# RALPH THOMAS KAM, PHD, APR, FELLOW PRSA

# GOV. MSG. NO. 563

#### **EDUCATION**

# University of Hawai'i at Mānoa, Honolulu, Hawai'i

Doctor of Philosophy in American Studies (Media studies and Asian Pacific American studies),

- Dissertation: "Mediator and Advocate: History of the Honolulu Community-Media Council."
- Other research areas include 19<sup>th</sup> century Hawaiian history, historic preservation, media accountability systems, press councils, voluntary association, ethics, and trust.

### Master of Arts in American Studies,

• Thesis: "New Loyalties: The Role of Voluntary Associations in Forming a Just Society in Nineteenth Century America"

# Graduate Certificate in Historic Preservation,

• Familiar with National Historic Preservation Act of 1966 (including Section 106), National Environmental Policy Act, Native American Graves Protection and Repatriation Act and Hawai'i Revised Statutes, Chapter 6E and Chapter 13-300, Hawaii Administrative Rules

Coursework for the Graduate Certificate in Museum Studies: Museums: Theory, History, Practice; Museums and Communities

# University of Southern California, Los Angeles, California

Master of Public Relations, School of Journalism,

Bachelor of Arts in English and Public Relations,

# **PUBLICATIONS**

- Lost Palaces of Hawai'i: Royal Residences of the Kingdom Period (Jefferson, North Carolina: McFarland & Company, Inc., Publishers, August 2022).
- "The First Attempt to Overthrow Lili'uokalani," *Hawaiian Journal of History*, vol. 55 (2021) 41-69.
- "The Watchers: How Espionage Doomed the Counter-Revolution of 1895," *Hawaiian Journal of History*, vol. 54 (2020) 163-190.
- "Remembering the Committee of Safety: Identifying the Citizenship, Descent, and Occupations of the Men Who Overthrew the Monarchy." *Hawaiian Journal of History*, vol. 53 (2019) 31-54. Co-author with Jeffrey K. Lyons.
- Partners in Change: A Biographical Encyclopedia of American Protestant Missionaries in Hawai'i and their Hawaiian and Tahitian Colleagues, 1820-1900 (2018). Co-editor with David W. Forbes and Thomas A. Woods.

- "The Legacy of Na Himeni Hawaii," in Kōkua Aku, Kōkua Mai: Chiefs, Missionaries, and Five Transformations of the Hawaiian Kingdom (2018).
- "Determining the Birth Date of Kauikeaouli, Kamehameha III," *Hawaiian Journal of History*, Vol. 52 (2018) 1-25. Co-author with Ashlie Duarte-Smith.
- "The Gospel Roots of 'Hawai'i Aloha'," Hawaiian Journal of History, vol. 51 (2017) 5-29.
- Death Rites and Hawaiian Royalty: Funerary Practices in the Kamehameha and Kalākaua Dynasties, 1819–1953, (Jefferson, North Carolina: McFarland & Company, Inc., Publishers, 2017).
- "Private Sorrows of the Overthrow," Hawaiian Journal of History, vol. 50 (2016) 91-102.
- "Copied Hymns of John Young," Hawaiian Journal of History, vol. 49 (2015) 47-58.
- "Remembering the Royal Residences of Kapālama: The Homes of Princess Ruth Ke'elikōlani and Queen Lili'uokalani," *Hawaiian Journal of History*, vol. 47 (2013) 147-177.
- "The Legacy of 'Ainahau: The Genealogy of Ka'iulani's Banyan," *Hawaiian Journal of History*, vol. 45 (2011) 49-68.
- "Commemorating the Grand Army of the Republic in Hawai'i: 1882–1930." *Hawaiian Journal of History*, vol. 43 (2009) 125-152.
- "Language and Loyalty: Americanism and the Regulation of Foreign Language Schools in Hawaii," *Hawaiian Journal of History*, vol. 40 (2006) 131-147.

#### **TEACHING EXPERIENCE**

Hawaii Tokai International College, Instructor, September 2005 to May 2006, January 2021 to present

- The American Experience, undergraduate, lower-division lecture course
- Diversity in American Life, undergraduate, writing intensive, lower-division lecture course
- East Asian Civilizations I, writing intensive, lower-division lecture course
- Introduction to American History I (to Civil War), writing intensive, lower-division lecture course
- Introduction to American History II (from Civil War), writing intensive, lower-division lecture course
- World Civilizations I (to 1500), writing intensive, lower-division lecture course

University of Hawai'i at Mānoa, Honolulu, Hawai'i, Lecturer, Fall 1997, Spring 1998, Fall 1998, Spring 1999, Spring 2000, Spring 2001, Spring 2002, Fall 2002, Spring 2003, Fall 2003, Spring 2004, Summer 2004, Spring 2005, Summer 2005, Spring 2018, Fall 2018, Spring 2019, Summer 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021, Fall 2021, Spring 2022

- Preservation: Hawai'i, Asia, and the Pacific, undergraduate lecture course
- Introduction to Historic Preservation, graduate lecture course
- Elements of Style, graduate lecture course
- Historic Preservation Field Seminar, graduate field seminar focusing on the buildings of the Kingdom of Hawai'i
- Culture and the Arts in America, undergraduate, upper-division lecture course
- American Environments, writing-intensive, undergraduate, upper-division lecture course
- Historic Preservation Practicum, graduate, capstone course
- The American Experience: Institutions and Movements, writing intensive, undergraduate, lower-division lecture course

- Press and Society, undergraduate, lower-division lecture course
- News Editing, undergraduate, lower-division lecture course. Course used WebCT as elearning platform.
- Publication Layout and Design, undergraduate, upper-division lecture course

Honolulu Community College, University of Hawai'i, Honolulu, Hawai'i, Lecturer, Spring 2008, Fall 2009 Accelerated, Fall 2011, Spring 2012, Winter Accelerated 2012, Spring 2013, Fall 2013, Spring 2014

- The American Experience, writing intensive, undergraduate, lower-division lecture course. Course used Laulima (Sakai) as e-learning platform.
- Diversity in American Life, writing intensive, undergraduate, lower-division lecture course; also offered as a cable television course.
- English Composition, undergraduate, lower-division lecture course.

# Hawai'i Pacific University, Honolulu, Hawai'i, Instructor, January 1999 to May 2006

- Career Skills, undergraduate, lower-division lecture course
- Communication Futures, undergraduate, upper-division lecture course
- Interpersonal Communication, undergraduate, upper-division lecture course
- Mass Media, undergraduate, upper-division lecture course
- Public Relations, undergraduate, upper-division lecture course. Spring 2003 course included a service learning component.
- Public Relations Seminar, undergraduate, upper-division capstone seminar
- Advanced Public Speaking, undergraduate, upper-division lecture course
- English Fundamentals, undergraduate, lower-division lecture course
- Analyzing and Writing Arguments, undergraduate, lower-division lecture course
- Argument, Research and Writing from Sources, undergraduate, lower-division lecture course

# University of Phoenix, Hawaii Campus, Honolulu, Hawai'i, Faculty Member, April 1997 to May 2006

- Business Communications Skills, undergraduate, lower-division lecture course
- Communication Skills for Career Growth, undergraduate, lower-division lecture course
- Contemporary Issues in American Business, undergraduate, lower-division lecture course
- Creative Minds And Critical Thinking, undergraduate, upper-division lecture course
- Critical Thinking, undergraduate, upper-division lecture course
- Ethics: Health Care and Social Responsibility, undergraduate, upper-division lecture course
- Ethics in Management, undergraduate, upper-division lecture course
- History of Philosophical Thought, undergraduate, upper-division lecture course
- Introduction to Oral Communication, undergraduate, lower-division lecture course
- Introduction to Research and Information Utilization, undergraduate, lower-division lecture course
- Philosophy: Methods and Applications, undergraduate, lower-division lecture course
- Public Relations, undergraduate, upper-division lecture course
- Skills for Professional Development, undergraduate, upper-division lecture course
- U.S. Constitution, undergraduate, upper-division lecture course
- U.S. History 1865 to 1945, undergraduate, lower-division lecture course
- U.S. History to 1865, undergraduate, lower-division lecture course

University of Phoenix Online, Phoenix, Arizona, Faculty Member, March 2003 to May 2006

- Communication Skills for Career Growth, undergraduate, lower-division lecture course
- Contemporary Issues in American Business, undergraduate, lower-division lecture course
- Introduction to Research and Information Utilization, undergraduate, lower-division lecture course
- Public Relations, undergraduate, upper-division lecture course
- U.S. Constitution, undergraduate, upper-division lecture course
- U.S. History 1865 to 1945, undergraduate, lower-division lecture course

# Chaminade University of Honolulu, Lecturer, January 2005 to May 2006

- Introduction to Communication, undergraduate, lower-division lecture course
- Introduction to Mass Communication, undergraduate, lower-division lecture course
- Public Relations, undergraduate, lower-division lecture course. Fall 2005 course included a service learning component.
- Writing for Mass Communications, lower-division lecture course

#### ACADEMIC ADMINISTRATIVE EXPERIENCE

Interim Director, Historic Preservation Graduate Certificate Program, American Studies Department, University of Hawai'i at Mānoa, August 2018 to December 2018, January 2020 to December 2020

- Interview Historic Preservation program applicants
- Manage the Experts at the Cathedral speakers program
- Oversee Historic Preservation practicum students
- Supervise the Historic Preservation research assistant

Dean, University College (Liberal Arts), Honolulu Community College, University of Hawai'i, Honolulu, Hawai'i, April 2006 to June 2012 (title changed from Program Dean in August 2008)

- Developed University College long-range plan and academic development plans
- Coordinated and communicated with three academic division chairs; supervised 52 tenured and tenure-track faculty members and 39 part-time lecturers in 26 academic disciplines; coordinated recruitment and selection process for new faculty members; Directed clerical and technical staff of five
- Guided curriculum development and learning community formation; conducted program reviews; created and monitored course schedules
- Developed and managed operating, equipment and student assistant budgets; proposed grant opportunities to faculty members; recommended capital improvement projects
- Developed and implemented public relations activities; established partnerships with community organizations; served as the liaison with other community colleges and universities; created and coordinated advisory committees; developed and monitored media

#### UNIVERSITY SERVICE

# University of Hawai'i at Mānoa

Member, Dissertation Committee, Jesse J. Otto, American Studies, 2019-2021

# Honolulu Community College, Honolulu, Hawai'i

- Co-Chair, 90th Anniversary Committee, 2009-2011
- Member, Accreditation Oversight Committee, 2006-2011
- Member, Campus Leadership Team, 2006-2012
- Member, Committee on Programs and Curricula, 2006-2012
- Member, Distance Education Advisory Committee, 2008-2012
- Member, Planning Council, 2008-2012
- Member, Recruitment and Retention Committee, 2007-2008

# Hawai'i Pacific University, Honolulu, Hawai'i

- Presenter, Faculty Scholarship Day, Fall 2005
- Presenter, Faculty Scholarship Day, Spring 2005
- Session Chair, Faculty Scholarship Day, Fall 2004
- Developed Public Relations Writing course

# PROFESSIONAL EXPERIENCE

Author, Kāne'ohe, Hawai'i, July 2012 to present

Research and write non-fiction Hawaiiana. Author of *Death Rites and Hawaiian Royalty: Funerary Practices in the Kamehameha and Kalākaua Dynasties, 1819–1953*, (Jefferson, North Carolina: McFarland & Company, Inc., Publishers, 2017). Co-editor and writer of the award-winning *Partners in Change: A Biographical Encyclopedia of American Protestant Missionaries in Hawai'i and their Hawaiian and Tahitian Colleagues, 1820-1900 (2018).* 

Senior Counsel, Pacific Public Relations, Kāne'ohe, Hawai'i, January 1997 to present Senior public relations counsel for an independent public relations agency.

Speechwriter, University of Hawai'i at Mānoa, Honolulu, Hawai'i, August 2001 to November 2001

Researched and wrote speeches for university president.

Legislative Analyst, House of Representatives, Nineteenth Legislature, State of Hawai'i, January 1997 to November 1998

Responsible for coordinating the public relations of the minority caucus and analyzing bills before the House Committee on Human Services and Housing, Committee on Health, and Committee on Culture and the Arts.

Public Relations Director, American Savings Bank, Honolulu, Hawai'i, November 1987 to December 1996

Directed public relations, media relations, community relations and internal communication efforts for the state's fourth largest financial institution.

Assistant Vice President and Corporate Communications Manager, Bank of Hawaii, Honolulu Hawaii, February 1987 to August 1987

Planned and managed the media relations, investor relations and internal communications for the state's largest financial organization. Supervised the public relations agency relationship. Controlled a corporate communications budget of \$499,000.

Vice President, Marketing, Wahiawa General Hospital, Wahiawa, Hawaii, January 1983 to February 1987

Entrusted with planning, developing and implementing the \$240,000 marketing, advertising and public relations program for a 162-bed health care facility.

Legislative Aide, Senator Wadsworth Yee, Eleventh Legislature, State of Hawai'i, January 1982 to April 1982

Duties included directing media and public contacts, and preparing bill status reports.

Writer, News Service, Office of Academic Relations, University of Southern California, June 1979 to July 1981

Assignments consisted of writing news releases, features and public service announcements, media placement, conference media coordination, production of publications on faculty research topics and academic departments.

#### **CONFERENCES AND PRESENTATIONS**

- "No Kahiki Mai: Early Tahitian Christians in Hawai'i," panel with Chris Cook and Kapali Lyon, April 26, 2022, Hawaiian Mission Houses Historic Site and Archives.
- "We Come Not Unasked: The History of the Anglican Church in Hawai'i, 1862-2022," March 31, 2022, Hawaii Anglican Network Retreat.
- "Mu'olaulani: the Kapālama Residence of Queen Lili'uokalani," Experts at the Cathedral Historic Preservation Lecture Series, February 24, 2022. Part of the events celebrating the 175 anniversary of the construction of Washington Place.
- "Wilhelmine Dowsett: Hawai'i Suffrage Pioneer," April 15, 2020, King Kamehameha V Judiciary History Center in partnership with Historic Hawai'i Foundation.
- "The Legacy of 'Na Himeni Hawaii," November 17, 2019, Bicentennial Speaker Series, Kawaiaha'o Church, Honolulu, Hawaii. With musical accompaniment by Aaron Mahi and Malia Kaai-Barrett.
- "Kōkua Aku, Kōkua Mai: Five Transformations of the Hawaiian Kingdom," May 4, 2019, Hawaii Book & Music Festival. With Thomas A. Woods, Kapali Lyons, David Keanu Sai, and Albert J. Schütz.
- "Determining the Birth Date of Kauikeaouli," April 24, 2019, Hawaiian Historical Society. With Ashlie Duarte-Smith.
- "Funeral of Queen Lili'uokalani: A Centennial Retrospective," Hawai'i State Library, November 18, 2017
- "Kaula Lei: The Lei Sellers of Maunakea Street," Experts at the Cathedral, February 19, 2009.
- Addressing Development Issues In Asia-Pacific, February 19-21, 2004, Imin International Conference Center, East-West Center, Honolulu, Hawaii. Paper: The Role of Press Councils in Securing an Independent Media in the Asia Pacific Region.

Local/Global Relations in the Asia Pacific Region, February 21-23, 2002, Imin International Conference Center, East-West Center, Honolulu Hawaii. Paper: Language and Loyalty: Americanism and the Regulation of Foreign Language Schools in Hawaii.

#### **COMMUNITY SERVICE**

- Member, Board of Directors, Paul and Linda Kahn Foundation, a private operating foundation, 2022-present
- President, English Speaking Union, Hawaii Branch, 2011-2013
- Judge, History Day, Hawaii Council for the Humanities, 2007, 2009-2012
- Member, Standing Committee, Episcopal Diocese of Hawaii, Honolulu, November 1988-October 1992, secretary, November 1988 to October 1989; president, November 1991-October 1992.
- Member, Diocesan Council, Episcopal Diocese of Hawaii, Honolulu, November 1985-October 1988

# HONORS AND AWARDS

Hall of Honor, Public Relations Society of America, Hawaii Chapter, 2014. Recognizing those with distinguished and exemplary careers in public relations who have used the profession to help create understanding between the community and organizations or companies they represented. These respected individuals have played major roles in business and in furthering Hawaii's economy through their use of strategic, well-planned public relations programs. This award is the highest the Hawaii chapter can bestow. One of six living members.

Koa Hammer Award of Merit, Public Relations Society of America, Hawaii Chapter, 2002. Presented for outstanding public relations speechwriting.

Member, College of Fellows, Public Relations Society of America, 2001. In recognition of a long and distinguished career in the practice of public relations, and for having long exhibited personal and professional qualities that have served as a role model for practitioners, and for having advanced the profession.

Gregg Perry Award for Hawai'i Public Relations Professional of the Year, PRSA, Hawai'i Chapter, 2000.

Professor of the Year, Access to College Excellence Program, College of Arts and Sciences, University of Hawai'i at Mānoa, 1998.

Accredited in Public Relations, 1987. PRSA's voluntary accreditation program recognizes those individuals experienced in the practice of public relations who have demonstrated through written and oral examinations their knowledge and ability.

#### **PROFESSIONAL SERVICE**

Public Relations Society of America

Member, Board of Ethics and Professional Standards, 2001-2003

- Director, National Board of Directors, 1999-2000
- National Nominating Committee Member, 1997
- Chairman, Western District, 1996. PRSA's Western District is composed of 10 chapters in Arizona, Colorado, Hawai'i, Southern California, and Southern Nevada
- Assembly Delegate, 1994-1995, 1998
- President, Hawai'i Chapter, 1991
- Director, Hawaii Chapter, 1989-1993, 1997
- Member, 1982-present

Hawai'i Society for Hospital Marketing and Public Relations

President, 1985

Hospital Association of Hawai'i,

• Chairman, Public Relations Committee, 1986

# REFERENCES

Available upon request.