STAND. COM. REP. NO. 1024

Honolulu, Hawaii MAR 19 , 2021

RE: S.B. No. 263 S.D. 2

Honorable Scott K. Saiki Speaker, House of Representatives Thirty-First State Legislature Regular Session of 2021 State of Hawaii

Sir:

Your Committees on Economic Development and Agriculture, to which was referred S.B. No. 263, S.D. 2, entitled:

"A BILL FOR AN ACT RELATING TO ECONOMIC DEVELOPMENT,"

beg leave to report as follows:

The purpose of this measure is to:

- (1) Transfer oversight of the Made in Hawaii Program as it relates to manufactured products to the Department of Business, Economic Development, and Tourism;
- (2) Place the Grown in Hawaii with Aloha Program under the management of the Department of Agriculture;
- Transfer ownership of the "Made in Hawaii with Aloha" (3) trademark from the Department of Agriculture to the Department of Business, Economic Development, and Tourism; and
- Appropriate funds to the Department of Business, (4) Economic Development, and Tourism to promote the "Made in Hawaii with Aloha" brand.

Your Committees received testimony in support of this measure from the Hawaii Technology Development Corporation, Chamber of

2021-2523 SB263 SD2 HSCR HMSO

STAND. COM. REP. NO. 1029 Page 2

Commerce Hawaii, Hawaiian Craft Brewers Guild, and Young Democrats of Hawai'i. Your Committees received comments on this measure from the Department of Business, Economic Development, and Tourism; and Department of Agriculture.

Your Committees find that protecting the integrity and authenticity of Hawaii-branded products is an integral part of the State's economic development strategy. This measure ensures that Hawaii's local manufactured and agricultural products can continue to be effectively marketed and promoted across the world.

As affirmed by the records of votes of the members of your Committees on Economic Development and Agriculture that are attached to this report, your Committees are in accord with the intent and purpose of S.B. No. 263, S.D. 2, and recommend that it pass Second Reading and be referred to your Committee on Consumer Protection & Commerce.

> Respectfully submitted on behalf of the members of the Committees on Economic Development and Agriculture,

MARK J. HASHEM, Chair

SEAN QUINLAN, Chain

2021-2523 SB263 SD2 HSCR HMSO

State of Hawaii

House of Representatives The Thirty-first Legislature

Record of Votes of the Committee on Economic Development

Bill/Resolution No.: Committee Referral: Date: SB 263 SD2 ECD/AGR, CPC, FIN 317124							
The committee is reconsidering its previous decision on the measure.							
The recommendation is to: Pass, unamended (as is) Pass, with amendments (HD) Hold Pass short form bill with HD to recommit for future public hearing (recommit)							
ECD Members	Ayes	Ayes (WR)	Nays	Excused			
1. QUINLAN, Sean (C)	J						
2. HOLT, Daniel (VC)	J						
3. BELATTI, Della Au				de 14			
4. KOBAYASHI, Dale T.	\mathbf{N}						
5. ONISHI, Richard H.K.							
6. SAYAMA, Jackson D.							
				**			
7. TAKAYAMA, Gregg							
8. OKIMOTO, Val							
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TOTAL (8)	7	D	0	Q			
The recommendation is: Adopted If joint referral, did not support recommendation.							
Vice Chair's or designee's signature:							
Distribution: Original (White) – Committee Duplicate (Yellow) – Chief Clerk's Office Duplicate (Pink) – HMSO							

State of Hawaii House of Representatives The Thirty-first Legislature

Record of Votes of the Committee on Agriculture

Bill/Resolution No.: Committee Referral: Committee Referral: Date: SB 243 SD 2 ECDEDEC/AGR, FIN Date: 3/17/21 Image: The committee is reconsidering its previous decision on the measure. Date: 3/17/21							
AGR Members	Ayes	Ayes (WR)	Nays	Excused			
1. HASHEM, Mark J. (C)							
2. PERRUSO, Amy A. (VC)	\checkmark						
3. LOWEN, Nicole E.							
4. MARTEN, Lisa	\checkmark						
5. MATAYOSHI, Scot Z.							
6. TODD, Chris	\sim						
7. TOKIOKA, James Kunane	\bigvee						
8. MATSUMOTO, Lauren	V						
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TOTAL (8) Ø Ø Ø The recommendation is: Adopted Indext Not Adopted If joint referral, Indext Not Adopted Indext Not Adopted							
Vice Chair's or designee's signature:							
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