GOV. MSG. NO. 697

Resume of Wayne K. De Luz- candidate for State Motor Vehicle Licensing Board

March 18, 2020

Wayne K. De Luz

Objectives

Working to protect and increase consumer awareness by improving the automotive dealership compliance issues in relation to chapter 437 and helping to clarify gray areas

Education

St. Joseph High School Graduate

Northwood Institute Graduate in Business administration and Automotive Marketing 1983

National Automotive Dealer Associate Graduate 1995

2002 NADA Hawaii Dealer of the Year 2001 SBA small businessman of the year-Big Island

Experience

President/Owner: Big Island Motors 1995-Present Big Island Toyota, Hilo-Kona Mazda VP of operations 1984-1994

Responsible for Daily operations, hiring & training personal, planning out marketing, advertising and overall performance of the operations for the dealership

Community activities

- Chair/commissioner of the Hawaii Police Commission 2017-2020
- Chair/member of the Motor vehicle licensing Board 2016-2020
- Member of the board for Aloha United Way 2013-2017
- Member of the board American Heart Association
- Member of the board for Hawaii Auto dealers Association
- Chair/member of the Kanolehua Industrial Area Association