

GM 813 John Caudell Jr

(1) Why do you wish to be a member of the Motor Vehicle Industry Licensing Board?

To be the first (I believe) independent automobile dealer (non-franchise) on the board. Independent dealers make up the bulk of all licensed dealers in the state.

(2) What do you perceive are the roles and responsibilities of a member of the Motor Vehicle Industry Licensing Board?

To take a role in approving licensee applicants for MVD (dealer) licenses and salesperson's as well. To review and assist, and vote on new rules as they become necessary to improve our industry.

(3) Given your understanding of the roles and responsibilities of a Motor Vehicle Industry Licensing Board member, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise and knowledge that would aid you as a member of the Board.

My wife and I have been licensed as a MVD (dealer) in the state of Hawaii and salespeople for over 27 years. Also, we've had a licensed service department for nearly that long. Our business has a 4.9 Star rating on Google with over 550 reviews. I'm an ASE Technician licensed in the state for that long as well, understanding all aspects of the business.

I have been the State President of the Hawaii Independent Automobile Dealers Association since 2017 (also in 2012) and have been active with them in years preceding back to 2006.

We've attended the National Convention over 10 times for the NIADA (National Independent Automobile Dealer's Association) and am also very active with that organization whose mission is to "Promote, educate, and advocate for ethical independent automobile dealers and their consumers.

We were recognized by them in 2021 as the Hawaii Quality Dealer of the Year.

Last year our organization worked with Mayor Blangiardi's office to try and improve vehicle registration for dealers during the pandemic and were successful in our efforts.

(4) What do you hope to accomplish during your term of service?

To try to promote higher standards for all dealers, in particular, independent dealers to rise up to the ethics and standards of our franchise counterparts. Also to make sure that consumers aren't left to fend for themselves after the sale.

(5) Name three qualities that best describe you and how these qualities will benefit the Motor Vehicle Industry Licensing Board.

I strive to be friendly, fair, and honest in all of my dealings with customers, vendors, and officials. I hope to translate and carry that to my potential fellow board members.

(6) Name a previous experience you've had that will be beneficial as a Motor Vehicle Industry Licensing Board member.

Other than listed above,

I have been a board member of Legacy of Life Hawaii for almost 10 years "Legacy of Life Hawai'i is a nonprofit 501(c)3 organization and the only organization in Hawai'i federally designated to recover organs and tissue for transplant. Legacy of Life Hawai'i works closely with our island hospitals." I do this to attempt to give back as I had a liver transplant in 2008.

I have board member experience.

(7) Can you foresee any possible conflicts of interest that could arise during your service on the Motor Vehicle Industry Licensing Board? How would you overcome conflicts of interest

I know many other business owners (dealers). I may have to recuse myself if I feel a friendship might interfere with my judgment, however, I would try not to do that unless absolutely necessary.

Thank you so much for considering me for this position. It has been my dream to do this for a long time.

John Caudell



DAVID Y. IGE
GOVERNOR

JOSH GREEN
LT. GOVERNOR

**STATE OF HAWAII
OFFICE OF THE DIRECTOR
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS**

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CATHERINE P. AWAKUNI COLÓN
DIRECTOR

JO ANN M. UCHIDA TAKEUCHI
DEPUTY DIRECTOR

Testimony of the Department of Commerce and Consumer Affairs

**Before the
Senate Committee on Commerce and Consumer Protection
Friday, April 8, 2022
9:30 a.m.
Conference Room 229 and Via Videoconference**

**On the following measure:
G.M. 813, SUBMITTING FOR CONSIDERATION AND CONFIRMATION
TO THE MOTOR VEHICLE INDUSTRY LICENSING BOARD,
GUBERNATORIAL NOMINEE, JOHN CAUDELL JR.,
FOR A TERM TO EXPIRE 06-30-2023**

Chair Baker and Members of the Committee:

My name is Catherine Awakuni Colón, and I am the Director of the Department of Commerce and Consumer Affairs (Department). The Department supports the appointment of Mr. John Caudell Jr. to the Motor Vehicle Industry Licensing Board (Board) as a licensee member.

Mr. Caudell is the dealer principal and co-owner of Pre-Owned Motor Cars in Kailua-Kona and he has over 40 years of experience in the automotive industry. Mr. Caudell has served as an officer in the Hawaii Independent Automobile Dealers Association since 2004. Mr. Caudell also serves as a board member for Legacy of Life Hawaii.

The Department believes the Mr. Caudell's interest in serving the Board, his extensive experience as a dealer principal, and his desire to contribute to the industry will enhance the Board's effectiveness.

Thank you for the opportunity to testify on this measure.



Zia Auto

Zia Automotive Repair - NAPA AutoCare Center

4913 Menaul Blvd NE Alb NM 87110

505-889-9653

April 3, 2022

Dear Senate President Kouchi and members of the Senate,

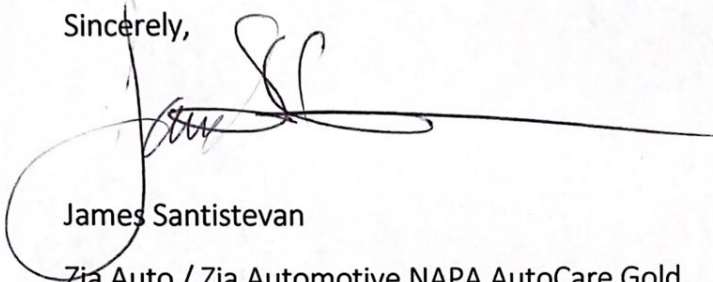
I understand John Caudell Jr. has been nominated for your consideration and confirmation for an opening on the state licensing board. I met John in 2015, at an NIADA state president board meeting I representing the State of New Mexico as State President and Independent Dealer. John representing Hawaii as State President and Independent Dealer, right away we had a lot in common in our business vision with car sales, and leaders in the service industry. We want to help other dealers to grow. Giving best practices, and successes, possible failures, but most importantly a voice for our industry legislatively. I am on the board of directors for the National Independent Automotive Dealer Association for over 4 years now, and was a VP of the west representing 13 states to include Hawaii. Many times, each month we would have good conversations about many concerns, recalls, right to repair act, insurance minimum for dealers and etc., he's also been involved in person meetings in Washington DC for legislating for our industry, in Las Vegas NV, and Orland FL, for conventional state presidents board meetings, plus Fort Worth, TX for training and state president board meetings.

I can call John just about anytime of the day and on the weekend and he will pick up or call right back, John is not on the board to make the seat rounds or to put on his resume. He's there to make a difference and be a voice on any of his projects or missions.

I'm proud to call John Caudell a friend and mentor, whether we're talking about auto sales, service repairs, inventory issues, family, food (Moco Loco) and the last

2 years getting through Covid-19. John's had great thoughts, and opinions. It would be my honor to recommend John Caudell to the Hawaii State Licensing Board.

Sincerely,

A handwritten signature in black ink, appearing to read 'James Santistevan', with a long horizontal flourish extending to the right. The signature is written over the printed name and title.

James Santistevan

Zia Auto / Zia Automotive NAPA AutoCare Gold

Aloha,

My name is Jacob Wurthner. I live on Oahu and have my business, The Car Shop in Kaneohe for over 18 years. I have know John Caudell for longer as both a good friend, in business, and as an active member of our Hawaii Independent Auto Dealers Association.

John Caudell has been upstanding to do business with and upfront in all my dealing with him. He also cares about our Car Sales Industry and most importantly how we deal fairly and ethically with the public. John understands the balance of great business practices, rules, litigation and being fair to our customers. Please consider him for the new appointment for the Motor Vehicle Licensing Board because I cannot think of anyone better.

Mahalo,

Jacob Wurthner
The Car Shop
45-554 Kamehameha Hwy
Kaneohe, Hawaii 96744
808 282-8550



"We Sell To Sell Again"

Henry D. Mullinax – President
Michael S. Corbett – Vice-President
Lona W. Mullinax – Sec-Treasurer



Mullinax Auto Sales, Inc.
410 Cecile Drive
Oxford, AL 36203
(256) 835-0101



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April 4, 2022

The Honorable Ronald Kouchi, President
And Honorable Members of the Senate
Thirty-First State Legislature
Hawai'i State Capitol, Room 409
Honolulu, Hawai'i 96813

Greetings Senate President Kouchi and Senate Members,

It is with great pleasure that I have been given the opportunity to pen a letter of recommendation for a great automobile dealer and friend, Mr. John Caudell, Jr of Pre-Owned Motor Cars Ltd. I would recommend him whole heartedly for any task to which that he will lend his numerous and skilled talents. I met John approximately ten years ago at an NIADA conference in Las Vegas, NV. I have served my state as an officer and board member of the Alabama Independent Automobile Dealers Association for forty years and have served on the National Independent Automobile Dealers Association as a board of directors' member for many years, serving as President in 2019 and 2020 and Chairman in 2022. John was eager to learn more about the association world and I became his mentor of sorts. John and I share a love for the automobile industry and all who make it possible to exist in a free market. In sharing our love and concern, we begin a conversation that has never stopped. I am proud to call him my fellow dealer and especially my friend.

I have found John to be a sponge for absorbing all the education, knowledge, and skills that relate to our industry at every opportunity made available for him to participate. For example, from his first experience at our conference, he was amazed at the education tracts that were available, he became aware of the Certified Master Dealer education track that was offered and immediately signed up for the program. Hawai'i did not have an active dealer association chapter and after witnessing the education, compliance training and advocacy that a good association could bring to the dealer community, John set out to begin a state chapter. We spoke regularly about establishing the chapter, and John became frustrated because of the lack of enthusiasm from many of his fellow dealers to dedicate the time and treasure to begin the chapter. Did that discourage John? Not at all, he began the association and without someone to lead the association as the Executive Director, who answered the call, John Caudell. It has grown every year and will continue to grow under John's tutelage and oversight. He is a can-do kind of guy, who researches, observes, and then acts. He truly believes vision without execution is hallucination. You would be well served by having John and his strength of leadership within your fold of professionals.

In kindest regards,

Henry D Mullinax



April 2, 2022

The Honorable Ronald Kouchi, President,
Roz Baker, Chair of the Consumer Protection Committee
And the Members of the Senate
Thirty-First State Legislature
Honolulu, Hawaii 96813

Dear President Kouchi and Chair Baker,

It is a pleasure and honor for me to recommend John Caudell Jr, Dealer Principal of Pre-Owned Motor Cars, Kailua-Kona, Hawaii for the Hawaii Motor Vehicle Industry Licensing Board. I have known John for over ten years as a fellow National Independent Automobile Dealer Association member and as the Hawaii Independent Automobile Dealers Association President. I have served with John on NIADA Committees for the past 10 years. During that time, I continuously have been impressed by John's impeccable personal and business morals, high personal ethical standards, and superior regard for customer satisfaction.

John Caudell and Pre-Owned Motor Cars are well respected Both in the State of Hawaii as well as nationally. John has contributed in many ways to his local community and economy. Recognizing his local and state contributions and ethics, John was awarded the prestigious Hawaii Independent Automobile Dealers Association State Quality Dealer of the Year Award. John Has served as the Hawaii Independent Automobile Dealers Association for fifteen years, six of those years as Board President. John also serves on the Legacy of Life non-profit Board. John Caudell is well known for his dedication to commitment to fair and ethical business practices and charitable and community focused activities, as well as supporting local youth sports and just about any other organization that asks him.

I am honored to write this letter for a professional and long-time esteemed businessman, with whom I have the utmost respect for. In his many years of conducting business in Hawaii, he has garnered the respect of his peers and community. Please consider John Caudell for the Hawaii Motor Vehicle Industry Licensing Board.

Sincerely,

Joe McCloskey

Joe McCloskey
President, McCloskey Motors, Inc.
National Independent Dealer Association Board President
National Independent Dealer Association Quality Dealer of the Year - 2013
Two Time the Colorado Independent Dealer Association Quality Dealer of the Year
6710 N Academy Blvd.
Colorado Springs, Colorado 80918

McCloskey Imports & 4x4's	6710 North Academy Blvd	Colorado Springs, CO 80918	719-594-9400
McCloskey Motors, Inc.	5515 N. Academy Blvd	Colorado Springs, CO 80918	719-594-9400



April 5, 2022

The Honorable David Y. Ige
Governor, State of Hawaii
Executive Chambers
State Capitol
Honolulu, Hawaii 96813

NOMINATION OF JOHN CAUDELL

Dear Governor Ige:

I write in support of the nomination of John Caudell to the Hawaii Motor Vehicle Licensing Board. It is my understanding that Mr. Caudell would be the first independent dealer on the Board. This important constituency is excited by your recognition of Mr. Caudell.

In support of Mr. Caudell, I note that he is the president of the Hawaii Independent Automobile Dealers Association, our affiliate in Hawaii. He was selected the 2020 – 2021 State Quality Dealer by his peers. The award recognizes independent dealers' business acumen, commitment to the industry, and continuous contributions to the community. Mr. Caudell is a recipient of the National Independent Automobile Dealers Association Certified Master Dealer designation.

Mr. Caudell serves on the board of directors of the Legacy of Life Hawaii. As a kidney transplant recipient, Mr. Caudell knows the importance of helping those in need of an organ transplant. This dedication typifies the commitment Mr. Caudell will bring to the Hawaii Motor Vehicle Licensing Board.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read "Robert A. Voltmann", with a horizontal line extending to the right.

Robert A. Voltmann, CAE
Chief Executive Officer

cc John Caudell, HIADA President
Joe McCloskey, NIADA President