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## HOUSE RESOLUTION

URGING THE ENVIRONMENTAL HEALTH ADMINISTRATION OF THE DEPARTMENT  
OF HEALTH TO CONDUCT A FEASIBILITY STUDY ON IMPLEMENTATION  
OF A CIGARETTE LITTER PREVENTION PROGRAM IN HAWAII.

1 WHEREAS, the Cigarette Litter Prevention Program, created  
2 by Keep America Beautiful in 2002, is the nation's largest  
3 program aimed at eliminating cigarette litter; and  
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5 WHEREAS, according to the 2020 Keep America Beautiful  
6 National Litter Study, nine out of 10 littered items counted  
7 were four inches or less in length, with cigarette butts being  
8 the most littered item in this category, accounting for  
9 9,700,000,000 butts counted on any given day in the United  
10 States; and  
11

12 WHEREAS, communities that implement a Cigarette Litter  
13 Prevention Program consistently reduce cigarette litter by half,  
14 based on local measurements taken in the first four to six  
15 months after the program is implemented; and  
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17 WHEREAS, since its inception, the Cigarette Litter  
18 Prevention Program has been implemented in more than 1,800  
19 communities across the United States; and  
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21 WHEREAS, an effective local Cigarette Litter Prevention  
22 Program includes four proven, field-tested solutions or  
23 strategies for reducing cigarette butt litter:  
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25 (1) Reviewing local litter laws, including laws on litter  
26 caused by cigarette butts, and supporting enforcement  
27 of these laws;  
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29 (2) Raising awareness about the issue of proper cigarette  
30 butt disposal by using messaging and marketing  
31 campaigns;  
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- 1 (3) Placing ash receptacles at transition points to non-
- 2 smoking areas, such as beaches, hospitals, or public
- 3 parks; and
- 4
- 5 (4) Distributing pocket or portable ashtrays to adult
- 6 smokers; and
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8 WHEREAS, the environment and natural beauty of Hawaii would  
9 benefit from less litter caused by cigarette butts; now,  
10 therefore,

11  
12 BE IT RESOLVED by the House of Representatives of the  
13 Thirty-second Legislature of the State of Hawaii, Regular  
14 Session of 2023, that the Environmental Health Administration of  
15 the Department of Health is urged to conduct a feasibility study  
16 on implementation of a Cigarette Litter Prevention Program in  
17 Hawaii; and

18  
19 BE IT FURTHER RESOLVED that the Environmental Health  
20 Administration of the Department of Health is requested to  
21 submit a report of its feasibility study, including any  
22 findings, recommendations, or proposed legislation, to the  
23 Legislature no later than twenty days before the convening of  
24 the Regular Session of 2024; and

25  
26 BE IT FURTHER RESOLVED that certified copies of this  
27 Resolution be transmitted to the Director of Health and Deputy  
28 Director for Environmental Health Administration.

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30  
31 OFFERED BY:



MAR 10 2023

