

### A BILL FOR AN ACT

RELATING TO FILM AND DIGITAL MEDIA INDUSTRY DEVELOPMENT.

#### BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. The legislature finds that the film industry in

2 Hawaii is an important component of a diversified economy. The

3 legislature also finds that the motion picture, digital media,

4 and film production income tax credit has been effective in

5 stimulating the economy and creating quality jobs in a clean

6 industry while promoting Hawaii as a visitor destination.

7 The purpose of this Act is to stimulate the motion picture,

digital media, and film production industry in Hawaii by:

(1) Allowing greater flexibility in conditions placed on

eligibility requirements for the motion picture,

digital media, and film production income tax credit

by granting a qualified production the option of

providing the State with alternative marketing

opportunities in lieu of a shared-card, end-title

screen credit;

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16 (2) Amending the amount of the total tax credits that may

be claimed per qualified production; and

1	(3)	Amending the annual aggregate cap placed on the amount
2		of motion picture, digital media, and film production
3		income tax credits that may be claimed by qualified
4		productions.
5	SECTI	ON 2. Section 235-17, Hawaii Revised Statutes, is
6	amended as	follows:
7	1. B	y amending subsection (d) to read:
8	"(d)	To qualify for this tax credit, a production shall:
9	(1)	Meet the definition of a qualified production
10		specified in subsection (m);
11	(2)	Have qualified production costs totaling at least
12		\$200,000;
13	(3)	Provide the State a qualified Hawaii promotion, which
14		shall be [at]:
15		(A) At a minimum, a shared-card, end-title screen
16		credit, where applicable; or
17		(B) Alternative marketing opportunities, approved by
18		the department of business, economic development,
19		and tourism, that offer equal or greater
20		promotional value to the State than the shared-
21		card, end-title screen credit;

. 1	(4)	Provide evidence of reasonable efforts to hire local
2		talent and crew;
3	(5)	Provide evidence when making any claim for products or
4		services acquired or rendered outside of this State
5		that reasonable efforts were unsuccessful to secure
6		and use comparable products or services within this
7		State;
8	(6)	Provide evidence of financial or in-kind contributions
9		or educational or workforce development efforts, in
10		partnership with related local industry labor
11	£	organizations, educational institutions, or both,
12		toward the furtherance of the local film and
13		television and digital media industries."
14	2.	By amending subsection (i) to read:
15	"(i)	The department of business, economic development, and
16	tourism s	hall:
17	(1)	Maintain records of the names of the taxpayers and
18		qualified productions thereof claiming the tax credits
19		under subsection (a);

1	(2)	Obtain and total the aggregate amounts of all	
2		qualified production costs per qualified production	
3		and per qualified production per taxable year;	
4	(3)	Provide a letter to the director of taxation	
5		specifying the amount of the tax credit per qualified	
6		production for each taxable year that a tax credit is	
7		claimed and the cumulative amount of the tax credit	
8		for all years claimed; and	
9	(4)	Submit a report to the legislature no later than	
10		twenty days prior to the convening of each regular	
11		session detailing [ <del>the</del> ]:	
12		(A) The non-aggregated qualified production costs	
13		that form the basis of the tax credit claims and	
14		expenditures, itemized by taxpayer, in a redacted	
15		format to preserve the confidentiality of the	
16		taxpayers claiming the credit $[+]$ ; and	
17		(B) The marketing opportunities the department of	
18		business, economic development, and tourism has	
19		approved under subsection (d)(3)(B), including:	
20		(i) The goals and strategy justifying each of	
21		those approved marketing opportunities; and	

1	<u>(ii)</u>	The names of all production companies who		
2		opted to include a shared-card, end-title		
3		screen credit in their final production		
4		instead of offering the State an alternative		
5		marketing proposal.		
6	Upon each determination required under this subsection, the			
7	department of business, economic development, and tourism shall			
8	issue a letter to the taxpayer, regarding the qualified			
9	production, specifying the qualified production costs and the			
10	tax credit amount qualified for in each taxable year a tax			
11	credit is claimed.	The taxpayer for each qualified production		
12	shall file the lett	er with the taxpayer's tax return for the		
13	qualified production to the department of taxation.			
14	Notwithstanding the	authority of the department of business,		
15	economic developmen	t, and tourism under this section, the		
16	director of taxatio	n may audit and adjust the tax credit amount		
17	to conform to the i	nformation filed by the taxpayer."		
18	3. By amendin	g subsection (j) to read:		
19	"(j) Total ta	x credits claimed per qualified production		
20	shall not exceed [\$	<del>15,000,000.</del> ] <u>\$12,500,000.</u> "		
21	4. By amendin	g subsection (1) to read:		

- 1 "(1) The total amount of tax credits allowed under this
- 2 section in any particular year shall be [\$35,000,000;]
- 3 \$45,000,000; however, if the total amount of credits applied for
- 4 in any particular year exceeds the aggregate amount of credits
- 5 allowed for such year under this section, the excess shall be
- 6 treated as having been applied for in the subsequent year and
- 7 shall be claimed in such year; provided that no excess shall be
- 8 allowed to be claimed after December 31, 2025."
- 9 SECTION 3. Statutory material to be repealed is bracketed
- 10 and stricken. New statutory material is underscored.

11 SECTION 4. This Act shall take effect on July 1, 2019.

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INTRODUCED BY:

JAN 1 8 2019

#### Report Title:

Motion Picture, Digital Media, and Film Production Income Tax Credit

#### Description:

Allows greater flexibility in conditions placed on eligibility requirements for the motion picture, digital media, and film production income tax credit. Amends the amount of the total tax credit that may be claimed per qualified production. Amends the annual aggregate cap placed on the amount of the tax credits that may be claimed by qualified productions.

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