## DEPARTMENT OF ENTERPRISE SERVICES

GOLF COURSE DIVISION \* HONOLULU ZOO \* NEAL S. BLAISDELL CENTER \* WAIKIKI SHELL

### CITY AND COUNTY OF HONOLULU

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RICK BLANGIARDI MAYOR



JERRY PUPILLO DIRECTOR

TRACY S. KUBOTA DEPUTY DIRECTOR

# TESTIMONY OF JERRY PUPILLO DIRECTOR, DEPARTMENT OF ENTERPRISE SERVICES

Re: HB 1432, HD1—Relating to Concessions on Public Property

SENATE COMMITTEE ON WATER AND LAND
SENATE COMMITTEE ON GOVERNMENT OPERATIONS
Tuesday, March 22, 2022, 3:05 p.m.
State Capitol, Senate Conference Room 016 and Videoconference

Chairs Inouye and Moriwaki, Vice Chairs Keith-Agaran and Dela Cruz, and members of the committees, the Department of Enterprise Services, City and County of Honolulu, supports HB 1432, HD1.

HB 1432, HD1 increases the maximum length of concession contracts from 15 to 25 years and would allow for the use of a proposals process for certain concessions in parks that may allow for substantial capital improvements to concession premises and innovative business plans suitable for the parks. As the Department of Enterprise Services is responsible for concession contracts in City parks properties, finding and filling concessions with successful vendors has become a challenge over the recent years, and more so now due to the economic downturn resulting from the pandemic.

Many of the coveted concession facilities in parks are aging and/or not ideally designed to fit current concession needs or functions. To require concessionaires to upgrade and renovate concession facilities requires them to invest substantial capital which is difficult or impossible to recoup under a 15-year term. Escalating costs for materials, construction, and services will also add difficulty to the concessionaire's ability to make capital investments. A term of up to 25-years will provide concessionaires with a more suitable duration to amortize the capital improvements necessary to support a successful operation.

The City has desired to require substantial capital investments for aging concession premises, including the concessionaires' proposed site plans. The City also is interested in innovating concessions and would like offerors to submit and be evaluated on business plans for concession sites. The high bid award requirement does not allow for consideration of these other important factors.

We feel that this bill will benefit the counties and appreciate your consideration for its passage.

Thank you for the opportunity to provide comments on this bill.

## HB-1432-HD-1

Submitted on: 3/21/2022 12:45:15 PM

Testimony for WTL on 3/22/2022 3:05:00 PM

Submitted By	Organization	<b>Testifier Position</b>	Testify
Thomas Copp	Testifying for Palekaiko Beachboys Club	Oppose	In Person

#### Comments:

Aloha, Honorable Chairs Inouye and Moriwaki, Vice Chairs and Members of the Committees, HB1432 proposed amendment to exempt concessions or concession spaces providing for "beach or ocean-related recreational services" does not serve the public's best interest for the following reasons:

- 1) HB1432 exempts concessions or concession spaces for "beach or ocean-related recreational services" from the rigorous bidding requirements of HRS Chapter 102 will grant government officials unbridled discretion in determining who is awarded such concessions or concession spaces; and this creates a situation ripe for abuse and favoritism because there are no established standards or criteria as to the legal basis such concessions or concession spaces are to be awarded or denied.
- 2) HB1432 proposed amendment to HRS 102-2(b)(9) is ambiguous and vague as to exactly what "beach or ocean-related recreational services" are being addressed in this bill.
- 3) HB1432 proposed amendment to HRS 102-2(b)(9) will also give City officials unbridled discretion in determining on whether nonprofit beachboy organizations, such as Palekaiko (that are exempt under HRS 102-2(b)(8)), are to compete with for profit entities for concessions or concessions spaces providing for "beach or ocean-related recreational services" on beach park property under the city's jurisdiction.

Finally, due to the high level of the public's distrust of government officials, this is not the time for state legislators to grant more discretion to City officials as would occur with the passing of HB1432 and the proposed amendment for concessions or concessions spaces providing for "beach or ocean-related recreational services".

Thank you for the opportunity in letting us submit our comments in OPPOSING HB1432.