

Matthew K. N. Sullivan

Education:

- M.S., Stanford Hasso Plattner Institute of Design (d.school), Stanford University
- B.A., Physics & Economics, Middlebury College
- Iolani School – Born and Raised in Hawai‘i

Professional Experience:

2017 - Present: Director of Product, Oceanit, Honolulu, HI

Responsible for identifying, building, and getting to market new breakthrough technologies developed across Oceanit’s research and development portfolio.

Accomplishments:

- Commercialized advanced nanotechnology surface treatments to increase energy efficiency and reduce GHG emissions for the energy industry. Collaborated with Hawaiian Electric Company (HECO), Shell, Chevron, and Eni, among others.
- Secured >\$20 million in grant funding for technology development with the U.S. Department of Energy and Department of Defense.
- Developed technology commercialization relationships in various industries:
 - Outdoor Gear: Patagonia, MSR, Therm-a-Rest, Deuter
 - Battery Storage: Samsung, LG Chem, Panasonic
 - Life Sciences: Johnson & Johnson, Fisher & Paykel, Thermo Fisher, Sekisui
 - Industrial: Kennametal, Clemco, U.S. Pipe
 - Automotive: GM, Ford, Denso, Faurecia
- Managed cross disciplinary teams of scientists, engineers, business, and sales reps to drive new products to market.

2017 - Present: Chairman of the Board, StoryTree, San Francisco, CA

2011 - 2017: CEO and Co-Founder, StoryTree, San Francisco, CA

Founder of a category leading e-commerce startup in the photo and video space.

Accomplishments:

- Raised funding from notable Silicon Valley venture capital and angel investors.
- Recognized by the New York Times, Fast Company, WSJ, and Business Week.
- Interactive Award Winner at SXSW (South by Southwest); Featured by Apple.
- Achieved company profitability within three years.
- Built and launched a category leading product that continues to thrive today.

2017 – 2019: Adjunct Professor, Stanford University, Stanford, CA

ME 101: Introduction to Product Design Fundamentals.

2013 – 2020: Startup Mentor, 500 Startups, San Francisco, CA

500 Startups is a venture fund and seed accelerator founded in 2010. It is one of the most active venture capital firms in the world. Since its inception in Silicon Valley, 500 Startups has invested in over 2,200 companies via its 4 global funds and 15 thematic funds dedicated to either specific geographic markets or verticals.

- Advised startups on how to pitch and raise money from investors.
- Advised startups on product design and product strategy.

2010: Product Design Intern, IDEO, Palo Alto, CA

IDEO is a globally recognized design consultancy and pioneer in using design thinking methodology to create positive impact.

- Product Designer working on new innovations for IDEO clients.
- User research, new product ideation, prototyping, and presentations to clients.

2008: Intern for Senator Daniel K. Inouye, Washington, D.C.

Senate intern on Capitol Hill for Senator Daniel K. Inouye with a focus on renewable energy policy.