

**THE THIRTIETH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

Operating Capital

Legal Name of Requesting Organization or Individual: Db:

Frank De Lima's Student Enrichment Program, Inc.

Amount of State Funds Requested: \$ 57,000

Brief Description of Request (Please attach word document to back of page if extra space is needed):

Frank De Lima's Student Enrichment Program school visitations for SY 2022-2023.

Amount of Other Funds Available:

State: \$ _____

Federal: \$ 4,000

County: \$ _____

Private/Other: \$ 2,000

Total amount of State Grants Received in the Past 5

Fiscal Years:

\$ 95,000

Unrestricted Assets:

\$ 9,500

New Service (Presently Does Not Exist): Existing Service (Presently in Operation):

Type of Business Entity:

501(C)(3) Non Profit Corporation

Other Non Profit

Other

Mailing Address:

1560 Thurston Ave. No. 603

City:

Honolulu

State:

HI

Zip:

96822

Contact Person for Matters Involving this Application

Name:
Mark De Lima, Sr.

Title:
Administrative Officer

Email:
markdelimasr@gmail.com

Phone:
(808)600-8994

Federal Tax ID#:

State Tax ID#



Authorized Signature

Mark A. De Lima, Sr. Admin Officer

Name and Title

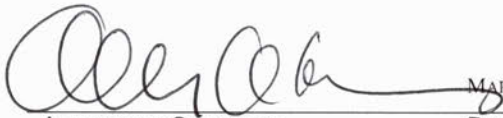
12/30/2021

Date Signed

Application Submittal Checklist

The following items are required for submittal of the grant application. Please verify and check off that the items have been included in the application packet.

- 1) Certificate of Good Standing (If the Applicant is an Organization)
- 2) Declaration Statement
- 3) Verify that grant shall be used for a public purpose
- 4) Background and Summary
- 5) Service Summary and Outcomes
- 6) Budget
 - a) Budget request by source of funds ([Link](#))
 - b) Personnel salaries and wages ([Link](#))
 - c) Equipment and motor vehicles ([Link](#))
 - d) Capital project details ([Link](#))
 - e) Government contracts, grants, and grants in aid ([Link](#))
- 7) Experience and Capability
- 8) Personnel: Project Organization and Staffing



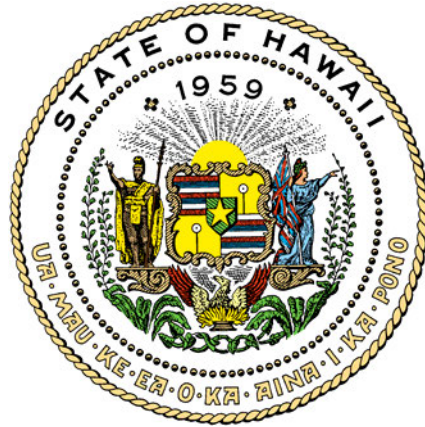
AUTHORIZED SIGNATURE

MARK A. DE LIMA, SR.

PRINT NAME AND TITLE

12/30/2021

DATE



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

FRANK DELIMA'S STUDENT ENRICHMENT PROGRAM, INC.

was incorporated under the laws of Hawaii on 09/12/1995 ;
that it is an existing nonprofit corporation; and that,
as far as the records of this Department reveal, has complied
with all of the provisions of the Hawaii Nonprofit Corporations
Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set
my hand and affixed the seal of the
Department of Commerce and Consumer
Affairs, at Honolulu, Hawaii.

Dated: December 02, 2021

Director of Commerce and Consumer Affairs

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAI'I REVISED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

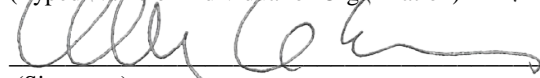
- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawai'i Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawai'i Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Frank De Lima's Student Enrichment Program, Inc.

(Typed Name of Individual or Organization)



(Signature)

(Date)

Mark A. De Lima, Sr.

(Typed Name)

Administrative Officer

(Title)

I.3 Public Purpose pursuant to Section 42F-102, Hawaii Revised Statutes

(1) The name of the requesting organization or individual:

Frank De Lima's Student Enrichment Program, Inc.

(2) The public purpose for the grant:

Mr. De Lima understands that growing up in today's society is difficult. Children are often confronted with negative influences including drugs, alcohol, smoking, peer pressure, bullying, bad nutrition, etc. Without the proper support and education, wrong decisions could have potentially damaging long-term effects on Hawai'i's keiki (i.e., failing/dropping out of school, incarceration, substance dependency, obesity, etc.) As a result, the Program provides vital guidance to Hawai'i's public and private elementary and middle/intermediate school students on the development of positive attitudes and values during their maturational process.

(3) The services to be supported by the grant:

Frank De Lima's Student Enrichment Program school visitations which consist of 20-minute presentations by Frank De Lima, the Program's Executive Director. Approximately 100 school visits (22,000 Students) will be scheduled during the grant period.

(4) The target group:

Elementary and middle school students throughout the State of Hawaii.

(5) The cost of the grant and the budget. See Attachment



Mark A. De Lima, Sr. Administrative Officer

AUTHORIZED SIGNATURE

PRINT NAME AND TITLE

DATE

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Certificate of Good Standing (If the Applicant is an organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2021.

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with [Section 42F-103, Hawaii Revised Statutes](#).

3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to [Section 42F-102, Hawaii Revised Statutes](#).

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

Frank De Lima has been a pillar of Hawai'i's entertainment community for more than 40 years. His celebrity status coupled with his Bachelor's Degree in Sociology and Master's Degree in Divinity allows him to communicate his message of respect, happiness, tolerance, responsibility and honesty with the goal of instilling important behaviors during childrens' critical development years.

2. The goals and objectives related to the request;

Mr. De Lima understands that growing up in today's society is difficult. Children are often confronted with negative influences including drugs, alcohol, smoking, peer pressure, bullying, bad nutrition, etc. Without the proper support and education, wrong decisions could have potentially damaging long-term effects on Hawai'i's keiki (i.e., failing/dropping out of school, incarceration, substance dependency, obesity, etc.) As a result, the Program provides vital guidance to

Hawai'i's public and private elementary and middle/intermediate school students on the development of positive attitudes and values during their maturational process. The Program's objectives are to:

- a. Provide drug education and drug abuse prevention to youth;
 - b. Assist students in developing positive values;
 - c. Assist youth in coping with life changes in their maturational process.
3. The public purpose and need to be served;
- a. **Childhood Obesity.** Childhood obesity is a serious problem in the United States, putting children and adolescents at risk for poor health. The prevalence of obesity was 19.3% and affected 15 million children and adolescents. The most recent statistics from the CDC indicated 15.5% of Hawai'i's children are overweight or obese.
 - b. **Bullying.** Bullying amongst children is a very serious problem that is far too often written off as a rite of passage, or as "kids being kids." It is, however, a very dangerous form of aggression that causes injuries, fear, embarrassment, reduced self-esteem, and depression in the victim. About 20% of students ages 11-18 experienced bullying in school. In addition, in the same age group 15% were bullied online or by text. Most recent CDC statistics indicated 15% of Hawai'i's children ages 13 – 18 were bullied on school property.
4. Describe the target population to be served;
- Elementary and middle school students in the State of Hawaii.
5. Describe the geographic coverage;
- Public and private schools throughout the State of Hawaii.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

The Program serves approximately 100 private and public elementary and middle schools throughout the State and reaches 45,000 students annually. Mr. De Lima exclusively conducts all presentations, which lasts approximately 20 minutes each. Participants are primarily grouped by grade levels and the

presentation content is adjusted accordingly. School visitations are arranged prior to each school year between the Program and the Hawai'i Department of Education (DOE). The Program's administrative officer coordinates the visitation schedule with the DOE and the Program's executive director executes all school visitations and presentations. The presentation content varies upon the general age of the students with the core message focusing on "taking control of your lives." Thus, the Program is comprised of two components:

a. Elementary School Program. Consistency and repetition are key Learning variables in helping students in grades K-3 absorb a simple but essential message: The importance of reading, studying, laughing and family. This message is conveyed in a fun yet meaningful manner.

b. Intermediate / Middle School Program, De Lima discusses the trials of "growing up" and the emotional "diseases" - also known in the Hawaiian Pidgin language as "tidah-itis" and "blalah-itis" - that are commonly associated with this age group. These discussions are geared toward helping children understand the dangers of tobacco and alcohol, the value of proper nutrition, and respecting each other, in a fun, non-threatening setting. The Program's goal is to potentially prevent decisions to use tobacco and/or alcohol, reduce the number of obese children, and minimize/eliminate bullying incidents in Hawai'i schools.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

School year 2022 - 2023

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results;

Computer based evaluations are hosted on the Program's website to measure the students' comprehension of the messages delivered in the presentation. Teachers also complete presentation evaluations. All survey results are tabulated by an independent third-party vendor.

Teachers of K - 3 children read the following questions to their students and asked for a show of hands for each statement. The teachers record the number of hands raised for each of the statements on the website survey.

Listen to your teacher
Don't do any homework
Do your homework right after school
Borrow books from the library
Read every night for 10 minutes or more
Eat lots of junk food
Eat lots of fruits

Eat lots of vegetables
Drink lots of soda
Drink lots water
Exercise everyday

Students from grades 4 to 8 are asked to complete an on-line survey which contains the following questions:

Question: What do you need to get before you tell a joke?

- a. Someone to make fun of
- b. A funny costume
- c. A microphone
- d. Permission from the people you are telling the joke to

Question: Why are teasing, bullying and Cyber bullying bad?

- a. Because someone might tease you back
- b. Because teasing and bullying hurts a person for a lifetime
- c. Because teasing is only for adults
- d. Because you might get scolding from the teacher

Question: What should you do if you want to be a healthy adult?

- a. Avoid any exercise
- b. Eat fruits and vegetables and drink plenty of water
- c. Smoke cigarettes
- d. Use drugs

Question: What should you do to have a successful future?

- a. Skip class
- b. Take Control of your life by - Studying Hard, Staying Healthy, Being Respectful and Being Responsible
- c. Only do the homework that you feel like doing
- d. Eat as much junk food as you can

Teachers are asked to complete an on-line survey which contains the following questions:

Do you think the children got the message about how to use humor properly?

Do you think the children understood Frank's lesson?

Does Frank's message support the work of the teachers?

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of

appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

The Program will provide a tabulated summary of student and teacher surveys.

IV. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 - a. Budget request by source of funds (Link)
 - b. Personnel salaries and wages (Link)
 - c. Equipment and motor vehicles (Link)
 - d. Capital project details (Link)
 - e. Government contracts, grants, and grants in aid (Link)
2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2023.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$14,250	\$14,250	\$14,250	\$14,250	\$57,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2023.
 - A. Combined Federal Campaign – Pacific Area - \$4000
 - B. Aloha United Way - \$2000
4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable. **NOT APPLICABLE**
5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2023 for program funding. **NONE**
6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2021. **\$9,500**

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge of, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Frank De Lima's Student Enrichment Program is a 501(c)(3) non-profit organization founded in 1980 by Frank De Lima, who serves as the executive director and is one of Hawai'i's most popular and beloved comedians. The Program began with Mr. De Lima's desire to give back to the community by delivering essential messages such as reading, studying and laughing to students at neighbor island schools in the local "old school" comedy that made him famous. Within five years of its inception, the Program branched out to public and private schools statewide and was incorporated in the State of Hawai'i in 1995 as a private, 501(c)(3) nonprofit organization to initially provide drug education and drug abuse prevention services to Hawai'i's youth. Since 1980, Mr. De Lima has delivered the Program's message to more than 2.8 million of Hawai'i's children. His celebrity status coupled with his Bachelor's Degree in Sociology and Master's Degree in Divinity allows him to communicate his message of respect, happiness, tolerance, responsibility and honesty with the goal of instilling important behaviors during children's critical development years.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities. **NOT APPLICABLE**

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

The Program consists of four staff members; Frank De Lima, who facilitates the presentations, two part-time employees who alternate assisting with transportation, presentation materials, and correspondence and an Administrative Officer who is responsible for bookkeeping, fundraising, website maintenance and general office functions.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.



3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

The Board of Directors, Executive Director and Administrative Officer are not compensated. The two part-time administrative assistants are compensated with an approximate total payroll of \$15,000.

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain. NOT APPLICABLE

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request. NOT APPLICABLE

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see [Article X, Section 1, of the State Constitution](#) for the relevance of this question. NOT APPLICABLE

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2022-23 the activity funded by the grant if the grant of this application is:

(a) Received by the applicant for fiscal year 2022-23

The Program will continue to apply for grants on a regular basis to ensure it continues for each school year following FY 2022.

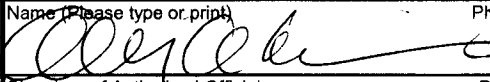
(b) Not received by the applicant thereafter.

The Program will continue to search and apply for grants to ensure it continues in FY 2022. In the event adequate funding is not raised to meet the projected budget, the Program will reduce/eliminate visits to neighbor island schools and reduce the number of Oahu school visits.

BUDGET REQUEST BY SOURCE OF FUNDS

Period: July 1, 2022 to June 30, 2023

Applicant: Frank De Lima's Student Enrichment Program, Inc.

BUDGET CATEGORIES	Total State Funds Requested (a)	Total Federal Funds Requested (b)	Total County Funds Requested (c)	Total Private/Other Funds Requested (d)
A. PERSONNEL COST				
1. Administrative Assistant	7,500			
2. Administrative Assistant	7,500			
3. Payroll Taxes & Assessments	1,100			
4. Fringe Benefits	0			
TOTAL PERSONNEL COST	16,100			
B. OTHER CURRENT EXPENSES				
1. Airfare, Inter-Island	3,200			
2. Contractual Services - Administrative	3,800			
3. Insurance	4,700			
4. Lease/Rental Motor Vehicle	9,000			
5. Postage, Freight & Delivery	800			
6. Repair & Maintenance	500			
7. Subsistence/Perdiem	10,200			
8. Telecommunication	2,300			
9. Transportation	500			
10. Vehicle Fuel	1,000			
11. General Excise Tax	500			
12. Internet/Cable	3,700			
13. Supplies	700			
14				
15				
16				
17				
18				
19				
20				
TOTAL OTHER CURRENT EXPENSES	40,900			
C. EQUIPMENT PURCHASES				
D. MOTOR VEHICLE PURCHASES				
E. CAPITAL				
TOTAL (A+B+C+D+E)	57,000			
SOURCES OF FUNDING		Budget Prepared By:		
(a) Total State Funds Requested	57,000	MARK A. DE LIMA, SR. 808-600-8994		
(b) Total Federal Funds Requested		Name (Please type or print) Phone		
(c) Total County Funds Requested				
(d) Total Private/Other Funds Requested	0	Signature of Authorized Official Date 12/30/2021		
TOTAL BUDGET	57,000	MARK A. DE LIMA, SR ADMINISTRATIVE OFFICER Name and Title (Please type or print)		

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2022 to June 30, 2023

Applicant: Frank De Lima's Student Enrichment Pr

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
Honda HRV (Leased)	1.00	\$4,500.00	\$ 4,500.00	4500
Rental Cars for Neighbor Island School Visits	9.00	\$500.00	\$ 4,500.00	4500
			\$ -	
			\$ -	
			\$ -	
TOTAL:	10		\$ 9,000.00	9,000
JUSTIFICATION/COMMENTS:				

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2022 to June 30, 2023

Applicant: Frank De Lima's Student Enrichment

FUNDING AMOUNT REQUESTED			<i>NOT APPLICABLE</i>			
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OTHER SOURCES OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2020-2021	FY: 2021-2022	FY:2022-2023	FY:2022-2023	FY:2023-2024	FY:2024-2025
PLANS						
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
TOTAL:						
JUSTIFICATION/COMMENTS:						

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Applicant: Frank De Lima's Student Enrichment Program, Inc.

Contracts Total: -

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S./State/Hawaii/ Honolulu/ Kauai/ Maui County)	CONTRACT VALUE
1	NOT APPLICABLE				
2					
3					
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