

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813 Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804 Web site: www.hawaii.gov/dbedt

Telephone: Fax:

(808) 586-2355 (808) 586-2377

Statement of MIKE MCCARTNEY Director

Department of Business, Economic Development, and Tourism before the

HOUSE COMMITTEE ON TOURISM & INTERNATIONAL AFFAIRS

Thursday, February 7, 2019 9:00am State Capitol, Conference Room 312

In consideration of HB 1072 RELATING TO THE FESTIVAL OF PACIFIC ARTS.

Chair Onishi, Vice Chair Holt, and Members of the Committee.

The Department of Business, Economic Development, and Tourism (DBEDT) strongly supports HB 1072 relating to the Festival of Pacific Arts which appropriates funds for the planning of the Festival provided that its passage does not replace or adversely impact the Administration's budget priorities.

Hawaii will host the 13th Festival of Pacific Arts for the first time ever. This Festival is important as a venue where the indigenous cultures from throughout the Pacific region can be celebrated and perpetuated through the sharing and passing of cultural traditions from one generation to the next.

The Festival is also expected to have a significant economic impact, as approximately 3,000 delegates and up to 100,000 visitors comprised of accompanying family and friends, and Pacific cultural scholars and enthusiasts from around the world are anticipated to attend. This could potentially generate \$190.9 million in direct visitor spending resulting in state tax revenues of \$22.3 million.

Thank you for the opportunity to provide this testimony.



Hawai'i Convention Center 1801 Kalākaua Avenue, Honolulu, Hawai'i 96815 **kelepona** tel 808 973 2255 **kelepa'i** fax 808 973 2253

kahua pa'a web hawaiitourismauthority.org

David Y. Ige Governor

Chris Tatum

President and Chief Executive Officer

Statement of CHRIS TATUM

Hawai'i Tourism Authority before the HOUSE COMMITTEE ON TOURISM & INTERNATIONAL AFFAIRS

Thursday, February 7, 2019 9:00 AM State Capitol, Conference Room #312

In consideration of
HOUSE BILL NO 1072
RELATING TO THE FESTIVAL OF THE PACIFIC ARTS.

Chair Onishi, Vice Chair Holt, and members of the House Committee on Tourism and International Affairs: The Hawai'i Tourism Authority (HTA) **supports** House Bill 1072, which would make an appropriation from general revenues for the temporary Commission (the "Commission") on the Thirteenth Festival of Pacific Arts ("Festival") to plan and execute the historic Festival to be held in Honolulu from June 10 to June 20, 2020.

The funds would allow the Commission to maximize Hawai'i's opportunity to host the Festival and showcase the indigenous cultures of Oceania. Hawai'i is in a unique position to leverage its experience, infrastructure and capacity to organize a gathering that will bring visitors from around the world. More than 2,700 delegates representing 27 nations and thousands of participants, from visitors to local residents, will join in the Festival. It will be the largest gathering of Pacific peoples united in respect and appreciation of each other. In addition, many Hawai'i residents have deep ties to the various cultures represented in the Festival. This unique connection presents an opportunity to strengthen community bonds and deepen our knowledge and understanding.

It is for these reasons that the HTA **supports** House Bill 1072. We appreciate this opportunity to provide testimony.



Michael Pili Pang, Kumu Hula & Director, 908 Punahou Street, Honolulu, Hawai'i 96826 • Email: halauhkn@aol.com • (808)285-4035

February 3, 2019

Subject: Letter of Support HB 1072

Aloha Kākou,

It is of great please and enthusiasm I send this letter of support for **HB 1072** to support Hawai'i as the Host Island Community in planning and organizing the 13th Festival of Pacific Arts & Culture to be held here in Hawai'i, June 11-20, 2020. I have participated in a number of Festival of Pacific Arts since 1980 and I have witnessed how valuable this festival is to our Pacific Island communities and how it can benefit the host community (Hawai'i) as long-term investment.

The benefits of this festival will cross economic, cultural and social sectors. It is estimated that along with the 3,000 participating delegates FESTPAC-HAWAI'I 2020 will bring up to 100,000+ visitors to Hawai'i; with a potential \$185.7 million in direct visitors spending resulting in an estimated state tax revenue of \$21.7 million. FESTPAC-HAWAI'I 2020 has the potential to serve as a job incubator for the creative economy sector and tourism industry. Events during the ten-day festival will allow visitors and kama'aina to experience Pacific Island culture directly from participating delegates with hands-on exhibits, educational and cultural presentations. The festival will allow for delegates of Pacific Island Countries to interact with members of their own community who currently call Hawai'i their home. The festival will also bring to the forefront social, cultural and environmental issues we commonly face as island communities through seminars and presentations by educators and government officials.

I ask you to fully funding HB 1072, and view this funding as a long-term investment in Hawai'i's future as a leader in bringing communities together, creating a strong creative economy, building community capacity, establishing relations with Pacific Island communities, reinforcing Hawai'i's culture and promoting Hawai'i as a cultural destination. We all need to understand this festival is not just about Pacific Island Culture or a typical annual weekend festival. This is a ten-day event, recognized throughout the Pacific and parts of Asia as the "Olympics of Cultural Festival". This is an opportunity to ensure Hawai'i's presence on the world stage and most importantly recognize FESTPAC-HAWAI'I 2020 as a benefit to all stakeholders on a number of economic, social, political, educational and environmental levels.

On behalf of members of Hālau Hula Ka No'eau, the board of directors of Mu'olaulani and our extended ohana we ask you to pass HB 1072 and to continually support Hawai'i as the host of the 13th Festival of Pacific Arts & Culture in June 10-20, 2020.

Aloha nō,

Michael Pili Pang

Kumu Hula & Executive Director



Ke One O Kākuhihewa

O'ahu Council - Association of Hawaiian Civic Clubs

BENTON KEALII PANG, PH.D,-HAWAIIAN CIVIC CLUB OF HONOLULU PELEKIKENA

JACOB KA'ŌMAKAOKALĀ AKI-KING KAMEHAMEHA HCC HOPE PEI EKIKENA

KALANI L. KA'ANĀ'ANĀ-KAILUA HCC HOPE PELEKIKENA 'ELUA

ALBERTA LOW-PEARL HARBOR HCC

ROTH PUAHALA -KING KAMEHAMEHA HCC PELEKIKENA IHO NEI

TERI LOO-KOʻOLAUPOKO HCC

CHRISTINE "CHRISSY' ANJO-PEARL HARBOR HCC HOLE KĀKAU 'ŌLELO

'AHAHUI SIWILA HAWAI'I O KAPOLEI LANCE HOLDEN

ALI'I PAUAHI HCC KEHAULANI LUM

'EWA-PU'ULOA HCC MARLEEN KAU'I SERRAO

HCC OF HONOLULU
MANU BOYD

KAILUA HCC

MAPUANA DE SILVA

KALIHI-PALAMA HCC
KAIMO MUHLESTEIN

KING KAMEHAMEHA HCC

KO'OLAULOA HCC

RANAE "TESSIE" FONOIMOANA

KO OLAUPOKO HCC
ALICE P. HEWETT

LUALUALEI HCC

МĀКАНА НСС

LUANN LANKFORD-FABORITO

MĀLAMA MELE O HAWAI'I

MAUNALUA HCC ROSE KITTY SIMONDS

NA LANI 'EHA HCC R. KELANI RAMOS

NĀNĀIKAPONO HCC JAYCINE HICKS

PAPAKŌLE'A HCC

KEALI'I LUM

PEARL HARBOR HCC
KU'UMEALOHA GOMES

PRINCE KŪHIŌ HCC
A. MAKANA PARIS

PRINCESS KAI'ULANI HCC LEIMANA DAMATE

QUEEN EMMA HCC

RAWLETTE P. KRAUT

MARIE "MĀLIA" DOO

HCC OF WAIALUA
MAKALAPUA CASSON-FISHER

WAI'ANAE HCC

CYNTHIA ENRIQUEZ

WAIKĪKĪ HCC L. PI¹IKEA TOMCZYK

HCC OF WAIMĀNALO

REP. RICHARD H.K. ONISHI, REP. DANIEL HOLT, AND THE COMMITTEE ON TOURISM & INTERNATIONAL AFFAIRS

SUPPORT FOR HB 1072 RELATING TO THE FESTIVAL OF THE PACIFIC ARTS
FEBRUARY 5, 2019

Aloha Rep. Richard H.K. Onishi, Rep. Daniel Holt, and the Committee on Tourism & International Affairs,

As Pelekikena (President) of Ke One O Kakūhihewa (Oʻahu Council-Association of Hawaiian Civic Clubs) and its 25 Hawaiian Civic Clubs, we support HB1072.

During the Pacific Arts Festival, delegations from twenty-seven Pacific island nations and territories share and exchange their cultures. Visitors from around the world come to the Festival of Pacific Arts to appreciate what the artists, performers, cultural practitioners, and host country have to offer, thereby creating a global market for art, ideas, and products. This will be a fantastic opportunity for Hawai'i to highlight it's Aloha spirit of hospitality and bring tourists to witness this unique event for the first time in the United States.

This landmark event brings focus to Hawai'i, highlighting our state's creative economy, as well as the cultural exchange to advance topics of global relevance, including the economic and quality of life contributions that cultural leaders, artisans, performers, and practitioners across the island nations of Oceania bring to the world through this unique celebration.

Our council urges this committee support HB1072. The boost to our economy, both financial and spiritual, will benefit Hawai'i one-hundred fold

Ke One O Kakūhihewa is a native Hawaiian council made up of 25 civic clubs on the island of Oʻahu. Our oldest member, Hawaiian Civic Club of Honolulu was started by Prince Kūhiō Kalanianaʻole on December 7, 1918.

Sincerely,

/S/ Benton Kealii Pang, Ph.D.

DEMOCRATIC PARTY OF HAWAII Hawaiian Affairs Caucus

TESTIMONY IN SUPPORT OF HB1072, Relating to the Festival of Pacific Arts Hearing: February 7, 2019, 9:00 a.m., Room 312

COMMITTEE ON TOURISM & INTERNATIONAL AFFAIRS

Rep. Richard H.K. Onishi, Chair Rep. Daniel Holt, Vice Chair

Aloha, Representatives Onishi and Holt and members of the Committee on Tourism & International Affairs

The Democratic Party of Hawaii, Hawaiian Affairs Caucus, submits testimony in **strong support of HB 1072**, Relating to the Festival of Pacific Arts that would appropriate funds to the Commission on the Thirteenth Festival of Pacific Arts to plan for the festival to be held in Honolulu from June 11 through 27, 2020.

HB1072 is necessary to support the commitment made by the State of Hawaii Senate Concurrent Resolution 57 HD1 in 2014 that supported Hawaii's bid to the Council of Pacific Arts and Culture for Hawaii to host the 2020 Festival of Pacific Arts. The bid was accepted.

Hosting this event is an opportunity for Hawai'i to build positive relationships with 27 Pacific Island nations and territories. Too, thousands are expected to attend, thus, contributing to the economy of Hawai'i. The governments of all past hosts have actively participated and supported the Festival, the most recent being the Government of Guam in 2016.

Kumu Hula Mapuana de Silva and Kumu Hula Victoria Holt Takamine have and continue to be at the forefront as committed leaders for the festival, both past and currently. Integral to the success of the Festival is the participation and support of Hawaii's government.

Strongly urge the passage of HB1072 to provide appropriations to support the Festival.

Respectfully,

LEIMOMI KHAN, Chair



Managed by the Festival Companies

2201 Kalākaua Avenue, Suite A500 Honolulu, Hawai'i 96815 • (808) 931-3100 • RoyalHawaiianCenter.com

FROM: Monte M. McComber II

SUBMITTED ON: February 5, 2019

TESTIMONY IN SUPPORT OF: HB 1072, Relating to the Festival of Pacific Arts and Culture

SUBMITTED TO: House Committee on Tourism & International Affairs (TIA)

HEARING: February 7, 2019, 9:00 AM, Conference Room 312

Dear Honorable Mesdames and Sirs:

I write in support of HB 1072, Relating to the Festival of Pacific Arts and Culture, ask for your kind consideration and respectfully request that the House Committee on Tourism & International Affairs support the passing of this bill.

HB 1072 seeks to appropriate \$5,000,000.00 to the temporary Commission on the 13th Festival of the Pacific Arts and Culture on July 1, 2019 for fiscal year 2019 – 2020 for planning purposes. The word, plan, falls short of describing how these funds will be used. A more appropriate word is execute. The planning of the 13th Festival has been occurring for some time, and much of the cost for such planning purposes has been provided in-kind by supporting organizations, such as Royal Hawaiian Center. The funds are needed to execute the Festival and to make it successful in terms of cultural, civic, and economical metrics. Referring to lines 1-3 of Page 2 of the Bill, this amount represents 21% of the budget of the 12th Festival, and similarly for the 13th Festival. More importantly, as noted, the economic benefit to the previous host, Guam, was a 520% return on the overall expense.

For this reason, I characterize the Festival as a positive-return investment for Hawai'i's tax payers, businesses, and the State. Moreover, as a former participant and attendee, I can attest to the Festival being an exemplary vehicle for civic, cultural, musical, artistic, educational, spiritual, and historical engagement and enhancement. In short, the Festival brings out the best in the host country – in our case, state – and the various communities, stakeholders, etc. that make up the host site.



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The Festival will turn the world's spotlight on Hawai'i. Hawai'i will be center stage in all things global. This level of worldwide attention will present local businesses with a rare opportunity, and could very well be the stepping stone to financially stability to many of our struggling local businesses.

ROYAL HAWAIIAN CENTER AS FESTIVAL SUPPORTER

Royal Hawaiian Center will offer its Royal Grove stage to visiting delegations to share their culture with our guests, both kamaʻāina and malihini alike. There will be no performance fees to the delegations and no admission fees for guests. Standard parking rates will apply. Royal Hawaiian Center will provide each visiting delegation meals and transportation. Our location in Waikīkī, a stone's throw away from the proposed location of the Festival Village, positions us to be the perfect liaison to helping visitors engage fully in Festival happenings.

PERSONAL EXPERIENCE

I am a former Festival participant, having attended the 1992 Festival in Rarotonga (Cook Islands) as a dancer and singer. I also attended the 2016 Festival in Guam, in preparation for its inaugural debut in Hawai'i in one years' time; just around the corner, as the saving goes. In both my experiences – the latter having taken place while I was a teenager and the former occurring while in my forties – I have witnessed a level of camaraderie among Pacific peoples I have never seen before, and this rarity only blooms each four years for only two weeks' time during the Festival. During the years of hiatus, each of the peoples go about their lives in normal fashion. But every four years, since 1972, a truly tremendous occasion resurfaces and when it does the ancient lineal bonds among the island folk of the Pacific are reaffirmed and strengthened, the creative expression of each culture is re-sparked, and traditional knowledge innovates pathways forward that benefit our global neighborhood. We're quite familiar with this interval of time as we have just witnessed the 23rd Winter Olympic Games. While the limits of our island home prevent us from ever hosting the Olympics, Hawai'i is perfectly made and the time is opportune for us to play host to the 13th Festival of the Pacific Arts and Culture; the Olympics of the Pacific. It would be the first time for Hawai'i to play such a major role in the bringing together of many peoples and the thousands of guests who are anxiously anticipating attending. It's an inclusive opportunity to form bridges among artisans within and without of Hawai'i. The Festival will provide Hawai'i with a practically limitless chance to re-brand itself to the world. and to share the very best of ourselves.



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It is my hope that I have successfully conveyed, in this short letter, the great potential and benefit that is just within our grasp, if we take on the role as host of the 13th Festival of the Pacific Arts and Culture in 2020. To do that, we need the support of the House Committee on Tourism & International Affairs. I humbly ask for it.

Me Kealoha Pumehana, Warmest Regards

Monte M. McComber II

Mant M M. Enfa-

Cultural Director

Royal Hawaiian Center

Commissioner

13th Festival of the Pacific Arts and Culture

<u>HB-1072</u> Submitted on: 2/6/2019 8:48:32 AM

Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By Organization		Testifier Position	Present at Hearing
Melodie Aduja	O`ahu County Committee on Legislative Priorities of the Democratic Party of Hawai`i	Support	No

Comments:



February 6, 2019

The Committee on Tourism and International Affairs Thursday, February 7, 2019, 9:00am Conference Room 312

Re: Strong Support for HB 1072

Aloha Chair Onishi and Members of the House Committee on Tourism and International Affairs, I am Kisan Jo, President of Prince Resorts Hawaii, Inc., which owns and operates three hotel properties in the State of Hawaii, The Prince Waikiki in Oahu; the Mauna Kea Beach Hotel; and The Westin Hapuna Beach Resort on Hawaii Island. The collection also includes the Hawaii Prince Golf Club, Hapuna Golf Course, Mauna Kea Golf Course, Mauna Kea Resort Services and South Kohala Water Company.

I **strongly support HB 1072** Relating to the Festival of Pacific Arts which will appropriate funds for the planning and implementation for the 13th Festival of Pacific Arts & Culture to be held in Hawai'i June 10-20, 2020. Held once every four years, the Festival of Pacific Arts is the largest gathering in which Pacific peoples unite to respect and appreciate one another. This landmark event brings focus to Hawaii, highlighting our state's creative economy, as well as the cultural exchange to advance topics of global relevance, including the economic and quality of life contributions that cultural leaders, artisans, performers, and practitioners across the island nations of Oceania bring to the world through this unique celebration.

I am very excited about the opportunities to also discuss issues and challenges facing our island nations including climate change, rising oceans, global warming and the health and economy of our indigenous peoples.

In 2016, Guam invested \$8.5 million to host FETPAC and received approximately \$125 million in direct and indirect revenues generated from their investment. We expect more than 100,000 visitors will attend FESTPAC-Hawai'i 2020.

I strongly urge you to support HB1072.

Mahalo for your consideration,

Kisan Jo President

Prince Resorts Hawaii



THE ASSOCIATION OF HAWAIIAN CIVIC CLUBS

Committee on Tourism & International Affairs

Pōʻahā, Pepeluali 7, 2019 Lumi ʻAha Kūkā 312 Ke Kapikala Mokuʻāina 415 South Beretānia Street

Re: HB1072 - RELATING TO THE FESTIVAL OF THE PACIFIC ARTS

Aloha Luna Ho'omalu Richard H.K. Onishi, Hope Luna Ho'omalu Daniel Holt and members of the House Committee on Tourism & International Affairs:

The Association of Hawaiian Civic Clubs <u>SUPPORTS</u> HB1072. This bill appropriate funds to the commission on the13th Festival of Pacific Arts & Culture (FESTPAC) to plan for FESTPAC to be held in Honolulu from June 10 through 20, 2020. At its 57th annual convention, the Association adopted resolution 2016-9 which supported FESTPAC being hosted in Hawai'i. At its 59th annual convention, the Association adopted resolution 2018-11, urging the Hawai'i State Legislature to make an appropriation of \$5 million or as much as is deemed imperative to support the 13th Festival of the Pacific Arts & Culture in 2020.

Thus, the Association respectfully urges the Committee to **PASS** HB1072.

The civic club movement was founded in 1918 by Congressional Delegate Prince Jonah Kūhiō Kalaniana'ole with the creation of the Hawaiian Civic Club; the Association was formally organized in 1959 and has grown to a confederation of over sixty (60) Hawaiian Civic Clubs located throughout the State of Hawai'i and the United States. The Association is the oldest Hawaiian community-based grassroots organization. The Association is governed by a 16-member Board of Directors; advocates for improved welfare of Native Hawaiians in culture, health, economic development, education, social welfare, and nationhood; and perpetuates and preserves language, history, music, dance and other Native Hawaiian cultural traditions.

Mahalo for allowing us to share our mana o.

Me ka 'oia'i'o,

Hailama Farden *Pelekikena*

ASSOCIATION OF HAWAIIAN CIVIC CLUBS

A RESOLUTION

16 - 9

SUPPORTING THE 13TH FESTIVAL OF PACIFIC ARTS & CULTURE (FESTPAC) HAWAI'I 2020 TO BE HELD IN HAWAI'I JUNE 11-27, 2020

WHEREAS, the Festival of Pacific Arts & Culture (FESTPAC) has been held approximately every four years since its founding in 1972, bringing together a delegation of at least three thousand artists, performers, and cultural practitioners from different nations in Oceania to preserve and perpetuate the arts and culture of their indigenous peoples; and

WHEREAS, the Festival of Pacific Arts & Culture is the largest gathering in which Pacific peoples unite to respect and appreciate one another; and

WHEREAS, during the Festival, delegations from twenty-seven Pacific island nations and territories share and exchange their cultures; and

WHEREAS, visitors from around the world come to the Festival to appreciate what the artists, performers, cultural practitioners, and host country have to offer, thereby creating a global market for art, ideas, and products; and

WHEREAS, the first Festival was held in Fiji in 1972, followed by New Zealand in 1976, Papua New Guinea in 1980, French Polynesia in 1985, Australia in 1988, the Cook Islands in 1992, Sāmoa in 1996, New Caledonia in 2000, Palau in 2004, American Sāmoa in 2008, Solomon Islands in 2012, and Guam in 2016; and

WHEREAS, Hawai'i has been selected to host the thirteenth Festival of Pacific Arts & Culture in 2020; and

WHEREAS, Hawai'i delegations have attended every festival since 1976; and

WHEREAS, Pa'i Foundation is the organizing entity for FESTPAC Hawai'i 2020.

NOW, THEREFORE, BE IT RESOLVED, by the Association of Hawaiian Civic Clubs at its 57th annual convention at Las Vegas, Nevada this 18th day of November 2016, that it supports the 13th Festival of Pacific Arts & Culture (FESTPAC) Hawai'i 2020 to be held in Hawai'i June 11-20, 2020; and

BE IT FURTHER RESOLVED, that the Association of Hawaiian of Civic Clubs provide a representative to serve on the 13th Festival of Pacific Arts & Culture Commission; and

BE IT FURTHER RESOLVED, that all Hawaiian Civic Clubs consider supporting the event FESTPAC Hawai'i 2020 in various ways including culture, arts, logistics, and activities; and

BE IT FURTHER RESOLVED, that a certified copy of this resolution be transmitted to the Governor of the State of Hawai'i, President of the State Senate, Speaker of the State House of Representatives, Chair of the State Senate Committee on Hawaiian Affairs, Chair of the State House Committee on Ocean, Marine Resources, & Hawaiian Affairs, Chair of the Board of Trustees of the Office of Hawaiian Affairs, all County Mayors, Pa'i Foundation, Hawai'i Tourism Authority, and the Native Hawaiian Hospitality Association.



The undersigned hereby certifies that the foregoing Resolution was duly adopted on the 18th day of November 2016, at the 57th Annual Convention of the Association of Hawaiian Civic Clubs in Las Vegas, Nevada.

Annelle C. Amaral, President

ASSOCIATION OF HAWAIIAN CIVIC CLUBS

A RESOLUTION

No. 2018 – 11

URGING THE HAWAI'I STATE LEGISLATURE TO MAKE AN APPROPRIATION TO THE TEMPORARY COMMISSION ON THE 13TH FESTIVAL OF PACIFIC ARTS TO PLAN FOR THE FESTIVAL OF PACIFIC ARTS TO BE HELD IN HONOLULU FROM JUNE 10-20, 2020

WHEREAS, the Festival of Pacific Arts has been held approximately every four years since its founding in 1972, bringing together a delegation of at 2,500 artists, performers, and cultural practitioners from different nations in Oceania to preserve and perpetuate the arts and cultures of their indigenous peoples; and

WHEREAS, the Festival of Pacific Arts is the largest gathering in which Pacific peoples unite to respect and appreciate one another, and during the festival, delegations from 27 Pacific island nations and territories share and exchange their cultures; and

WHEREAS, visitors from around the world attend the Festival of Pacific Arts to appreciate what the artists, performers, cultural practitioners, and host country have to offer, thereby creating a global market for art, ideas, and products; and

WHEREAS, Hawai'i, for the first time, has been selected to host the Festival of Pacific Arts in 2020, and in preparation, a temporary commission on the 13th Festival of Pacific Arts was established by Act 104, Session Laws of Hawai'i 2017; and

WHEREAS, in 2016, at it's 57th Annual Convention in Las Vegas, Nevada, the Association of Hawaiian Civic Club's adpoted Resolution 16-9: Supporting the 13th Festival of Pacific Arts & Culture (FESTPAC) Hawai'i 2020 to be held in Hawai'i June 10-20, 2020; and

WHEREAS, the Temporary Commission on the 13th Festival of Pacific Arts will need a significant amount of funds (Guam hosted in 2016 the festival at a cost of \$24 million) from both the public and private sectors to successfully host the 13th Festival of Pacific Arts and Culture; and

WHEREAS, in 2018, Act 142 was passed by the Hawai'i State Legislature and signed into law by the Governor that appropriated \$950,000 to the Temporary Commission for the Thirteenth Festival of Pacific Arts to plan for the festival in 2020; and

WHEREAS, a 2016 study conducted by the Guam Office of Public Accountability found that the 12th Festivval of Pacific Arts and Culture in Guam resulted in a 25% increase in vistor arrivals, a \$125 million benefit to the island's economy and supported more than 1,500 jobs; and

NOW, THEREFORE, BE IT RESOLVED, by the Association of Hawaiian Civic Clubs at its 59th Annual Convention in Kalapaki, Kaua'i, in the malama of Welehu and the rising of 'Olepau, this 17th day of November 2018, urging the Hawai'i State Legislature to make an appropriation to the Temporary Commission on the 13th Festival of Pacific Arts to plan for the Festival of Pacific Arts to be held in Honolulu from June 10 – 20, 2020; and

BE IT FURTHER RESOLVED, that the Association of Hawaiian Civic Clubs urges the State of Hawai'i to appropriate the sum of \$5,000,000 or so much thereof as may be necessary for Fiscal Year 2019-2020 for the commission to plan for the Festival of Pacific Arts to be held in Honolulu from June 10-20, 2020; and

BE IT FURTHER RESOLVED, that a certified copy of this resolution be transmitted to the Chair of the Temporary Commission on the 13th Festival of Pacific Arts, Chair of the State Senate Committee on Judiciary, International Affairs and Cultural Arts, Chair of the State House Committee on Veterans, Military & International Affairs & Culture and the Arts, as well as to the Governor of the State of Hawai'i, President of the State Senate, Speaker of the State House of Representatives; Chair of the State Senate Committee on Hawaiian Affairs; Chair of the State House Committee on Ocean, Marine Resources, & Hawaiian Affairs, Chair of the Board of Trustees of the Office of Hawaiian Affairs, and that copies of this resolution be transmitted to all County Mayors



The undersigned hereby certifies that the foregoing Resolution was duly adopted in the malama of Welehu and the rising of 'Olepau on the 17th day of November 2018, at the 59th Annual Convention of the Association of Hawaiian Civic Clubs in Kalapaki, Kaua'i.

Annelle C. Amaral, President



Luna O Na Papa Alakai

Committee on Tourism & International Affairs

Pelekikena A. Makana Paris

Thursday, February 7, 2019 9:00 am Conference Room 312 State Capitol 415 South Beretania Street



Hope Pekekikena Ekahi Randi Fernandez

Hope Pelekikena Elua Matthew Gumapac

> Puuku *Denise Kekuna*

Kakauolelo Hoopaa Sai Furukawa

Kakauolelo Hooholo Palapala Kamuela Werner

Pelekikena Hala Koke Yvonne 'PeeWee' Ryan

Luna Alakai Kuni Agard Puamana Crabbe Kanani Pali Marlene Sai Jennifer Smythe Bruce Wong

Mailing Address: P.O. Box 4728 Honolulu ~ Hawaii 96812

www.pkhcc.org

Founded in 1964 by Liliuokalani Kawananakoa Morris

Re: HB1072 - RELATING TO THE FESTIVAL OF THE PACIFIC ARTS

Aloha Chair Richard H.K. Vice-Chair Daniel Holt and honorable members:

The Prince Kūhiō Hawaiian Civic Club (PKHCC) <u>SUPPORTS</u> HB1702. This bill appropriate funds to the commission on the13th Festival of Pacific Arts & Culture to plan the Festival to be held in Honolulu from June 10 through 20, 2020. At its 57th annual convention, the Association adopted resolution 2016-9 which supported the Festival being hosted in Hawai'i. At its 59th annual convention, the Association adopted resolution 2018-11, urging the Hawai'i State Legislature to make an appropriation of \$5 million or as much thereof to support the Festival in 2020.

The Festival will bring delegations from 27 Pacific island nations and territories share and exchange their cultures. Visitors from around the world come to the Festival to participate in its festivities, including showcases of the artists, performers, cultural practitioners, and goods from host nations. This is a great opportunity for the State of Hawai'i to highlight its *Aloha* spirit and showcase hospitality with our Pacific island delegations and have visitors and locals alike to witness the unique event for the first time in the USA.

Founded in 1964, PKHCC was organized to promote the education and social welfare of people of Hawaiian ancestry and objectives include supporting high ethical standards in business, industry and the professional fields of enterprise.

PKHCC urges the committee to **PASS** HB1702.

Me ke aloha,

A. Makana Paris

Pelekikena

president@pkhcc.org





House Committee on Tourism and International Affairs

Time: 9:00 a.m.

Date: Pepeluali 7, 2019 Where: State Capitol Room 312

> TESTIMONY By Kau'i Burgess

RE: HB 1072, Commission on the Thirteenth Festival of Pacific Arts; Thirteenth Festival of Pacific Arts; Appropriation (\$)

E ka Luna Ho'omalu Onishi, ka Hope Luna Ho'omalu Holt, a me nā Lunamaka'āinana o kēia Kōmike, aloha!

Kamehameha Schools <u>SUPPORTS</u> HB 1072, which appropriates funds for the Commission on the Thirteenth Festival of Pacific Arts (FESTPAC) to plan for FESTPAC 2020, to be hosted in Honolulu, Hawai'i.

FESTPAC, which brings together delegations from 27 nations across Oceania, has been called the "Olympics of Pacific Island Culture," and seeks to preserve and perpetuate the arts and cultures of indigenous peoples across the pacific. This is the first time Hawai'i will host FESTPAC in the festival's 47-year history.

FESTPAC is an immense opportunity for Hawai'i. First and foremost, it provides a platform to share our home and culture with our cousins of Oceania to celebrate our intertwined heritage. The Festival also allows for the promotion of ideas and products, and creates opportunities to connect in solidarity around solutions to the economic, social, and environmental issues adversely impacting indigenous peoples and island nations, including sea level rise.

FESTPAC can also provide significant economic stimulus to Hawai'i, including supporting related jobs in the construction and visitor services industries. As evidenced in past Festivals, the cost to the host nation can be off-set greatly by an increase in visitor expenditures. FESTPAC may also benefit the visitor industry by spurring the creation and promotion of more authentic Hawaiian cultural experiences to fill the expectations of attending delegates and tourists, which we believe is truly the competitive advantage that differentiates Hawai'i from other destinations.

Finally, consistent with Kamehameha Schools' strategic plan for 2015-2020 and vision for a thriving Lāhui by the year 2040, we know that we must cultivate our learners to be leaders locally and globally, and that our keiki must understand that their culture has a place on the world stage. FESTPAC presents an important opportunity to demonstrate Hawai'i's leadership, both to our own communities and to nations across the Pacific.

Founded in 1887, Kamehameha Schools is an educational organization striving to restore our people through education and advance a thriving Lāhui where all Native Hawaiians are successful, grounded in traditional values, and leading in the local and global communities. We believe that community success is individual success, Hawaiian culture-based education leads to academic success and local leadership drives global leadership.

With this testimony, Kamehameha Schools **SUPPORTS** HB 1072.

'A'ohe hana nui ke alu 'ia. No task is too large when we all work together! Mahalo nui.

<u>HB-1072</u> Submitted on: 2/5/2019 8:45:18 AM

Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By	omitted By Organization		Present at Hearing
Kamuela Werner	Individual	Support	No

Comments:

Submitted on: 2/5/2019 1:13:15 PM

Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By	Submitted By Organization		Present at Hearing	
Eddie Tano Jr	Individual	Support	No	

Comments:

I fully support the appropriation of funds to plan for the thirteenth festival of pacific arts to be held in Honolulu from June 11 through 27, 2020. This event will richen the pacific arts culture and future of arts in our community.

Submitted on: 2/5/2019 7:48:22 PM

Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By Organization		Testifier Position	Present at Hearing
Ricardo D Trimillos	Individual	Support	No

Comments:

Aloha!

Although writing as an individual, I am associated with the University of Hawai'i at MÄ• noa Music Department, Friends of the Royal Hawaiian Band, the Hawaiian Music Hall of Fame, and the Hawaii Arts Alliance. The 2020 Festival of the Pacific is an important statement for Hawaiii as steward of indigenous culture within the Pacific community and shows a position of leadership within that community. The Festival is one of the few occasions for Pacific peoples to present themselves and their cultural expressions AS THEY WISH, without considerations of commercial or governmental agendas. The presence of over 1,000 culture carriers from over 27 Pacific nations/territories will be a rare experience for the residents and visitor of the State.

I have had the pleasure of attending previous festivals and can attest to the enormous effect it has on Pacific identity, the feeling of community, and the renewal of aloha 'aina. It is a rare experience that has worldwide implications for culture, for values, and for aesthetic experience. I urge passing of this bill and the funding of the FestPac it provides. Mahalo.

Ricardo D. Trimillos, Professor Emeritus in Ethnomusicology

Submitted on: 2/5/2019 7:55:55 PM

Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Michele Moore	Individual	Support	No

Comments:

The Committee on Tourism and International Affairs Thursday, February 7, 2019, 9:00am Conference Room 312

Re: Strong Support for HB 1072

Aloha Chair Onishi and Members of the House Committee on Tourism and International Affairs,

I strongly support HB 1072 Relating to the Festival of Pacific Arts which will appropriate funds for the planning and implementation for the 13th Festival of Pacific Arts & Culture to be held in Hawai'i June 10-20, 2020. Held once every four years, the Festival of Pacific Arts is the largest gathering in which Pacific peoples unite to respect and appreciate one another. This landmark event brings focus to Hawaii, highlighting our state's creative economy, as well as the cultural exchange to advance topics of global relevance, including the economic and quality of life contributions that cultural leaders, artisans, performers, and practitioners across the island nations of Oceania bring to the world through this unique celebration.

I/we are very excited about the opportunities to also discuss issues and challenges facing our island nations including climate change, rising oceans, global warming and the health and economy of our indigenous peoples.

We know that in 2016, Guam invested 8.5 million dollars to host FETPAC and received \$125 million in direct and indirect revenues generated from their investment. We expect more than 100,000 visitors will attend FESTPAC-Hawai'i 2020.

I strongly urge you to support HB1072.

Mahalo for your consideration,

Michele Moore

Submitted on: 2/5/2019 11:23:59 PM Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Sue Jorgenson	Individual	Support	No

Comments:

Aloha,

I strongly support HB 1072 Relating to the Festival of Pacific Arts which will appropriate funds for the planning and implementation for the 13th Festival of Pacific Arts & Culture to be held in Hawai'i June 10-20, 2020.

Festival of Pacific Arts will promote cultural exchange addressing topics of global relevance, including economic and quality of life issues that cultural leaders of various island nations face in this day and age. It is an opportunity to support a better world for the children of these nations in times to come.

A Hawaii delegation has participated in past festivals and been graciously hosted by sponsoring island nations. It is our turn, as one of the most capable countries with infrastructure and economy, to do the same.

In 2016, Guam invested 8.5 million dollars to host FESTPAC and, in return, received \$125 million in revenues generated from the festival. We expect more than 100,000 visitors will attend FESTPAC-Hawai'i 2020, and for a similar return on investment.

I strongly urge you to support HB1072.

Mahalo for your consideration,

Sue Jorgenson

Submitted on: 2/6/2019 1:13:52 AM

Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing	
Joseph Keawe'aimoku Kaholokula	Individual	Support	No	

Comments:

The Committee on Tourism and International Affairs

Thursday, February 7, 2019, 9:00am

Conference Room 312

Re: Strong Support for HB 1072

Aloha Chair Onishi and Members of the House Committee on Tourism and International Affairs, I am Dr. Keawe Kaholokula, Professor and Chair of Native Hawaiian Health, John A. Burns School of Medicine, University of Hawaii at Manoa.

I strongly support HB 1072 Relating to the Festival of Pacific Arts which will appropriate funds for the planning and implementation for the 13th Festival of Pacific Arts & Culture to be held in Hawai'i June 10-20, 2020. Held once every four years, the Festival of Pacific Arts is the largest gathering in which Pacific peoples unite to respect and appreciate one another. This landmark event brings focus to Hawaii, highlighting our state's creative economy, as well as the cultural exchange to advance topics of global relevance, including the economic and quality of life contributions that cultural leaders, artisans, performers, and practitioners across the island nations of Oceania bring to the world through this unique celebration.

I am very excited about the opportunities to also discuss issues and challenges facing our island nations including climate change, rising oceans, global warming and the health and economy of our indigenous peoples.

We know that in 2016, Guam invested 8.5 million dollars to host FETPAC and received \$125 million in direct and indirect revenues generated from their investment. We expect more than 100.000 visitors will attend FESTPAC-Hawai'i 2020.

I strongly urge you to support HB1072.

Mahalo for your consideration,

TESTIMONY IN SUPPORT OF

HB1072, Relating to the Festival of Pacific Arts Hearing: February 7, 2019, 9:00 a.m., Room 312

COMMITTEE ON TOURISM & INTERNATIONAL AFFAIRS

Rep. Richard H.K. Onishi, Chair Rep. Daniel Holt, Vice Chair

Welina mai ke aloha Honorable Chairs Onishi and Holt and members of the Committee on Tourism & International Affairs,

Mahalo nui loa for this opportunity to strongly support the appropriation of funds to the Commission on the Thirteenth Festival of Pacific Arts for the festival to be held in Honolulu from June 10 through 20, 2020.

'O au 'o Māpuana de Silva. I am the kumu hula of Hālau Mōhala 'Ilima, the Executive Director of Hika'alani, the president of the Kailua Hawaiian Civic Club, the chair of the Council of Pacific Arts and Culture, and I have been the Head of Delegation or Assistant Head of Delegation for the last five Festivals of Pacific Arts – 2000 in New Caledonia, 2004 in Palau, 2008 in American Samoa, 2012 in the Solomon Islands, and 2016 in Guam.

Hawai'i has been hosted throughout the Pacific, in every major country you can name, since the third Festival that was held in 1980 in Papua New Guinea. It is now our turn to welcome, transport, house, and feed our cousins from the entire Pacific region. In 2012 in Honiara, Solomon Islands when I submitted, on behalf of Hawai'i, an Intention to host, and again in 2016 in Hagatna, Guam when I submitted our bid to host the 13th Festival of Pacific Arts & Culture in 2020, we received unanimous acceptance and support from the other 26 Pacific island nations that hold seats at the Council of Pacific Arts & Culture. The Pacific has been waiting for Hawai'i to host this festival, and now we have the opportunity to reciprocate the aloha and care that we have been receiving for the last 40 years.

In every instance the governments of each country have contributed the majority of the funding that was needed for each festival to be successful in hosting. This festival cannot happen without the support of the government in all areas, but especially in funding.

HB1072 is necessary to support the commitment made by the State of Hawai'i Senate

Concurrent Resolution 57 HD1 in 2014 that supported Hawai'i's bid to the Council of Pacific Arts and Culture for Hawai'i to host the 2020 Festival of Pacific Arts and Culture. This commitment is to provide ground transportation, housing, and meals for the delegations from the participating countries. Without funding for these necessities there are no participating countries, and without the participating countries there is no festival.

I, therefore, strongly urge the passage of HB1072 to provide appropriations to support the 13th Festival of Pacific Arts & Culture in June 2020.

'O au iho nō me ka ha'aha'a, Māpuana de Silva The Committee on Tourism and International Affairs Thursday, February 7, 2019, 9:00am Conference Room 312

Re: Strong Support for HB 1072

Aloha Chair Onishi and Members of the House Committee on Tourism and International Affairs,

I am Robert Cazimero, Kumu Hula, Hālau Nā Kamalei o Līlīlehua and Artistic Director of Wāhea Foundation.

I strongly support HB 1072 Relating to the Festival of Pacific Arts which will appropriate funds for the planning and implementation for the 13th Festival of Pacific Arts & Culture to be held in Hawai'i June 10-20, 2020. Held once every four years, the Festival of Pacific Arts is the largest gathering in which Pacific peoples unite to respect and appreciate one another. This landmark event brings focus to Hawaii, highlighting our state's creative economy, as well as the cultural exchange to advance topics of global relevance, including the economic and quality of life contributions that cultural leaders, artisans, performers, and practitioners across the island nations of Oceania bring to the world through this unique celebration.

I/we are very excited about the opportunities to also discuss issues and challenges facing our island nations including climate change, rising oceans, global warming and the health and economy of our indigenous peoples.

We know that in 2016, Guam invested 8.5 million dollars to host FETPAC and received \$125 million in direct and indirect revenues generated from their investment. We expect more than 100,000 visitors will attend FESTPAC-Hawai'i 2020.

I strongly urge you to support HB1072.

Mahalo for your consideration,

Robert Cazimero Artistic Director Wāhea Foundation PO Box 89498 Honolulu, HI 96830

Kumu Hula, Hālau Nā Kamalei o Līlīlehua

Melody Kapilialoha MacKenzie 579 Kāne'apu Place ◆ Kailua, Hawai'i 96734 melodykmackenzie@gmail.com

COMMITTEE ON TOURISM & INTERNATIONAL AFFAIRS Rep. Richard H.K. Onishi, Chair Rep. Daniel Holt, Vice Chair

H.B. 1072, Relating to the Festival of Pacific Arts

Hearing on Thursday, February 7, 2019, at 9 a.m.

Mahalo for this opportunity to submit testimony in **strong support** of H.B. 1072, Relating to the Festival of Pacific Arts. H.B. 1072 provides funding to the Commission on the Thirteenth Festival of Pacific Arts in order to organize the Festival, to be held in Hawai'i in June 2020.

The Festival is a convening and celebration of the Indigenous Peoples of the 27 Pacific Island Nations represented on the Council of Pacific Arts & Culture. The Festival brings together at least twenty-five hundred artists, performers, and cultural practitioners from these different nations in Oceania to preserve and perpetuate the arts and culture of their Indigenous Peoples. The Native Hawaiian community has represented Hawaiii, as a member of the Council, and as participants in the Festival, intermittently since 1976 and consistently since February of 2000.

As a haumana and kōkua kumu of Hālau Mōhala 'Ilima, I have had the great honor to participate in three of the Festivals – in 2000 in New Caledonia, in 2004 in Palau, and in 2016 in Guam. I can speak from personal experience in saying that each Festival has been a truly amazing experience and gathering, an incredible opportunity to learn and exchange knowledge with other Indigenous cultural practitioners. During each Festival, delegations from Pacific island nations and territories share and exchange their cultures. Visitors from around the world come to the Festivals to appreciate what the artists, performers, cultural practitioners, and host country have to offer, thereby creating a global exchange of art, ideas, and products.

Integral to the success of the Thirteenth Festival will be the participation and support of Hawai'i's government and the financial resources to ensure a well-planned and well-run Festival. My kumu, Hawai'i Representative to the Council, Māpuana de Silva, submitted a successful expression of interest and a bid to host the Festival in Hawai'i in 2020. Indeed, Māpuana's bid was based, in part, on the support from the Legislature in 2014 as expressed through Senate Concurrent Resolution 57, H.D. 1.

Along with Māpuana de Silva, kumu hula Victoria Holt Takamine, has been at the forefront as leaders committed to organizing and hosting the Thirteenth Festival. They have both generously given of their time and knowledge in supporting and organizing the Thirteenth Festival so that our Pacific Island 'ohana and friends can be assured of a welcome to Hawai'i filled with aloha. They ask for and need the financial support of the State in order to be able to fulfill that goal.

Mahalo again for the opportunity to present this testimony in **strong support** of H.B. 1070.

The Committee on Tourism and International Affairs Thursday, February 7, 2019, 9:00am Conference Room 312

Re: Strong Support for HB 1072

Aloha Chair Onishi and Members of the House Committee on Tourism and International Affairs,

I am Mark Kawika McKeague, kupu'āina of Honouliuli; Board President of PA'I Foundation; haumana of Pua Ali'i 'Ilima; and Planning Principal of G70.

I strongly **support** HB 1072 Relating to the Festival of Pacific Arts which will appropriate funds for the planning and implementation for the 13th Festival of Pacific Arts & Culture to be held in Hawai'i on June 10-20, 2020 (FESTPAC-Hawai'i 2020).

The United Nations 2030 Agenda for Sustainable Development places culture as the heart of global development policies. Accordingly, culture is understood as an essential investment in the world's future as it pertains to good health and well-being, quality education, sustainable cities, food security, energy independence and renewal, innovative and stable economic growth, sustainable consumption and production patterns, and peaceful and inclusive societies.

Held once every four years, the Festival of Pacific Arts is an ongoing promotion of these sustainable goals through its emphasis on celebrating our shared and diverse heritage across the Pacific. The Festival is the largest gathering of Pacific peoples to come together and celebrate the fortitude, endurance, and hope of our ancestors through our traditional cultural practices. FESTPAC-Hawai'i 2020 is a prestigious event that the State of Hawai'i is blessed to serve as its welcoming host.

FESTPAC-Hawai'i 2020 will be a milestone and historic event that will bring an acute focus to Hawai'i, highlighting our state's commitment and innovation to supporting Kanaka 'Ōiwi as the host culture as well as highlighting our global model of cultural diversity and equality. FESTPAC-Hawai'i 2020 will avail opportunities of economic stimulus, social engagement, as well as promoting a dialogue and exchange through cultural exposition. FESTPAC-Hawai'i 2020 will advance the conversation of sustainable development through the contributions that cultural leaders and practitioners across the island nations of Oceania bring to the world.

The appropriation of funding for FESTPAC-Hawai'i 2020 is a necessary investment that will have a transformational impact on our island economy. It is my understanding that Guam, as the last host of the Festival in 2016, invested \$8.5 million dollars and received \$125 million in direct and indirect revenues. We expect more than 100,000 visitors will attend FESTPAC-Hawai'i 2020. This would be on par if not potentially exceeding other major events held in Hawai'i like the Honolulu Marathon. In that light, I strongly urge you to support HB1072 to ensure FESTPAC-Hawai'i 2020 is a reality.

Submitted on: 2/6/2019 8:10:39 AM

Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Karl Baker	Individual	Support	No

Comments:

To the Chairman and those responsible to move bill HB1072:

As a Hawaiian and a cultural practicioner I very much support this bill so Hawaii can show how much we have come along with our host culture to the rest of the Pacific and Oceania. In the 70's when our renessaince Hawaiian's were shunned by other Pacific Nations as we lost so much of our culture. Since than we have made a 180 degree turn and we are ready to show Hawaii to the rest of the Pacific and the world.

Please have the funds so we can have a successful festival and show why Hawaii is more of a leader now versus a follower.

Thank you for your consideration,

Karl Baker

TESTIMONY IN SUPPORT OF HB1072, Relating to the Festival of Pacific Arts Hearing: February 7, 2019, 9:00 a.m., Room 312



COMMITTEE ON TOURISM & INTERNATIONAL AFFAIRS

Rep. Richard H.K. Onishi, Chair Rep. Daniel Holt, Vice Chair

Aloha Honorable Chairs Onishi and Holt and members of the Committee on Tourism & International Affairs,

Mahalo nui loa for this opportunity to strongly support the appropriation of funds to the Commission on the Thirteenth Festival of Pacific Arts for the festival to be held in Honolulu from June 10 through 20, 2020.

My name is Lani Ma'a Lapilio, native Hawaiian attorney, cultural consultant and haumana of Kumu Hula Māpuana de Silva. The upcoming Festival of Pacific Arts & Culture is a huge opportunity for us to showcase the best of our traditional and authentic customs, culture, cuisine and experiences to the world as we welcome our brothers and sisters from Oceania. The Festival could not be in better hands than under the experienced and capable leadership of both Kumu Hula de Silva and Holt, however they will need your full support in order to make this event as successful as it can be.

HB1072 is necessary to continue the commitment made by the State of Hawai'i Senate Concurrent Resolution 57 HD1 in 2014 that resulted in Hawai'i's bid to the Council of Pacific Arts and Culture for Hawai'i to host the 2020 Festival of Pacific Arts. Now that our bid has been accepted, funds are needed to properly plan for and implement the costs of local travel, accommodations, meals and other forms of hospitality.

As time passes, we get further and further removed from our cultural traditions and practices. We need these cultural exchange opportunities to reunite our people, reinforce our regional identity and strengthen the culture and practices that make Hawai'i special and unique.

Hosting this event is a once in a life time opportunity for Hawai'i residents and visitors to directly experience and participate in the authentic cultures of these 27 participating nations. The governments of all past hosts have actively participated and supported the Festival, and we expect the same in 2020. Thousands are expected to attend, ultimately contributing to the economy of Hawai'i and strengthening our cultural identity as well.

I strongly urge the passage of HB1072 to provide appropriations to support the Festival.

Respectfully, Lani Ma'a Lapilio The Committee on Tourism and International Affairs Thursday, February 7, 2019, 9:00am Conference Room 312



Re: Strong Support for HB 1072

Aloha Chair Onishi and Members of the House Committee on Tourism and International Affairs,

My name is Tim Slaughter.

I strongly support HB 1072 Relating to the Festival of Pacific Arts which will appropriate funds for the planning and implementation for the 13th Festival of Pacific Arts & Culture to be held in Hawai'i June 10-20, 2020. Held once every four years, the Festival of Pacific Arts is the largest gathering in which Pacific peoples unite to respect and appreciate one another. This landmark event brings focus to Hawaii, highlighting our state's creative economy, as well as the cultural exchange to advance topics of global relevance, including the economic and quality of life contributions that cultural leaders, artisans, performers, and practitioners across the island nations of Oceania bring to the world through this unique celebration.

I am very excited about the opportunities to also discuss issues and challenges facing our island nations including climate change, rising oceans, global warming and the health and economy of our indigenous peoples.

We know that in 2016, Guam invested 8.5 million dollars to host FETPAC and received \$125 million in direct and indirect revenues generated from their investment. We expect more than 100,000 visitors will attend FESTPAC-Hawai'i 2020.

I strongly urge you to support HB1072.

Mahalo for your consideration,

Tim Slaughter





February 6, 2019

The Committee on Tourism and International Affairs Thursday, February 7, 2019, 9:00am Conference Room 312

Dear Chair Onishi and Members of the House Committee on Tourism and International Affairs:

My name is Wayne Buente and I am an Associate Professor in the School of Communications at the University of Hawai'i at Mānoa. I am writing to let you know that I strongly support HB 1072 Relating to the Festival of Pacific Arts which will appropriate funds for the planning and implementation for the 13th Festival of Pacific Arts & Culture to be held in Hawai'i June 10-20, 2020. This landmark event brings focus to Hawaii, highlighting our state's creative economy, as well as the cultural exchange to advance topics of global relevance, including the economic and quality of life contributions that cultural leaders, artisans, performers, and practitioners across the island nations of Oceania bring to the world through this unique celebration. As a scholar that has examined Indigenous knowledge organization¹, I am very excited about the opportunities to discuss issues and challenges facing our island nations including climate change, rising oceans, global warming and the health and economy of our indigenous peoples. Events such as FESTPAC are crucial for giving voice to Indigenous knowledge and culture especially given the social position of many Native Hawaiians, Micronesians, and other Pacific Island cultures in Hawai'i.

In addition to its cultural impact, FESTPAC will have a large economic effect on Hawai'i. We know that in 2016, Guam invested 8.5 million dollars to host FETPAC and received \$125 million in direct and indirect revenues generated from their investment. We expect more than 100,000 visitors will attend FESTPAC-Hawai'i 2020. In so doing, FESTPAC will encourage partnerships with businesses, arts organizations, colleges, schools and nonprofits to help market and host this event. For example, I have worked with Vicky Holt Takamine, the Festival Coordinator for FESTPAC, to develop internship opportunities for School of Communications students at the University of Hawai'i at Mānoa to assist with public relations/marketing, social media outreach, and media arts development.

I know there has been concern at the state legislature about the perceived impact the University of Hawai'i at Mānoa has on the local community. FESTPAC represents a truly unique opportunity to give our students the chance to help local community partners as well as engage with Pacific Indigenous knowledge, culture and the arts that connect Hawai'i to the rest of the Pacific. As your constituent in Mānoa, I strongly encourage your support for HB 1072. Thank you for your time and consideration.

Sincerely,

Wayne Buente

Wank

¹ Hajibayova, L., & Buente, W. (2017). Representation of indigenous cultures: Considering the Hawaiian hula. *Journal of Documentation*, 73(6), 1137-1148. doi:doi:10.1108/JD-01-2017-0010



Hale O Nā Ali'i O Hawai'i 'Aha Kahuna Nui – State Board of Governors

February 6, 2019

Representative Richard H.K. Onishi, Chair House Committee on Tourism & International Affairs Hawaii State Capitol, Room 404 Honolulu, HI 96813



Representative Daniel Holt, Vice Chair House Committee on Tourism & International Affairs Hawaii State Capitol, Room 333 Honolulu, HI 96813

Re: HB1072: Relating To The Festival of Pacific Arts

Aloha e Chair Onishi me Vice Chair Holt,

Hale O Nā Ali'i O Hawai'i is in **strong support** of HB1072: Relating To The Festival of Pacific Arts and Culture, which would make an appropriation from general revenues for the temporary commission on the Thirteenth Festival of Pacific Arts and Culture to plan for the Festival of Pacific Arts and Culture that will be held in Honolulu from June 10-20, 2020.

At its 2018 Convention in Honolulu, Hale O Nā Ali'i adopted *Resolution 01-16-18* which supported the festival being hosted in Hawai'i. It is great venue where indigenous languages and cultures from throughout the Pacific can be celebrated, perpetuated and shared with each other and the people of Hawai'i. We believe that this festival will have a significant economic impact for the state, with over 3,000 delegates and up to 100,000 visitors anticipated to attend.

Hale O Nā Ali'i O Hawai'i would also like to <u>offer an amendment</u> to correct the festival dates in the bill. The bill currently states that the festival will be held in Honolulu from June 11 - 27, 2020. However, the <u>correct dates</u> for the festival is <u>June 10-20, 2020.</u>

Hale O Nā Ali'i O Hawai'i respectfully urges this committee to **PASS** HB1072.

Hale O Nā Ali'i was originally founded by King David Kalakaua as the Hale Naua Science Society in 1886 with the purpose of gathering and preserving the knowledge of the ali'i and kahuna, and to promote the advancement of modern science, art and literature. In 1911 the society was renamed Ka Hale O Nā Ali'i, became inactive and was then re-established in 1918 as Hale O Nā Ali'i O Hawai'i. The society has grown to seven chapters state-wide with organizations on Kaua'i, O'ahu, Moloka'i, Maui and Hawai'i Island.

Mahalo for the opportunity to testify.

'O maua iho nō me ke aloha,

Justine Waikululani Cockett Ikū Haʻi Nui (State Board President)

Jacob Bryan K. Aki *Ikū Lani Nui (State Board Vice President)*

& Bai

Submitted on: 2/6/2019 4:02:15 PM

Testimony for TIA on 2/7/2019 9:00:00 AM



Submitted By	Organization	l estifier Position	Present at Hearing
mele vulangi	Individual	Support	No

Comments:

Aloha Chair Onishi and Members of the House Committee on Tourism and International Affairs,

I am writing in strongly support HB 1072 Relating to the Festival of Pacific Arts which will appropriate funds for the planning and implementation for the 13th Festival of Pacific Arts & Culture to be held in Hawai'i June 10-20, 2020.

1. Festival of Pacific Arts and Culture is an event cultural event that brings together the different nations of the Pacific. This will be the first year that Hawaii hosts the festival. This landmark event will help bridge relationships between Hawaii and the rest of the South Pacific and greatly benefit our economy as well.

I strongly urge you to support HB1072.

Mele Vulangi, young professional





February 6, 2019

RE: Support for HB1072 Relating to the Festival of Pacific Arts

Aloha Chair Onishi and Members of the House Committee on Tourism and International Affairs.

I am Leanne Ferrer, the Executive Director for Pacific Islanders in Communications (PIC), a Hawai'i based 501 C3 that supports the creation of films with Pacific Islander content.

I strongly support HB 1072 Relating to the Festival of Pacific Arts which will appropriate funds for the planning and implementation for the 13th Festival of Pacific Arts & Culture to be held in Hawai'i on June 10-20, 2020. Held once every four years, the Festival of Pacific Arts is the largest gathering in which Pacific peoples unite to respect and appreciate one another. It is the largest Pacific Arts Festival in the World and considered the Olympics of Arts in the Pacific. This landmark event brings focus to Hawaii, highlighting our state's creative economy, as well as the cultural exchange to advance topics of global relevance, including the economic and quality of life contributions that cultural leaders, artisans, performers, and practitioners across the island nations of Oceania bring to the world through this unique celebration.

I/we are very excited about the opportunities to also discuss issues and challenges facing our island nations including climate change, rising oceans, global warming and the health and economy of our indigenous peoples.

We know that in 2016, Guam invested 8.5 million dollars to host FETPAC and received \$125 million in direct and indirect revenues generated from their investment. Not only is it an honor for the State of Hawai'i to have been chosen as the Host for FESTPAC- Hawai'i 2020, but hosting will also bring in an influx of over 100,000 visitors to O'ahu from all over the world.

FESTPAC will receive worldwide national and international coverage with the entire State of Hawai' i basking in the glow as the host of such an important cultural event.

We are the only place on the globe that lives by Aloha. Let's practice aloha now and open our arms to properly welcome the 13th Festival of Pacific Arts & Culture to Hawai'i.

I strongly urge you to support HB1072.

Mahalo for your consideration,

Hearn K. Sum

Leanne K. Ferrer

Executive Director

February 6, 2019



The Committee on Tourism and International Affairs Thursday, February 7, 2019, 9:00am Conference Room 312

Re: Support for HB1072

To Chair Onishi and Members of the House Committee on Tourism and International Affairs:

I am a freelance writer who lives in Kailua, Oʻahu. I am writing in strong support of HB 1072, Relating to the Festival of Pacific Arts, which seeks to appropriate funds for the 13th Festival of Pacific Arts & Culture in Hawaiʻi, scheduled for June 10-20,2020.

The Festival of Pacific Arts, which is projected to draw more than 100,000 visitors to our state, is both an important celebration of indigenous Pacific arts and a world-class showcase for Hawai'i's burgeoning creative economy.

Along with performances, the Festival of Pacific Arts will also encourage vital cross-cultural exchange about the issues and challenges that face us as island nations: climate change, global warming, and the health of our indigneous peoples.

In 2016, Guam invested \$8.5 million in their hosting of FETPAC and subsequently received \$125 million in direct and indirect revenues. We fully expect that Hawai'i will benefit to an even greater degree.

I strongly urge you to support HB1072.

Mahalo for your consideration,

Carlyn L. Tani

Freelance writer

Submitted on: 2/6/2019 5:14:18 PM

Testimony for TIA on 2/7/2019 9:00:00 AM



Subm	itted By	Organization	l estitier Position	Present at Hearing
betsy a	a behnke	Individual	Support	No

Comments:

I am a strong supporter of the 2020 Festival of Pacific Arts. This is a wonderful opportunity for all of us to meet and support the Polynesian culture which we are fortunate enough to have in our home. As a nonHawaiian I travel the South Pacific to see and experience some of what this Festival will bring to us here in our home. As a state with tourism at its economic core the Festival of Pacific Arts is a gift to us and will repay any investment our state commits to many times over. Please support this endeavor.





February 5, 2019

Representative Richard H.K. Onishi, Chair Representative Daniel Holt, Vice Chair Committee on Tourism & International Affairs

Conference Room 312 Hawai'i State Capitol Honolulu, HI 96813

RE: Testimony in strong SUPPORT of HB1072, Relating to the Festival of the Pacific Arts

Chair Onishi, Vice Chair Holt, and Committee Members:

My name is Melanie Ide and I am the President and CEO of the Bishop Museum, Hawai'i's State Museum of Natural and Cultural History. I strongly support HB1072, which would appropriate funds for the Commission to plan for the thirteenth festival of pacific arts in 2020.

As a primary source of Hawai'i knowledge and inspiration, we are fully supportive of sharing and exchanging cultural art and knowledge amongst indigenous peoples. We would be tremendously honored to have the opportunity to partner with the State and others in the community to bring meaningful attention to the many vibrant indigenous cultures throughout Oceania.

Thank you for your consideration and for the opportunity to provide testimony in support of this important bill.

Me ka ha'a ha'a,

Melanie Y. Ide President & CEO



Submitted on: 2/6/2019 7:05:24 PM

Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing	
Mary Jo Freshley	Individual	Support	No	

Comments:

Aloha,

I have been to ten Festivals of Pacific Arts and have always found them to be extremely educational as well as a wonderful way to experience various cultures in their own setting. People are always very friendly and willing to share their dances, crafts, history, music and other facets of their culture. Many of these islands are already experiencing problems with global warming, rising oceans and some may soon need to vacate their beloved islands. These festivals are wonderful venues where leaders from around the Pacific can come together to discuss common issues and hopefully find some solutions and support from others in attendance. This is a wonderful opportunity for Hawai'i to share its culture and I am sure many visitors would come to enjoy the festival which would have a long lasting positive impact for our state. Please pass this bill

Mahalo,

Mary Jo Freshley



Testimony of



Mufi Hannemann President & CEO Hawai'i Lodging & Tourism Association

Committee on Tourism & International Affairs

House Bill 1072: Relating to the Festival of the Pacific Arts

Chair Onishi and members of the House Committee on Tourism and International Affairs, mahalo for the opportunity to submit testimony on behalf of the Hawai'i Lodging & Tourism Association, the state's largest private sector visitor industry organization.

The Hawai'i Lodging & Tourism Association—nearly 700 members strong, representing more than 50,000 hotel rooms and nearly 40,000 lodging workers — **supports** House Bill 1072 which makes an appropriation from the State's general revenues, for the Festival of Pacific Arts, which will be held, for the first time, in Hawai'i in June of 2020.

The forthcoming festival, which would be the 13th since 1972, would bring to the Hawai'ian Islands thousands of artists and cultural practitioners from across Oceania to exchange ideas and practices on how best to preserve and perpetuate the unique indigenous arts and cultures of this region.

Based on the past success of the Festival of Pacific Arts, we can expect delegates representing at least 27 Pacific Island nations and territories to visit our islands. This would enhance Hawai'i's reputation as a gathering place and meeting destination, showcase the diversity of cultures found everywhere in the Pacific, and continue a tradition that has been vital to the progress being made in preserving the heritage of the people of the region.

The organizers require funds for housing, transportation, and overall planning of the festival, and House Bill 1072, in addition to the funds allocated by the state in 2018, is vital to making this pinnacle event a success. The visitor industry has also stepped up to the plate in working with the festival organizers to promote the event, offer event venues and rooms, and will naturally play a role in displaying the art and products that will be highlighted during the festival.

The Festival of Pacific Arts, though held only once every four years, could become an important date on the state's events calendar, and I urge the Legislature to provide the funding necessary to support this excellent endeavor.

Mahalo for your consideration.

KALIHI PALAMA HAWAIIAN CIVIC CLUB



TESTIMONY IN SUPPORT OF HB1072, Relating to the Festival of Pacific Arts Hearing: February 7, 2019, 9:00 a.m., Room 312

COMMITTEE ON TOURISM & INTERNATIONAL AFFAIRS

Rep. Richard H.K. Onishi, Chair Rep. Daniel Holt, Vice Chair

Aloha, Representatives Onishi and Holt and members of the Committee on Tourism & International Affairs

The Kalihi Palama Hawaiian Civic Club submits testimony in **support of HB 1072**, Relating to the Festival of Pacific Arts that would appropriate funds to the Commission on the Thirteenth Festival of Pacific Arts to plan for the festival to be held in Honolulu from June 11 through 27, 2020.

Hosting this event is competitive and highly sought after by various countries as a means to showcase and advocate for the sustainability of traditional cultural arts and practices while at the same time benefitting from an economic boost to a country's economy. In 2014, Hawai'i Senate Concurrent Resolution 57 HD1 supported Hawaii's bid to the Council of Pacific Arts and Culture for Hawaii to host the 2020 Festival of Pacific Arts. We won the bid.

HB1072 is needed to provided appropriations to assure the State's commitment to hosting the 13th Festival of Pacific Arts. It's really an honor to host this event as has been done by past government officials of other governments in the Pacific.

Strongly urge the passage of HB1072 to provide appropriations to support the Festival.

Respectfully

KAIMO MUHLESTEIN President

Submitted on: 2/6/2019 8:04:54 PM

Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Steven Prieto	Ulana Me Ka Lokomaika'i	Support	No

Comments:





February 6, 2019

The Committee on Tourism and International Affairs

Thursday, February 7, 2019, 9:00am

Conference Room 312

Re: Strong Support for HB 1072

Aloha Chair Onishi and Members of the House Committee on Tourism and International Affairs,

I am Steven Prieto, President of Ulana Me Ka Lokomaika'i (UMKL) a 170 member strong club comprised of the largest group of Hawaiian papale Lauhala weavers on Oahu. Our members diligently perpetuate papale lauhala weaving techniques taught to us by our kupuna Aunty Gladys Grace. UMKL members promote and maintain the art and tradition of lauhala weaving and share this knowledge by visiting schools, participating in exhibitions, and demonstrations at cultural events.

I strongly support HB 1072 Relating to the Festival of Pacific Arts which will appropriate funds for the planning and implementation for the 13th Festival of Pacific Arts & Culture to be held in Hawai'i June 10-20, 2020. Held once every four years, the Festival of Pacific Arts is the largest gathering in which Pacific peoples unite to respect and appreciate one another. This landmark event brings focus to Hawaii, highlighting our state's creative economy, as well as the cultural exchange to advance topics of global relevance, including the economic and quality of life contributions that cultural leaders, artisans, performers, and practitioners across the island nations of Oceania bring to the world through this unique celebration.

Ulana Me Ka Lokomaika'i members are very excited about the opportunities to share our weaving heritage and culture with weavers from other nations, and also to discuss issues and challenges facing our island nations including climate change, rising oceans, global warming and the health and economy of our indigenous peoples.

An expected 100,000 visitors will attend FESTPAC-Hawai'i 2020. Ulana Me Ka Lokomaika'i looks forward to participating in this momentous cultural event and look forward to playing a major role hosting and presenting within the Weaving Hale.

I strongly urge you to support HB1072.

Mahalo for your consideration

Steven Prieto, President

Ulana Me Ka Lokomaika'i

27raku@gmail.com

347-7473

Submitted on: 2/6/2019 9:24:36 PM

Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Kahoku Lindsey-Asing	Individual	Support	No

Comments:

The Committee on Tourism and International Affairs

Thursday, February 7, 2019, 9:00pm

Conference Room 312



Re: KÄ• koʻo piha i ka Pila HB 1072

Aloha mai kä• kou e Chair Onishi a me nä• lä• lä• o ka House Committee on Tourism and International Affairs,

'O wau nå• 'o Kahå• kå« Lindsey-Asing, Site Coordinator of På«nana Leo o Mä• noa Hawaiian Meidum Education Preschool- one of the 13 preaschools statewide part of the 'Aha På«nana Leo non-profit organization; as well as the current Youth Ambassador Program Director for the 13th Festival of Pacific Arts & Culture (FESTPAC-Hawai'I 2020)

I strongly support HB 1072 Relating to the Festival of Pacific Arts which will appropriate funds for the planning and implementation for the 13th Festival of Pacific Arts & Culture to be held in Hawai'i June 10-20, 2020. Held once every four years, the Festival of Pacific Arts is the largest gathering in which Pacific peoples unite to respect and appreciate one another. This landmark event brings focus to Hawaii, highlighting our state's creative economy, as well as the cultural exchange to advance topics of global relevance, including the economic and quality of life contributions that cultural leaders, artisans, performers, and practitioners across the island nations of Oceania bring to the world through this unique celebration.

I/we are very excited about the opportunities to also discuss issues and challenges facing our island nations including climate change, rising oceans, global warming and the health and economy of our indigenous peoples.

In my capacity as the Director for the Youth Ambassador Program, this will be a great opportunity for our rising youth to learn, grow, build, and stregthen their leadership skills on an interculltural level. This will not be possible if fiunding is not available.

We know that in 2016, Guam invested 8.5 million dollars to host FETPAC and received \$125 million in direct and indirect revenues generated from their investment. We expect more than 100,000 visitors will attend FESTPAC-Hawai'i 2020.

He kĕ koʻo piha kÄ"ia no ka pila HB1072.

Eia mai ku'u wahi mana'i, me ka mahalo,

Kahŕ kÅ« Lindsey-Asing

Site Coordinator, Pūnana Leo o MÄ• noa

Director, Youth Ambassador Program, FestPac 2020

2331 Seaview Ave

Honolulu, HI. 96822

Cell. 808-333-2239 kahoku@ahapunanaleo.org

lindseyasing@gmail.com

Submitted on: 2/6/2019 10:38:51 PM Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Kehaulani Brown	Individual	Support	No

Comments:

The Committee on Tourism and International Affairs

Thursday, February 7, 2019, 9:00am

Conference Room 312



Re: Strong Support for HB 1072

Aloha mai kĕ kou e Chair Onishi a me nÄ• lÄ• lÄ• o ka House Committee on Tourism and International Affairs,

'O KÄ"haulani Brown, ke kÄ• ko'o kumu ma ka PÅ«nana Leo o MÄ• noa Hawaiian Medium Education Preschool; part of the 'Aha PÅ«nana Leo non-profit organization.

I strongly support HB 1072 Relating to the Festival of Pacific Arts which will appropriate funds for the planning and implementation for the 13th Festival of Pacific Arts & Culture to be held in Hawai'i June 10-20, 2020. Held once every four years, the Festival of Pacific Arts is the largest gathering in which Pacific peoples unite to respect and appreciate one another. This landmark event brings focus to Hawaii, highlighting our state's creative economy, as well as the cultural exchange to advance topics of global relevance, including the economic and quality of life contributions that cultural leaders, artisans, performers, and practitioners across the island nations of Oceania bring to the world through this unique celebration.

I/we are very excited about the opportunities to also discuss issues and challenges facing our island nations including climate change, rising oceans, global warming and the health and economy of our indigenous peoples.

We know that in 2016, Guam invested 8.5 million dollars to host FETPAC and received \$125 million in direct and indirect revenues generated from their investment. We expect more than 100,000 visitors will attend FESTPAC-Hawai'i 2020.

KÄ• koʻo piha wau i ka pila HB1072.

Mahalo nui iĕ 'oukou pÄ• kahi a pau,

KÄ"haulani Brown

KÄ• koʻo kumu, PÅ «nana Leo o MÄ• noa

2331 Seaview Ave.

Honolulu, Hi 96822

Kehau_b@ahapunanaleo.org

<u>HB-1072</u> Submitted on: 2/6/2019 10:20:52 PM

Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Raytan K. Vares	Individual	Support	No

Comments:



<u>HB-1072</u> Submitted on: 2/6/2019 11:04:40 PM

Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Bronson K. Silva	Individual	Support	No

Comments:





Submitted on: 2/6/2019 10:51:46 PM Testimony for TIA on 2/7/2019 9:00:00 AM

Submitted By	Organization	Testifier Position	Present at Hearing
Kuulei Tengan	Individual	Support	No

Comments:

Kĕ ko'o nŕ au i ka hÄ• 'awi kÄ• lÄ• 'ana no ka ho'olÄ• lÄ• 'ana o ka Festival of Pacific Arts e hiki mai ana ma lune 11-27, 2020!

I support HB1072 which would appropriate funds to plan for the Thirteenth Festival of Pacific Arts to be held in Honolulu in June 2020!

Mahalo!