources. These include: a database of tips, techniques, and tools to help manage caregiving, sources that provide hope, comfort and support to caregivers, healthcare institutions focused on Alzheimer's and related brain diseases, and legal experts; and a library of caregiver stories, research and medical updates, etc., All these resources support our mission to inform and empower the community.
 3. Strong Community Presence: The ACTC Board's history, and continuous work within the Oahu community, have garnered strong local support and participation. The community's involvement enables us to continuously carry out and expand upon projects like this one.

As a fairly new non-profit – created in February 2023 – ACTC has not had any projects of contracts.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

ACTC works out of a home office on Oahu and will have the new assistant working out of that space too. The board members continue to work remotely from their home offices.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Job Title: ACTC Executive Director

Reports to: Board of Directors

Tony Vericella “retired” as the President of both Island Partners Hawai`i and Luxe Travel Hawai`i and as SVP Business Development of MC&A, Inc. Collectively, these are the premier event and destination management companies throughout Hawai`i, specializing in corporate incentives and meetings; distinctive celebrations and social events; and, exclusive, private groups from North America, Asia & Pacific, and Europe & Latin America.

Born and raised in New Castle, Pennsylvania, Tony earned his Bachelor of Science degree in Biology and Chemistry from Purdue University, and achieved his MBA, with concentrations in Marketing and Finance, from UCLA.

Tony has 40+ years of extensive leadership experience in all aspects of the travel and tourism industry. His career in Hawai`i began with Hawaiian Airlines and evolved to American Express Travel Related Services, Budget Rent a Car-Asia/Pacific and the Hawai`i Visitors and Convention Bureau.

He has served on, or is currently on, the boards of several businesses, international travel associations, local community organizations, as well as private educational institutions.

Tony is very proud and honored to have served as the Executive Director of the 75th Commemoration Committee of the Attack on Pearl Harbor (2016) and also coordinated the historic event, in late December, 2016, that brought President Obama and Prime Minister Abe together at Pearl Harbor.

He was once again honored to have served as Executive Director for the 75th WWII Commemoration Committee (2020).

Responsibilities and Duties:

1. Leadership and Management:

- Ensure ACTC has a long-term strategy which achieves its mission and makes consistent progress towards its strategic objectives.
- Ensure the day-to-day operation of ACTC in accordance with the standards set out by the board.
- Develop, maintain, and support a strong Board of Directors; serve as an ex-officio member of each committee; seek and build board involvement with strategic direction for ongoing operations.

2. Communication:

- Deepen and refine all aspects of communications - from web presence to external relations with the goal of creating a stronger brand.
- Establish good working relationships and collaborative arrangements with community groups, sponsors, politicians, and other organizations to help achieve the goals of ACTC.

3. Financial Management:

- Develop, recommend, and manage annual budget, ensure sound financial management and optimal use of resources.
- Fundraise and develop other resources necessary to support ACTC's mission.

4. Planning and Evaluation:

- Implement and lead a continuous quality improvement process throughout the program and service areas, focusing on systems/process improvement.

5. Community Outreach:

- Act as a public speaker and public relations representative of ACTC in ways that strengthen its profile.

Qualifications:

1. A bachelor's degree or higher in a related field.

2. Transparent and high-integrity leadership.
3. Five or more years of senior nonprofit management experience.
4. Ability to set and achieve strategic objectives and manage a budget.
5. Solid, hands-on, budget management skills, including budget preparation, analysis, decision-making, and reporting.
6. Ability to effectively communicate the organization's mission to donors, volunteers, and the overall community.
7. Strong public speaking ability.
8. Familiarity with the issues surrounding Alzheimer's/Dementia care will be an added advantage.

Job Title: ACTC Administrative Assistant

Key Responsibilities:

1. Handle office tasks such as filing, generating reports, reordering supplies, and setting up meetings.
2. Provide exceptional customer service via phone, email, and in-person to families, volunteers, and donors.
3. Assist in the planning and preparation of meetings, workshops, and fundraising events.
4. Maintain polite and professional communication via phone, email, and mail.
5. Update and maintain accurate and confidential client files.
6. Assist in creating and distributing communications such as newsletters, social media updates, and web updates.
7. Provide clerical support to the executive director and other staff as required.
8. Manage databases and input information, data, and records.

Required Qualifications:

1. A minimum of a high school diploma or equivalent. A college degree is preferred.
2. Excellent written and verbal communication skills.
3. Proficiency in MS Office, with exceptional knowledge of Excel and Word.
4. Highly organized multitasker who works well in a fast-paced environment.

5. Ability to effectively communicate with diverse individuals and to handle stressful situations with grace.
6. A keen eye for detail and problem-solving skills.
7. At least 2 years of experience in an administrative role is preferred.

Skills and Competencies:

1. High level of professionalism and confidentiality is crucial to this role.
2. Exceptional interpersonal skills.
3. Friendly and courteous demeanor.
4. Proficient computer skills, including Microsoft Office Suite.
5. Excellent organizational skills and attention to detail.
6. Comfortable handling and prioritizing multiple tasks.
7. Passionate about supporting caregivers of those living with Alzheimer's/Dementia.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

See attached

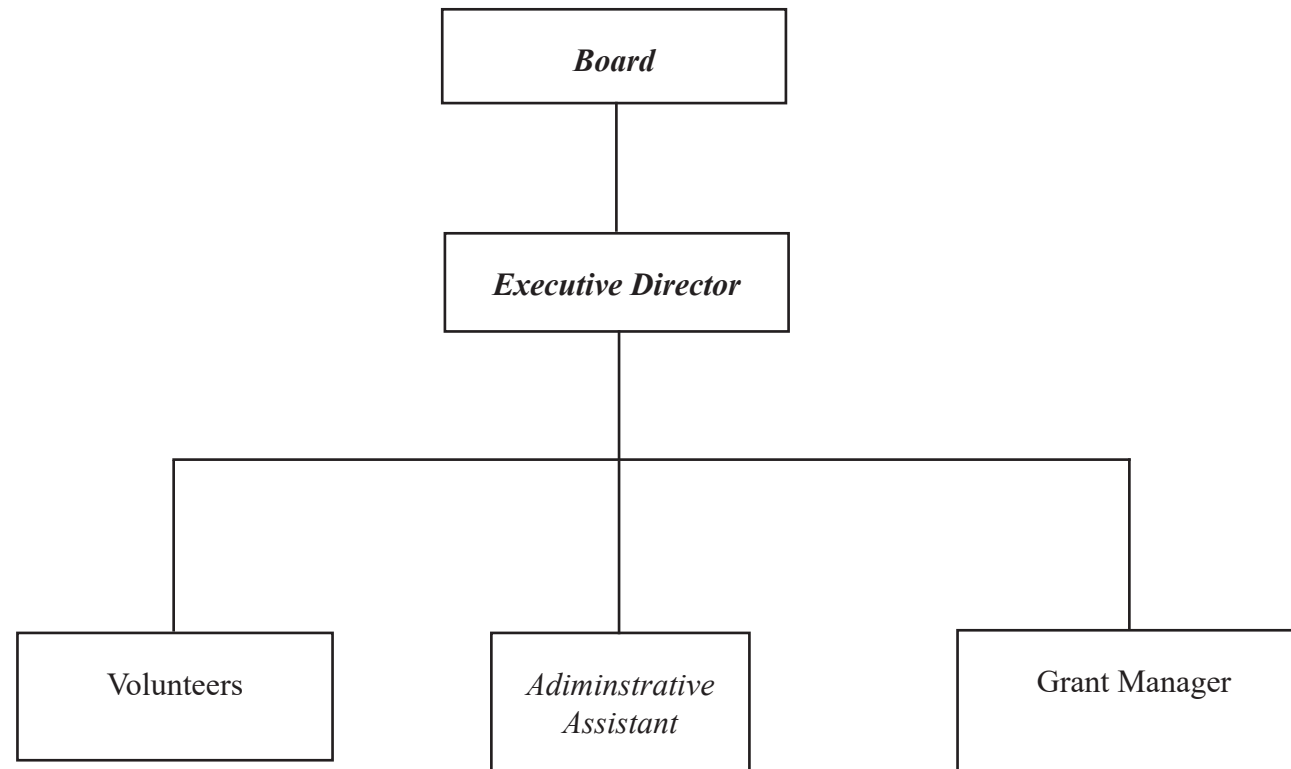
3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

None



**ALZHEIMER'S CAREGIVING
& THE CAREGIVERS**



VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain.

Not Applicable

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

Not Applicable

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1, of the State Constitution](#) for the relevance of this question.

Not Applicable

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2024-25 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2024-25, but
- (b) Not received by the applicant thereafter.

The plan for sustaining and / or expanding activities beyond the FY 2024-25 grant period will include seven strategies.

1. Community Fundraising: Post-grant, ACTC will conduct an ongoing, annual, community-based fundraising campaign. This campaign will draw upon the broad support for our mission in the community.
2. Partnership/Collaboration: We will establish relationships with other healthcare institutions, government agencies, and community organizations that share our goal. These collaborations can result in shared funding; resource allocation, and in-kind contributions that can support our cause.

3. Donor/Sponsorship Opportunities: Along with community fundraising, we will attract long-term donors and sponsors through a sponsorship program. As our campaign gains traction and visibility, companies and high-net-worth individuals may be interested in associating their brand with ours.
4. Service and Revenue-Generating Activity Expansion: To ensure sustainability, we may launch additional, revenue-generating services related to our mission. For example, we may create a subscription-based online platform providing expert webinars, access to comprehensive and customizable caregiving resources, and more.
5. Grant Applications: Although we aim to achieve sustainability through our own revenue-generating activities, applying for subsequent grants remains a critical part of our sustainability plan.
6. Volunteers/Interns: We will recruit volunteers and interns who can help with various aspects of the campaign, from planning and producing videos to marketing and social media.
7. Professional Development Services: ACTC could consider offering online or in-person training programs, webinars, and workshops for caregivers and families at a reasonable fee. Revenues from these activities would be used to sustain and expand the awareness campaign

Through the integration of these strategies, we will create a diversified income stream, allowing ACTC to sustain and expand our post-grant activities, continuing to offer valuable support to those caring for loved ones with Alzheimer's/Dementia.