
A BILL FOR AN ACT

RELATING TO POLITICAL ADVERTISEMENTS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Section 11-391, Hawaii Revised Statutes, is
2 amended by amending subsection (a) to read as follows:

3 "(a) Any advertisement that is broadcast, televised,
4 circulated, published, distributed, or otherwise communicated,
5 including by electronic means, shall:

6 (1) Contain the name and address of the candidate,
7 candidate committee, noncandidate committee, or other
8 person paying for the advertisement;

9 (2) Contain a notice in a prominent location and, for any
10 printed advertisement, including an advertisement
11 communicated by electronic means, on each odd-numbered
12 page of the advertisement, stating either that:

13 (A) The advertisement has the approval and authority
14 of the candidate; provided that an advertisement
15 paid for by a candidate, candidate committee, or
16 ballot issue committee does not need to include
17 the notice; or



1 (B) The advertisement has not been approved by the
2 candidate; and

3 (3) Not contain false information about the time, date,
4 place, or means of voting."

5 SECTION 2. New statutory material is underscored.

6 SECTION 3. This Act shall take effect upon its approval.



Report Title:

Political Advertisements; Prominent Display of Candidate
Approval for Printed and Electronic Political Advertisements

Description:

Requires printed and electronic political advertising to
prominently display candidate-approval language on each odd-
numbered page. (SD1)

*The summary description of legislation appearing on this page is for informational purposes only and is
not legislation or evidence of legislative intent.*

