
A BILL FOR AN ACT

RELATING TO SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM
INCENTIVES.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that consumption of fresh
2 fruits and vegetables is an integral part of a healthy diet and
3 central to the prevention of obesity and chronic disease. The
4 legislature also finds that every community should have access
5 to fresh and healthy dietary options, but the high cost of fresh
6 produce often makes that difficult. This challenge is felt
7 acutely by participants in the federal supplemental nutrition
8 assistance program, which serves a low-income population that
9 struggles to afford healthy food.

10 The legislature further finds that the State faces an
11 estimated \$83,000,000 in annual costs related to food insecurity
12 and hunger. Due to the COVID-19 pandemic and rising inflation,
13 households are facing increasing food costs. Compared to the
14 rest of the nation, households in the State spend the highest
15 percentage of their annual budget on food.



1 The legislature further finds that through the national
2 Double Up Food Bucks Program, Hawaii has the opportunity to
3 expand access to healthy foods for low-income residents who are
4 eligible for supplemental nutrition assistance program benefits.
5 Currently implemented in more than twenty states, the Double Up
6 Food Bucks Program provides matching federal grant moneys to
7 state programs that incentivize the use of supplemental
8 nutrition assistance program benefits for the purchase of fresh
9 produce. Provided by both the United States Department of
10 Agriculture National Institute of Food and the United States
11 Department of Agriculture food insecurity nutrition incentive
12 grants program, these federal matching funds increase access to
13 healthy dietary options while also invigorating local economies
14 and addressing food insecurity.

15 The enactment of Act 153, Session Laws of Hawaii 2019,
16 created the Hawaii healthy food incentive program, now commonly
17 known as the DA BUX double up food bucks program. The DA BUX
18 double up food bucks program began first with a pilot program in
19 2012 by Kokua Kalihi Valley Comprehensive Family Services on
20 Oahu and The Kohala Center on Hawai'i island. The program
21 provides a dollar-for-dollar match to supplemental nutrition



1 assistance program beneficiaries who purchase locally grown
2 fruits, vegetables, and proteins at participating farmers'
3 markets, grocery stores, and community-supported agriculture
4 projects. By the end of 2021, the pilot program was available
5 at fifty-seven food retailers across ninety-eight market sites
6 and pick-up locations that include grocery stores, farmers'
7 markets, community-supported agriculture programs, and other
8 farm direct retailers. From 2020-2021, DA BUX supported four
9 hundred seventy farm producers and eight distributors. Each
10 dollar reimbursed to participating DA BUX food retailers for
11 their issued discounts on local produce has an economic
12 multiplier of 2.1. This means that each program dollar issued
13 for local produce incentives contributes \$2.10 to Hawaii's
14 economy. A \$3,000,000 investment by the State in this program
15 would allow for a federal funding match that will contribute at
16 least \$12,600,000 to our local economy annually. This result is
17 a triple win for the State because it supports families,
18 farmers, and the local economy. Additional funding will allow
19 the statewide program coordinator, led by The Food Basket on
20 Hawai'i island, to obtain matching federal funds to continue to
21 support the program.



1 The purpose of this Act is to appropriate funds to the
2 department of agriculture for the continued administration of
3 the Hawaii healthy food incentive program and to provide
4 matching funds to beneficiaries who participate in the
5 supplemental nutrition assistance program.

6 SECTION 2. There is appropriated out of the general
7 revenues of the State of Hawaii the sum of \$ or so
8 much thereof as may be necessary for fiscal year 2023-2024 and
9 the same sum or so much thereof as may be necessary for fiscal
10 year 2024-2025 for the continued administration of the Hawaii
11 healthy food incentive program and to provide matching funds to
12 beneficiaries who participate in the supplemental nutrition
13 assistance program.

14 The sums appropriated shall be expended by the department
15 of agriculture for the purposes of this Act.

16 SECTION 3. This Act shall take effect on June 30, 3000.



H.B. NO. 1248 H.D. 1

Report Title:

DOA; Supplemental Nutrition Assistance Program; Hawaii Healthy Food Incentive Program; Appropriation

Description:

Appropriates funds to DOA for the continued administration of the Hawaii healthy food incentive program and to provide matching funds to beneficiaries who participate in the supplemental nutrition assistance program. Effective 6/30/3000. (HD1)

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