
A BILL FOR AN ACT

RELATING TO THE HAWAII TOURISM AUTHORITY.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The purpose of this Act is to ensure that
2 everyone arriving in Hawaii is informed of how to safely and
3 responsibly enjoy their time on the islands by requiring the
4 Hawaii tourism authority to create educational videos,
5 educational audio recordings, and supplementary informative
6 paper material to be shown and distributed on incoming
7 commercial flights to the State.

8 SECTION 2. (a) The Hawaii tourism authority shall create
9 educational videos, educational audio recordings, and
10 supplementary informative paper material to be shown and
11 distributed on incoming commercial flights for everyone arriving
12 in the State. The educational videos, educational audio
13 recordings, and supplementary informative paper material shall
14 include information on:

- 15 (1) Preservation of natural resources;
16 (2) Ocean and outdoor safety;

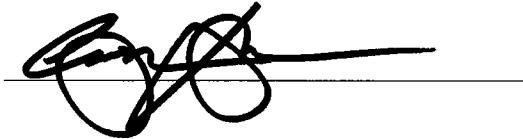


1 (3) Native Hawaiian cultural mindfulness and importance;
2 and
3 (4) Compliance with applicable state laws.
4 (b) The Hawaii tourism authority shall establish
5 agreements with commercial airlines that travel to Hawaii to
6 provide the educational videos, educational audio recordings,
7 and supplementary informative paper material for publication and
8 distribution on incoming flights to the State.

9 SECTION 3. This Act shall take effect upon its approval.

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INTRODUCED BY:

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JAN 18 2022



H.B. NO. 1487

Report Title:

Hawaii Tourism Authority; Commercial Flights; Educational Videos, Audio Recordings, and Informative Material

Description:

Requires the HTA to create educational videos, educational audio recordings, and supplementary informative paper material to be provided and distributed on incoming commercial flights.

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