

1. Why do you wish to be a member of the State Board of Barbering and Cosmetology?

I am very interested in serving on this Board because I feel I can effectively represent the public's voice on matters relating to barbering and cosmetology. I'd like to help ensure that the profession has the tools it needs to succeed, help protect the community from illegal services and unlicensed technicians and assist in modernizing personal services.

2. What do you perceive are the roles and responsibilities of a member of the State Board of Barbering and Cosmetology?

The roles and responsibilities of the Board are to ensure that the barbers and cosmetologists who want to serve the public as a business owner, instructor and employer follow all protocols and earn the certifications required for their position. In addition, the Board reviews state law, upholds expectations and proposes changes to the legislature that will improve barbering and cosmetology.

3. Given your understanding of the roles and responsibilities of a State Board of Barbering and Cosmetology member, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise and knowledge that would aid you as a member of the Board.

I believe I am very qualified to serve on the Board. At age 65 I bring many life experiences, including as a longtime educator and school administrator in the HIDOE. I am presently serving as the Complex Area Superintendent of the BKM complex. In addition, my wife is a small business owner of a day spa that provides services in esthetics and cosmetology. She also has her instructor's license and is working on opening Maui Beauty School. I am intimately involved with her endeavors-providing support, advice and man-power when she needs it.

4. What do you hope to accomplish during your term of service?

I hope to be able to effect positive change in the world of cosmetology and barbering in the state. This includes ensuring that all techs are certificated and eliminating illegal services from being performed. I am also interested in supporting a change in the HIDOE to include barbering and cosmetology as a career pathway for high-school students.

5. Name three qualities that best describe you and how these qualities will benefit the State Board of Barbering and Cosmetology.

The three qualities that I possess that will benefit the Board are:

- 1) My extensive background in education and working with the youth of Hawai'i for more than 40 years.
- 2) My experience in serving in various leadership roles and having the ability to work with diverse groups effectively and efficiently.
- 3) My ability to build strong, positive relationships with whomever I work with as well as, I believe, I am an effective communicator.

6. Name a previous experience you've had that will be beneficial as a State Board of Barbering and Cosmetology member.

An experience that I recently had involves the support I provided to my spouse as she earned her instructor's license. It was a very frustrating and confusing experience for her. This experience allows me to provide the Board with a unique perspective since I saw first hand what the process entails.

7. Can you foresee any possible conflicts of interest that could arise during your service on the State Board of Barbering and Cosmetology? How would you overcome conflicts of interest?

I don't see any conflicts of interest as I am able to differentiate my personal work from the work of the Board. It is important to me that I never interject my personal goals into the Board's agenda. I will adhere to the Board's goals and mission and keep an open mind as I work toward ensuring all barbers and cosmetologists have the tools they need to succeed in their professions.

Testimony of the Board of Barbering and Cosmetology

**Before the
Senate Committee on Commerce and Consumer Protection
Friday, February 18, 2022
9:30 a.m.
Via Videoconference**

**On the following measure:
G.M. 513, SUBMITTING FOR CONSIDERATION AND CONFIRMATION
TO THE BOARD OF BARBERING AND COSMETOLOGY,
GUBERNATORIAL NOMINEE, JAMIE YAP,
FOR A TERM TO EXPIRE 06-30-2024**

Chair Baker and Members of the Committee:

My name is Jenny Yam, and I am the Executive Officer of the Board of Barbering and Cosmetology (Board). The Board supports the confirmation of Mr. Yap's appointment to the Board as a public member.

Mr. Yap has served on the Board as an interim appointee since August 4, 2021 and he attended his first board meeting on September 28, 2021. He has attended 3 out of 4 meetings since his appointment and actively participates in discussions of the agenda items.

Mr. Yap was named interim complex area superintendent for the Baldwin-Kekaulike-Maui Complex Area of Maui District effective December 2021. Mr. Yap has been an educator for more than 40 years. He taught physical education at various middle schools and high schools, held coaching positions with the Hawaii Youth Soccer Association, served as the Principal at Maui Waena Intermediate School for more than 20 years, and served as the Principal at Maui High School since 2017.

The Board strongly believes that Mr. Yap's interest in serving on the Board, professional experience as an educator, and desire to contribute to the community will enhance the Board's effectiveness.

Thank you for the opportunity to testify on this measure.

Testimony in support of Jamie Yap for State board of Barbering and Cosmetology (GM 513)

Aloha Senator Baker,

I've been friends with Jamie Yap for 5 years. When I first met him he was the Principal at Maui high school. He's always been an excellent leader and a great motivator for the students at the school as well as the Athletes that he coached. He has also been an inspiration for his friends and family too in both his personal and professional achievements. As a person, I know when he starts something, he always finishes it. Jamie is a very humble man and always supportive in any way he can to assist his wife and his family in their growth and success. Someone with such integrity and desire to help the affected community would be a great asset to the board.

Thanks,

Matteo Belli (owner/ cosmetologist)

More Good Hair Days LLC

Beauty Health Spa Hawaii LLC

LATE

GM-513

Submitted on: 2/17/2022 10:50:32 AM

Testimony for CPN on 2/18/2022 9:30:00 AM

Submitted By	Organization	Testifier Position	Remote Testimony Requested
therese owens yap	Testifying for Lehiwa Designs LLC	Support	No

Comments:

Jamie Yap has been an influential supporter of my business, Lehiwa Designs LLC; Lehiwa Beautique from the start. He has gone above and beyond to educate himself in order to be aware of the guidelines and regulations to start a small business in the beauty industry here in hawaii. He is a strong and valued member of the community has a whole. His insight and experince with in the Department of Education will offer much wisdom to the Board of Cosmetology to assist in continued education for high school students and offer a career platform for young adults wanting to begin a career in the beauty industry. He is knowledgable, personable and a natural leader. His desire and passion to give back to his community, especially the youth of Hawaii will be a valued addition to the Board of Cosmetology.