

John F. Betlach
MA MBA OLC EMT
Laci NA cTM



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Wide range of professional experiences gained from the **business, education, nonprofit, sales and marketing, technology,** and **audiovisual** industries. Highly experienced in, and passionate about developing entrepreneurial ventures and community-based projects, as well as serving as a **consultant** for various sectors.

Skills

- Project management
- Technology management
- Startups/small business consultation
- Business development
- Workshop creation and facilitation
- Strategic planning
- Multimedia training
- Teaching (K-12)
- Counseling/mentoring
- Microsoft Office Suite
- Adobe Photoshop
- Final Cut Pro
- Cubase Virtual Studio Technology (VST)
- iMovie (video editing software)
- MediaStudio Pro (MSP) (video editing software)
- MasterTracks Pro (Windows music sequencer software)
- iThink (virtual simulation software)
- Peachtree (accounting software)

Education

- MBA, a strong focus in aspects of public administration as the school had that program and staff
John F. Kennedy University
- MA, Holistic Health Education, focus MFT track, body-oriented psychotherapy, cultural differences
John F. Kennedy University
- OLC (organizational leadership graduate certificate), focus was how can we get GOV. to be more effective
John F. Kennedy University
- Nonprofit Management certificate (core only), University of California, Berkeley
- BA, Liberal Studies, San Francisco State University

Certifications

- Licensed Acupuncture Intern IOM and USA team training in sports AC
- Certified and Licensed Massage Therapist (Swedish Deep Tissue, Zen Shiatsu), The International School of Massage(7144)
- Emergency Medical Technician, National Emergency Medical Technician program CCC
- Nurse assistant unable to cert due to COVID barriers
Psych tech, Physical therapy aid, Home Health Aid, Lifeguard, advanced rescue diver, toast master, IT tech, post trained, firefighter, first responder, and pilot training

Professional Experience

2002 – PRESENT

Manager/Operator | Kona Hawaii Guest House & Micro Spa, Kailua-Kona, Hawaii

- manage a multiple-room guesthouse located in a historic part of Kailua-Kona, with world-class spa treatment offerings; spearhead daily facility operations and maintenance, reservations, advertising, and marketing (including website updates), and tourist activities; apply conservation and sustainability efforts through researching, planting, and using native plants on the property for consumption and therapeutic needs

1994 – PRESENT

Development & Organizational Consultant | John F. Betlach, Kailua-Kona, Hawaii

- Provide expert advice on identifying new revenue streams, fundraising, promotion, team optimization, and improving organizational structures for more efficient workflows; clients have included the Center for Disease

Control (CDC) Director and State Directors of the Departments of Health, Contra Costa County TV/ Contra Costa County and state health department partnership, Western Aerospace Museum, Hilo Pow Wow, West Hawaii Tobacco Education Project and State of Hawaii Health Department, Peterson Organics, Oceans Forever, S.K.I.N.S. and 7 Circles Native American Indian groups, and other various nonprofits and local government entities.

1985 – PRESENT

Health & Wellness Coach | John F. Betlach, Kailua-Kona, Hawaii

- Educate individuals on holistic healing methods; provide mentorship to children and families with the goal of improving habits to enhance their lives. Helping to build resiliency, and adaptation in times of crisis

Relevant Experience

- Health practitioner: Paramedic at ER and events, Certified lifeguard boy scouts and UCSF, Disabled Student Service Tech SFSU, Psych Tech at a sexually abused, suicidal, and chemically dependent children's home, Home Health Aid with Quads, Physical Therapy aid at convalescent homes and hospital clinics, Nurse assistant, volunteer at convalescent homes and Physical Therapy clinics and Emergency Room clinics
- **Teacher/Faculty:** University of Hawaii System, Oakland Unified School District, West Contra Costa County Unified School District, Sacramento State University, Family Support Services, DOE via T.I.F.F.Y. and Roberts Hawaii
- **Counselor:** UCSF, CCCUSD, OUSD, UH, fatherhood initiative, Family Support Services, T.I.F.F.Y., BISAC, IOM, and in independent practice,
- **Multimedia Technician:** Hilton Waikoloa, Business weekly TV, National Mega Concerts and festivals, Kona Dance Jam, Mayan Project, Sasha Butterfly (musical artist), We the People, Los Rios College, CC Adult education
- **Performer:** MC for city events for example, 4 of July and Parades, Largest Events in Hawaii and California, For many presidents, governors, and mayors over the years. clown (Hoagus Boagus Da Clown, Captain Fun, Uncle Sam on stilts)

Volunteer Experience

- **Coordinator** – Chinese New Year Block Party and larger golden dragon parade 10k volunteers, at largest music fest.
- **Committee Member** – CDC/ Ashtepphhe national Health Promotion Planning and Funding, Hawaii Department of Health, Kona Outdoor Circle, AG events, Coalition against Homelessness, Food Not Bombs, ARC /JKU Student government, and Disciplinary chair
- **Advisor** – CDC and State Health Dep. Directors, Council members CCC and Hawaii County, Several churches,
- **Government Liaison Regional Red Cross**
- **Activities Coordinator** – Hawaiian Heritage Project
- **Cameraman** – PBS
- **Media Judge** – National Education Media Network (national apple awards) Psychology and health

Hobbies and Interests

- Research and application of holistic practices – Tai Chi, Yoga, integrative medical Massage, Acupuncture, herbalism
- Dragon and Lion dancer
- Performing Arts, AG events, food events, and music or cultural events

