WESLEY YOON KAIWI NUI YOON

GOV. MSG. NO. 584

PROFESSIONAL PROFILE

- Executive-level professional with over 15 years of experience in leadership positions within public and private sectors
- Access to and network with Hawai'i leadership and key decision makers including State and County planning directors, land owners, and legislators
- Experience with urban planning, conservation practices, preservation and rehabilitation of historic properties
- Innovative leader responsible for the oversight and management of professional and administrative staff
- Respected community leader skilled at public speaking and facilitation

AREAS OF EXPERTISE

Project Management State Procurement Community Engagement Board Collaboration Public Speaking Strategic Planning Strategic Partnerships Cultural Integration Historic Preservation

PROFESSIONAL EXPERIENCE

Vice President of Operations, Planning, and Program Management Bishop Museum, Honolulu, HI. 2018-Present

Responsible for will managing the daily operations of the Museum's 14-acre campus, including direct oversight of Visitor Experience, Sales and Events, Buildings and Grounds, Information Technology, Admissions and Retail, and the Museum Café.

- Lead institution-wide planning efforts around strategic planning, master facilities planning, interpretive master planning, and other future-oriented institutional initiatives
- Manage planning groups, draft and execute planning documents, and engage internal and external stakeholders
- Support mission-grounded revenue opportunities, including increasing daily admissions, developing fee-based programs, and increasing facility rentals and revenue-driving event
- Ensure the Museum meets its annual operational revenue targets including admissions, sales, and facility rental goals.
- Develop partnerships with external agencies, organizations, and community groups aligned with the museum's strategic goals to broaden the Museum's impact.

Architecture Branch Chief, State of Hawaii, Honolulu, HI. 2015-2018

Responsible for administering and directing daily operations of the Architectural Branch of the Department of Land and Natural Resources, State Historic Preservation Division. Responsibilities include planning and budgeting for branch activities, oversight of branch staff to ensure standards are consistently applied and that established timeframes for review work are met, and assisting in developing and implementing preservation initiatives that promote economic development.

- Convened joint standing meetings with the Department of Defense (DOD) key decision making representatives to better coordinate Statewide military installations and balance historic preservation needs
- Developed Memorandum of Understandings (MOU) with island-wide, county planning directors to economize permit review turn-around times and address issues raised by the Hawai'i State legislature
- Conducted pro-active outreach, education, and training with public and private agencies (AIA, ACEC, DAGS) to increase awareness and protection of architectural resources and to attract and commit funding to the Historic Preservation Fund
- · Created standard operating procedures that standardizes daily operations and reporting
- Represent the department at national, state, and local meetings, conferences, and workshops to bring heightened awareness about Hawai'i's unique cultural resources
- Developed long-range program goals for the branch and monitor staff progress toward meeting division goals
- Represented the department at national, state, and local meetings, conferences, and workshops

Land & Property Manager, Office of Hawaiian Affairs, Honolulu, HI. 2007-2014

Oversaw all OHA land and property involvements, supervised land & property staff and consultants, and provided strategic planning advice and recommendation to OHA Board of Trustees.

- Supervised the Hālawa Luluku Interpretive Development (HLID) project, an \$11 million (FHWA) cultural mitigation program due to construction of the H-3
- Increased Board knowledge of land and property by providing commercial and legacy land and property analysis and strategic recommendations for Board adoption and implementation
- Managed OHA's land holdings and portfolio while OHA was the 13th largest land owner in the State
- Coordinated the conveyance of 1,800 acres of land in Waimea Valley (O'ahu) for \$3.9 million and the transitional planning for ownership and management by an OHA subsidiary non-profit organization (Hi'ipaka, LLC)
- Coordinated the purchase of 500 acres of central Oahu land (Galbraith Estate) for \$3 million and negotiated the land management agreements with the US Army (\$4.5 million ACUB funding)
- Coordinated the purchase of the Gentry Pacific Design Center (185,787 sf) for \$21.4 million (appraised value \$28.8 million)
- Oversaw the design, development, construction, relocation operations, and budget (\$9 million) for OHA's office relocation and new corporate office spaces in the Pacific Century Design Center

Director of Cultural Affairs, The Festival Companies, Honolulu, HI. 2006-2007

Oversaw all cultural programs at the Royal Hawaiian Center, brokered relationships between the Center, tourism agencies, and Native Hawaiian community, and served as a design, development and construction resource for the \$115 million Royal Hawaiian Center renovation.

- Served as the liaison between The Festival Companies, Waikīkī associations, and Native Hawaiian community which increased community-based design considerations and solutions
- Developed international cultural marketing relationships with Hawai'i Tourism Authority and Hawai'i Visitors Convention Bureau to promote and Statewide tourism initiatives
- Coordinated efforts with design, construction, development and leasing team to help ensure a branded effort in the commercial development process
- Designed and coordinated the construction of Royal Grove, a new thoroughfare of the Royal Hawaiian Center providing access to the Sheraton Properties, increased pedestrian flow, and implementation of client goals

Bachelor of Architecture, University of Hawai'i at Mānoa **Honors Graduate,** Magna Cum Laude, Kamehameha Schools

Hawai'i Employers Council Management Training

Center for Advanced Media Studies

• Crisis Communications & Media Response Course

Windward Community College, Career and Community Education

• Leading Is Everybody's Business

Advisory Council on Historic Preservation

Advanced Section 106

National Highways Institute

• Beyond Compliance: Historic Preservation in Transportation Project Development

National Preservation Institute

- Identification and Management of Traditional Cultural Places
- Cultural and Natural Resources: An Integrated Management Strategy

AFFILIATIONS

- Executive Branch Committee Facilitator for the AHA, Native Hawaiian government convention (2016)
- Pacific Century Fellow, class of 2014
- Commissioner, State Legacy Land Conservation Commission (2007-2014, Chair 2011-2014)
- Executive Council Member, Ka Mauli Hou, Hawai'i Restoration and Conservation Initiative (2011-2013)
- Member, Hawai'i Conservation Alliance (2007-2010)
- Council Member, OHA Native Hawaiian Historic Preservation Council (2004-2007)
- Founder, Kukulu Kane Program

Speaker

- Hawai'i Association of County Building Officials (2016)
- Lecture Buildings Matter, Island Pacific Academy (2015)
- Hawai'i Congress of Planning Officials (2015)
- National Association for Interpretation (NAI) National Conference (2012)
- Aha Pūnana Leo o Honolulu (2011)
- Integration of Hawaiian perspectives, Cancer Research Center of Hawaii (2011)
- Hawai'i Conservation Conference (2010)
- Carrier Sekani Family Services World Health Conference, British Columbia (2009)

PROFESSIONAL REFERENCES

Available Upon Request