

**THE THIRTIETH LEGISLATURE
APPLICATION FOR GRANTS
CHAPTER 42F, HAWAII REVISED STATUTES**

Type of Grant Request:

Operating Capital

Legal Name of Requesting Organization or Individual: Db:

Moku O Keawe Land Conservancy

Amount of State Funds Requested: \$ 200,000.00

Brief Description of Request (Please attach word document to back of page if extra space is needed):

Moku O Keawe Land Conservancy, founded in July, 2019, requests these funds so that we may pay staff and fund outreach efforts to conserve agricultural and natural spaces on the Big Island of Hawaii. Project funding often does not include money for staff time, which is a critical component of long-term conservation projects and organizational viability.

Amount of Other Funds Available:

State: \$ 0

Federal: \$ 0

County: \$ 0

Private/Other: \$ 0

Total amount of State Grants Received in the Past 5 Fiscal Years:

\$ 0

Unrestricted Assets:

\$ 1,500.00

New Service (Presently Does Not Exist): Existing Service (Presently in Operation):

Type of Business Entity:

- 501(C)(3) Non Profit Corporation
 Other Non Profit
 Other

Mailing Address:

PO Box 2260, Kamuela, HI 96743

City:

State:

Zip:

Contact Person for Matters Involving this Application

Name:
Doug Sensenig

Title:
Board co-chair

Email:
dougensenig@gmail.com

Phone:
808-359-2148

Federal Tax ID#:

State Tax ID#



Authorized Signature

Douglas C. Sensenig, Co-Chair

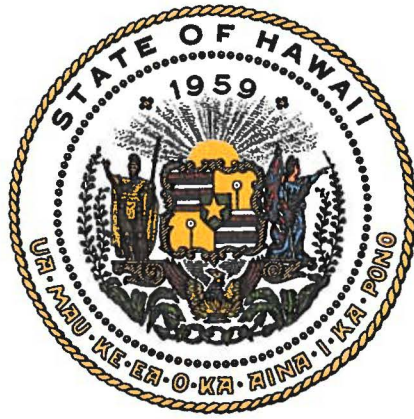
Name and Title

01/15/2020

Date Signed

received
1/17/2020

10:41 am



Department of Commerce and Consumer Affairs

CERTIFICATE OF GOOD STANDING

I, the undersigned Director of Commerce and Consumer Affairs of the State of Hawaii, do hereby certify that

MOKU O KEAWE LAND CONSERVANCY

was incorporated under the laws of Hawaii on 07/15/2019 ; that it is an existing nonprofit corporation; and that, as far as the records of this Department reveal, has complied with all of the provisions of the Hawaii Nonprofit Corporations Act, regulating domestic nonprofit corporations.



IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Department of Commerce and Consumer Affairs, at Honolulu, Hawaii.

Dated: January 15, 2020

Director of Commerce and Consumer Affairs

**DECLARATION STATEMENT OF
APPLICANTS FOR GRANTS PURSUANT TO
CHAPTER 42F, HAWAII REVISIED STATUTES**

The undersigned authorized representative of the applicant certifies the following:

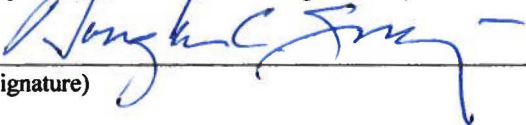
- 1) The applicant meets and will comply with all of the following standards for the award of grants pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is licensed or accredited, in accordance with federal, state, or county statutes, rules, or ordinances, to conduct the activities or provide the services for which a grant is awarded;
 - b) Complies with all applicable federal and state laws prohibiting discrimination against any person on the basis of race, color, national origin, religion, creed, sex, age, sexual orientation, or disability;
 - c) Agrees not to use state funds for entertainment or lobbying activities; and
 - d) Allows the state agency to which funds for the grant were appropriated for expenditure, legislative committees and their staff, and the auditor full access to their records, reports, files, and other related documents and information for purposes of monitoring, measuring the effectiveness, and ensuring the proper expenditure of the grant.
- 2) If the applicant is an organization, the applicant meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is incorporated under the laws of the State; and
 - b) Has bylaws or policies that describe the manner in which the activities or services for which a grant is awarded shall be conducted or provided.
- 3) If the applicant is a non-profit organization, it meets the following requirements pursuant to Section 42F-103, Hawaii Revised Statutes:
 - a) Is determined and designated to be a non-profit organization by the Internal Revenue Service; and
 - b) Has a governing board whose members have no material conflict of interest and serve without compensation.

Pursuant to Section 42F-103, Hawaii Revised Statutes, for grants used for the acquisition of land, when the organization discontinues the activities or services on the land acquired for which the grant was awarded and disposes of the land in fee simple or by lease, the organization shall negotiate with the expending agency for a lump sum or installment repayment to the State of the amount of the grant used for the acquisition of the land.

Further, the undersigned authorized representative certifies that this statement is true and correct to the best of the applicant's knowledge.

Moku O Keawe Land Conservancy

(Typed Name of Individual or Organization)


(Signature)

JANUARY 16, 2020
(Date)

Douglas C. Sensenig, Co-Chair

(Typed Name)


(Title)

Section 42F-102 Acknowledgement

The undersigned hereby confirms and acknowledges that the grant-in-aid will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes.

MOKU O KEAWE LAND CONSERVANCY

January 16, 2020

 01/16/2020

Douglas C. Sensenig, Co-Chair, Moku O Keawe Land Conservancy

Application for Grants

If any item is not applicable to the request, the applicant should enter "not applicable".

I. Certification – Please attach immediately after cover page

1. Certificate of Good Standing (If the Applicant is an Organization)

If the applicant is an organization, the applicant shall submit one (1) copy of a certificate of good standing from the Director of Commerce and Consumer Affairs that is dated no earlier than December 1, 2019. **ATTACHED - Status: Compliant, January 15, 2020**

2. Declaration Statement

The applicant shall submit a declaration statement affirming its compliance with Section 42F-103, Hawaii Revised Statutes. ([Link](#)) **ATTACHED**

3. Public Purpose

The applicant shall specify whether the grant will be used for a public purpose pursuant to Section 42F-102, Hawaii Revised Statutes. ([Link](#)) **ATTACHED**

II. Background and Summary

This section shall clearly and concisely summarize and highlight the contents of the request in such a way as to provide the State Legislature with a broad understanding of the request. Please include the following:

1. A brief description of the applicant's background;

Moku O Keawe Land Conservancy was founded in July, 2019 as a non-profit land conservation organization dedicated to permanent protection of important agricultural, open space, water, cultural, and habitat resources on the Big Island of Hawaii. The citizens who gathered to form the organization have extensive backgrounds in land conservation and land trust management. Despite there being other land conservation organizations in Hawaii, none is dedicated exclusively - and urgently - to the Big Island of Hawaii, as is Moku O Keawe Land Conservancy. This is important because successful land conservation is a local endeavor requiring on-the-ground involvement by the community, and there is vital conservation work on the Island of Hawaii that is simply not getting done.

2. The goals and objectives related to the request;

Hawaii Island's natural, agricultural, and cultural heritage is threatened by the forces of development and climate change. Time is of the essence if we are to deliver a healthy island environment to the next generations. Moku O Keawe Land Conservancy was formed to step rapidly into the gap in land conservation on the Big Island by attracting experienced board and staff and by commencing projects immediately. We seek operating funding to hire staff, commence projects, and to conduct community outreach to involve a diverse group of stakeholders as volunteers, landowners, funders, and as beneficiaries of conserved properties.

3. The public purpose and need to be served;

Moku O Keawe Land Conservancy's public purpose is to protect the lands of Hawaii Island that feed us, protect our clean water, provide habitat and recreational opportunities, and that create sustainable jobs. In partnership with willing landowners, we must achieve sustainability in this magnificent place.

The need is urgent. We cannot wait for people from other places to determine our destiny on Hawaii Island. That kuleana belongs to us, the people who live here. The people of Hawaii Island need to have protected land for food supply, clean water, healthy habitat for wildlife, and recreation *in perpetuity*. The time to ensure that legacy is now.

4. Describe the target population to be served;

The population to be served includes all the residents of Hawaii Island and the visitors we share it with. The natural and agricultural heritage of Hawaii is the foundation of our economy and well-being. Particularly, we serve the keiki and their futures.

5. Describe the geographic coverage.

Moku O Keawe Land Conservancy is dedicated exclusively to conserving land on the Big Island of Hawaii.

III. Service Summary and Outcomes

The Service Summary shall include a detailed discussion of the applicant's approach to the request. The applicant shall clearly and concisely specify the results, outcomes, and measures of effectiveness from this request. The applicant shall:

1. Describe the scope of work, tasks and responsibilities;

The requested funds will pay salary and benefits for one year for the hiring of a full-time executive director and part-time project manager. The funding will be leveraged, through their efforts, to develop additional sources of operating funds, an endowment for perpetual stewardship of protected lands, outreach to the community for volunteer support, and engagement with the public to encourage the use of appropriate protected properties. The funds will also be used for purchase of postage, supplies, equipment and services to support outreach to and involvement by the community.

Tasks will involve strategic prioritization of land which is appropriate for protection, engagement with willing landowners to negotiate conservation easements or outright purchase by the Conservancy, acquisition of funds for each transaction, as well as funds for stewardship endowment. Ecological inventories and cultural heritage inventories will be necessary. For each protected property, a stewardship plan will be created that will ensure best practices, and which will provide a solid record to comply with IRS oversight.

Organizational tasks funded by this request will include development and ongoing improvement of the board of directors, compliance with all state and federal laws and Land Trust Alliance regulations, standards, and practices. Staff will develop and maintain a comprehensive record-keeping system that will be designed to last as long as there is governmental oversight of land conservation in Hawaii. Other tasks, common to all organizations, will be staff development and training, administration, and community outreach.

2. Provide a projected annual timeline for accomplishing the results or outcomes of the service;

Moku O Keawe Land Conservancy will use the requested funds within one year from the award, investing in staff, landowner and community outreach, as well as office equipment, supplies, and educational materials. We do not anticipate there being funds left over from this request beyond fiscal year 2021. We are confident that we will, by the end of the fiscal year, have secured additional funds to enable our continued growth in capacity for land conservation and community involvement.

3. Describe its quality assurance and evaluation plans for the request. Specify how the applicant plans to monitor, evaluate, and improve their results; and

Quality assurance will be achieved through employing staff with extensive experience in conservation work in the context of a land trust model. The proposed ED, Doug Sensenig, has served as ED of two land trusts, Hawaii Island Land Trust and Coastal Mountains Land Trust, and as board chair (CMLT) and co-chair (Moku O Keawe Land Conservancy). The proposed Project Manager, Janet Britt, has over 25 years of major project experience with The Nature Conservancy and Hawaiian Islands Land Trust.

Operational quality assurance will be achieved through the use of a professional bookkeeper and financial oversight by an experienced board of directors.

Monitoring and evaluation will be achieved through regular board review and oversight, as well as detailed record-keeping of landowner and community contacts, fundraising efforts, and events. Improvement will be continuous through constant feedback from the stakeholders we serve.

4. List the measure(s) of effectiveness that will be reported to the State agency through which grant funds are appropriated (the expending agency). The measure(s) will provide a standard and objective way for the State to assess the program's achievement or accomplishment. Please note that if the level of appropriation differs from the amount included in this application that the measure(s) of effectiveness will need to be updated and transmitted to the expending agency.

Moku O Keawe will report all expenditures to the expending agency, and a detailed narrative explaining and quantifying successes in the following areas:

Landowner contacts

Increases in board membership

Increases in volunteer participation

Increases in paid membership

Projects underway or completed

Summary of achievements against the strategic plan

Additional funds raised by leverage of this grant

IV. Financial

Budget

1. The applicant shall submit a budget utilizing the enclosed budget forms as applicable, to detail the cost of the request.
 1. Budget request by source of funds ([Link](#)) **ATTACHED**
 2. Personnel salaries and wages ([Link](#)) **ATTACHED**
 3. Equipment and motor vehicles ([Link](#)) **ATTACHED**
 4. Capital project details ([Link](#)) **ATTACHED**
 5. Government contracts, grants, and grants in aid ([Link](#)) **ATTACHED**

2. The applicant shall provide its anticipated quarterly funding requests for the fiscal year 2021.

Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total Grant
\$50,000	\$50,000	\$50,000	\$50,000	\$200,000

3. The applicant shall provide a listing of all other sources of funding that they are seeking for fiscal year 2021.

MOKU O KEAWE LAND CONSERVANCY WILL SEEK OTHER SOURCES OF FUNDING IN FY 2021. THIS APPLICATION IS ITS FIRST SINCE INCORPORATING ON JULY 15, 2019.

4. The applicant shall provide a listing of all state and federal tax credits it has been granted within the prior three years. Additionally, the applicant shall provide a listing of all state and federal tax credits they have applied for or anticipate applying for pertaining to any capital project, if applicable.

NOT APPLICABLE - NEW LAND CONSERVANCY AS OF JULY 2019

5. The applicant shall provide a listing of all federal, state, and county government contracts, grants, and grants in aid it has been granted within the prior three years and will be receiving for fiscal year 2021 for program funding.

**NOT APPLICABLE - NEW LAND CONSERVANCY AS OF JULY 2019.
INFORMATION ON NEW GRANTS RECEIVED WILL BE PROVIDED**

6. The applicant shall provide the balance of its unrestricted current assets as of December 31, 2019: **\$2,176.52**

V. Experience and Capability

1. Necessary Skills and Experience

The applicant shall demonstrate that it has the necessary skills, abilities, knowledge, and experience relating to the request. State your experience and appropriateness for providing the service proposed in this application. The applicant shall also provide a listing of verifiable experience of related projects or contracts for the most recent three years that are pertinent to the request.

Moku O Keawe Land Conservancy's board and proposed staff members are experienced in land trust work and conservation, either as professionals, volunteers or funders.

Board co-Chair and proposed Executive Director Doug Sensenig has worked in land conservation for over 30 years as an attorney, board chair, and as the executive director of two land trusts (Hawaii Island Land Trust and Coastal Mountains Land Trust).

Board co-Chair and proposed Project Director Janet Britt has worked in land conservation since 1974, as a biologist for the United States Fish and Wildlife Service, 20 years as a project director for The Nature Conservancy - Wyoming, and six years as project director and Island director for Hawaiian Islands Land Trust. Janet successfully wrote grant applications for the Friends of Amy B.H. Greenwell Ethnobotanical Garden, obtaining over \$1.4 million dollars and making it possible for the Friends to complete the purchase of the Garden from Bishop Museum in November 2019. She is also Chairman Elect for the Forest Stewardship Advisory Committee.

Board member Michael Donoho attended UH for anthropology and planning studies, worked with the National Park Service as planner for Ala Kahakai NHT, worked with the State overseeing conservation work at Puu Waawaa, served several Hawaii Island non-profits as an independent consultant engaged in natural

and cultural resources initiatives, and most recently working on natural resources and other sustainability initiatives covering 98% of the island of Lanai. Mike currently works as an independent consultant in Waimea, and a member of the American Planning Association (APA) and American Institute of Certified Planners (AICP).

Board member Debbie Hecht was deeply involved in conservation in Arizona during her lengthy career in real estate. Among other projects, she helped protect 880 acres near Tucson as a county park. When she moved to the Big Island, she was asked to spearhead Hawaii County's 2% Public Access, Open Space and Natural Resource (PONC) fund, which has enjoyed 3 successive rounds of over 60% voter support. Its thirty-three million dollars in funding has resulted in over 4400 acres conserved.

Board Member Alexandra Kelepolo worked for the Public Access, Open Space and Natural Resources Conservation Commission (PONC) fund for ten years, coordinating with governments, non-profits, community partners and many others to accomplish numerous conservation projects. She was instrumental in opening the PONC fund to purchasing conservation easements, an important leverage tool in conserving County funds.

Board member Toni Withington was born on Oahu and worked in journalism at the Honolulu Star-Bulletin, focusing on politics and land use. She moved to Hawaii Island in 1969. Since then, she has worked tirelessly to prevent poorly-planned development along the Kohala coast and was an early advocate for the PONC fund and the state Legacy Land Fund. Toni works with several community nonprofits to conserve land in North Kohala. So far the groups have promoted the public purchase of 80 acres of oceanfront land by raising \$3.8 million from multiple sources. Toni also serves on the advisory board for Hawaiian Islands Land Trust.

Board member Leslie Cole-Brooks lives on the Big Island of Hawaii where she has a private law practice focused on climate change including reforestation, ecosystem restoration, and renewable energy. She works on both project development and as an advocate for sustainability and environmental stewardship. Previously, Leslie served as the Executive Director of the Distributed Energy Resources Council of Hawaii and the Hawaii Solar Energy Association. Leslie trained as a geologist and is a current member in good standing of the California and Hawaii State Bar Associations.

Board member Eydie Swanson worked as a nurse while her husband was in medical school, and came to Hawaii when he became a military physician on Oahu. While raising a family and afterward, Eydie has been involved in the communities where she lives in Minnesota and on the Big Island.

Board member Tim Britt is the founder and CEO of Synoptek, an international IT consulting firm, and is based in Newport Beach CA. Tim was exposed to

conservation when he was quite young, when his dad worked for the Wyoming Game & Fish Department and when his stepmom Janet Britt worked for The Nature Conservancy. His wife introduced him to the Island of Hawaii, and he is dedicated to protecting it for future generations.

2. Facilities

The applicant shall provide a description of its facilities and demonstrate its adequacy in relation to the request. If facilities are not presently available, describe plans to secure facilities.

Moku O Keawe Land Conservancy does not currently have facilities. Its volunteer staff conduct business from home offices. At this time we prefer to dedicate our resources directly to land protection, but within the 2021 fiscal year we will seek office space with room for the extensive record-keeping required in permanent land protection. Costs of securing office space are not included in this application.

VI. Personnel: Project Organization and Staffing

1. Proposed Staffing, Staff Qualifications, Supervision and Training

The applicant shall describe the proposed staffing pattern and proposed service capacity appropriate for the viability of the request. The applicant shall provide the qualifications and experience of personnel for the request and shall describe its ability to supervise, train and provide administrative direction relative to the request.

Staffing Pattern: Full-time Executive Director and Part-time Project Director. Both will be responsible for community and landowner outreach, as well as maintenance of records in accordance with statutes, regulations, standards, and practices.

Executive Director Doug Sensenig: Board relations and development, compliance, fundraising, community outreach, assistance with project development, landowner relations, staff recruitment. Doug Sensenig has worked in land conservation for over 30 years as an attorney, board chair, and as the executive director of two land trusts (Hawaii Island Land Trust and Coastal Mountains Land Trust).

Project Director Janet Britt: Landowner relations, project management, coordination with contract professionals such as ecologists and legal counsel, documentation and reporting. Janet Britt has worked in land conservation since 1974, as a biologist for the United States Fish and Wildlife Service, 20 years as a project director for The Nature Conservancy - Wyoming, and six years as project director and Island director for Hawaiian Islands Land Trust. Janet successfully wrote grant applications for the Friends of Amy B.H. Greenwell Ethnobotanical Garden, obtaining over \$1.4 million dollars and making it possible for the Friends to complete the purchase of the Garden from Bishop Museum in November 2019. She is also Chairman Elect for the Forest Stewardship Advisory Committee.

2. Organization Chart

The applicant shall illustrate the position of each staff and line of responsibility/supervision. If the request is part of a large, multi-purpose organization, include an organization chart that illustrates the placement of this request.

The Executive Director will have executive and supervisory responsibility over all of Moku O Keawe Land Conservancy's activities and will provide information to the Board so that it may provide the highest quality governance of the organization. The ED will have responsibility for staffing and project prioritization, in partnership with the Board and the Project Director.

The Project Director will have supervisory responsibility over staff, contracted professionals, and volunteers involved with all projects, whether prior to closing or after, when much work, including community engagement, still needs to be done. The PD will have primary responsibility for landowner relations.

3. Compensation

The applicant shall provide an annual salary range paid by the applicant to the three highest paid officers, directors, or employees of the organization by position title, not employee name.

Executive Director: Salary range \$80,000 - \$90,000 (starting at \$80,000 per this request) plus benefits.

Project Director: Salary range \$45,000 - \$55,000 (starting at \$50,000 per this request) plus benefits

There is no other staff contemplated to be funded by this request.

VII. Other

1. Litigation

The applicant shall disclose any pending litigation to which they are a party, including the disclosure of any outstanding judgement. If applicable, please explain. **NONE**

2. Licensure or Accreditation

The applicant shall specify any special qualifications, including but not limited to licensure or accreditation that the applicant possesses relevant to this request.

NOT APPLICABLE, though Moku O Keawe Land Conservancy plans to seek national accreditation as soon as the organization qualifies to apply, usually within 2 - 3 years of start-up.

3. Private Educational Institutions

The applicant shall specify whether the grant will be used to support or benefit a sectarian or non-sectarian private educational institution. Please see Article X, Section 1, of the State Constitution for the relevance of this question.

NOT APPLICABLE

4. Future Sustainability Plan

The applicant shall provide a plan for sustaining after fiscal year 2020-21 the activity funded by the grant if the grant of this application is:

- (a) Received by the applicant for fiscal year 2020-21, but
- (b) Not received by the applicant thereafter.

Moku O Keawe Land Conservancy was organized in July 2019 after it became clear there was a strong need for a local conservation group to work with Big Island residents who were not having their conservation needs met by other conservation groups. Since July, we have been in the process of setting up a website, finding the appropriate people to serve on the board of directors, designing business cards, brochures, and outreach materials, setting up a banking account and an address for the non-profit, and starting several conservation projects which will close in 2020. We are in need of start up funds, but once we have had the opportunity to apply for other grants from private, state, and federal sources, we anticipate those sources will provide much of the funding needed for salaries, benefits, and funds needed for doing business, such as office equipment and supplies; advertising, outreach, and traditional expenses of any business.

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES

Applicant: Moku O Keawe Land Conservancy

POSITION TITLE	FULL TIME EQUIVALENT	ANNUAL SALARY A	% OF TIME ALLOCATED TO GRANT REQUEST B	TOTAL STATE FUNDS REQUESTED (A x B)
Executive Director	Yes	\$80,000.00	100.00%	\$ 80,000.00
Project Manager	No	\$50,000.00	100.00%	\$ 50,000.00
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
				\$ -
TOTAL:				130,000.00
JUSTIFICATION/COMMENTS:				

BUDGET JUSTIFICATION - EQUIPMENT AND MOTOR VEHICLES

Period: July 1, 2020 to June 30, 2021

Applicant: Moku O Keawe Land Conservancy

DESCRIPTION EQUIPMENT	NO. OF ITEMS	COST PER ITEM	TOTAL COST	TOTAL BUDGETED
Not Applicable			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

DESCRIPTION OF MOTOR VEHICLE	NO. OF VEHICLES	COST PER VEHICLE	TOTAL COST	TOTAL BUDGETED
Not Applicable			\$ -	
			\$ -	
			\$ -	
			\$ -	
			\$ -	
TOTAL:				
JUSTIFICATION/COMMENTS:				

BUDGET JUSTIFICATION - CAPITAL PROJECT DETAILS

Period: July 1, 2020 to June 30, 2021

Applicant: Moku O Keawe Land Conservancy

FUNDING AMOUNT REQUESTED						
TOTAL PROJECT COST	ALL SOURCES OF FUNDS RECEIVED IN PRIOR YEARS		STATE FUNDS REQUESTED	OF FUNDS REQUESTED	FUNDING REQUIRED IN SUCCEEDING YEARS	
	FY: 2018-2019	FY: 2019-2020	FY:2020-2021	FY:2020-2021	FY:2021-2022	FY:2022-2023
PLANS						
LAND ACQUISITION						
DESIGN						
CONSTRUCTION						
EQUIPMENT						
TOTAL:						
JUSTIFICATION/COMMENTS: <div style="text-align: center; font-family: cursive; font-size: 1.2em;">NOT APPLICABLE</div>						

GOVERNMENT CONTRACTS, GRANTS, AND / OR GRANTS IN AID

Ap# MOKU O KEAWE LAND CONSERVANCY

Contracts Total: -

	CONTRACT DESCRIPTION	EFFECTIVE DATES	AGENCY	GOVERNMENT ENTITY (U.S. / State / Haw / Hon / Kau / Mau)	CONTRACT VALUE
1	Not Applicable				
2					
3					
4					
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