

JAN 22 2021

A BILL FOR AN ACT

RELATING TO POLITICAL ADVERTISEMENTS.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Section 11-391, Hawaii Revised Statutes, is
2 amended to read as follows:

3 "**§11-391 Advertisements.** (a) Any advertisement that is
4 broadcast, televised, circulated, published, distributed, or
5 otherwise communicated, including by electronic means, shall:

6 (1) Contain the name and address of the candidate,
7 candidate committee, noncandidate committee, or other
8 person paying for the advertisement;

9 (2) Contain a notice in a prominent location and, for any
10 printed advertisement, including an advertisement
11 communicated by electronic means, on each page of the
12 advertisement, stating either that:

13 (A) The advertisement has the approval and authority
14 of the candidate; provided that an advertisement
15 paid for by a candidate, candidate committee, or
16 ballot issue committee does not need to include
17 the notice; or



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1 (B) The advertisement has not been approved by the
2 candidate; and

3 (3) Not contain false information about the time, date,
4 place, or means of voting.

5 (b) The fine for violation of this section, if assessed by
6 the commission, shall not exceed [~~\$25~~] \$50 for each
7 advertisement that lacks the information required by this
8 section or provides prohibited information, and shall not exceed
9 an aggregate amount of \$5,000[-] or the contract amount of the
10 advertisement, whichever is greater."

11 SECTION 2. Statutory material to be repealed is bracketed
12 and stricken. New statutory material is underscored.

13 SECTION 3. This Act shall take effect upon its approval.

14

INTRODUCED BY: _____

Karl Rhoad



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Report Title:

Political Advertisements; Prominent Display of Candidate Approval for Printed and Electronic Political Advertisements

Description:

Requires printed and electronic political advertising to prominently display candidate-approval language on each page. Increases the fine for violations.

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