

CAROL K. REIMANN

OBJECTIVE

To help address the dire need for increased affordable housing in Hawaii

EXPERIENCE

- 2018-Current Alexander & Baldwin Kahului, HI**
VP Maui

 - Senior management for A&B business interests on Maui
 - Oversight of government and community relations
- 2015-2018 County of Maui Wailuku, HI**
Director of Housing & Human Concerns

 - Oversight of Animal Management & 8 County Divisions: Housing, Early Childhood, Homelessness, Immigrant Services, Volunteer Center, Kaunoa Senior Center, Grants Management, Office on Aging
 - Manages a budget of over \$19 million
 - Oversight of 140+ employees
 - Spokesperson on all DHHC issues to the public, stakeholders and to County Council
- 2012- 2015 Monsanto Hawaii Kihei, HI**
Community & Government Affairs Manager

 - Community liaison and company spokesperson
 - Employee empowerment and engagement
 - Lobbyist and advocate for Monsanto and agriculture
- 2008- 2012 Maui Hotel & Lodging Association Wailuku, HI**
Executive Director

 - The voice and face of the visitor industry in Maui County
 - Membership improvement & relations
 - Community liaison for the visitor industry
 - Lobbyist and advocate for tourism
 - Workforce development
 - Administrative oversight of all aspects of a non-profit, membership-based organization including board-management, fiscal responsibility, human resources, events management and more.
- 1989-2008 Kapalua Land Company, Ltd. Kapalua, HI**
Director of Events Management

 - Mercedes-Benz Championship
 - Oversight of operations including all aspects of construction, permits, security, utilities, television and equipment
 - Acquisition of sponsorships & trade agreements
 - Compilation of budgets and oversight of capital expenditures
 - Collaboration on the development of marketing, advertising & collateral campaigns
 - Kapalua Wine & Food Festival
 - Management of all aspects of program development, marketing, promotions, public relations, sponsorships, operations & budgeting
 - Administration of other signature events including LifeFest Kapalua, WhaleQuest Kapalua, Kapalua Music Festival and Run for the Rainforest

BOARDS, COMMISSIONS & ORGANIZATIONS

- Hale Makua Health Services
- Maui Chamber of Commerce
- Maui Economic Development Board
- Maui Economic Opportunity
- Kahului Rotary, Rotarian
- Hawaii Wine & Food Festival, Maui Steering Committee

EDUCATION

- Native Hawaiian Hospitality Association: Ola Hawaii program
- Dale Carnegie: 1986 self-improvement course
- University of Hawaii, Manoa: (Deans List 1979), Communications
- Maui High School, Kahului, HI: (top 10%)

ACCOLADES & ACCOMPLISHMENTS

- “20 for the Next 20” by *Hawaii Business News* – 2011
- The Presidents Volunteer Service Award – 2013 & 2014
- Monsanto “Reggie Award” Best Performance for Building Support for Business-Critical Operations in Communities and Neighborhoods – 2014

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