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September 1, 2020

<u>MEMORANDUM</u>

TO:

Members, House Select Committee on COVID-19 Economic

Book. Am

and Financial Preparedness

FROM:

Speaker Scott K. Saiki, Co-Chair

Peter Ho, Co-Chair

SUBJECT:

COVID-19 Communications and Strategy Subcommittee

We are appointing the following individuals to serve on the Communications and Strategy Subcommittee:

- Raymond Vara, Chair; President & CEO, Hawaii Pacific Health
- Dr. Mark Mugiishi, President & CEO, Hawaii Medical Services Association
- Peter Ho, President & CEO, Bank of Hawaii
- Na'alehu Anthony, Director, Paliku Films
- Micah Kane, President & CEO, Hawaii Community Foundation
- Dr. Jill Hoggard Green, President and CEO, Queen's Health Systems
- Carl Bonham, UHERO Executive Director and Professor of Economics, UHERO
- Elliot Mills, Vice President, Disneyland Resort and Aulani

The purpose of the subcommittee is to develop and deploy a communications strategy that is data-driven and compelling to enable the people of Hawaii to understand the impact of COVID on our community, resources available, and what they can do to impact the recovery.

c: Members, House of Representatives