HOUSE OF REPRESENTATIVES THIRTIETH LEGISLATURE, 2020 STATE OF HAWAII

## H.C.R. NO. 144

#### HOUSE CONCURRENT RESOLUTION

REQUESTING THE HAWAII TOURISM AUTHORITY TO CONDUCT A STUDY TO IDENTIFY AND ADDRESS THE IMPACTS OF TOURISM ON COMMUNITIES THROUGHOUT THE STATE.

| 1<br>2   | WHEREAS, tourism is the largest contributor to Hawaii's economy, with visitors to Hawaii spending more than      |
|----------|--|
| 3        | \$17,000,000,000, in 2018, and generating more than  |
| 4        | \$2,000,000,000 in tax revenue to the State in 2019; and   |
| 5<br>6   | WHEREAS, tourism also supports more than two hundred   |
| 7        | thousand jobs; and   |
| 8        |  |
| 9        | WHEREAS, in 2019, more than ten million visitors arrived in  |
| 10<br>11 | Hawaii, setting a visitor arrival record for the eighth consecutive year; and                                    |
| 12       | consecutive year; and  |
| 13       | WHEREAS, this increase in visitors has caused additional   |
| 14       | strain on infrastructure, facilities, and attractions utilized   |
| 15<br>16 | and enjoyed by residents and tourists alike; and   |
| 10       | WHEREAS, between 2010 and 2018, agreement by residents with  |
| 18       | the statement "tourism brings more benefits than problems" has   |
| 19       | declined from eighty percent to fifty-nine percent; and  |
| 20       | WIEDERC this dealine illustrates residents, merine   |
| 21<br>22 | WHEREAS, this decline illustrates residents' growing concerns with the impacts that tourism may have on Hawaii's |
| 23       | natural resources and the residents' respective communities; and   |
| 24       |  |
| 25<br>26 | WHEREAS, these concerns have led to the formation of   |
| 26<br>27 | grassroots community groups that seek to mitigate the growing impacts of tourism; and                            |
| 28       |  |
| 29       | WHEREAS, the Hawaii Tourism Authority has previously   |
| 30       | collaborated with other agencies to address the impacts of   |
|          |  |

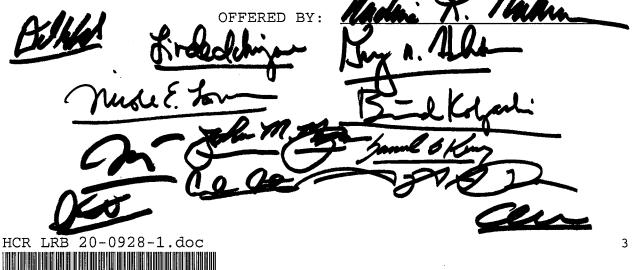


### H.C.R. NO. 144

tourism; including collaborating with the Department of Land and 1 Natural Resources to develop the Haena State Park management 2 plan, funding "ambassadors" to manage traffic at Maunawili 3 Falls, and working with the City and County of Honolulu to fund 4 the installation of closed-circuit cameras in Waikiki; and 5 6 7 WHEREAS, tourism continues to remain an important part of Hawaii's economy but is impacting numerous sites throughout the 8 9 State; and 10 11 WHEREAS, the Hawaii Tourism Authority has developed a new strategic plan that includes a rebalancing of the Authority's 12 priorities with an emphasis on the Authority's tourism 13 management functions; now, therefore, 14 15 16 BE IT RESOLVED by the House of Representatives of the 17 Thirtieth Legislature of the State of Hawaii, Regular Session of 18 2020, the Senate concurring, that the Hawaii Tourism Authority 19 is requested to conduct a study to identify and address the 20 impacts of tourism on communities throughout the State; and 21 22 BE IT FURTHER RESOLVED that the study include the 23 following: 24 25 Identification and prioritization of issues caused by (1)tourism that impact communities throughout the State 26 27 and any sites in which those issues are particularly prevalent; 28 29 30 (2) Development of processes to: 31 32 (A) Address the issues identified pursuant to 33 paragraph (1); 34 (B) Determine any resources, including staffing, 35 necessary to identify affected stakeholders; 36 37 (C) Facilitate multi-year discussions between public 38 39 and private stakeholders; 40

### H.C.R. NO. 144

1 (D) Work directly with public and private 2 stakeholders to address the issues identified 3 pursuant to paragraph (1); 4 5 (E) Assist affected communities and applicable public and private stakeholders to develop solutions to 6 7 the issues identified pursuant to paragraph (1); 8 and 9 10 (F) Identify sources of funding to address the issues identified pursuant to paragraph (1), including 11 existing funds that may be reallocated; 12 13 14 (3) Identification of applicable federal, state, and 15 county agencies having jurisdiction to address the issues identified pursuant to paragraph (1); and 16 17 18 (4) A recommended timetable for implementation of the 19 processes developed pursuant to paragraph (2); and 20 21 BE IT FURTHER RESOLVED that the Hawaii Tourism Authority is requested to submit a report of its findings and 22 recommendations, including any proposed legislation, to the 23 Legislature no later than twenty days prior to the convening of 24 25 the Regular Session of 2021; and 26 27 BE IT FURTHER RESOLVED that a certified copy of this Concurrent Resolution be transmitted to the President and Chief 28 29 Executive Officer of the Hawaii Tourism Authority. 30 31 K. Make 32 OFFERED BY:



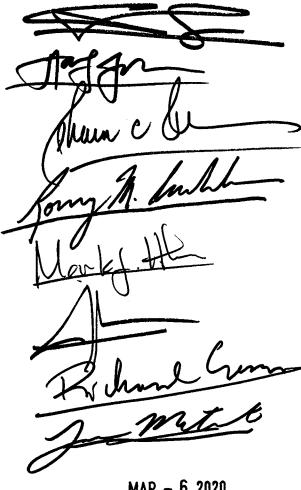
H.C.R. NO. MA

(ACI file Catowla Katawa HCR LRB 20-0928-1.doc 4

Page 5

# H.C.R. NO. Mat

(10.10.



MAR - 6 2020

