H.B. NO. 184

### A BILL FOR AN ACT

RELATING TO THE HAWAII TOURISM AUTHORITY.

### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that Hawaii is an 2 attractive tourist destination for many reasons. Two factors 3 that differentiate the Hawaii experience from many other 4 destinations are Hawaii's pristine environment and precious coral reefs. In 2018, Hawaii became the first jurisdiction in 5 6 the world to enact legislation to prohibit the sale or 7 distribution in the State of sunscreens containing the reef-8 harming chemicals of oxybenzone and octinoxate; the prohibition 9 is scheduled to take effect on January 1, 2021.

10 The purpose of this Act is to require the Hawaii tourism 11 authority to highlight Hawaii's efforts to protect the 12 environment, marine life conservation districts, and coral reefs 13 and provide guidance on the dangers of sunscreen pollution, 14 especially products that contain oxybenzone and octinoxate, and 15 how tourists can help protect Hawaii's pristine environment, 16 marine life conservation districts, and coral reefs.



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1	SECT	ION 2. Section 201B-7, Hawaii Revised Statutes, is
2	amended b	y amending subsection (b) to read as follows:
3	"(b)	The authority shall be responsible for:
4	(1)	Creating a vision and developing a long-range
5		strategic plan for tourism in Hawaii;
6	(2)	Promoting, marketing, and developing the tourism
7		industry in the State;
8	(3)	Arranging for the conduct of research through
9		contractual services with the University of Hawaii or
10		any agency or other qualified persons concerning
11		social, economic, and environmental aspects of tourism
12		development in the State;
13	(4)	Providing technical or other assistance to agencies
14		and private industry upon request;
15	(5)	Perpetuating the uniqueness of the native Hawaiian
16		culture and community, and their importance to the
17		quality of the visitor experience, by ensuring that:
18		(A) The Hawaiian culture is accurately portrayed by
19		Hawaii's visitor industry;
20		(B) Hawaiian language is supported and normalized as
21		both an official language of the State as well as



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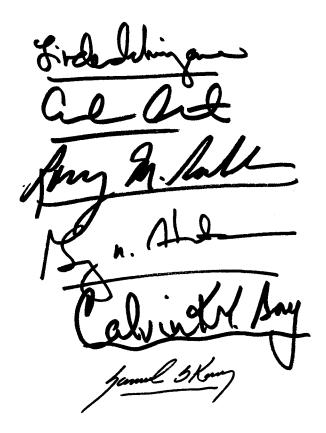
1		the foundation of the host culture that draws
2		visitors to Hawaii;
3		(C) Hawaiian cultural practitioners and cultural
4		sites that give value to Hawaii's heritage are
5		supported, nurtured, and engaged in sustaining
6		the visitor industry; and
7		(D) A native Hawaiian cultural education and training
8		program is provided for the visitor industry
9		workforce having direct contact with visitors;
10		[and]
11	(6)	Reviewing annually the expenditure of public funds by
12		any visitor industry organization that contracts with
13		the authority to perform tourism promotion, marketing,
14		and development and making recommendations necessary
15		to ensure the effective use of the funds for the
16		development of tourism[-]; and
17	(7)	Promoting Hawaii as a destination that protects the
18		environment, coral reefs, and marine life conservation
19		districts and providing guidance on the dangers of
20		sunscreen pollution to coral reefs, especially
21		products that contain oxybenzone and octinoxate, and



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1	how tourists can help protect Hawaii's pristine		
2	environment, marine life conservation districts, and		
3	coral reefs."		
4	SECTION 3. There is appropriated out of the general		
5	revenues of the State of Hawaii the sum of \$1,000,000 or so much		
6	thereof as may be necessary for fiscal year 2019-2020 for the		
7	Hawaii tourism authority to promote Hawaii as a tourist		
8	destination that protects its pristine environment, coral reefs,		
9	and marine life conservation districts and provide guidance on		
10	the dangers of sunscreens that contain oxybenzone or octinoxate		
11	and how tourists can help protect Hawaii's environment.		
12	The sum appropriated shall be expended by the Hawaii		
13	tourism authority for the purposes of this Act.		
14	SECTION 4. Statutory material to be repealed is bracketed		
15	and stricken. New statutory material is underscored.		
16	SECTION 5. This Act shall take effect on July 1, 2019.		
17	Y. O Ait		
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#### Report Title:

Environment; Harmful Sunscreens; Hawaii Tourism Authority; Appropriation

### Description:

Requires and appropriates funds for the Hawaii tourism authority to promote Hawaii's efforts to protect the environment, marine life conservation districts, and coral reefs and provide guidance on the dangers of sunscreens that contain oxybenzone and octinoxate and how tourists can help protect Hawaii's environment.

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.

