

Teena Marie Rasmussen

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Education: Washington State University 74-76
Speech Communications
California State University at Fullerton 76-77
Organizational Communications
Chaminade University 79-82
Business Administration

Resident of Hawaii: June 1977-Present

Occupation:
1/1/19-Present Founding Partner, Skog Rasmussen LLC
1/02/11 to 12/31/18: Director, Mayor's Office of Economic Development,
County of Maui
1979 to 2017: Co-Owner and Vice-President Paradise Flower Farms, Inc. (PFF)

PROJECT & PERSONNEL MANAGEMENT:

- As Maui County Mayor's Office of Economic Development Director (OED): reviewed, vetted, and awarded over \$80 million in environmental protection, community, and business grants 2011-2018
- Managed department budget, \$12 million annually, Mayor's Office of Economic Development
- Personnel Management: Over 40 years experience, up to 35 employees
- Project Manager Maui County booth and participation at Asia Pacific Economic Cooperation (APEC) Conference, Honolulu, HI 2011
- Co-Founded the Maui Energy Conference in 2014 with MEDB
- Founded the Made In Maui County Festival in 2014
- Founded the Hawaii Small Business Conference in 2016
- Established the Small Business Revitalization Grant Program within OED for the benefit of small businesses in Lanai, Molokai, and Hana.
- Founded the Maui Friday Town Parties
- Project manager for Maui booth at Goyang International Horticulture Expo, Goyang South Korea 2013 & 2014
Booth Received People's Choice Award 2013 and Prime Minister's Award 2014
- Project manager for Made In Maui display and 12 Maui vendor shops at the Philadelphia Flower Show --March 2012

GOVERNMENT SERVICE:

- Farm Service Agency, United States Dept. of Agriculture (USDA)
(Appointment by US Secretary of Agriculture)
State Committee Member March 2002—2008
State Committee Chair Feb. 2018-2021
- Agribusiness Development Corporation (ADC) State of Hawaii
Board Member-- May 2003-2008
Board Chair-- 2005 & 2006
- County of Maui Salary Commission:
Vice-Chair 93-95
- Governor's Small Business Advisory Council 92-94
(Appointment by Governor John Waihee)
- Small Business Administration (SBA) Regional Advisory Board:
Board Member 1992-2002
Chairman of the Board 93-95
SBA Western Region (San Francisco) Judge for the Small Business Awards 2000, 2001
- Community Based Economic Development Advisory Council, State of Hawaii
2021-Present

VOLUNTEER SERVICE IN EDUCATION:

- University of Hawaii Board of Regents: 2008 to 2012
 - Chair, Community College Committee: 2009, 2010, 2011, 2012
 - Student Affairs Committee: 2008 to 2012
 - Academic Affairs Committee: 2008 to 2012
 - Task Group, Regent Leadership & Development: 2010 to 2012
 - Task Group, President's Evaluation Process: 2011-2012

- Affiliates: BOR Representative to Assoc. of Community College Trustees(ACCT): 2010-2012
Represented University of Hawaii System at "Complete College America" Conference in Austin, TX 2011
 - Chancellor's Search Committee for new UH Manoa Athletic Director 2012
 - Panelist : "Cost of Public Higher Education: A Community Forum" University of Hawaii Manoa 2013
 - Search Committee for UH Maui College Chancellor 2014
- Haleakala Waldorf School:
Board Member 90-95
Chairman, Public Relations 90-92
Chairman of the Board 92-94
 - Maui Community College Provost Advisory Board: 93-94
 - King Kekaulike High School Parent Teacher Student Assoc (PTSA):
Charter President 97-99
 - King Kekaulike High School SCBM Council: 1999 –2003

VOLUNTEER SERVICE TO NON-PROFITS:

- Tri Agency: Maui Youth and Family Services, Aloha House, and Malama Family Recovery
Board Member July 2008 to 2017
Event Chairperson for "Growing Dreams" Fundraiser: 2003, 2004, 2010, & 2013
Chairperson of "Growing Dreams" Floral Design Show: 2005,2006,2007
Member of "Growing Dreams" Committee: 2001 to 2016
Member of the Development Committee: July 2008 to 2017
Co-Chair Development Committee: July 2014 to 2017
- Maui United Way:
Board member 91-93
Campaign Committee 1991
Personnel Committee 1992

SERVICE TO BUSINESS AND PROFESSIONAL AFFILIATIONS:

- Maui Chamber of Commerce:
Member since 1980
Chairman, Government Affairs Committee 1987-1989
Board Member 1985-1994
President & Chairman of the Board 1989-1990
- Maui County Farm Bureau:
Member since 1978
President 2019
Board Member 2019-Present
- Hawaii Visitor's Bureau:
Traveled on three separate marketing trips to Vancouver, Canada, Dallas, TX and Long Beach, CA to promote Hawaii flowers and lei.
- Maui Visitor's Bureau: Mayor's Rep. on Board of Directors 2011-2018

- National Federation of Independent Business (NFIB)
Delivered testimony in person to US Congress during the National Health Care debate. Testified to the House Agriculture Committee, and the House Small Business Subcommittee during Clinton's second year in office.
- Maui Economic Development Board
Board Member 1989-1994
Mayor's Representative to the Board 2011-2018
- Maui Business and Professional Women's Club:
Member 1980-2000
President 1983
- Made In Maui Trade Council: Member 1995-2009
- NFIB Hawaii Guardian Advisory Council: Member 1991 to 2012
- Hawaii Tropical Flower Council: Board Member 2003-2005
Represented the Council at the Super Floral trade show in Houston, TX 2005
- Founding Member "Hawaii Seal of Quality" Program –launched in 2006 by Hawaii State Dept. of Agriculture
- Member of Society of American Florists (SAF)
- Hawaiian Electric Forecast Assumptions Working Group 2019-2021

AWARDS AND RECOGNITION:

- "Small Business Advocate of the Year" 1991 for Maui County
Small Business Administration (SBA)
- "Entrepreneurs of the Year" 2000
Maui Chamber of Commerce and Island Business Magazine
- Small Business Administration (SBA) "Small Businesspersons of the Year" for Maui County 2001
- "Farm Family of the Year" 2004
Maui County Farm Bureau
- "Most Outstanding Farm Family" 2004
Hawaii State Farm Bureau
- NFIB Hawaii "Small Business Champion of the Year" 2005
- "Outstanding Community Service & Achievement Award"
Maui Agricultural Foundation April 30, 2005
- "E-Commerce Retailer of the Year" Ho'okela Award
Retail Merchants of Hawaii 2006
- Inducted into American Academy of Floriculture (AAF) for Lifetime Achievement by Society of American Florists at National convention in Palm Beach, Florida September 2008
- "State of Hawaii Small Business Advocate of the Year for Business and Industry"
Small Business Administration (SBA) 2018

- "Agriculture Advocate of the Year" Hawaii State Farm Bureau November 2018

SIGNIFICANT MAINLAND CONFERENCES AND CONTINUING EDUCATION:

- Harvard Kennedy School of Business October 2014
"Creating Collaborative Solutions for Innovations in Governance"
- International Economic Development Council (IEDC) Conference Oct. 2011
Charlotte, North Carolina
- International Economic Development Council (IEDC) Conference Oct. 2013
Philadelphia, PA
- International Economic Development Council (IEDC) Conference Anchorage Alaska
2015
- International Economic Development Council (IEDC) Conference Toronto, Canada
2017. Received IEDC Gold "Excellence in Economic Development" award for the
Made In Maui County Festival
- National Association of Counties Conference, Nashville TN June 2018 Received
award of distinction for the Made In Maui County Festival