

MAR 12 2021

SENATE CONCURRENT RESOLUTION

REQUESTING THE CONVENING OF A CATTLE RANCHING TASK FORCE TO
CREATE A CATTLE RANCHING ECONOMIC DEVELOPMENT
IMPLEMENTATION PLAN FOR THE STATE.

1 WHEREAS, the average United States resident consumes 57.2
2 pounds of beef per year; and

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4 WHEREAS, annual demand for beef is 81,200,000 pounds, or
5 the equivalent of 161,124 market animals; and

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7 WHEREAS, more than 9,900,000 visitors travel to the State
8 each year, and spend a combined total of 88,600,000 days in the
9 islands; and

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11 WHEREAS, at an average of 2.37 ounces of beef per person
12 per day, the demand for beef from those visitors alone is
13 13,900,000 pounds of beef, or 27,752 market animals per year;
14 and

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16 WHEREAS, approximately thirty-five years ago, ninety
17 percent of the beef raised in Hawaii was consumed locally; and

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19 WHEREAS, prior to 1992, cattle in Hawaii were fed locally
20 in one of several feed yards on the islands; and

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22 WHEREAS, as of the date of the Statewide Agricultural Land
23 Use Baseline 2015 report, Hawaii Island had 557,000 acres of
24 active pasturelands, or seventy-three percent of the State's
25 pasturelands; and

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27 WHEREAS, in 2014, two of Hawaii's largest cow-calf
28 operations, Parker and Ponoholo Ranches in North Hawaii Island,
29 were among the top twenty-five largest cow-calf operations in
30 the United States; and



1 WHEREAS, in 2014, Hawaii island shipped 25,700 pounds of
2 beef, or about eighty percent of the total state beef exports,
3 to the United States mainland, while another nine hundred to one
4 thousand heads of beef were raised for the grass-fed market,
5 with more local producers shifting portions of their herd to
6 remain at home; and

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8 WHEREAS, in 2018, local ranchers marketed 54,600 head of
9 cattle, or about 22.9 percent of the State's total demand for
10 beef; and

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12 WHEREAS, in 2018, due to market conditions and better
13 prices in the mainland United States, Hawaii exported more than
14 43,500 head of cattle; and

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16 WHEREAS, overall annual production of local beef is
17 7,400,000 pounds, which represents 5.8 percent of the beef
18 consumed in Hawaii; and

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20 WHEREAS, approximately 18,850.36 acres of pasturelands are
21 under the control of Kamehameha Schools Bishop Estate; and

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23 WHEREAS, approximately three hundred seven lessees under
24 the Hawaiian Homes Commission Act, 1920, cumulatively hold
25 approximately 18,287 acres of pasturelands; and

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27 WHEREAS, as of 2015, Hawaii Beef Producers in Paauilo and
28 Kulana Foods in Hilo are the only two slaughterhouses on Hawaii
29 Island, and the former is the only plant that is certified by
30 the Global Animal Partnership; and

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32 WHEREAS, capacity at both slaughterhouses is a limiting
33 factor if the market is to expand; and

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35 WHEREAS, although mobile slaughterhouses exist, they
36 currently do not have the capacity or regulatory status to
37 significantly impact the commercial market; and

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39 WHEREAS, currently, when cattle reach five hundred to seven
40 hundred pounds (normally at age nine to twelve months), the
41 animals are transferred to a "feeder", weaned cattle are sold to
42 buyers and sent to feed yards in the mainland United States; and



1 WHEREAS, it is important to ensure the continued viability
2 of the beef industry in Hawaii; now, therefore,

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4 BE IT RESOLVED by the Senate of the Thirty-first
5 Legislature of the State of Hawaii, Regular Session of 2021, the
6 House of Representatives concurring, that the Chairperson of the
7 Hawaiian Homes Commission, or the Chairperson's designee, is
8 requested to convene a Cattle Ranching Task Force and serve as
9 the Chair of the task force; and

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11 BE IT FURTHER RESOLVED that the following individuals are
12 requested to serve as members of the Cattle Ranching Task Force:

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14 (1) The Chairperson of the Board of Agriculture, or the
15 Chairperson's designee;
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17 (2) The Chairperson of the Board of Land and Natural
18 Resources, or the Chairperson's designee;
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20 (3) The Dean and Director for Research and Cooperative
21 Extension at the College of Tropical Agriculture and
22 Human Resources at the University of Hawaii at Manoa,
23 or the Dean and Director's designee;
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25 (4) The Mayor of each county, or the Mayor's designee;
26 provided that if the Mayor declines to be a member of
27 the task force and declines to appoint a designee to
28 the task force, the Chairperson of each county council
29 or the Chairperson's designee is requested to serve as
30 a member of the task force;
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32 (5) The President of Hawaii Island Meat Cooperative, or
33 the President's designee;
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35 (6) The President of the Hawaii Farm Bureau Federation, or
36 the President's designee;
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38 (7) The President of Hawaii Cattlemen's Council, Inc.; or
39 the President's designee;
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41 (8) The Chief Executive Officer of Parker Ranch, Inc.; or
42 the Chief Executive Officer's designee;



(9) The Chief Executive Officer of Kamehameha Schools, or the Chief Executive Officer's designee; and

(10) Representatives of owners of any large private pasturelands in the State, as determined and invited by the Chairperson of the Hawaiian Homes Commission; and

BE IT FURTHER RESOLVED that the task force is requested to create a cattle ranching economic development implementation plan that is intended to ensure the continued viability of the beef industry in Hawaii; and

BE IT FURTHER RESOLVED that the task force is requested to submit its implementation plan and any proposed legislation to the Legislature no later than twenty days prior to the convening of the Regular Session of 2022; and

BE IT FURTHER RESOLVED that the task force be dissolved on June 30, 2022; and

BE IT FURTHER RESOLVED that certified copies of this Concurrent Resolution be transmitted to the Chairperson of the Hawaiian Homes Commission; Chairperson of the Board of Agriculture; Chairperson of the Board of Land and Natural Resources; Dean and Director for Research and Cooperative Extension at the College of Tropical Agriculture and Human Resources at the University of Hawaii at Manoa; Mayor of each county; Chairperson of each county council; President of Hawaii Island Meat Cooperative; President of Hawaii Farm Bureau Federation; President of Hawaii Cattlemen's Council, Inc.; Chief Executive Officer of Parker Ranch, Inc.; and Chief Executive Officer of Kamehameha Schools.

OFFERED BY:


