
A BILL FOR AN ACT

RELATING TO ECONOMIC DEVELOPMENT.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Chapter 201, Hawaii Revised Statutes, is
2 amended by adding a new section to be appropriately designated
3 and to read as follows:

4 "§201- Hawaii manufactured non-agricultural products
5 program; oversight. The department of business, economic
6 development, and tourism shall oversee a "made in Hawaii"
7 program for non-agricultural manufactured products. No person
8 shall keep, offer, display or expose for sale, or solicit for
9 the sale of any item, product, souvenir, or any other
10 merchandise that is labeled "made in Hawaii" or that by any
11 other means misrepresents the origin of the item as being from
12 any place within the State, or uses the phrase "made in Hawaii"
13 as an advertising or media tool for any craft non-agricultural
14 item that has not been manufactured, assembled, fabricated, or
15 produced within the State and that has not had at least fifty-
16 one per cent of its wholesale value added by manufacture,



1 assembly, fabrication, production within the State, including
2 Hawaii-sourced goods, services, and intellectual property."

3 SECTION 2. Section 486-119, Hawaii Revised Statutes, is
4 amended by amending subsection (a) to read as follows:

5 "(a) No person shall keep, offer, display or expose for
6 sale, or solicit for the sale of any item, product, souvenir, or
7 any other merchandise that is labeled "made in Hawaii" or that
8 by any other means misrepresents the origin of the item as being
9 from any place within the State, or uses the phrase "made in
10 Hawaii" as an advertising or media tool for any craft item that
11 has not been manufactured, assembled, fabricated, or produced
12 within the State and that has not had at least fifty-one per
13 cent of its wholesale value added by manufacture, assembly,
14 fabrication, or production within the State[-]; provided that
15 the department of business, economic development, and tourism
16 shall administer and oversee the "made in Hawaii" program with
17 respect to non-agricultural manufactured products."

18 SECTION 3. There is appropriated out of the general
19 revenues of the State of Hawaii the sum of \$ or so
20 much thereof as may be necessary for fiscal year 2021-2022 and



1 the same sum or so much thereof as may be necessary for fiscal
2 year 2022-2023 for the made in Hawaii program.

3 The sums appropriated shall be expended by the department
4 of business, economic development, and tourism for the purposes
5 of this Act.

6 SECTION 4. Statutory material to be repealed is bracketed
7 and stricken. New statutory material is underscored.

8 SECTION 5. This Act shall take effect on July 1, 2021.



Report Title:

Economic Development; Appropriation

Description:

Transfers oversight of the Made-in-Hawaii program as it relates to non-agricultural products to the department of business, economic development, and tourism. Appropriates an unspecified amount of funds. (Proposed SD1)

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