

Honolulu, Hawaii MAR 24 , 2023

S.B. No. 745 RE:

> S.D. 1 H.D. 2

Honorable Scott K. Saiki Speaker, House of Representatives Thirty-Second State Legislature Regular Session of 2023 State of Hawaii

## Sir:

Your Committee on Consumer Protection & Commerce, to which was referred S.B. No. 745, S.D. 1, H.D. 1, entitled:

"A BILL FOR AN ACT RELATING TO AGRICULTURE,"

begs leave to report as follows:

The purpose of this measure is to:

- Extend the offense of false labeling of Hawai'i-grown coffee to include roasted coffee;
- (2) Impose a mandatory \$10,000 fine for each separate offense of false labeling of Hawai'i-grown coffee; and
- Establish a measurements standards inspector position within the Department of Agriculture for enforcement.

Your Committee received testimony in support of this measure from the Department of Agriculture, Hawai'i Coffee Company, Rancho Aloha Coffee Farm, Hawai'i Alliance for Progressive Action, Hawai'i Farm Bureau, and Hawai'i Farmers Union United.

Your Committee finds that fraudulent representations as to a coffee's geographic origin diminishes the value of that geographic identifier by harming its reputation. Your Committee further

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finds that the State's coffee industry is susceptible to coffee counterfeiting. This measure enhances the associated penalties with the offense of false labeling of Hawai'i-grown coffee to deter further coffee counterfeiting.

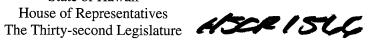
Your Committee has amended this measure by making technical, nonsubstantive amendments for the purposes of clarity, consistency, and style.

As affirmed by the record of votes of the members of your Committee on Consumer Protection & Commerce that is attached to this report, your Committee is in accord with the intent and purpose of S.B. No. 745, S.D. 1, H.D. 1, as amended herein, and recommends that it be referred to your Committee on Finance in the form attached hereto as S.B. No. 745, S.D. 1, H.D. 2.

Respectfully submitted on behalf of the members of the Committee on Consumer Protection & Commerce,

MARK M NAKASHIMA Chair

## State of Hawaii



## **Record of Votes of the Committee on Consumer Protection & Commerce**

	e Referral:  ORC, FIN  Date: 03-22-23			
☐ The committee is reconsidering its previous decision on the measure.				
The recommendation is to:  Pass, unamended (as is)  Pass, with amendments (HD)  Hold  Pass short form bill with HD to recommit for future public hearing (recommit)				
CPC Members	Ayes	Ayes (WR)	Nays	Excused
1. NAKASHIMA, Mark M. (C)				10095duumin 1000000000000000000000000000000000000
		31		
2. SAYAMA, Jackson D. (VC)	Land Market		1.00	
3. AMATO, Terez				150 j
4. BELATTI, Della Au		·	Market A	***
5. HASHEM, Mark J.				
6. HUSSEY-BURDICK, Natalia				
o. Hossel-Burbler, Natalia			100 (450) (600)	
7. GATES, Cedric Asuega		25 - 15 - 17 - 17 - 17 - 17 - 17 - 17 - 1	**************************************	
8. LOWEN, Nicole E.				***
9. ONISHI, Richard H.K.				
9. ONISHI, Richard H.K.			<b>377.</b>	
10. TAM, Adrian K.	· · · · · · · · · · · · · · · · · · ·			
11. PIERICK, Elijah				
TOTAL (11)	q			2
The recommendation is:  Adopted  If joint referral, did not support recommendation.  committee acronym(s)				
Vice Chair's or designee's signature:				
Distribution: Original (White) – Committee Duplicate (Yellow) – Chief Clerk's Office Duplicate (Pink) – HMSO				