

**THE THIRTIETH LEGISLATURE  
APPLICATION FOR GRANTS  
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

Operating  Capital

Legal Name of Requesting Organization or Individual: DbA:

Purple Mai'a Foundation

Amount of State Funds Requested: \$ 118,183

Brief Description of Request (Please attach word document to back of page if extra space is needed):

Hālau Hekili is a middle college program designed to reduce high school dropout rates, encourage interest in academics, and normalize participation in higher education. Aimed at bright, capable students who are uninspired by traditional schooling, Hālau Hekili will offer an alternative learning environment that empowers students. It will be Hawai'i's first middle college program and will be housed on the Windward Community College campus. Throughout their four years, students will complete all DOE high school graduation requirements while taking dual credit courses.

Amount of Other Funds Available:

State: \$ 118,183  
Federal: \$ \_\_\_\_\_  
County: \$ \_\_\_\_\_  
Private/Other: \$ 175,000

Total amount of State Grants Received in the Past 5 Fiscal Years:

\$ 0

Unrestricted Assets:

\$ 541,739

New Service (Presently Does Not Exist):  Existing Service (Presently in Operation):

Type of Business Entity:

501(C)(3) Non Profit Corporation  
 Other Non Profit  
 Other

Mailing Address:

98-820 Moanalua Rd. 15-547

City: State: Zip:

Aiea HI 96701

Contact Person for Matters Involving this Application

|                                     |                           |
|-------------------------------------|---------------------------|
| Name:<br>Mike Sarmiento             | Title:<br>VP of Education |
| Email:<br>msarmiento@purplemaia.org | Phone:<br>808-391-0590    |

|                                |                              |
|--------------------------------|------------------------------|
| Federal Tax ID#:<br>[REDACTED] | State Tax ID#:<br>[REDACTED] |
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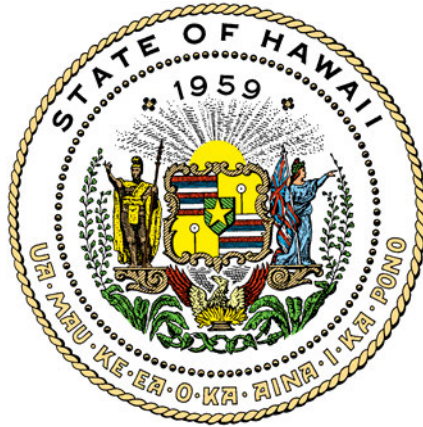
Kelsey Amos, Co-CEO

1/20/23

Authorized Signature

Name and Title

Date Signed



## Department of Commerce and Consumer Affairs

### CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

PURPLE MAI'A FOUNDATION

was incorporated under the laws of Hawaii on 12/11/2013 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 18, 2023

Director of Commerce and Consumer Affairs

**DECLARATION STATEMENT OF  
APPLICANTS FOR GRANTS PURSUANT TO  
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
  - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
  - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
  - c) Agrees not to use state funds for entertainment or lobbying activities; and
  - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
  
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
  - a) Is incorporated under the laws of the State; and
  - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided; and
  
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
  - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
  - b) Has a governing board whose members have no material conflict of interest and serve without compensation.
  
- 4) The use of grant-in-aid funding complies with all provisions of the Constitution of the State of Hawaii (for example, pursuant to Article X, section 1, of the Constitution, the State cannot provide "... public funds ... for the support or benefit of any sectarian or nonsectarian private educational institution...").

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Kelsey Amos, Purple Mai'a Foundation  
(Typed Name of Individual or Organization)

|  |  |
|--|--|
| <div style="border-bottom: 1px solid black; padding-bottom: 5px;"> <div style="display: flex; align-items: center;"> <div style="font-size: 0.8em; margin-right: 5px;">DocuSigned by:</div> </div> <div style="font-size: 0.8em; margin-top: 2px;">DF35EC81244C452...</div> </div> | 1/18/2023<br><br><hr style="border: 0; border-top: 1px solid black; margin: 0;"/> (Date) |
| (Signature)  |  |

|              |         |
|--------------|---------|
| Kelsey Amos  | COO     |
| (Typed Name) | (Title) |



January 20, 2023

Subject: Public Purpose of Hālau Hekili middle college program

Aloha mai,

This letter certifies, for the purpose of Purple Mai'a Foundation's GIA application, that should we win the grant, the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

Me ka ha'aha'a,

Donavan Kealoha  
Co-CEO, Purple Mai'a

## Application for Grants

*If any item is not applicable to the request, the applicant should enter "not applicable".*

### **I. Certification – Please attach immediately after cover page**

#### **1. Certificate of Good Standing (If the Applicant is an Organization)**

Attached.

#### **2. Declaration Statement**

Attached.

#### **3. Public Purpose**

Attached.

### **II. Background and Summary**

Underrepresentation in technology fields persists because of unequal access to education, but that's not the only problem. It's also a matter of stereotype and the historical representation of Indigenous and other non-western cultures as primitive—the opposite of excellence in technology and innovation. Students today still don't always "see themselves" as belonging in computer science (CS) and STEM educational spaces that aren't welcoming or affirming of their identities. In recent years, it has become increasingly apparent that Native Hawaiian boys are particularly affected by this issue, demonstrated by alarmingly low rates of college attendance.

Since our founding in 2013, Purple Mai'a Foundation has worked to challenge the status quo by providing Native Hawaiian and Pacific Islander students with culturally-grounded CS and STEM education. Through after school classes, school partnerships, and community workshops, we strive to make the link between Indigenous ecological technologies and contemporary digital innovation by teaching CS and STEM in concert with place-based, culture-based, and 'āina-based education. We also work to ensure that students have kumu, mentors, and role models from their own communities who demonstrate excellence in technology and innovation.

The proposed project aims to further our impact through a collaboration between Purple Mai'a, Windward Community College (WCC), and Kailua High School, that will create a space to nurture and empower high-potential students who may otherwise reject conventional avenues of education.

**Hālau Hekili** is a middle college program designed to reduce high school dropout rates, encourage interest in academics, and normalize participation in higher education. Aimed at bright, capable students who are uninspired by traditional schooling, Hālau Hekili will offer

an alternative learning environment that empowers students to believe in their own value and ability to create a thriving future for themselves and their communities.

Middle colleges—alternative public high schools that take place on college campuses and target historically underserved students—have seen success throughout the United States since the mid-1970s. These four-year programs are interdisciplinary and typically project-based, drawing connections to real-world experiences through career-oriented classes, internships, and service opportunities. Middle colleges aim to provide students with the support and resources they need to succeed in college and beyond.

Hālau Hekili will be Hawai'i's first middle college program and will be housed on the Windward Community College campus. The curriculum will be designed around the WCC Hawaiian Knowledge Innovation certification, which is a set of courses from the Computer Science, Business, and Hawaiian History Departments. Throughout their four years, students will complete all DOE high school graduation requirements while taking dual credit courses. They may also have the opportunity to graduate with an associate's degree. Students will be officially enrolled at Kailua High School and will participate in their after school extracurricular programs.

The first cohort of ninth grade students will begin classes in Fall 2023. Students will be recruited from within the Windward school district with a particular focus on the Waimanalo community, which has a large population of Native Hawaiian families. We have connected with Mālama Honua Public Charter School as a key recruitment partner as many of their students are Native Hawaiian and from the target area. We have intentionally designed this learning space to be supportive of but not exclusive to Native Hawaiian males, as we see that there is a need in our community for specific strategies and supports for this demographic of learners. That being said, we hope that the learning environment we create will be inspiring and empowering for any learner from any demographic.

In establishing Hālau Hekili, our goal is to empower students to succeed in academics while also helping them to build confidence in themselves and their capacities to problem solve and support their communities. We believe that with the tools provided by Hālau Hekili—relevant technical skills and a grounding in Hawaiian culture and values—students will learn to thrive in a world that is ever changing.

The funds requested in this application will go towards supporting Purple Mai'a's contribution to the program.

### **III. Service Summary and Outcomes**

#### **1. Describe the scope of work, tasks and responsibilities**

Program responsibilities will be divided amongst the three main collaborators. The overall scope of work is described below with Purple Mai'a's specific responsibilities described in further detail, as the funds requested in this grant application will go towards supporting Purple Mai'a's contribution to the program. A brief table showing the roles of each party is located at the end of this section.

This first year of Hālau Hekili will be focused on creating the structures required to effectively run the program. As this program is not a traditional school, the scope of work will require specific resourcing and support to ensure success.

### Staffing

Research shows that the most important factor to student growth and success is having a highly qualified and trained teacher. Due to the interdisciplinary nature of the program, staffing for Hālau Hekili will require both flexibility and adaptability on the teacher's part. The program will also require intense curriculum design and planning to meet the needs of students who will not only be learning on a college campus but also taking college courses for the first time as high school freshmen.

To address Purple Mai'a's contribution to these needs, the funding requested will go towards the following:

- 6% of the funding for a General Education teacher position to account for the increased complexity of curriculum development and lesson planning that will need to take place outside of the school year
- 100% of the funding for an Educational Assistant (EA) to support teaching and learning
- Math Subject Matter Expert to teach students during their HS math sessions. We understand that math is often a major barrier to engagement with STEM subjects and believe it is critically important for students to have a highly qualified math instructor.
- Professional Development Fund to support the growth and development of the general education teacher and EA.

### Curriculum Development

As this is a novel, interdisciplinary program, curriculum development needs will be extensive. All collaborators will cooperate to create an effective program that not only ties high school and college level courses together but also ensures that students are given supports and experiences that help them to see their place within academia.

Hālau Hekili will focus on providing students with tools that will help them thrive in the real world. Teaching methods will center on project-based design thinking and iteration practices, which are key skill sets to future work. Assessments will largely employ the portfolio defense methodology, which will help students develop a growth mindset and take ownership of the processes they use and the work they produce. Embedded in the school day will be opportunities for students to begin to envision a thriving future for themselves and the steps it will take for them to get there.

Purple Mai'a Foundation has played a pivotal role in the development and implementation of this plan at no cost to any of the other participants. As this idea moves from conceptualization to implementation, Purple Mai'a will need resourcing to continue to do this work alongside the other educational and workforce development programs we operate.

To address Purple Mai'a's contribution to these needs, the funding requested will go towards the following:

- Provide professional development and curriculum development support

- Collaborate with WCC’s Hawaiian history professor to incorporate technology and CS in the field for dual credit classes
- Possibly develop an introductory CS/tech class that will prepare students for their second year when CS dual credits classes will be introduced

Logistics & Materials

Hālau Hekili’s students will be officially enrolled at Kailua High School. Although all of their classes will take place on WCC’s campus, students will participate in Kailua HS’s extracurricular programs. As such, students will begin and end their school days at Kailua HS and will require transportation. Having our own transportation will also give us the flexibility to take the students out into the community to learn and take part in real world experiences with ‘āina education partners.

We are also requesting support for supplies and books for the students. Our hope is to eliminate as many barriers to student success as possible, and alleviating families of the cost of supplies and books will help eliminate one more challenge.

To address Purple Mai’a’s contribution to these needs, the funding requested will go towards the following:

- Funding to purchase one 15-passenger van
- Books and Supplies

| Partner   | Role                                       | Responsibilities  |
|---|--|---|
| WCC   | College sponsor                            | Provide classroom facilities, lunch. Oversee the implementation of dual credit class                              |
| Kailua HS   | High school sponsor                        | Overall owner of the educational program. Provide lead teacher, monitor student progress, measure program success |
| PMF   | Hawaiian Knowledge & Innovation consultant | Support curriculum development, identify educational assistant, provide books and supplies                        |
| <p>Collaborate to ensure that:</p> <ul style="list-style-type: none"> <li>• Students are supported and meet all requirements for graduation from Kailua High School.</li> <li>• Each participating organization is able to stay within the parameters outlined in their mission/vision statements and overall organizational guiding documents.</li> <li>• ‘Ohana are kept informed and empowered throughout the 4-year journey of their student’s high school experience.</li> </ul> |  |   |

**2. Provide a projected annual timeline for accomplishing the results or outcomes of the service**



December - March 2023: Recruitment of students  
 February - April 2023: Recruitment of staff  
 May - July 2023: Curriculum and logistics planning  
 August - December 2023: Implementation of the first half of the school year  
 January - May 2024: Implementation of the second half of the school year

**3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results**

Since students in this program will be part of Kailua High School, the quality assurance and evaluation plans will be in line with those already articulated through the Hawai'i Department of Education policies and procedures. Beyond those measures, we will also be tracking the measures listed in the chart in the next section.

The three measures that are of particular interest to the differentiation and success of this program are college credits earned, career/community learning experiences, and attitudinal change. Because we're starting off with a single class of freshmen for the 2023 school year, we will be able to really focus on monitoring, evaluating, and improving the model. Purple Mai'a will play a key role in developing and implementing this evaluation plan as a consulting partner to the other organizations who have larger stakes in the program.

**4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency).**

| Objectives                                    | Target                  |                         |                         |  |
|---|-------------------------|-------------------------|-------------------------|--|
|   | Year 1                  | Year 2                  | Year 3                  | Year 4   |
| Graduation Rate                               | N/A                     | N/A                     | N/A                     | 80% of students who started in our program continue to graduation. |
| Retention Rate                                | 90%                     | 95%                     | 95%                     | N/A  |
| College Credits Earned                        | 9                       | 9                       | 18                      | 11-26  |
| Career/Community Focused learning experiences | 4                       | 4                       | 4                       | 4  |
| Attitudinal Change                            | Increased confidence in | Increased confidence in | Increased confidence in | Increased confidence in  |

|  |  |   |  |  |
|--|--|---|--|--|
|  | their general outlook for their future | their ability to attend and succeed in a rigorous learning environment like college | their ability to succeed in a rigorous work environment. | their plan for their future beyond HS. |
|--|--|---|--|--|

**IV. Financial**

**1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.**

- a. Budget request by source of funds - Attached
- b. Personnel salaries and wages - Attached
- c. Equipment and motor vehicles - Attached
- d. Capital project details - Not applicable
- e. Government contracts, grants, and grants in aid - Not applicable

**2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2024.**

| Quarter 1 | Quarter 2 | Quarter 3 | Quarter 4 | Total Grant |
|-----------|-----------|-----------|-----------|-------------|
| \$46,796  | \$23,796  | \$23,796  | \$23,795  | \$118,183   |

**3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2024.**

For this project we will be requesting \$62,500 from Castle Foundation and \$62,500 from Kamehameha Schools. Partners at the DOE will contribute \$50k in-kind (staff time).

**4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.**

None.

**5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2024 for program funding.**

Purple Mai'a has not received any other federal, state, or county government contracts, grants, or grants in aid *for this project* in the past, nor are we applying for other state, federal, or county resources for fiscal year 2024 for this project.

Purple Mai'a has received federal and state grants and contracts in the last three years for other programs, listed below.

| <b>Agency</b>                                     | <b>Program</b>                         | <b>Gov't Level</b> | <b>Type</b> | <b>PMF Project</b>                         | <b>Amount</b> | <b>Performance Period</b>     |
|---|--|--------------------|-------------|--|---------------|-------------------------------|
| Research Corporation of the University of Hawai'i | Website                                | State              | Contract    | Mālama                                     | \$19,571      | January 2023 - Sept. 1, 2023  |
| OHA   | Community Grant - Economic Stability   | State              | Grant       | Mālama Design Studio                       | \$498,660     | 1/01/23 to 12/31/24           |
| National Oceanic and Atmospheric Administration   | Schatz Appropriation                   | Fed                | Grant       | Kaikaina - Hohonu sensors project          | \$445,000     | 10/01/22 - 3/31/2024          |
| National Oceanic and Atmospheric Administration   | DEIA Ocean Exploration Education       | Fed                | Grant       | K.Inana                                    | \$19,800      | 10/01/20 to 09/30/23          |
| U.S. Department of Education                      | Native Hawaiian Education Program      | Fed                | Grant       | Hiapo                                      | \$2,634,450   | 10/01/2020 - 09/30/2023       |
| Hawai'i Tourism Authority                         | Kūkulu Ola                             | State              | Contract    | Foundher                                   | \$15,000      | Jan 2022 - July 2022          |
| Hawai'i Technology Development Corporation        |  | State              | Grant       | Hawai'i Foundher                           | \$5,000       | June 14, 2021 - June 14, 2022 |
| National Science Foundation                       | Office of Integrative Activities (OIA) | Fed                | Grant       | Coastal Biocultural Restoration Conference | \$99,277      | 05/15/2021 - 10/31/2021       |
| Economic Development Alliance of Hawaii           | CARES Act                              | Fed                | Contract    |  | \$51,000      | November - December 2020      |
| Office of Hawaiian Affairs                        | 'Ahahui Grant                          | State              | Grant       | Purple Prize 2020 (Kickoff                 | \$2,500       | Nov 2019 - Nov 2020           |

|   |                                       |       |          |                   |           |                         |
|---|---------------------------------------|-------|----------|-------------------|-----------|-------------------------|
|   |                                       |       |          | Day)              |           |                         |
| Research Corporation of the University of Hawai'i |                                       | State | Contract | Purple Prize 2019 | \$25,000  | May 2019 - May 2020     |
| U.S. Environmental Protection Agency              | Environmental Education Grant Program | Fed   | Grant    | fishponds         | \$100,000 | 08/03/2018 - 07/31/2021 |

**6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2022.**

\$541,739

## **V. Experience and Capability**

### **1. Necessary Skills and Experience**

Established in 2013, Purple Mai'a has been developing and teaching 'āina-based STEM classes for over eight years, reaching nearly 2,000 students from throughout the state. We work with students ages 5–18 through a combination of after school classes, in-school curricula, and community workshops.

Over the last three years, some of our most relevant projects include:

- 'Inana Program: This program was developed as a response to the challenges of the worldwide pandemic during which students could not leave their homes but were still hungry to learn. We developed virtual classes that integrated Hawaiian cultural concepts and values with computer science. These classes enable us to reach communities all around Hawaii with no geographical barriers and continue to be run today.
- Ho'opulapula: Da Ponoverse - This program was developed to give our most engaged students the opportunity to further develop their skills and interest through a year-long project. Students learn coding, design, and Hawaiian culture to create an immersive space that uses technology to help understand and experience 'āina. Students learn to work collaboratively to contribute based on their individual strengths and interests.
- Hawaiian Knowledge and Innovation Certification - Purple Mai'a worked with WCC to develop the Hawaiian Knowledge and Innovation certification. The Hawaiian Knowledge Innovation Certificate is meant to give students an introductory grounding in Hawaiian traditional technologies as well as contemporary digital technologies and entrepreneurship. By combining these relevant, valuable knowledge sets, students will be uniquely positioned to contribute to Hawaiian innovation and the development of future-focused, community-based solutions. In the final semester, students complete a capstone project that demonstrates what they've learned about how Hawaiian culture-based innovation can be carried into a digital future.

- Future Ancestors with DreamHouse Public Charter School - Purple Mai'a worked with teachers at DreamHouse to develop a year-long program designed to empower students to explore their community in search of Waiwai (Value and Richness). These learning experiences lay the foundation for future explorations into Indigenous Innovation and Entrepreneurship that are built around Native Hawaiian values and perspectives.

## **2. Facilities**

Hālau Hekili will be housed on the campus of Windward Community College, and a classroom has been designated for its sole use. During this first year, Hālau Hekili will have a single cohort of freshmen, and one dedicated classroom is sufficient. Students will also have access to WCC's campus facilities and resources for their dual-credit classes.

Students will participate in extracurricular sports and clubs at Kailua High School.

## **VI. Personnel: Project Organization and Staffing**

### **1. Proposed Staffing, Staff Qualifications, Supervision and Training**

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Staffing requests contained in this proposal include positions that fall under either Hawai'i DOE or Windward Community College HR policy. Qualifications and experience for these positions will be overseen by those organizations.

A lead teacher has not yet been selected. Selection will be made to ensure that they meet Hawai'i DOE qualifications, which require that they:

- completed a state approved alternative licensure program,
- have a standard license and have taught under that license for three out of the last seven years in the state that issued the license, or
- completed a teacher education program in another country for which transcripts have been evaluated by an acceptable foreign credential evaluation service.

PMF's role as a consultant will include the following staff members:

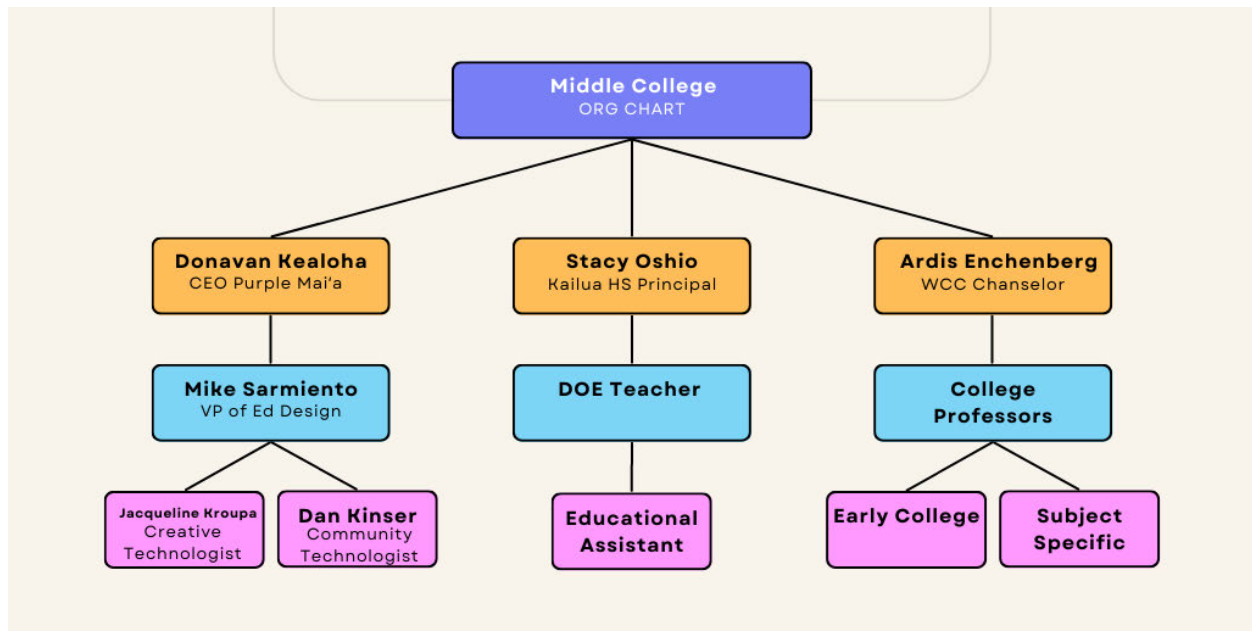
Donavan Kealoha, PMF CEO: Donavan is a venture capitalist at Startup Capital Ventures, an early stage investment firm, and is co-founder and Executive Director of Purple Mai'a. Donavan has 10+ years of nonprofit leadership experience and holds a BA and JD/MBA from the University of Hawai'i at Mānoa. Donavan serves on the board of directors for Startup Capital Ventures portfolio companies AreaMetrics and Hobnob; he is also a board observer with Breinify.

Mike Sarmiento, PMF VP of Educational Design: Mike has 20 years of experience as an educator and has worked with many models of education as a teacher, curriculum developer, coach, and administrator in various private, public, and charter schools. Most recently, he served as the Community Project Manager for Kamehameha Schools, board President for Hoa 'Āina o Makaha and is currently on the board of Dreamhouse Ewa Beach Charter School. In his many educational roles he has developed the experience and skill set necessary to support the development of a school from the ground up. Mike is an experienced curriculum developer and has designed and led various teacher professional development opportunities.

Jacqueline Kroupa, Creative Technologist: Jacqueline has a multidisciplinary background in design, education, innovation, and media. She has over a decade of experience working with fortune 500 companies across a broad range of industries, including tech, film & television, healthcare, and more. She is particularly passionate about exploring the emerging fields of computational design, generative art and immersive media alongside her students through her work with Purple Mai'a.

Daniel Kinzer, Community Technologist: Dan is an educator, designer, adventurer, and ocean lover and has spent over a decade living and learning across more than 70 countries and all 7 continents, including an expedition to Antarctica as a Grosvenor Teacher Fellow with National Geographic. In addition to teaching with Purple Mai'a, he is the founder of Pacific Blue Studios: a network of youth-powered exploration, design and innovation studios leveraging biomimicry, traditional ecological knowledge and conservation technologies and focused on co-creating thriving, regenerative communities across Hawai'i and around our blue planet.

## 2. Organization Chart



### **3. Compensation**

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

\$120,000 - VP of Education

\$115,000 - Chief Technology Officer

\$115,000 - Olonā Solutions Manager

## **VII. Other**

### **1. Litigation**

None.

### **2. Licensure or Accreditation**

Not applicable.

### **3. Private Educational Institutions**

This grant will not support or benefit a sectarian or nonsectarian private educational institution.

### **4. Future Sustainability Plan**

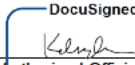
This proposal is written to help get this innovative educational opportunity off the ground. We recognize that there is a degree of complexity with starting something that people have not seen and are not familiar with. This is an unprecedented collaboration between Hawai'i DOE, the University of Hawai'i Community College System, and a community organization like Purple Mai'a.

In the future, we would like to see some of the positional requests institutionalized within the general budgets of DOE and WCC to make this project more sustainable. We understand that it is easier for potential funders to back a project once they have a tangible example of what it looks like and some hard deliverables. Getting through our first year with success will enable us to have a proof of concept, which will make articulating this educational model to legislators and private funders easier. Our group has already approached well known funders like the Castle Foundation and Kamehameha Schools along with private donors who are intrigued by the idea.

## BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2023 to June 30, 2024

Applicant: Purple Mai'a Foundation

| BUDGET CATEGORIES                       | Total State Funds Requested<br>(a) | Total Federal Funds Requested<br>(b)   | Total County Funds Requested<br>(c) | Total Private/Other Funds Requested<br>(d) |
|---|------------------------------------|--|-------------------------------------|--|
| A. PERSONNEL COST                       |                                    |  |                                     |  |
| 1. Salaries                             | 72,146                             |  |                                     | 150,000                                    |
| 2. Payroll Taxes & Assessments          |                                    |  |                                     |  |
| 3. Fringe Benefits                      | 18,037                             |  |                                     | 25,000                                     |
| TOTAL PERSONNEL COST                    | <b>90,183</b>                      |  |                                     | <b>175,000</b>                             |
| B. OTHER CURRENT EXPENSES               |                                    |  |                                     |  |
| 1. Airfare, Inter-Island                |                                    |  |                                     |  |
| 2. Insurance                            |                                    |  |                                     |  |
| 3. Lease/Rental of Equipment            |                                    |  |                                     |  |
| 4. Lease/Rental of Space                |                                    |  |                                     |  |
| 5. Staff Training                       | 5,000                              |  |                                     |  |
| 6. Supplies                             | 3,000                              |  |                                     |  |
| 7. Telecommunication                    |                                    |  |                                     |  |
| 8. Utilities                            |                                    |  |                                     |  |
| 9                                       |                                    |  |                                     |  |
| 10                                      |                                    |  |                                     |  |
| 11                                      |                                    |  |                                     |  |
| 12                                      |                                    |  |                                     |  |
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| 18                                      |                                    |  |                                     |  |
| 19                                      |                                    |  |                                     |  |
| 20                                      |                                    |  |                                     |  |
| TOTAL OTHER CURRENT EXPENSES            | <b>8,000</b>                       |  |                                     |  |
| C. EQUIPMENT PURCHASES                  |                                    |  |                                     |  |
| D. MOTOR VEHICLE PURCHASES              | <b>20,000</b>                      |  |                                     |  |
| E. CAPITAL                              |                                    |  |                                     |  |
| <b>TOTAL (A+B+C+D+E)</b>                | <b>118,183</b>                     |  |                                     | <b>175,000</b>                             |
| <b>SOURCES OF FUNDING</b>               |                                    | Budget Prepared By:  |                                     |  |
| (a) Total State Funds Requested         | 243,183                            | Kelsey Amos <span style="float: right;">808-222-5247</span>  |                                     |  |
| (b) Total Federal Funds Requested       |                                    | Name (Please type or print) <span style="float: right;">Phone</span>   |                                     |  |
| (c) Total County Funds Requested        |                                    | DocuSigned by:   |                                     |  |
| (d) Total Private/Other Funds Requested | 50,000                             |  <span style="float: right;">1/20/2023</span><br>Signature of Authorized Official <span style="float: right;">Date</span><br><small>DF35EC81244C452...</small> |                                     |  |
| <b>TOTAL BUDGET</b>                     | <b>293,183</b>                     | Kelsey Amos, Co-CEO<br>Name and Title (Please type or print)   |                                     |  |



BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES Period: July 1, 2023 to June 30, 2024

Applicant: Purple Mai'a Foundation

| POSITION TITLE              | FULL TIME EQUIVALENT | ANNUAL SALARY A | % OF TIME ALLOCATED TO GRANT REQUEST B | TOTAL STATE FUNDS REQUESTED (A x B) |
|-----------------------------|----------------------|-----------------|--|-------------------------------------|
| General Education Teacher   | 1 FTE                | \$10,000.00     | 100.00%                                | \$ 10,000.00                        |
| Educational Assistant       | 1 FTE                | \$38,678.00     | 100.00%                                | \$ 38,678.00                        |
| Subject Matter Expert, Math | 1 FTE                | \$23,468.00     | 100.00%                                | \$ 23,468.00                        |
|                             |                      |                 |  | \$ -                                |
|                             |                      |                 |  | \$ -                                |
|                             |                      |                 |  | \$ -                                |
|                             |                      |                 |  | \$ -                                |
| <b>TOTAL:</b>               |                      |                 |  | 72,146.00                           |

**JUSTIFICATION/COMMENTS:**

The General Education Teacher's salary is \$60k but \$50k will be contributed in-kind (staff time) by the DOE.

Applicant: Purple Mai'a Foundation

| DESCRIPTION<br>EQUIPMENT | NO. OF<br>ITEMS | COST PER<br>ITEM | TOTAL<br>COST | TOTAL<br>BUDGETED |
|--------------------------|-----------------|------------------|---------------|-------------------|
|                          |                 |                  | \$ -          |                   |
|                          |                 |                  | \$ -          |                   |
|                          |                 |                  | \$ -          |                   |
|                          |                 |                  | \$ -          |                   |
|                          |                 |                  | \$ -          |                   |
| <b>TOTAL:</b>            |                 |                  |               |                   |

**JUSTIFICATION/COMMENTS:**

| DESCRIPTION<br>OF MOTOR VEHICLE | NO. OF<br>VEHICLES | COST PER<br>VEHICLE | TOTAL<br>COST | TOTAL<br>BUDGETED |
|---------------------------------|--------------------|---------------------|---------------|-------------------|
| 15 passenger van                | 1.00               | \$20,000.00         | \$ 20,000.00  | 20000             |
|                                 |                    |                     | \$ -          |                   |
|                                 |                    |                     | \$ -          |                   |
|                                 |                    |                     | \$ -          |                   |
|                                 |                    |                     | \$ -          |                   |
| <b>TOTAL:</b>                   | 1                  |                     | \$ 20,000.00  | 20,000            |

**JUSTIFICATION/COMMENTS:** The van is needed to transport participating students from their high schools to WCC.

Applicant: Purple Mai'a Foundation

| FUNDING AMOUNT REQUESTED                      |  |               |                       |                                  |                                      |              |
|---|--|---------------|-----------------------|----------------------------------|--------------------------------------|--------------|
| TOTAL PROJECT COST                            | ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS |               | STATE FUNDS REQUESTED | OTHER SOURCES OF FUNDS REQUESTED | FUNDING REQUIRED IN SUCCEEDING YEARS |              |
|   | FY: 2021-2022                                | FY: 2022-2023 | FY:2023-2024          | FY:2023-2024                     | FY:2024-2025                         | FY:2025-2026 |
| PLANS   |  |               |                       |                                  |                                      |              |
| LAND ACQUISITION                              |  |               |                       |                                  |                                      |              |
| DESIGN  |  |               |                       |                                  |                                      |              |
| CONSTRUCTION                                  |  |               |                       |                                  |                                      |              |
| EQUIPMENT                                     |  |               |                       |                                  |                                      |              |
| <b>TOTAL:</b>                                 |  |               |                       |                                  |                                      |              |
| <b>JUSTIFICATION/COMMENTS:</b> Not Applicable |  |               |                       |                                  |                                      |              |

**GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID**

Applicant: Purple Mai'a Foundation


Contracts Total: -

|   | <b>CONTRACT DESCRIPTION</b> | <b>EFFECTIVE DATES</b> | <b>AGENCY</b> | <b>GOVERNMENT ENTITY<br/>(U.S./State/Hawaii/<br/>Honolulu/ Kauai/<br/>Maui County)</b> | <b>CONTRACT VALUE</b> |
|---|-----------------------------|------------------------|---------------|--|-----------------------|
| 1 | None.                       |                        |               |  |                       |

## Application Submittal Checklist

*The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.*

- X 1) Certificate of Good Standing (If the Applicant is an Organization)
- X 2) Declaration Statement
- X 3) Verify that grant shall be used for a public purpose
- X 4) Background and Summary
- X 5) Service Summary and Outcomes
- X 6) Budget
  - a) Budget request by source of funds ([Link](#))
  - b) Personnel salaries and wages ([Link](#))
  - c) Equipment and motor vehicles ([Link](#))
  - d) Capital project details ([Link](#))
  - e) Government contracts, grants, and grants in aid ([Link](#))
- X 7) Experience and Capability
- X 8) Personnel: Project Organization and Staffing

DocuSigned by:  
  
DF35EC81244C452...

Kelsey Amos, Co-CEO

1/20/2023

AUTHORIZED SIGNATURE

PRINT NAME AND TITLE

DATE