A BILL FOR AN ACT

RELATING TO MUSICAL PERFORMANCES.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

- 1 SECTION 1. The legislature finds that over thirty states
- 2 have passed Truth in Music Advertising laws, and other states
- 3 utilize general "deceptive acts" or consumer protection laws to
- 4 prevent cover bands and imposter performers from
- 5 misappropriating the intellectual property of other artists.
- 6 These laws are also useful in enabling authorities, and in some
- 7 cases individuals, to take action against performers who engage
- 8 in deceptive advertising.
- 9 The purpose of this Act is to adopt provisions of the model
- 10 Truth in Music Advertising law to provide protections for
- 11 Hawaii's performing artists and to protect the public from
- 12 deceptive acts by:
- (1) Prohibiting a person from advertising or conducting a
- 14 live musical performance through the use of false,
- deceptive, or misleading affiliation, connection, or
- 16 association with a performing group; and

- (2) Allowing a court to grant restitution to aggrieved
 parties.
- 3 SECTION 2. The Hawaii Revised Statutes is amended by
- 4 adding a new chapter to be appropriately designated and to read
- 5 as follows:
- 6 "CHAPTER
- 7 RELATING TO THE ADVERTISING OF LIVE MUSICAL PERFORMANCES
- 8 -1 Short title. This chapter may be cited as the
- 9 Hawaii Truth in Music Advertising Act.
- 10 § -2 Definitions. As used in this chapter, unless the
- 11 context clearly requires otherwise:
- "Performing group" means a vocal or instrumental group of
- 13 one or more members that intends to advertise or perform under
- 14 the name of a recording group or a name substantially similar to
- 15 a recording group.
- 16 "Recording group" means a vocal or instrumental group of
- 17 one or more members, at least one of whose members has
- 18 previously released a commercial sound recording under that
- 19 group's name and in which the member or members have a legal
- 20 right by virtue of use or operation under the group name without
- 21 having abandoned the name or affiliation with the group.

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1	"Sound recording" means a work that results from the		
2	fixation of a series of musical, spoken, or other sounds,		
3	regardless of the nature of the material object, such as a		
4	phonograph, disc, take, wire, digital storage, or other medium,		
5	in which the sounds are embodied.		
6	§ -3	Prohibited acts. A person may not advertise or	
7	conduct a live musical performance or production in this State		
8	through the use of a false, deceptive or misleading affiliation,		
9	connection,	or association between a performing group and a	
10	recording gr	oup. This section does not apply if:	
11	(1) Th	e performing group is the authorized registrant and	
12	OW	ner of a federal service mark for the recording	
13	gr	oup that is registered in the United States;	
14	(2) At	least one member of the performing group was a	
15	me	mber of the recording group and that member has a	
16	le	gal right to use or operate under the name of the	
17	re	cording group without having abandoned the name or	
18	af	filiation with the recording group;	
19	(3) Th	e live musical performance or production is	
20	id	entified in all advertising and promotion as a	
21	sa	lute or tribute and the name of the performing group	

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1		is not so closely related or similar to the name used
2		by the recording group that it would tend to confuse
3		or mislead the public;
4	(4)	The advertising does not relate to a live musical
5		performance or production taking place in, or streamed
6		or broadcast into, this State; or
7	(5)	The performance or production is expressly authorized
8		by the recording group.
9	S	-4 Enforcement. (a) Each performance or production
10	in violation of section -3 constitutes a separate violation	
11	and shall	be treated as an unfair or deceptive act or practice
12	under section 480-2.	
13	(b)	If the attorney general has reason to believe that a
14	person is advertising or conducting, or intends to advertise or	
15	conduct, a live musical performance or production in violation	
16	of section -3, the attorney general may bring an action in	
17	the name of the State against the person to restrain the	
18	violation by temporary or permanent injunction.	
19	(c)	When a court issues a permanent injunction to restrain

and prevent a violation of section -3, the court may make

additional orders or judgments as necessary to restore money or

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- 1 other property that may have been acquired because of a
- violation of section -3.
- 3 § -5 Private right of action. Any party, or assignee,
- 4 authorized agent, or licensee of that party, who is injured as a
- 5 result of the person's violation of section -3 may bring a
- 6 civil action for appropriate legal and equitable relief,
- 7 including injunctive relief, and for treble damages, reasonable
- 8 attorney's fees, filing fees, and costs for the injured party."
- 9 SECTION 3. This Act shall take effect upon its approval.

Report Title:

Truth in Music Advertising Act; Deceptive Advertising; Musical Performance; Right of Action; Musical Production

Description:

Prohibits a person from advertising or conducting a live musical performance or production through the use of a deceptive affiliation under certain conditions. Enables action against deceptive practices by imposing penalties and private right of action. (SD1)

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