

LATE

TESTIMONY BY:

JADE T. BUTAY
DIRECTOR

Deputy Directors
ROSS M. HIGASHI
EDUARDO P. MANGLALLAN
PATRICK H. MCCAIN
EDWIN H. SNIFFEN

**STATE OF HAWAII
DEPARTMENT OF TRANSPORTATION**
869 PUNCHBOWL STREET
HONOLULU, HAWAII 96813-5097

April 12, 2022
3:00 P.M.

State Capitol, Conference Room 224/Teleconference

G.M. 843

**Submitting for consideration and confirmation to the State Highway Safety
Council, Gubernatorial Nominee, JAYLEN MURAKAMI,
for a term to expire 06-30-2023.**

Senate Committee on Transportation

The Department of Transportation (DOT) **supports** the nomination of Jaylen Murakami to the State Highway Safety Council (SHSC).

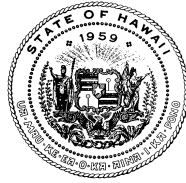
Chapter 286-5, Hawaii Revised Statutes, establishes the SHSC which advises the Governor on matters relating to the programs and activities of the state in the field of highway safety. The state has adjusted the makeup of the committee from a group that was primarily government officials and safety advocates, to one that includes cross sections of all users of the highway system in our community. We believe the Gubernatorial Nominees will bring knowledge, experience and passion that will add tremendously to a council that will advise the department on eliminating roadway fatalities while modernizing the system to meet the current and future needs of our state.

Jaylen Murakami is the Advocacy and Outreach Coordinator at the Hawaii Public Health Institute. She helped to convene several coalitions, including the Obesity Prevention Task Force (OPTF). This coalition is comprised of over 60 statewide organizations, including government agencies, academia, non-governmental organizations, and community partners working to reshape Hawaii's school, work, community, and health care environments and make healthier lifestyles obtainable for all Hawaii residents.

Additionally, as part of the OPTF, she has supported several pieces of legislation related to highway safety, including Complete Streets, Vision Zero, and Safe Routes to School.

The DOT respectfully requests that this Committee confirm Jaylen Murakami to the SHSC, whose members serve without compensation.

Thank you for the opportunity to provide testimony.



STATE OF HAWAII
DEPARTMENT OF HEALTH
P. O. Box 3378
Honolulu, HI 96801-3378
doh.testimony@doh.hawaii.gov

Testimony in SUPPORT of GM 843
SUBMITTING FOR CONSIDERATION AND CONFIRMATION TO THE STATE
HIGHWAY SAFETY COUNCIL, GUBERNATTORIAL NOMINEE
JAYLEN MURAKAMI FOR A TERM TO EXPIRE 06-30-2023

SENATOR CHRIS LEE, CHAIR
SENATE COMMITTEE ON TRANSPORTATION

Hearing Date: 4/12/2022

Room Number: Room 224 and Via
Videoconference

1 **Department Testimony:** The Department of Health (DOH) strongly supports Governor's
2 Message 843 (GM 843) appointing Jaylen Murakami to the State Highway Safety Council for
3 the term expiring on June 30, 2023.

4 Ms. Murakami is highly qualified to serve on the Highway Safety Council with her
5 extensive knowledge and experience in public health, transportation and pedestrian safety as the
6 Advocacy and Outreach Coordinator for Hawaii Public Health Institute (HIPHI). Through
7 HIPHI, Ms. Murakami has worked closely with coalitions and community partners throughout
8 the state to work on initiatives that promote health equity and address social determinants of
9 health. A person's health is greatly influence by where they live and the environment around
10 them. Therefore Ms. Murakami works to foster connections with history, relationships, and aina
11 through policy, systems, and environmental changes that support safe active transportation
12 methods. She brings valuable insights which will help guide the Council in making our streets
13 and highways safer and more accessible for all modes of transportation.

14 DOH has partnered with HIPHI for over ten years on efforts related to healthy eating and
15 active living to help make sure all residents throughout the Hawaiian Islands are involved in
16 decisions related to public health policy, programs, and investments including safe, comfortable

1 and convenient travel by pedestrians, bicyclists, motorists, and transit riders of all ages and
2 abilities.

3 DOH supports GM 843 and Ms. Murakami's appointment to the State Highway Safety
4 Council. She has a wealth of experience in advocating for public health including safe, multi-
5 modal travel in Hawaii and will be an excellent addition to the State Highway Safety Council.

6 Thank you for the opportunity to testify on this measure.



Email: communications@ulupono.com

SENATE COMMITTEE ON TRANSPORTATION
Tuesday, April 12, 2022 — 3:00 p.m.

Ulupono Initiative strongly supports GM 843, submitting for consideration and confirmation to the State Highway Safety Council, Gubernatorial Nominee, Jaylen Murakami, for a term to expire 06-30-2023.

Dear Chair Lee and Members of the Committee:

My name is Micah Munekata, and I am the Director of Government Affairs at Ulupono Initiative. We are a Hawai'i-focused impact investment firm that strives to improve the quality of life throughout the islands by helping our communities become more resilient and self-sufficient through locally produced food, renewable energy, clean transportation, and better management of freshwater and waste.

Ulupono strongly supports GM 843. Ms. Murakami offers strong health policy and public health expertise. Her work in leading statewide coalitions has involved broad, community-based networks and is intertwined with transportation safety issues and the built environment. If approved, she will provide important transportation and health community perspectives to the State Highway Safety Council.

Thank you for this opportunity to testify.

Respectfully,

Micah Munekata
Director of Government Affairs

Investing in a Sustainable Hawai'i

999 Bishop Street, Suite 1202 | Honolulu, Hawai'i 96813 ☎ 808.544.8960 📠 808.432.9695 | www.ulupono.com



Date: 4/12/2022

To: Senator Chris Lee, Chair, Senate Committee on Transportation

From: Peggy Mierzwa, Community & Government Relations

RE: Supporting the nomination of JAYLEN MURAKAMI for confirmation to the State Highway Safety Council, Gubernatorial nominee, for a term to expire 06-30-2023

AlohaCare appreciates the opportunity to provide testimony on GM 843, nomination of JAYLEN MURAKAMI for confirmation to the State Highway Safety Council.

AlohaCare **supports** the nomination of Jaylen Murakami to the State Highway Safety Council. Ms. Murakami has been helping to convene the Obesity Prevention Task Force (OPTF) since 2016. The OPTF is a statewide coalition that makes policy recommendations to reduce obesity and health disparities by making healthier lifestyles obtainable for Hawai'i residents. This includes advocating for bills that make streets safer and more comfortable for all users and encourage active transportation, such as Complete Streets, Vision Zero, and Safe Routes to School for keiki. We believe she will add valuable public health perspective to the council.

Founded in 1994, AlohaCare is a community-rooted, non-profit health plan serving 80,000 Medicaid and dual-eligible health plan members on all islands. It is the only state health plan exclusively serving Medicaid patients. Our mission is to serve individuals and communities in the true spirit of aloha by ensuring and advocating access to quality health care for all. We believe that health is about supporting whole-person care, including access to housing and food security, to build a stronger, healthier Hawai'i.

Mahalo for this opportunity to support the nomination of JAYLEN MURAKAMI for confirmation to the State Highway Safety Council, Gubernatorial nominee, for a term to expire 06-30-2023.



HIPHI Board

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Misty Pacheco, DrPH
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Michael Robinson, MBA, MA
Hawai'i Pacific Health

Kathleen Roche, MS, RN, CENP
Kaiser Permanente

Dina Shek, JD
Medical-Legal Partnership
For Children in Hawai'i

Garret Sugai

Titimahea Ta'ase, JD
State of Hawai'i, Deputy Public Defender

HIPHI Initiatives

Coalition for a
Tobacco-Free Hawai'i

Community Health
Worker Initiative

COVID-19 Response

Hawai'i Drug & Alcohol Free
Coalitions

Hawai'i Farm to School Hui

Hawai'i Oral Health Coalition

Hawai'i Public Health Training Hui

Healthy Eating + Active Living

Kūpuna Food Security Coalition

Date: April 11, 2022

To: Senator Chris Lee, Chair
Senator Lorraine R. Inouye, Vice Chair
Members of the Committee on Transportation

Re: Support for GM843, Submitting for consideration and confirmation to the
State Highway Safety Council, Gubernatorial Nominee, JAYLEN
MURAKAMI, for a term to expire 06-30-2023.

Hrg: April 12, 2022 at 3:00 PM in Conference Room 224 and via
videoconference

Hawai'i Public Health Institute (HIPHI) appreciates the opportunity to submit testimony in support of GM843 and Jaylen Murakami's appointment to the State Highway Safety Council.

HIPHI is a statewide nonprofit organization dedicated to advancing the health and wellness of the people and islands of Hawai'i. HIPHI strives to be a bridge between community and partners from government and healthcare so that all relevant stakeholders throughout the Hawai'i are involved in decisions related to public health policy, programs, and investments. We believe we can play a significant role in the shift of public health from being primarily about treating disease to the promotion of preventing it. Our work includes food and agriculture, transportation and public safety, oral health, healthy eating + active living (HEAL), drug and alcohol prevention, tobacco prevention and control, COVID-19 response efforts and workforce development.

Ms. Murakami is a passionate public health advocate dedicated to transforming Hawai'i's transportation system into one that promotes pedestrian and motorist safety, equitable access, environmental health, and physical activity. During her six-year tenure with HIPHI, most recently as the organization's Advocacy and Outreach Coordinator, Ms. Murakami helps lead statewide coalitions and advocacy campaigns to address some of our state's most pressing and complex public health problems. Part of this work involves facilitating the Statewide Obesity Prevention Task Force and its subject matter workgroups, one of which focuses on promoting safe and equitable active transportation infrastructure. Through this work, Ms. Murakami has worked alongside other policy experts, state agencies, lawmakers, community leaders, and other stakeholders to craft and advance policies to implement equitable models of transportation. For example, in 2022, Ms. Murakami was instrumental in the construction of and advocacy around a bill aimed at ensuring that all keiki in Hawai'i have the opportunity safely walk, roll, bike, and bus to school. In past years, she has also worked closely on other Safe Routes to School efforts, as well as those focused on Vision Zero and Complete Streets policies.

Ms. Murakami keeps a genuine pulse on community-level conversations around transportation and works directly with stakeholders throughout the state – not just on O‘ahu – to craft policies that meet real community needs. She does this both because it is part of her role at HIPHI but also out of sincere passion for the cause. Everyone who knows Ms. Murakami knows that she is a person who truly lives her values in everything that she does. For the reasons discussed above and many others, Ms. Murakami would make a strong addition to the Council.

Mahalo for the opportunity to strongly support Jaylen Murakami’s gubernatorial nomination to the State Highway Safety Council.

Mahalo,

A handwritten signature in black ink, reading "Jessica Yamauchi". The signature is fluid and cursive, with the first name "Jessica" being more prominent than the last name "Yamauchi".

Jessica Yamauchi, MA
CEO

A handwritten signature in black ink, reading "Amanda Fernandes". The signature is fluid and cursive, with the first name "Amanda" being more prominent than the last name "Fernandes".

Amanda Fernandes, JD
Policy and Advocacy Director

LATE

GM-843

Submitted on: 4/12/2022 9:29:08 AM

Testimony for TRS on 4/12/2022 3:00:00 PM

Submitted By	Organization	Testifier Position	Testify
Megan Yarberry	Testifying for Blue Zones Project	Support	Written Testimony Only

Comments:

On behalf of Blue Zones Project I am writing in support of the appointment of Jaylen Murakami to the State Highway Safety Council.

Through her work at HIPHI she has been helping to convene the Obesity Prevention Task Force (OPTF) since 2016 that has included advocating for bills that make streets safer and more comfortable for all users and encourage active transportation, such as Complete Streets, Vision Zero, and Safe Routes to School for keiki.

Ms. Murakami has been a key member and leader in various task forces and work groups we at Blue Zones Project have been involved with, and we fully support her appointment to the SHSC.

Thank you for your consideration,

Megan Yarberry

April 8, 2022

HEARING BEFORE THE SENATE COMMITTEE ON TRANSPORTATION

TESTIMONY ON GM 843

Submitting for consideration and confirmation to the State Highway Safety Council, Jaylen Murakami

DATE: Tuesday, April 12, 2022
TIME: 3:00 p.m.
PLACE: Conference Room 224 & Videoconference

Aloha Chair Lee, Vice Chair Inouye, and Members of the Committee:

I strongly support the confirmation of Jaylen Murakami to the State Highway Safety Council. Jaylen is committed to the people of Hawaii and would bring great value to the Council.

As the Advocacy and Outreach Coordinator at Hawaii Public Health Institute, Jaylen has been helping to convene the Obesity Prevention Task Force (OPTF) since 2016. The OPTF is a statewide coalition that makes policy recommendations to reduce obesity and health disparities by making healthier lifestyles obtainable for Hawai'i residents. This includes advocating for bills that make streets safer and more comfortable for all users and encourage active transportation, such as Complete Streets, Vision Zero, and Safe Routes to School for keiki.

Through the OPTF, I have worked closely with Jaylen on legislation on Safe Routes to School, Vision Zero, Sugar Sweet Beverages and multiple other measures that improve the health and wellbeing of our state.

It is my honor and pleasure to fully support Jaylen's nomination to the Highway Safety Council.

Sincerely,



Bev Brody
Get Fit Kauai – Director
H.E.A.L. (Healthy Eating Active Living)
Community Coalition of Kauai County
(808) 212-4765

Jaylen Murakami

(808) 551-1211 • jaylenmurakami@gmail.com

Date: April 11, 2022

To: Senator Chris Lee, Chair
Senator Lorraine Inouye, Vice Chair
Members of the Senate Committee on Transportation

Aloha Chair Lee, Vice Chair Inouye, and Members of the Transportation Committee,

Thank you for the opportunity to serve on the State Highway Safety Council.

As the Advocacy and Outreach Coordinator at Hawai'i Public Health Institute, I help to convene several coalitions, including the Obesity Prevention Task Force (OPTF). The OPTF was originally created by the State Legislature in 2012 to develop policy recommendations to reverse the current trends in childhood obesity. While no longer statutorily required to meet, OPTF is now a coalition comprised of over 60 statewide organizations, including government agencies, academia, non-governmental organizations and community partners working reshape Hawai'i's school, work, community, and health care environments and make healthier lifestyles obtainable for all Hawai'i residents. The OPTF has supported several pieces of legislation related to highway safety, including Complete Streets, Vision Zero, and Safe Routes to School.

I believe transportation is integral piece to advancing health, sustainability, and equity in our state. We must prioritize alternative modes of transportation like walking, biking, and mass transit by ensuring they are affordable, reliable, convenient, and *safe*.

I appreciate your time in considering my nomination to the State Highway Safety Council.

Mahalo,

A handwritten signature in cursive script that reads "jaylen murakami". The signature is written in a dark ink and is positioned below the word "Mahalo,".

Jaylen Murakami

Jaylen Murakami

(808) 551-1211 • jaylenmurakami@gmail.com

Public health professional with experience in coalition building, issue-based advocacy, and campaign management to advance health policy in Hawai'i.

Education Stony Brook University, Stony Brook NY
BS, Health Science (Public Health/Community Education)
Minor: Chemistry

Work Hawai'i Public Health Institute

Advocacy and Outreach Coordinator July 2016 – Present

- Convenes the Coalition for a Tobacco-Free Hawai'i and Hawai'i Obesity Prevention Task Force, two statewide coalitions with representatives from government, academia, non-governmental organizations, and community members to improve health in Hawai'i.
- Advocates for issues regarding tobacco prevention and control, increasing access to healthy food, promoting active lifestyles through changes to the built environment, and other public health initiatives.
- Coordinates policy communications, coalition-building and maintenance, and issue-based advocacy campaigns. Includes mobilizing over 5,000 advocates through e-advocacy tools and creating educational materials.
- Organized the planning of Hawaii's one-day conference on youth use of electronic smoking devices in October 2018 (200+ attendees)

Programs Assistant Sept 2015 – June 2016

- Assisted with event planning and logistics
- Managed office supplies and equipment
- Provided education at community outreach events

Professional Hawai'i Young Healthcare Professionals 2019 - Present

Affiliations *Member, Events Committee*

LATE

GM-843

Submitted on: 4/11/2022 10:02:48 PM

Testimony for TRS on 4/12/2022 3:00:00 PM

Submitted By	Organization	Testifier Position	Testify
Chad K Taniguchi	Individual	Support	Written Testimony Only

Comments:

I'm happy to support Jaylen Murakami's nomination to the State Highway Safety Council. Healthy people, healthy communities, and safe streets to support them are among Jaylen's priorities in life and work. She is a tireless networker who reaches out to many different organizations and helps coordinate their joint push for health priorities.