

MAR 12 2021

SENATE RESOLUTION

REQUESTING THE CONVENING OF A CATTLE RANCHING TASK FORCE TO
CREATE A CATTLE RANCHING ECONOMIC DEVELOPMENT
IMPLEMENTATION PLAN FOR THE STATE.

1 WHEREAS, the average United States resident consumes 57.2
2 pounds of beef per year; and

3
4 WHEREAS, annual demand for beef is 81,200,000 pounds, or
5 the equivalent of 161,124 market animals; and

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7 WHEREAS, more than 9,900,000 visitors travel to the State
8 each year, and spend a combined total of 88,600,000 days in the
9 islands; and

10
11 WHEREAS, at an average of 2.37 ounces of beef per person
12 per day, the demand for beef from those visitors alone is
13 13,900,000 pounds of beef, or 27,752 market animals per year;
14 and

15
16 WHEREAS, approximately thirty-five years ago, ninety
17 percent of the beef raised in Hawaii was consumed locally; and

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19 WHEREAS, prior to 1992, cattle in Hawaii were fed locally
20 in one of several feed yards on the islands; and

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22 WHEREAS, as of the date of the Statewide Agricultural Land
23 Use Baseline 2015 report, Hawaii Island had 557,000 acres of
24 active pasturelands, or seventy-three percent of the State's
25 pasturelands; and

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27 WHEREAS, in 2014, two of Hawaii's largest cow-calf
28 operations, Parker and Ponoholo Ranches in North Hawaii Island,
29 were among the top twenty-five largest cow-calf operations in
30 the United States; and

31
32 WHEREAS, in 2014, Hawaii island shipped 25,700 pounds of
33 beef, or about eighty percent of the total state beef exports,
34 to the United States mainland, while another nine hundred to one
35 thousand heads of beef were raised for the grass-fed market,



1 with more local producers shifting portions of their herd to
2 remain at home; and

3
4 WHEREAS, in 2018, local ranchers marketed 54,600 head of
5 cattle, or about 22.9 percent of the State's total demand for
6 beef; and

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8 WHEREAS, in 2018, due to market conditions and better
9 prices in the mainland United States, Hawaii exported more than
10 43,500 head of cattle; and

11
12 WHEREAS, overall annual production of local beef is
13 7,400,000 pounds, which represents 5.8 percent of the beef
14 consumed in Hawaii; and

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16 WHEREAS, approximately 18,850.36 acres of pasturelands are
17 under the control of Kamehameha Schools Bishop Estate; and

18
19 WHEREAS, approximately three hundred seven lessees under
20 the Hawaiian Homes Commission Act, 1920, cumulatively hold
21 approximately 18,287 acres of pasturelands; and

22
23 WHEREAS, as of 2015, Hawaii Beef Producers in Paauilo and
24 Kulana Foods in Hilo are the only two slaughterhouses on Hawaii
25 Island, and the former is the only plant that is certified by
26 the Global Animal Partnership; and

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28 WHEREAS, capacity at both slaughterhouses is a limiting
29 factor if the market is to expand; and

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31 WHEREAS, although mobile slaughterhouses exist, they
32 currently do not have the capacity or regulatory status to
33 significantly impact the commercial market; and

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35 WHEREAS, currently, when cattle reach five hundred to seven
36 hundred pounds (normally at age nine to twelve months), the
37 animals are transferred to a "feeder", weaned cattle are sold to
38 buyers and sent to feed yards in the mainland United States; and

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40 WHEREAS, it is important to ensure the continued viability
41 of the beef industry in Hawaii; now, therefore,



S.R. NO. 204

1 BE IT RESOLVED by the Senate of the Thirty-first
2 Legislature of the State of Hawaii, Regular Session of 2021,
3 that the Chairperson of the Hawaiian Homes Commission, or the
4 Chairperson's designee, is requested to convene a Cattle
5 Ranching Task Force and serve as the Chair of the task force;
6 and
7

8 BE IT FURTHER RESOLVED that the following individuals are
9 requested to serve as members of the Cattle Ranching Task Force:
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- 11 (1) The Chairperson of the Board of Agriculture, or the
12 Chairperson's designee;
- 13
14 (2) The Chairperson of the Board of Land and Natural
15 Resources, or the Chairperson's designee;
- 16
17 (3) The Dean and Director for Research and Cooperative
18 Extension at the College of Tropical Agriculture and
19 Human Resources at the University of Hawaii at Manoa,
20 or the Dean and Director's designee;
- 21
22 (4) The Mayor of each county, or the Mayor's designee;
23 provided that if the Mayor declines to be a member of
24 the task force and declines to appoint a designee to
25 the task force, the Chairperson of each county council
26 or the Chairperson's designee is requested to serve as
27 a member of the task force;
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29 (5) The President of Hawaii Island Meat Cooperative, or
30 the President's designee;
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32 (6) The President of the Hawaii Farm Bureau Federation, or
33 the President's designee;
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35 (7) The President of Hawaii Cattlemen's Council, Inc.; or
36 the President's designee;
- 37
38 (8) The Chief Executive Officer of Parker Ranch, Inc.; or
39 the Chief Executive Officer's designee;
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41 (9) The Chief Executive Officer of Kamehameha Schools, or
42 the Chief Executive Officer's designee; and



